Outcome	Specific Outcome	Exposure	Lead Author, Date	r with 95% CI	I²	K	N	Credible	
Diet	Food intake	Advertising: Unhealthy food	Boyland, 2016	0.25 [0.12, 0.38]	89%	13	1756	Meets Criteria	
	Food intake (calories)	Advertising: Advergames	Folkvord, 2018	0.18 [0.10, 0.25]	82%	15	3842	Meets Criteria	
Healthy behavior	General	Screen–based intervention: Health behaviours	Cushing, 2010	0.15 [0.10, 0.20]	82%	33	9525	Meets Criteria	
Risky behavior	Substance abuse	Social Media: General	Vannucci, 2020	0.19 [0.14, 0.24]	96%	14	36228	Meets Criteria	
Sleep	Duration	TV programs and movies: General	Bartel, 2015	−0.06 [−0.10, −0.01]	78%	10	9798	Meets Criteria	

−0.4 −0.2 0.0 0.2 0.4

Effect on Health Behaviour Outcomes (r with 95% & 99.9% CI)