

Mothiram Janakiraman

Sr. UI/UX Designer

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Portfolio Mothiram | Web Developer
(mothiram-janakiraman.github.io)

A Creative Designer with 15+ years of experience and 5 years of relevant experience as a UX/UI designer, facilitating and supporting human interactions with complex systems and software. Maintaining user-centric designs while adhering to prescribed UX methods and related development goals. Following User Personas, User Stories, wire-framing, prototyping, and usability testing, with ADA compliance, Dedicated to creating inviting and unintimidating interfaces for everything from simple open-source applications to complex proprietary systems



Certifications

Foundations of User Experience (UX) Design by Coursera

License - XPU67DHYVHSS,

<https://www.coursera.org/account/accomplishments/certificate/XPU67DHYVHSS>

Start the UX Design Process: Empathize, Define, and Ideate by Coursera

License - LLWAHH78ENVJ,

<https://www.coursera.org/account/accomplishments/certificate/LLWAHH78ENVJ>

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<http://ude.my/UC-CR8c4DBR>



Work History

Apr 2017-
Nov 2022

Creative Lead

Photon Interactive Pvt. Ltd., TN, Chennai.

- Empathize with users to understand their needs and pain points.
- Develop problem statements to define user needs and generate ideas for possible solutions to user problems.
- Iterate wireframes, prototype and coordinate testing, mapped with user flows, and visualize user stories
- Design Leadership -Lead strategic thinking to ensure intuitive and simple user experiences with accessibility.

Sep 2006-
Mar 2007

Graphic Designer / Web Developer

Animantz Creative Designers Pvt. Ltd., TN, Chennai.

- Visualizing concept and designing.
- Performed all the Requirements gathering. Assets validation from client and developers.
- Planed pathway of marketing a proprietary service offering across web, print, social media and industry events.
- Manage web-based promotion campaigns call to actions, landing pages, email, contact nurturing utilizing.
- Designing Web Templates for e-commerce sites.

Mar 2002-
Aug 2006

Graphic Designer

Hi-Calibre Communications., TN, Chennai.

- Interactive brand development and strategy.
- Creative design based on the concepts.
- Advertisement on small and large medium hoardings.
- Online and standalone, manage creative/production of designs.
- Traditional print and packaging design and development.

Technical Skills

HTML, CSS, GIT, SASS, Bootstrap, Adaptive, Responsive, Javascript PowerBI

Designing Skills

Figma

Very Good

Adobe XD

Very Good

Sketch

Good

Adobe Photoshop

Excellent

Adobe Illustrator

Very Good

CorelDraw

Excellent

Zeplin

Excellent

Invision

Good



Education

- Oct 2004
66%

Master of Computer Applications
University of Madras, TN, Chennai.
- Apr 1999
70%

Bachelor of Science: Computer Science
Jaya College of Arts and Science, TN, Chennai.
- Mar 1996
59%

12th Standard - Higher Secondary School
Jaya Matriculation and Higher Secondary School, TN, Chennai.
- Apr 1994
59%

10th Standard - Matriculation School
St. Peter's Matriculation Higher Secondary School, TN, Kodaikannal.



Additional Qualifications

- Apr 1996

Word Processing, Graphics, Image Editing, Morphing and Animation.
Diploma in Computer Art in the field of Video and Animation EDIT
- Mar 2005

Adobe Creative Suit, HTML, Sound Forge and Swiit 3D.
WDP at IMAGE – IMAGE