# **Mothiram Janakiraman**

Sr. UI/UX Designer

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**Linkedin** https://www.linkedin.com/in/mothiram-janakiraman-87b88314

**Portfolio** Mothiram | Web Developer (mothiram-janakiraman.github.io)

A Creative Designer with 20+ years of experience and 10 years of relevant experience as a UX/UI designer, facilitating and supporting human interactions with complex systems and software. Maintaining user-centric designs while adhering to prescribed UX methods and related development goals. Following User Personas, User Stories, wire-framing, prototyping, and usability testing, with ADA compliance, Dedicated to creating inviting and unintimidating interfaces for everything from simple open-source applications to complex proprietary systems



#### **Certifications**

Foundations of User Experience (UX) Design by Coursera

License - XPU67DHYVHSS,

https://www.coursera.org/account/accomplishments/certificate/XPU67DHYVHSS

Start the UX Design Process: Empathize, Define, and Ideate by Coursera

License - LLWAHH78ENVJ,

https://www.coursera.org/account/accomplishments/certificate/LLWAHH78ENVJ

JavaScript: Understand ing the Weird Parts UDEMY

License UC-CR8C4DBR,

http://ude.my/UC-CR8c4DBR



#### **Work History**

Aug 2023- Senior Creative Specialist UI / UX Feb 2025 iLink Solutions Pvt. Ltd., TN, Chennai.

- Power BI Data visualization for the reports.
- Gathering requirements from the BRD and visual design requirements.
- Iterate wireframes, prototype and coordinate testing, mapped with user flows, and visualize user stories.
- Mocks created for the dashboard reports in Figma and getting it approved from the stakeholders.
- Providing the same to the Power BI and DE team for feasibility checking.

• The assets and prototype are given for the team and the same is followed in coordinating with the team for the exact design and out come of the dashboards.

Apr 2007- Creative Lead

Nov 2022 Photon Interactive Pvt. Ltd., TN, Chennai.

- Empathize with users to understand their needs and pain points.
- Develop problem statements to define user needs and generate ideas for possible solutions to user problems.
- Iterate wireframes, prototype and coordinate testing, mapped with user flows, and visualize user stories
- Design Leadership -Lead strategic thinking to ensure intuitive and simple user experiences with accessibility.

Sep 2006- Graphic Designer / Web Developer

Mar 2007 Animantz Creative Designers Pvt. Ltd., TN, Chennai.

- Visualizing concept and designing.
- Performed all the Requirements gathering. Assets validation from client and developers.
- Planed pathway of marketing a proprietary service offering across web, print, social media and industry events.
- Manage web-based promotion campaigns call to actions, landing pages, email, contact nurturing utilizing.
- Designing Web Templates for e-commerce sites.

Mar 2002- Graphic Designer

Aug 2006 Hi-Calibre Communications., TN, Chennai.

- Interactive brand development and strategy.
- Creative design based on the concepts.
- Advertisement on small and large medium hoardings.
- Online and standalone, manage creative/production of designs.
- Traditional print and packaging design and development.

# **Technical Skills**

Figma, Power BI, HTML, CSS, GIT, SASS, Bootstrap, Responsive, JavaScript, NVDA, Lighthouse, and Wave



### **Designing Skills**

Figma

Power BI

Adobe XD

Sketch

Adobe Photoshop

Adobe Illustrator

CorelDraw

Zeplin

Invision

Very Good

Very Good

Good

Excellent

Very Good

Excellent

Excellent

Good

Good



#### **Education**

Oct 2004 Master of Computer Applications 66% University of Madras, TN, Chennai.

Apr 1999 Bachelor of Science: Computer Science

70% Jaya College of Arts and Science, TN, Chennai.

Mar 1996 12th Standard - Higher Secondary School

Jaya Matriculation and Higher Secondary School, TN, Chennai.

Apr 1994 10th Standard - Matriculation School

59% St. Peter's Matriculation Higher Secondary School, TN, Kodaikannal.



## **Additional Qualifications**

Apr 1996 Word Processing, Graphics, Image Editing, Morphing and Animation.

Diploma in Computer Art in the field of Video and Animation EDIT

Mar 2005 Adobe Creative Suit, HTML, Sound Forge and Swiit 3D.

WDP at IMAGE - IMAGE