

A night-time photograph of the Leaning Tower of Pisa and other buildings in the background. The tower is illuminated with blue and purple lights, and a large, semi-transparent 6learn logo is overlaid on its facade. The sky is dark with some clouds, and city lights are visible at the base of the buildings.

SIX

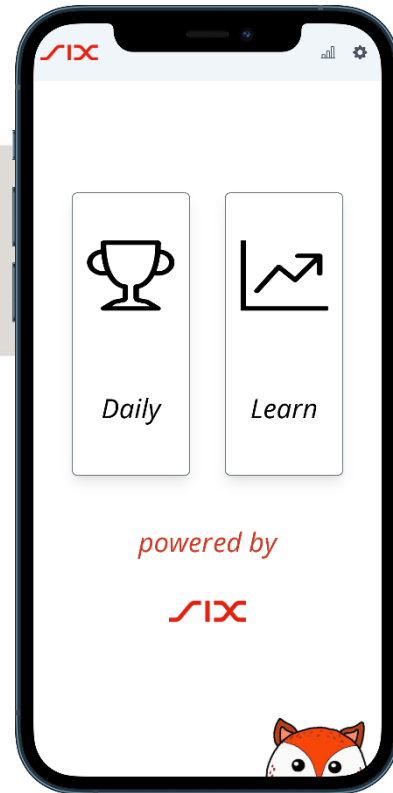
6learn

Play your way to financial literacy



# We are gamifying investing

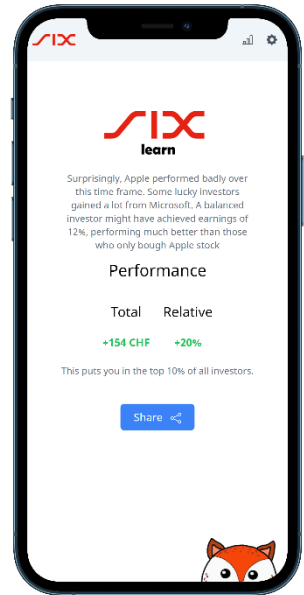
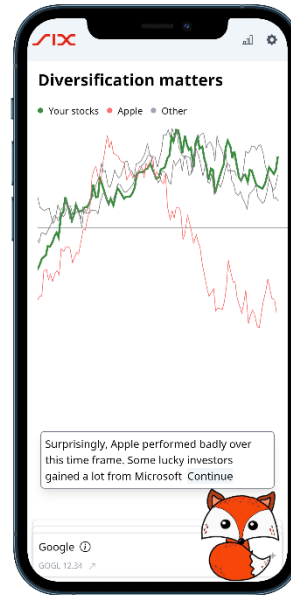
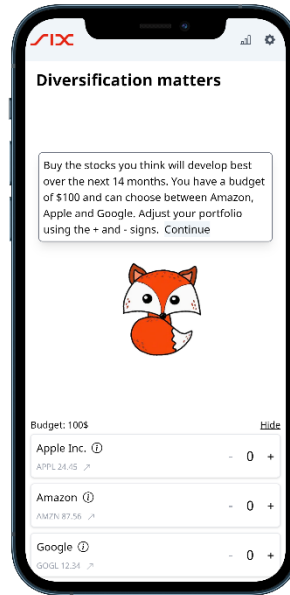
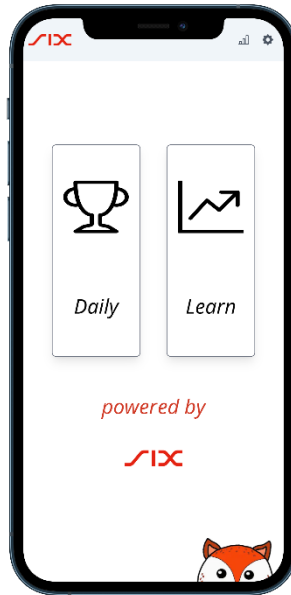
- Intuitive, mobile-first
- No prior knowledge
- Short interactive lessons
- Instant feedback
- Free to use





**We are democratizing  
financial literacy**

# Demo



# Driving revenue through increased participation

- Inspired by Wordle & Duolingo
- Transition from game to real-world investing

Wordle is 2022's top Google search term,  
above both Ukraine and the queen

By Mikhail Klimentov and Shannon Liao  
December 1, 2022 at 3:00 a.m. EST



(Washington Post illustration)

- Increasing stock market participation
- Generating revenue through higher transaction value



# We reach those traditionally excluded

- Eliminating barriers
- Broader inclusivity
- Encouraging debate
- Confidence with financial concepts