

Search Engine Optimized Content Sharing Platform – Chaldea

Project Report

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ABSTRACT

Search Engine Optimization refers to the process of improving the visibility of your particular content or website. The Internet is a gigantic place with many different website containing subjects related to all sorts of different topics. Hence it is important to have a system in place that allows users to search their content as per their preference and to show them related searches as per their search to topics that may interest them or to guide them to relevant articles, sties or blogs which can give them more information related to their initial search. This is known as Search Engine Optimization (SEO). The main objectives of SEO are to make sure that users are able to see search results related to their original search which can possibly help them decrease their time searching for appropriate content as well as helping the owners of the website or content generate more traffic towards their website which will help improve their visibility, popularity and business. In our project we have implemented a small-scale version of Search Engine Optimization which is being utilized on a content sharing platform called Chaldea. Chaldea is a text and image sharing platform where users can write articles as per their choice on topics of their choosing and can add images to their content and share it to users all over the platform. Chaldea allows users multiple functionalities such as creating blogs, adding pictures to the blogs, setting personalized styles to their blogs as per their choosing. The implementation of SEO is done by means of categories and tags which are the main driver for the related content search. The categories and tags can be set by the user while they are creating their blogs and based on the set categories and tags, their content will be displayed to other users on basis of their searches and related blogs. When users will go to a particular blog, they

can find that at the bottom of the page, they will be linked to related blog posts made by other users as determined by the SEO. The platform also comes with Admin functionalities where admins have the power to update or delete any of the blogs as well as create, update and delete the tags that can be used by the general user. The platform is extremely scalable which implies that it can be used on a large scale when deployed and it uses protected routes and appropriate middleware to make sure that every user or admin gets directed to the page that they are actually supposed to go to and not to any random pages. The data handled by the platform is also secure and usernames are hashed and hence securely stored in the database leads to a data being securely stored.

INTRODUCTION

SEO stands for search engine optimization, which is a set of practices designed to improve the appearance and positioning of web pages in organic search results. Because organic search is the most prominent way for people to discover and access online content, a good SEO strategy is essential for improving the quality and quantity of traffic to the owner content or website. Search engine optimization is a key part of online marketing because search is one of the primary ways that users navigate the web. Search results are presented in an ordered list, and the higher up on that list a site can get, the more traffic the site will tend to receive. For example, for a typical search query, the number one result will receive 40-60% of the total traffic for that query, with the number two and three results receiving significantly less traffic. Only 2-3% of searchers click beyond the first page of search results. Thus, even a small improvement in search engine rankings can result in a website or content receiving more traffic and potentially business. Because of this, many businesses and website owners will try to manipulate the search results so that their site shows up higher on the search results page (SERP) than their competitors. This is where the search engine optimization becomes extremely essential for both users and owners for display of content and website. In our application Chaldea, SEO is implemented using categories and tags which are assigned to blogs when they are created first. These categories and tags can be updated by the user later down the line as per their needs. When the user creates a blog with particular categories and tags, it is then used by the SEO module to display that particular content to users viewing other blogs as well.

Chaldea allows its users to create blogs in multiple ways and it provides various functionalities to the user for creating their required blogs. Users can also add a poster image to their blogs if they so choose to do so. The application also comes with a lot of other user functionalities such as a universal blog page where users can view the latest created content from all the other users on the platform. It also allows the users to create, update and delete their blogs as per their requirement. Another functionality is that users are able to create their own public profile for others to view. A blog is associated with a particular user and the users are able to view the public profile of the blogs created by that particular author as well as get links to all the other blogs created by that user. It is an extremely useful method to let users search for logs by their favourite authors.

