

Om Namo Venkatesaya

To

Shri Bollineni Rajagopal Naidu Garu

Honorable Chairman, Tirumala Tirupati Devasthanam, Tirupati

Subject: Humble Appeal for Promotion

Education:

Masters in communication and journalism (*S.V University*)

Master of Arts Sociology (*S.V. University*)

P.G Diploma in Industrial relations & personal management

PhD role of media in Tirumala Tirupati Devasthanam

A profound author of 6 National and International journals

Work Experience:

Reporter: Eenadu (2000-2008)

Senior AV reporter and AV in charge—SVBC (current)

Respected Sir,

With utmost humility and reverence, I, Dr. T. Purushotham Naidu, submit my earnest appeal for your kind consideration to grant me the opportunity to serve as the **senior manager (Adhyatmika Viseshalu) and social media** at SVBC Channel. For the past 17 years, I have had the privilege of contributing to this esteemed institution with unwavering dedication, professionalism, and a deep sense of responsibility.

Significant Contributions to SVBC:

- **Awards & Recognition**

- **Best Employee Award**—Received twice at SVBC for Independence Day celebrations.
- Continued duties effectively even when other appointed coordinators or managers were inactive.

- **Leadership in the Spiritual Features Section**

- Solely handled responsibilities for over **10 years**, fulfilling the role of Grade 2 Coordinator despite being a Grade 3 AV Incharge.
- Continued duties effectively even when other appointed coordinators or managers were inactive.

- **Content & Editorial Excellence**

- Supervised **150+ spiritual and cultural stories** covering Tirumala, Tirupati, Tiruchanur, and other TTD-affiliated temples.
- Authored **450 stories on river sanctity** across India and over **400 spiritually themed articles** with contemporary relevance.

- **Social Media Integration**

- Generated approximately **90% of content** (scripts and visuals) for the social media wing.
- Provided scripting and visual support to enhance SVBC's reach through digital platforms.

- **Archival and Scrolling Management:**

- Developed a structured archival system for long-term content preservation.
- Handled scrolling content with precision for over 9 years, maintaining real-time updates.

- **Professional Ethic & Vision:**

- Maintained minimal weekly offs, placing the organization's needs above personal time.
- Earned the trust of senior leadership, including the CEO, for reliability, initiative, and work discipline.
- Envision expanding the impact of SVBC through **creative spiritual documentaries, stronger social media strategies, and culturally engaging content.**

Vision for the Future:

In recognition of my continued contributions, work ethics, and professional achievements, I earnestly request your esteemed authority to promote me to the role of Senior Manager (Adhyatmika Viseshalu & Social Media) and to consider a corresponding salary revision. I am fully committed to upholding the sacred mission of SVBC with enhanced responsibility and renewed dedication.

Thank you for your kind consideration.

Yours respectfully,

Dr. T. Purushotham Naidu

A Devoted Servant of Srivaru