



# **ADVERTISING RENTAL AGREEMENT BETWEEN**

**Purdy Inc**

**AND**

**Underwood Henson Associates**

Contract Serial No: **CNT-2025-00001**

1. THE AGREEMENT

This agreement is made on **19th May 2025** between **Purdy Inc** (hereinafter referred to as "**the Company**") and **Underwood Henson Associates** (hereinafter referred to as "**the Client**") for the rental of advertising space as detailed below:

Billboard	Location	Monthly Rate
12m x 6m PH-LL-00001	Area 2, Opposite Simama Hotel Lilongwe, Central Region, Malawi	MK 350,000.00
Total Amount:		MK 350,000.00

**\*\*** The rental period shall commence on **22nd May 2025**, and end on **22nd October 2025**. Thus the contract will be run for **5 months**.

2. MAINTENANCE

The Company shall be responsible for the maintenance and repair of any damaged billboards during the rental period. Any damage caused by natural wear and tear or weather conditions shall be repaired by the Company at no additional cost. However, any damage caused by the Client's negligence or misuse shall be repaired at the Client's expense.

3. DISPUTES

Any disputes arising from this agreement shall be resolved through amicable negotiation between both parties. If no resolution can be reached, the matter shall be referred to arbitration in accordance with the laws of Tajikistan.

4. TERMINATION

Either party may terminate this agreement with a 30-day written notice. In case of early termination by the Client, a cancellation fee equivalent to one month's rental shall be payable. The Company reserves the right to terminate this agreement immediately in case of breach of contract terms by the Client.

## 5. TERMS AND CONDITIONS

Conveniently underwhelm adaptive opportunities rather than goal-oriented growth strategies. Uniquely syndicate equity invested infomediaries for magnetic sources. Intrinsicly leverage other's distinctive channels through backend methodologies. Objectively implement tactical alignments for 24/7 networks. Dynamically integrate functional best practices rather than scalable niche markets.

**Signed on behalf of Purdy Inc ("The Company")**

Name : \_\_\_\_\_

Title : \_\_\_\_\_

Date : \_\_\_\_\_

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**Signed on behalf of Underwood Henson Associates ("The Client")**

Name : \_\_\_\_\_

Title : \_\_\_\_\_

Date : \_\_\_\_\_

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