In our application, we use secure protected routes for letting users go to pages that are only meant to be visible to them. Protected Routes are routes that can only be accessed if a condition is met (usually, if user is properly authenticated). It returns a Route that either renders a component or redirects a user to another route based on a set condition. In our application protected routes have been implemented by use of token system which is generated on basis of user and role of the user. Now if user is an admin then they are directed to the admin functionalities page, and if they are users they are directed to the user page as per the necessary role. Also, by means of protected routes, we can make sure that both users and admins are allowed functionalities on the basis of their role and that no functionality is mixed up. Protected routes allow users to ensure only logged in users can access certain parts of the site that may contain private user information. Users can also be assured that all their sensitive data such as username and password are hashed and stored in the database meaning that there can be no link made to the given real life person and the account created to the data that is being stored in the database.

AIM

Given below are the aims that we set out to achieve while planning the project:

- To create a content sharing platform that enables users to create blogs, add pictures and display it to all users on the platform.
- To have a login and signup module for adding users.
- To create a basic Search Engine Optimization framework usable within the website that will display the most relevant blogs created by users to people searching for relevant blogs. This will be done by means of categories and tags.
- To provide multiple functionalities to the user for creating their blogs and to allow different text formatting to be use while creating said blogs.
- To enable users to create, update, and delete their blogs and update the categories and tags as per their requirement.
- To have admin functionalities where the admin can create categories and tags which can subsequently be used by users in their blogs. Admins should also be able to remove these categories and tags. Admins also should have the authority to delete and update blogs and can create their own blogs too.
- To have protected routes implemented by means of a token generated based on user and role (normal user or admin) and to make sure that each user is directed to the correct pages and that they have access to functionalities authorized to them.
- To make sure that the data in the database is secure by hashing the sensitive data stored in the database.

OBJECTIVES

Give below are the objectives of our project:

- To implement create blogs functionalities by using react quill which is the Quill Rich text editor. This will provide users to opportunity to have various text formatting abilities for their blogs.
- To have a login and signup module for adding users.
- To allows users to have a descriptive or a cover picture for their blogs which can be displayed on the blog hub.
- To allow users to set their categories and tags as per their choice depending on what category and tags they want their blogs to show up as related searches.
- To enable users to update and delete their blogs as per their choice.
- To allows users to have a public profile page which can have a profile image and this page will be publicly available to all users who want to see the other blogs by this particular user.
- To have a central blog hub where all the latest created blogs can be viewed.
- To have admin section.
- The admins should have the functionality of creating and deleting categories and tags that is to be used by the users while creating their blogs.
- The admins should also have the ability to update and delete all blogs on the platform as well as create their own blogs.
- To implement protected routes and have the necessary Admin and Authentication middleware in place to make sure that the users are being directed to pages only they are authorized to based on role and that no user should be able to access pages beyond their role. This implementation is achieved by using a token system system based on user and role and by implementing cookies and local storage for storing this data.
- To make sure that a hashing function is present which hashes sensitive information which is stored in the database to improve security.

LITERATURE SURVEY

1. Optimized Technique for Ranking Webpage on Search Engine Optimization

Search Engine Optimization refers to improving the traffic on a certain webpage by improving the visibility of the page to the search engine so that it is more visited by users visiting a page. It is important to make sure that the user is seeing content which closely resembles their search keywords and that the most relevant and popular details or web pages are displayed to the user first. Research on SEO shows that 95% of the people use the first 3 links that appear on their search engine results. In the given paper, the authors propose a more optimized method for search engine optimization by proposing a page ranking methodology. In this work, the users' query log is used to understand the rank optimization algorithm and to generate the search results that closely match or are relevant to the search keywords. This can be used to form clusters of page results that can be sorted on the basis of relevance again by using the proposed methodology and this results in an optimal technique for ranking webpages on SEO. the general formula for dynamic rank updation that is followed is $\text{new rank} = \text{old rank} + \text{weight}$ where the weight of every webpage is found from the user query log using adjacency and clustering techniques.

