

# EUPHORIA

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[Asuvath](#)

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# Domain Mapping

# Domains

Domain - Sports

(9)

- Nike - Sports shoes
- Yonex - Shuttle bat
- IPL
- Cricbuzz score
- Sportskeeda - sports news
- Chess gurutkal
- Yahoo sports
- Wrestlinginc.
- Planet cricket-uk

Domain - IT

(23)

- Google
- Duckduckgo
- Yahoo
- Quora
- Bing
- Info
- CIS
- TCS
- Wipro
- Aspire
- Accenture
- Capgemini
- Oracle
- SAP
- HCL
- Infosys
- Tech Mahindra
- L&T
- Cisco
- Adobe
- Hexaware
- Mphasis
- Mindtree

attention.  
always.



# Domains

## Domain - Agriculture (13)

- Thau - Tamilnadu agriculture
- Texmo
- usda - united states dept of agriculture
- Kissassian
- Cri - CRS pipes
- Tractor guru - Tractor details
- Taaro - pump
- Farmkart - crop
- John Deere - tractor details
- Taaro pump
- Farmkart - crop
- John Deere - tractor
- Agriwala products

## Domain - Media (14)

- Dramaool
- Ahimixplay
- Dailyhunt
- Pepul
- Yahoo
- AgS
- Inox
- Sbi
- PVR
- Durimas
- Dubb
- Dolbyatmos
- Hotstar
- Netflix

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# Domains

Domain - Insurance

(23)

- UIIC.co.in
- Solartia
- InsuranceDekho
- Bajaj Allianz
- HDFC ergo
- Coverfox
- Reliance general
- Tata lg
- Policybazar
- Acko
- IFPLO Tokio general
- Royal Sundaram general
- The oriental

- ERGO
- Universal Sampo general
- Future generali India
- Bharti Axa general
- Analamandula MS general
- Edel weiss general
- United India
- Kotak Mahindra general
- Go Digit general
- Magma HOI general shriram general

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always.



# Domains

## Domain - Finance (13)

- Unionpay
- Paytm bank
- haco
- slice
- cred
- razorpay
- bajaj
- mymoney
- de albook
- Ketto
- paypal
- rupeek
- IIFL

## Domain - Education (13)

- Byjus
- Electronic hub
- Wikipedia
- quora
- W3 schools
- English club
- coursera
- Nptel
- Udem y
- moodle
- Examly
- Cisco Network academy
- Plural sight

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# Domains

## Domain - Aerospace (10)

- Aero2Astro 1
- Space port India 2
- SenseImage 3
- Vcan aerospace 4
- AvM Engineering services 5
- Space Zone India 6
- Vertical aerospace private limited 7
- Arms Aerospace Pvt LTD 8
- Meso aerospace 9
- Team recon 10

## Domain - Telecom (22)

- BSNL 11
- MTL 12
- IDEA 13
- VODAPHONE 14
- CDMA 15
- TP-LINK 16
- Hathway 17
- Redlink 18
- Readylink 19
- D-Link 20
- Vi 21
- Telegram 22

## Domain - Consumer (21)

- Astro → big basket
- Ubercabs → OLX
- Zomato → Brandfaa
- Myntra → Tiomax
- max-fashion → ebay
- Nykaa
- Firstcry
- Snapdeal
- Decathlon
- Proxy
- Purple
- lifestyle
- Tataclia
- HGM
- ZARA
- Snapdeal

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# Rapido



# Domain

Travel

## Services

Transportation service  
Package service  
Delivery service

*a t t e n t i o n .*  
*a l w a y s .*



# Roles

- Passenger => who request services
- Vehicle Operator can accept / reject the request

If accept => customer will receive the operator's details(example :name, phone, location)

Note: Only Vehicle Operator is responsible for the safety and security ,Rapido is just a platform.

*a t t e n t i o n .*  
*a l w a y s .*

# Functional requirements

## Need

Pick & drop  
Delivery

## Expectations

Safety  
Security  
Hygiene  
Time  
Cost Efficiency

*attention.  
always.*



# Non Functional requirements

Safety

Security

Comfortable ride

Punctuality

Scalable

Not Transitional (No web application)

*a t t e n t i o n .*

*a l w a y s .*

# Pain Points

No responsibility

Operator centric

No safety for packages

Rash driving

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# Usability

## Pros

Simple interface / UI

GPS accuracy well and good

## Cons

Availability Operators below average

Not User Centric

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always.*

Thank you  
for your time



*attention.  
always.*

*Thank you.*

