Mothiram Janakiraman

Sr. UI/UX Designer

Address Chennai, Tn, 600072

Phone 9789061329

Email mothiram1978@gmail.com

Linkedin https://www.linkedin.com/in/mothiram-janakiraman-87b88314

Portfolio Mothiram | Web Developer (mothiram-janakiraman.github.io)

A Creative Designer with 15+ years of experience and 5 years of relevant experience as a UX/UI designer, facilitating and supporting human interactions with complex systems and software. Maintaining user-centric designs while adhering to prescribed UX methods and related development goals. Following User Personas, User Stories, wire-framing, prototyping, and usability testing, with ADA compliance, Dedicated to creating inviting and unintimidating interfaces for everything from simple open-source applications to complex proprietary systems

Certifications

Foundations of User Experience (UX) Design by Coursera
License - XPU67DHYVHSS,
https://www.coursera.org/account/accomplishments/certificate/XPU67DHYVHSS

Start the UX Design Process: Empathize, Define, and Ideate by Coursera
License - LLWAHH78ENVJ,
https://www.coursera.org/account/accomplishments/certificate/LLWAHH78ENVJ

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http://ude.my/UC-CR8c4DBR

Work History

Apr 2017-
Nov 2022

Creative Lead
Photon Interactive Pvt. Ltd., TN, Chennai.

- Empathize with users to understand their needs and pain points.
- Develop problem statements to define user needs and generate ideas for possible solutions to user problems.
- Iterate wireframes, prototype and coordinate testing, mapped with user flows, and visualize user stories
- Design Leadership -Lead strategic thinking to ensure intuitive and simple user experiences with accessibility.

Sep 2006-
Mar 2007

Graphic Designer / Web Developer
Animantz Creative Designers Pvt. Ltd., TN, Chennai.

- Visualizing concept and designing.
- Performed all the Requirements gathering. Assets validation from client and developers.
- Planed pathway of marketing a proprietary service offering across web, print, social media and industry events.
- Manage web-based promotion campaigns call to actions, landing pages, email, contact nurturing utilizing.
- Designing Web Templates for e-commerce sites.

Mar 2002-
Aug 2006

Graphic Designer
Hi-Calibre Communications., TN, Chennai.

- Interactive brand development and strategy.
- Creative design based on the concepts.
- Advertisement on small and large medium hoardings.
- Online and standalone, manage creative/production of designs.
- Traditional print and packaging design and development.

Technical Skills

HTML, CSS, GIT, SASS, Bootstrap, Responsive, JavaScript, NVDA, Lighthouse, Wave and PowerBI

Designing Skills

Figma
Very Good

Adobe XD
Very Good

Sketch
Good

Adobe Photoshop
Excellent

Adobe Illustrator
Very Good

CorelDraw
Excellent

Zeplin
Excellent

Invision
Good

Education

Oct 2004 66%	**Master of Computer Applications** University of Madras, TN, Chennai.
Apr 1999 70%	**Bachelor of Science: Computer Science** Jaya College of Arts and Science, TN, Chennai.
Mar 1996 59%	**12th Standard - Higher Secondary School** Jaya Matriculation and Higher Secondary School, TN, Chennai.
Apr 1994 59%	**10th Standard - Matriculation School** St. Peter's Matriculation Higher Secondary School, TN, Kodaikannal.

Additional Qualifications

Apr 1996	**Word Processing, Graphics, Image Editing, Morphing and Animation.** Diploma in Computer Art in the field of Video and Animation EDIT
Mar 2005	**Adobe Creative Suit, HTML, Sound Forge and Swiit 3D.** WDP at IMAGE – IMAGE