2. The Application of Search Engine Optimization for Internet Marketing: An Example of the Motel Websites

In this paper the author conduct research and surveys on the impact of the application of search engine optimization on the popularity of a case business which in this case is taken as motel website. Several methods of SEO can be applied to ensure that there is increased traffic to the motel website, but it is important for the owners to apply the right one for the correct amount of visibility and reach. Some of the basic SEO techniques implemented here are to modify the HTML and Title label, to contain meta content which can be used to describe the particular webpage to the search engine for better visibility. Subtle techniques such as adding notes to an image also help to boost reach. To ensure that the correct heading size is followed for headings and subheadings. Registering in open website catalogs in the public domain also may attract

traffic to the website. To ping the search engines irregularly to notify that the website has been updated. and to post on famous discussion boards and put keywords in in the signature lines. These methods were applied over a period of time following which the results of the SEO techniques implemented were evaluated. The results indicate that the visibility of the website had increased dramatically and it resulted in large gains for the motel owners. Hence form this paper, the author signifies the importance of SEO in internet marketing.

3. Search Engine Optimization to Enhance User Interaction

In this paper, the authors try to highlight the importance of SEO techniques on the user experience. SEO is widely considered to be one of the best marketing techniques available for vendors or owners of business. However, one must also consider the benefits of SEO on user experience. Through the use of SEO techniques, users can quite easily get to the relevant content that they were searching for on the web or they may be prompted to relevant content on the Internet via ads or other methods. The SEO process involves research namely keyword analysis and competitive analysis. This is followed by reporting and goal setting for websites which is an important metric for measuring the traffic and activity of a website. this is followed by the content building phase which provides better competitive environment in SEO. Following which is the webpage optimization process which are related to the GUI of the website. The appearance of media components is extremely important. he most important being webpage titles, content exploration as in categories and tags, prominence of targeted keyword phrases and the site outline. Lastly an important step is social and link building for measuring and increasing reach. All these techniques are extremely useful for both the end user as well as the owners of the website

4. A Study on Tactics for Corporate Website Development Aiming at Search Engine Optimization

In this paper, the authors analyse the impact of search engine optimization in context of large scale corporate web development. The authors aim to get an understanding of SEO algorithms commonly used and propose several optimization techniques that can be used while developing a website. The paper goes through multiple established SEO algorithms such as the Page Rank Algorithm, the HillTop Algorithm as well as newer developments in the field of search engine

optimization. The authors also propose several tips and tactic for website content, tactics for keywords, tactics for links. The authors say conclude that the search engine spiders can only determine the quality of a website based on its content rather than flashy features or images. Enough content should be provided so as to enable the search engine to index the page as something worthwhile or something with weight. other than this the authors also conclude that keywords and links are also extremely important for page visibility and content accessibility

5. Study on Website Search Engine Optimization

In this paper the authors conduct a broad study on website search engine optimization. With the fast-growing internet, SEO is becoming extremely important for gaining any relevance or visibility on the internet. By utilizing SEO techniques, it is possible to improve the visibility of our content by a significant amount and generate traffic on our website which will help potential owners of businesses by increasing their scale. Many factors affect search page ranking such as webpage correlation, link weights and other time based factors. Keyword matching is an extremely important step for search engine optimization as well as presence of links on website to improv overall link weight. Keyword Optimization depends on related content and large quantity of searches with less competition. It is important for the keyword to be specific and not cover too many topics as it dilutes the search and decreases the overall weight of search. Keyword density and Distribution are also essential factors for SEO. Apart from this, content optimization, structure optimization and link optimization are all techniques to be used for SEO. The website search engine optimization is a complete series of optimization processes. From the layout of the website structure sections, to the specific content designs of webpage title, keywords, domain names, links, etc., all need to consider the performance with the search engine. In addition, to complete a website developers need to continue to study the characteristics of their own websites and research effective SEO strategy, as well as constantly update the website content to increase traffic, thereby enhance the market competitiveness of the website.

TECHNOLOGIES

1. Next.js

Next.js is an open-source development framework built on top of Node.js enabling React based web applications functionalities such as server-side rendering and generating static websites. Next.js is a React framework that enables several extra features, including server-side rendering and generating static websites. React is a JavaScript library that is traditionally used to build web applications rendered in the client's browser with JavaScript. Developers recognize several problems with this strategy however, such as not catering to users who do not have access to JavaScript or have disabled it, potential security issues, significantly extended page loading times, and it can harm the site's overall search engine optimization. Frameworks such as Next.js sidestep these problems by allowing some or all of the website to be rendered on the server-side before being sent to the client. Next.js is one of the most popular components available in React. It is one of several recommended "toolchains" available when starting a new app, all of which provide a layer of abstraction to aid in common tasks. Next.js requires Node.js and can be initialized using Node Package Manager.

