

Mike Cronin
Queens, NY - mostlyfocusedmike@gmail.com

WORK EXPERIENCE

Saturday Night Live, New York, NY Jan 2012-Present
Cue Card Writer

- Work directly with the script department, producers, and talent
- Other shows with cue card work
 - Inkmaster Season 6, 7*: Head Cue Card Writer
 - Late Night with Seth Meyers*: Cue Card Writer

Pop and Scotch, New York, NY January 2015-June 2015
Head Writer/Editor

- Wrote articles on lifestyle, politics, tech; reviews on TV, film, and apps
- Responsible for half of site's traffic during its operation
- Wrote and edited several articles per week

Overture Media, New York, NY May 2014-December 2014
Video Editor/Marketing Manager

- Responsible for pitching, writing, shooting, and editing videos for the company
- Helped design and create graphics for website
- Organized social media campaigns, doubled exposure

Late Night Writer's Workshop, New York, NY March 2015
Program Participant

- Program focused on honing writing skills for television
- One of eight out of 1,400 applicants to make it into the program
- Had to send a mock submissions packet of monologue jokes, bits, and sketches
- Attended daily classes for the week to learn the ins and outs of late night writing

Freelance Writer/Social media manager

- Written over 100 articles and reviews on various sites
- Currently managing UCB's *Night Late*'s social media accounts
 - 5x more engagement since taking over accounts
 - Attendance spike at live shows due to Twitter activity
- Previously ran Twitter and Instagram accounts for Top Gun Fashion

PERSONAL SOCIAL MEDIA

OTHER SKILLS

- Fluent in: Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe Lightroom
- Attained the rank of Eagle Scout in 2010

EDUCATION

Bachelors in Arts Management, SUNY Purchase, Class of 2014