

# Tracking focal points

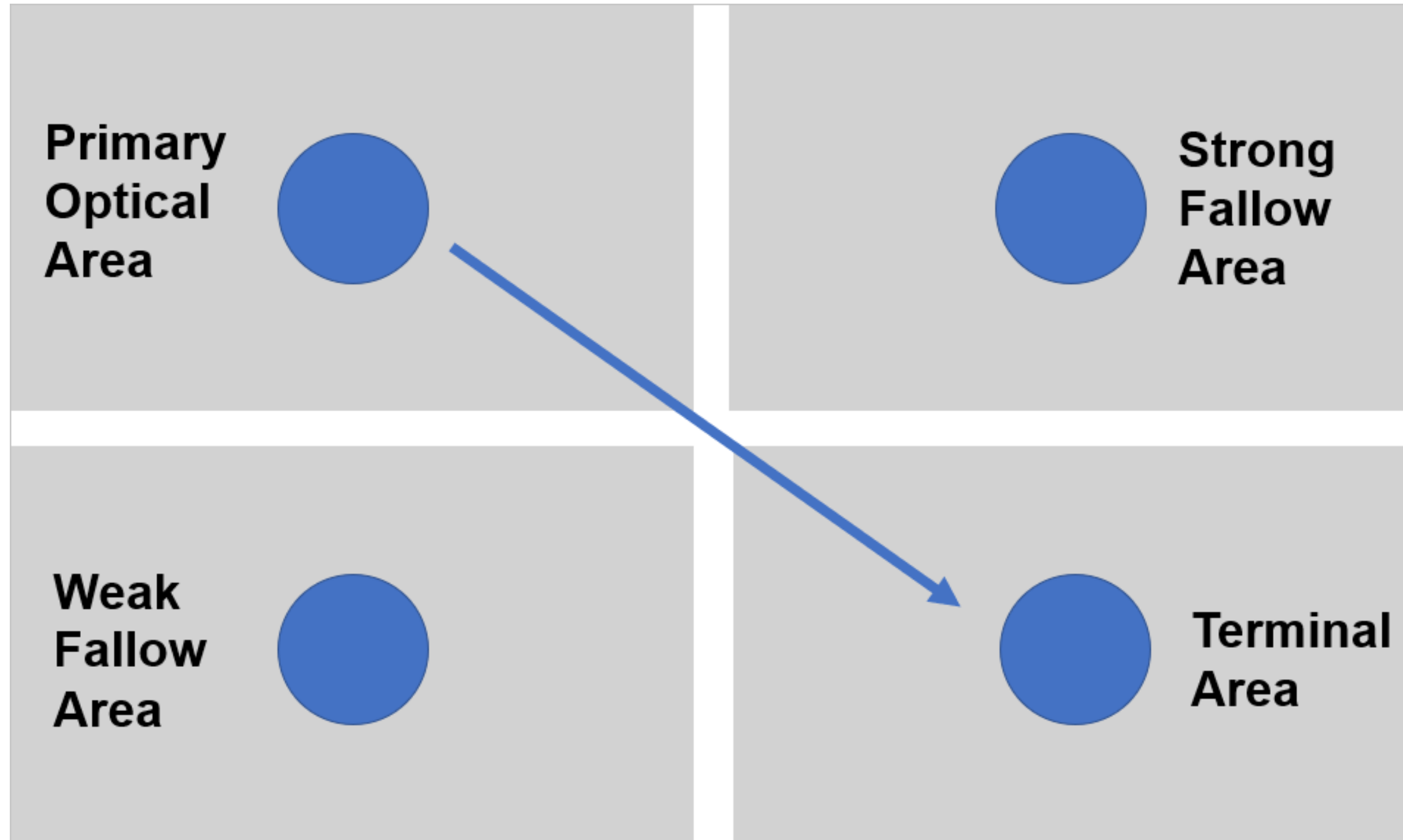
USER-ORIENTED DESIGN IN POWER BI



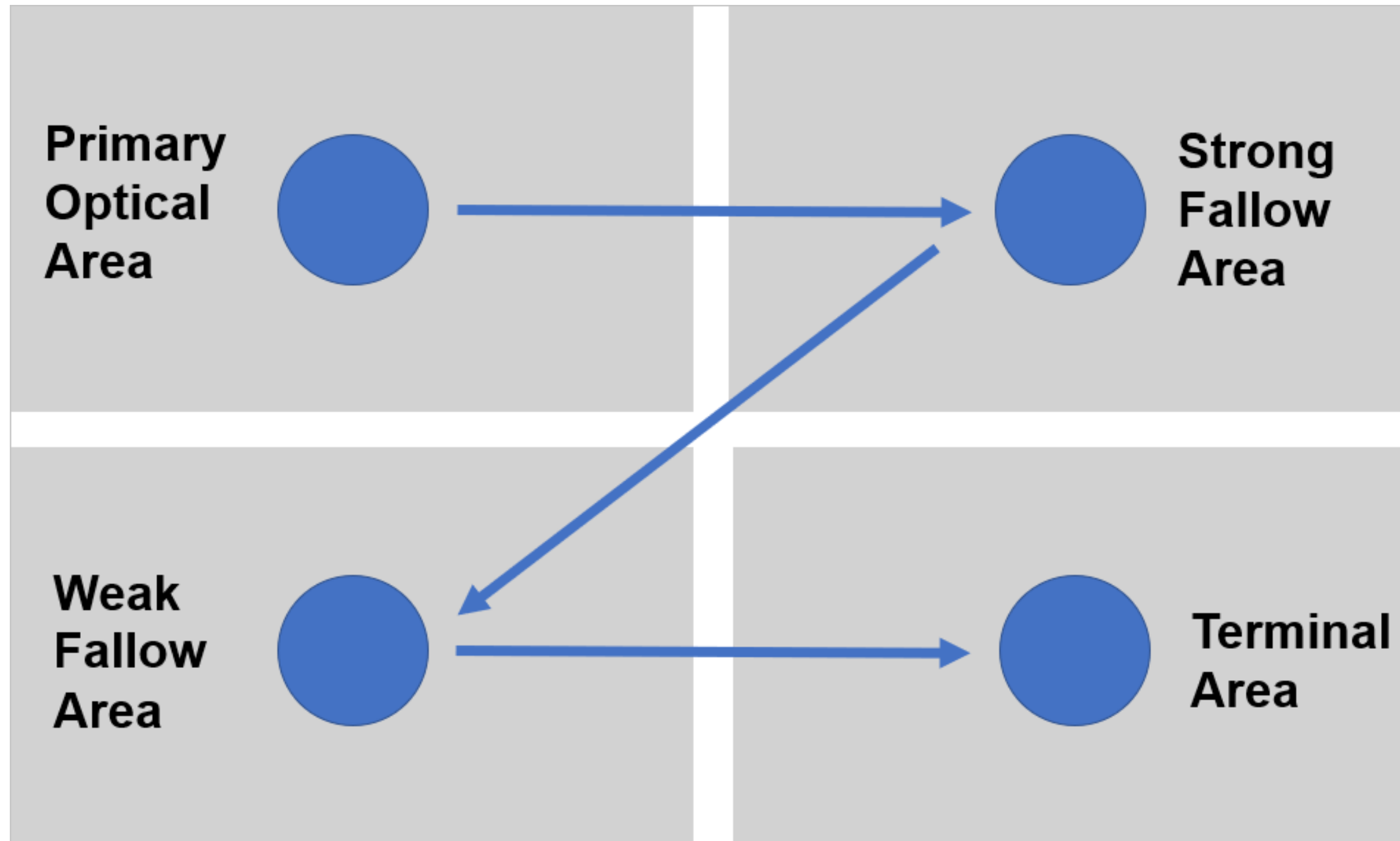
**Maarten Van den Broeck**

Content Developer at DataCamp

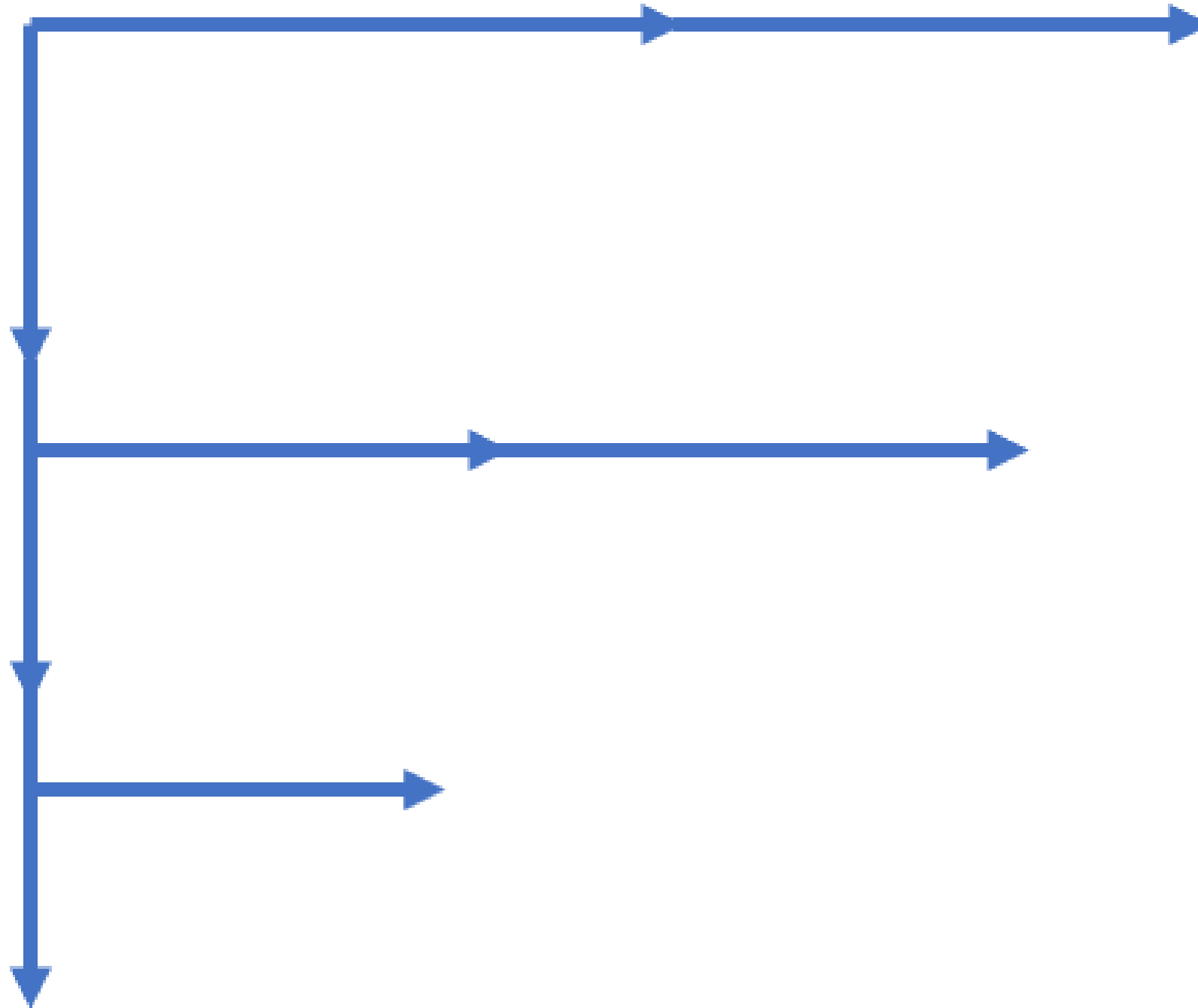