2. Express.js

Express.js, or simply Express, is a back-end web application framework for Node.js, released as free and open-source software under the MIT License. It is designed for building web applications and APIs. It has been called the de facto standard server framework for Node.js. Express is a minimal and flexible Node.js web application framework that provides a robust set of features for web and mobile application. With a myriad of HTTP utility methods and middleware at your disposal, creating a robust API is quick and easy. Express provides a thin layer of fundamental web application features, without obscuring Node.js features.

3. Middleware

i) Morgan

Morgan is an HTTP request level Middleware. It is a great tool that logs the requests along with some other information depending upon its configuration and the pre-set used. It proves to be very helpful while debugging and also if users want to create Log files.

ii) cookieParser

A cookie is a piece of data that is sent to the client-side with a request and is stored on the client-side itself by the Web Browser the user is currently using. With the help of cookies, it is easy for websites to remember the user's information, it is easy to capture the user's browsing history, it is also useful in storing the user's sessions. The session makes requests to all the servers using a secret Id. The information is stored on the server that is linked to this secret ID. To make use of cookies in our application, cookie-parser middleware is used.

4. CORS

CORS is a node.js package for providing a Connect/Express middleware that can be used to enable CORS with various options. CORS is shorthand for Cross-Origin Resource Sharing. It is a mechanism to allow or restrict requested resources on a web server depend on where the HTTP request was initiated. This policy is used to secure a certain web server from access by other website or domain. For example, only the allowed domains will be able to access hosted files in a server such as a stylesheet, image, or a script.

5. Node.js

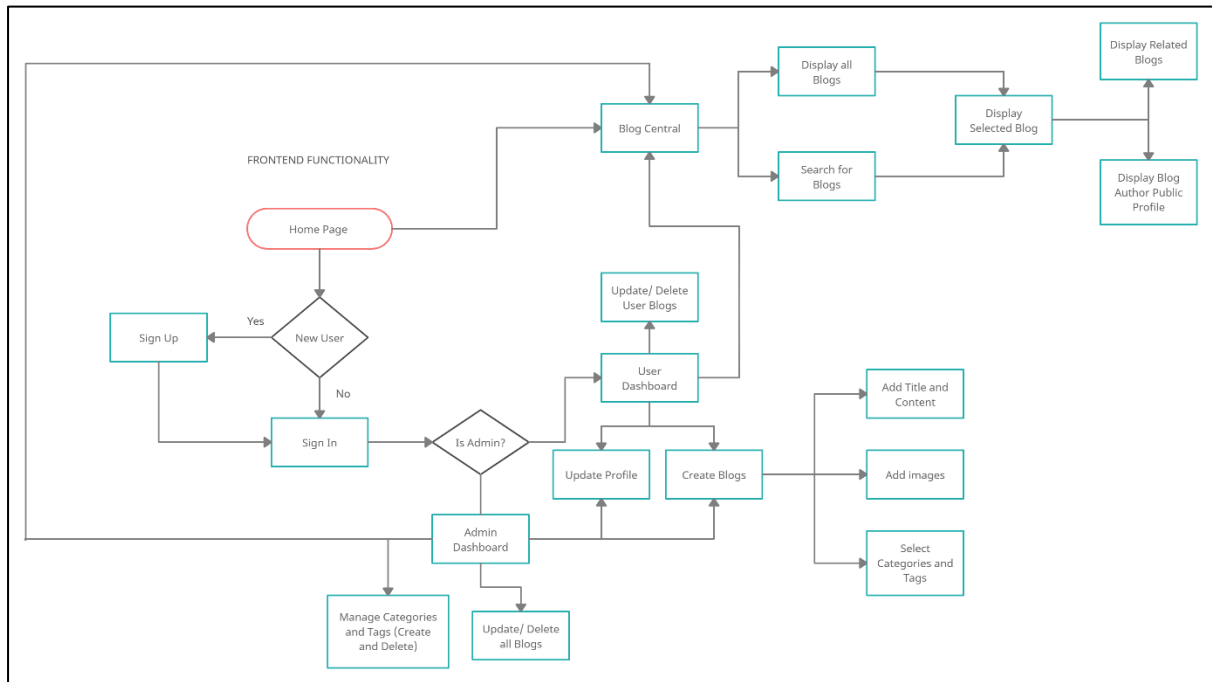
Node.js is an open-source, cross-platform, back-end JavaScript runtime environment that runs on the V8 engine and executes JavaScript code outside a web browser. Node.js lets developers use JavaScript to write command line tools and for server-side scripting—running scripts server-side to produce dynamic web page content before the page is sent to the user's web browser. Consequently, Node.js represents a "JavaScript everywhere" paradigm, unifying web-

