

# The 4pm Bulletin



8<sup>th</sup> July 2021

## RETAIL

### Welcome Home FREE Drink Giveaway – Monday 12<sup>th</sup> July

In preparation for the England Football Teams victory on Sunday evening, at Euro 2020, we have prepared a FREE drink giveaway promotion with our partner Coca Cola, which is sure to create even more great memories. This promotion will be activated on our socials if, sorry when, England beat Italy on Sunday night to lift the Euro 2020 Trophy for the first time.



Customers will simply need to show the above post on Monday 12<sup>th</sup> July in any Moto operated Retail or Forecourt shop to claim their FREE drink from the following range. We have arranged for all Retail & Forecourt shops to receive a small allocation of these products from BW on this week's Fri / Sat deliveries.

Product(s)	Supplier	Barcode	Stock Code
BW COKE CHERRY ZERO 500ML	BW	5449000214744	287739
BW COKE ZERO 500ML	BW	5017726135393	272062
BW COKE ZERO VANILLA 500ML	BW	5449000226457	306488
BW COSTA LATTE 250ML	BW	5449000276025	333254
BW COSTA LATTE CARAMEL 250ML	BW	5449000276018	333255
BW COSTA RTD FLAT WHITE 250ML	BW	5449000294449	275072
BW COSTA RTD VANILLA 250ML	BW	5449000292087	275076

The FREE drinks must be processed through the till by using one of the attached scan swatches. This is really important as this will allow us to calculate how much FREE stock each unit has given away and therefore how much stock we need claim back from the promotion sponsor Coca Cola. The scan swatches have a value of 1p, so cashiers need to scan the relevant barcode and CAT F / Voucher / Coupon off the 1p value before subtotalling the transaction.

This promotion is available in all moto operated Retail & Forecourt shops, yes even in Wales and Scotland ! Colleagues can claim their FREE drink as well by showing the post.

If England do not win on Sunday the promotion will not be posted, but it's coming home right !

C'mon England



## FORECOURT



### BP Forecourts – Weekly NCTt reports

Bp have advised that the NCTt reports that you will have received at the beginning of the work were incorrect.

The correct reports were sent you on Wednesday, please ensure that these are the reports that are used for your weekly reconciliation.



## MARKETING/INTERNAL COMMS

Every single day we are brightening people's journeys and making them smile.... let's share some of these stories and revel in what we do today! Look out for more of these inspiring moments of customer feedback as we share them with you all more regularly...

*SOM's – please could you print off the attached and display on site notice boards.*

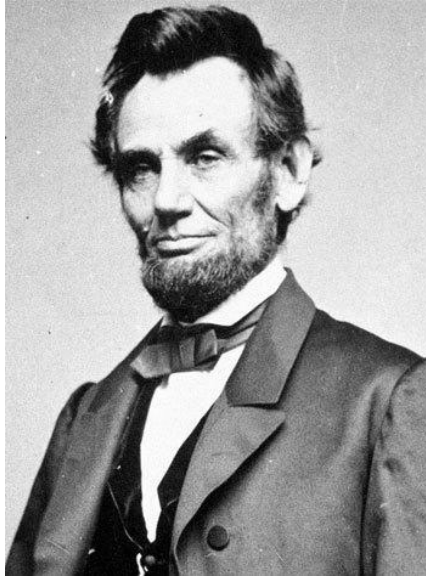
Your Internal Communications and Marketing Team

## VIRTUAL MITC QUIZ



After competing between them for 42 quizzes the winning Board team from yesterday's virtual MITC quiz was Ken, Nick and Steve with 14 wins and 6 losses. This compared with Claire, Guy and Louise who had 14 wins and 8 losses. Well done to **Team Winchester** (Fenton Knight, Laurel Bowen and Anna Chlewicka) who scored the highest number of points against the board with an awesome 18 points. A huge thank you to everyone who took part, we raised just under £1400 for MITC, which is fabulous.

## QUOTE OF THE DAY



"It's not the  
years in your life  
that count. It's  
the life in your  
years"

[boredpanda.com](http://boredpanda.com)