# The Gutenberg layout



# The Z layout



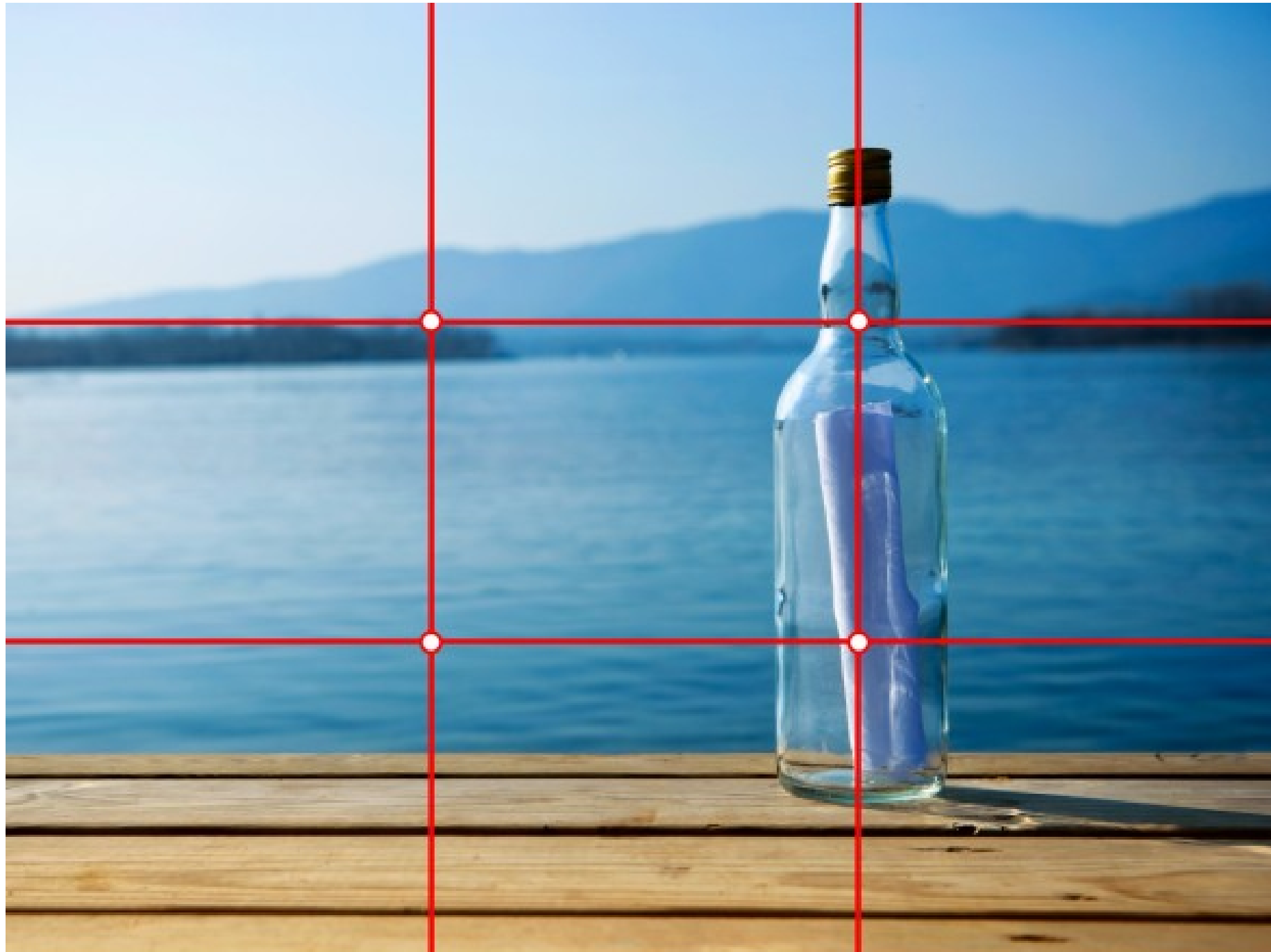
# The F layout



# Focal points



# The rule of thirds





# The dataset

- Bureau of Labor Statistics (BLS) Consumer Price Index (CPI) data
- 100 = baseline, with baselines being re-normed occasionally
- Ranges from 1913 to July 2021
- Broken out by item and geographic region

# Our audience

- Research organization looking to understand inflation trends
- Has data in Power BI but not sure how to maximize its power



# Let's practice!

USER-ORIENTED DESIGN IN POWER BI

# Maps and external scripts

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# Let's practice!

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