application development around a single programming language, rather than different languages for server-side and client-side scripts. Node.js allows the creation of Web servers and networking tools using JavaScript and a collection of "modules" that handle various core functionalities. Modules are provided for file system I/O, networking (DNS, HTTP, TCP, TLS/SSL, or UDP), binary data (buffers), cryptography functions, data streams, and other core functions. Node.js's modules use an API designed to reduce the complexity of writing server applications. Node.js supports JavaScript natively.

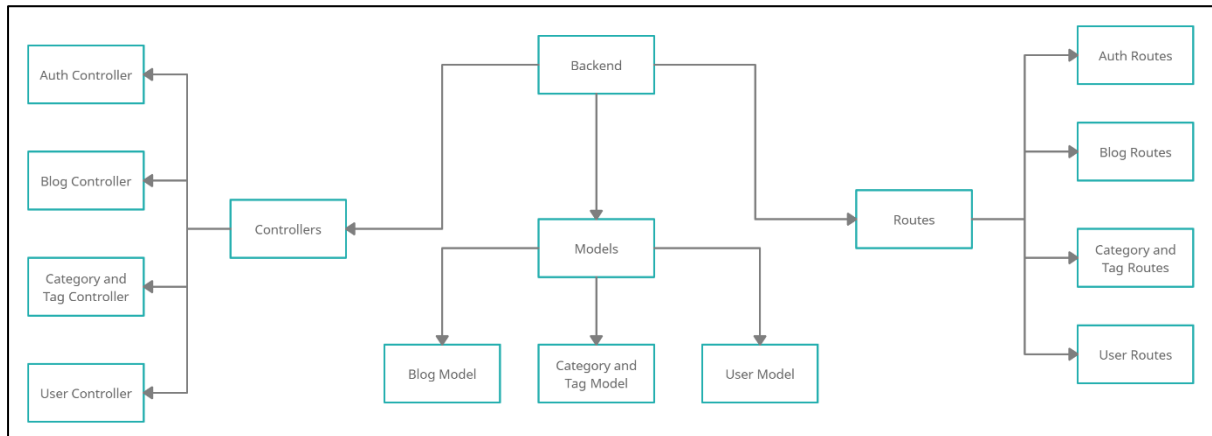
6. MongoDB

MongoDB is a source-available cross-platform document-oriented database program. Classified as a NoSQL database program, MongoDB uses JSON-like documents with optional schemas. MongoDB is developed by MongoDB Inc. and licensed under the Server-Side Public License (SSPL). In a NoSQL database, data is stored in the form of a document. Mongo DB is JSON like structure database which provide us with the facility to use JSON objects to store data in database. It provides high performance, high availability and automatic scaling.

