

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Impact of iphone in Indian market

Rising smartphone adoption



Assesing iphone adaption in India

According to Indian market iphones are luxurious

Considering consumers preferences

Strategic decisions to position iphones in market



India is now among apple's top 5 markets globally

Analysing social developments



Analysing iphone sales data

Data analysis and visualization to understand



Helps
stakeholders
to make data
driven
decisions

Causes
unequal access
to technology
and
information

Social and economic effects of iphone

Analysing how apple's iphone affects society



Impact of iphone in India's technological landscape

Effects on industries like E-commerce and app development

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Does

What behavior have we observed? What can we imagine them doing?

