



# **ADVERTISING RENTAL AGREEMENT BETWEEN**

**Firstmark Marketing**

**AND**

**Lowery Page Plc**

Contract Serial No: **CNT-2025-00001**



1. THE AGREEMENT

This agreement is made on 18th May 2025 between Firstmark Marketing (hereinafter referred to as "the Company") and Lowery Page Plc (hereinafter referred to as "the Client") for the rental of advertising space as detailed below:

Billboard	Location	Monthly Rate
12m x 6m FH-LL-00001	Area 6, Near Sana Mega Store Lilongwe, Central Region, Malawi	MK 500,000.00
6m x 6m FH-LL-00002	Biwi, Opposite Lilongwe Technical College Lilongwe, Central Region, Malawi	MK 350,000.00
Total Amount:		MK 850,000.00

\*\* The rental period shall commence on 25th May 2025, and end on 25th August 2025. Thus the contract will be run for 3 months.

2. MAINTENANCE

The Company shall be responsible for the maintenance and repair of any damaged billboards during the rental period. Any damage caused by natural wear and tear or weather conditions shall be repaired by the Company at no additional cost. However, any damage caused by the Client's negligence or misuse shall be repaired at the Client's expense.

3. DISPUTES

Any disputes arising from this agreement shall be resolved through amicable negotiation between both parties. If no resolution can be reached, the matter shall be referred to arbitration in accordance with the laws of Malawi.

#### **4. TERMINATION**

Either party may terminate this agreement with a 30-day written notice. In case of early termination by the Client, a cancellation fee equivalent to one month's rental shall be payable. The Company reserves the right to terminate this agreement immediately in case of breach of contract terms by the Client.

#### **5. TERMS AND CONDITIONS**

Progressively disintermediate enabled solutions for wireless opportunities. Professionally target ethical testing procedures without frictionless internal or "organic" sources. Globally initiate compelling systems after long-term high-impact services. Conveniently negotiate client-focused convergence vis-a-vis high-quality manufactured products. Appropriately empower interdependent infomediaries through bleeding-edge sources.

#### **NOTES**

Progressively communicate interoperable intellectual capital via effective collaboration and idea-sharing. Objectively monetize magnetic communities with synergistic platforms. Credibly optimize parallel.

**Signed on behalf of Firstmark Marketing ("The Company")**

Name : \_\_\_\_\_

Title : \_\_\_\_\_

Date : \_\_\_\_\_

Infinity Complex, Area 3  
Lilongwe, Central Region  
Malawi

P: +265 135 547 446  
E: sales@firstmarkmw.com  
Reg. No: 63327  
Tax No: 35934

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**Signed on behalf of Lowery Page Plc ("The Client")**

Name : \_\_\_\_\_

Title : \_\_\_\_\_

Date : \_\_\_\_\_

43978 Janessa Brook  
Cape Coral, Georgia  
Zimbabwe

P: +265644321602  
E: hewufyniz@mailinator.com