FLOWCHARTS



Frontend Functionalities



Backend Modules

IMPLEMENTATION

1. BACKEND

a) Main server.js file

In the server.js file, we import the necessary node models that are required for the application. The require statements that we need are to express, morgan, body-parser, cookie-parser, cors, mongoose, and a dotenv.config(). Next in the server file, we bring in the routes into one file which will be described later in the implementation. The routes that we need to bring in are as follows. The routes that are created in the project are the blog route, the auth route, the user route, the category route and the tag route. Next we need to initialize express by using express(). Then, we define the connectivity to the database using mongoose.connect() and then on successful connection, we can pass a success message in the console. Next we need to add the middlewares that we are using in the application. The middlewares that we are using in the project are morgan, express.json and cookieParser. Next we need to initialize the cors. When the application is in production or development mode, we can use cors. The functionality of cors is defined in the technologies section above. Then, we can set the routes middleware for the blog routes, the auth routes, the user routes, category and tag routes. This route middleware adds the /api url to the necessary application sites. Finally in the server.js file, we define the port for the server. The server port is set to 8000.

b) ROUTES

i) auth Route

The first route that is created is the auth route. This route is responsible for directing to the signup, signin, signout and the requireSignin sections which will be explained in the controllers section of the backend. These routes will also implements the validators called userSignup Validator and the sign in validator which are defined in the validator section of the backend. Next we add the necessary route to the site which are namely /signup for the signup which is defined as a post method and we pass necessary objects too. For signin the site extension is signin as a post method with eh necessary validators, and run validation for signin. Finally for signout the extension is /signout which is defined as a get method.

ii) blog Route

The blog.js route requires the create blog, list blog, list all blogs with categories and tags, read blogs, remove blogs, update, photo, list related blogs, search and list by user which are all defined in the blog controller backend. Next the necessary valiators for require signin, admin and auth Middleware and the can update and delete blog section are required from the auth controller. Next the necessary post, get and delete methods are defined. First method is the create blog post method. Next is the List blogs get method. They have extension /blog and /blogs respectively. The next one is post method to display all the blogs with categroies and tags. The next is the read bog via its slug value. The next delete method is to delete blog followed by the update blog put method followed by a get photo route. This is then followed by the post method responsible for displaying the related blogs and then the get method defied for Search functionality. Next routes are defined for authenticated users where they can create blogs, list blogs by user and delete blogs as a delete method. Finally authenticated user can also update their blogs via put method. All the necessary routs have their respective admin or auth Middlewares as per the functionality for admin or user. Finally we export them to the router.

iii) Category and tag routes

Both categories and tag routes have similar make up and functionality. They both require category and tag controller with the create ,list, read and remove functionality. Then we need the necessary validators and run the validation, create category and tags validator and the require signin and the admin Middle ware validator . The create category an tags functionality is available only to the admin hence the need for the admin Middlewre for the protected route to only allow users to this page. Next for both categories and tages we have a post method for creating the category or tag followed by a get mthod to list all the caategories and tags and then another get method to read the tags and finally a delete method to delete the category and tags.

iv) User route

The final route is the user route which requires the user and the auth controller. This route is primarily to direct the users to their profile page whether it be an admin or a regular user. For this route we require the signin and the auth and admin middlewares from the auth controller followed by the read, public profile, update and photo form the user controller. The method defined are the get method to read the user profile followed by a get method to display user profile. followed by the update user profile route get method and finally the user profile picture route which are all exported finally.

C) CONTROLLERS

i) Auth controller

The auth controller requires the user model defined later and the blog model and the short Id and json web token and express jwt. The first export is the read which returns the profile of the requested username. The next export is the signup export where we need to check if ithe email is already taken or not. The application needs unique email ids for different users. If email is already taken, send back error message. This export also generates the short ID for the username and to define the profile page for the created user and to save the inputted details in

the fields provide to the database. If the details have been successfully saved, we can pass the success message saying that signup successful. The next export that is defined is the signin export which is used to check if the user exists. User needs to enter email id and password. We need to send error if email does not match to any in the database. Next we authenticate the user with password and provide necessary error message if required. Next we generate the jwt token for the middlewares and we send it to the client. We set a cookie with token which expires in 1 day. Finally we can send all these details as a response json with token and user details to be used later. The next export is the signout export which clears the cookie of the token for signout. This is followed by the require signin export using JWT with algorithm set as HS256 with appropriate user property. The next export is the auth Middleware to authenticate the user basically to find the user by ID and to return necessary success or error message. The next export is the admin Middleware which is used to check if the user signing in is actually an admin or not. If the user role is 1 in the database, then the user is considered to be an admin. If the user role is 0 then it is normal user and the admin resources are not available to them. Finally the last export is the can Update and delete blog which is used to update and delete blogs for the users and admins depending upon the slug of a blog. A slug is an identifier for a particular blog and can be thought of as the blog id. We also check the authorization status of the user to determine whether they are authorized or not to create and update and delete blogs.

ii) blog controller

The next controller is the blog controller which requires the blog, category, tag, user models. It also requires formidable and slugify and string-strip-html and lodash and the errorHandler defined below. Finally we require the smart trim function defined in the blog helper. The blog controller is used to create a blog and check if everything is updated properly or not. We can send error message if anything does not upload properly. We also check the title, body, categories, tags. The title field cannot be empty. The blog body needs to have minimum of 10 characters. At least one category and tag needs to be selected. Then we apply the Blog(0) function and set the blog title, blog body and smart trim to get an excerpt that can be displayed on the central hub page, then we can generate blog id by slugify and set a meta title necessary for SEO and a meta description that will be a stripHTML of the body of 160 characters maximum. Then the posted by variable is also defined. The categories and tags are also placed in the necessary arrays. Photos can also be uploaded with size less than 1 mb. Finally the blog

can be saved and success or error message sent. The next function is to find the blog y id and to update the blog. The subsequent exports involve exporting the list of all blogs created as well as a separate export with a list all the blogs with categories and tags. Next function is the blog find function via the categories and tags. We can also have a functionality here if we click a particular category or tag, all blogs corresponding to the corresponding categories and tags are displayed. The next export involves reading the details of the blogs created and to contain all the data of the blog present in the database. The next export involves removing the said blog if needed and to pass the required success or error message. The next export is to update the blog. In blog update users can change all the details for their blogs including the title, categories, tags, body and photo as per their requirement. The next export deals with the upload of the photo which is present in the blog or the blog cover photo. The then next export deal with the related blogs that are obtained via the SEO. The next export deals with the search functionality where users can search for blogs based on keywords present. Lastly there is an export which deals with the list the blogs created by a user on their public profile page.

iii) Category and tag controllers

The category and tag controllers work in similar ways where both require the category of the tag model respectively, they require the blog model defined, slugify and the error handler. First export is the category and tag creation where the admin can create categories or tags which can be used by users. The next export is the list export where all categories and tags are listed out. This is followed by the read export which finds the categories and tags associated with a particular blog. The last export is the remove export by which the admin can remove categories and tags.

iv) User Controller

The user controller requires the user model and the blog model as well as lodash, formidable, fs and error handler. The first export is the read export which returns the user profile as a response json. The next export is the publicProfile export which I used to display the public profile of the user and it contains the user public details, profile picture and all the blogs created by the user. The next export is the update export and this export is required to define the

updatation of the user profile such as name, password, profile picture and so on. Latly, there is a photo export which is responsible for importing the profile picture of the user form system.

d) MODELS

i) Blog Model

The blog model defines the blog schema in the database. In our application, the blog schema consist of a title of type String on min length 3 and max length 160 and is a required field. This is followed by the slug string field which is a unique blog identifier. This si followed by blog body of type object and is required with minimum 10 characters and max size of 2 mb. The next field id the excerpt field to be displayed on the blog central hub. This is an trimming of the content of the blog with max 1000 characters. These are followed by the meta title and meta description of each of the blogs and are of type object. The blog schema has a photo field for the cover photo of the blog. The following fields are the categories and tags fiels which are both required and a posted by field to recognize the author of the blog. The timestamps are also enabled to see when the user posted the blog.

ii) Category and Tag models

Both category and tag models are separate yet follow a similar structure. They both have a name field of type string which is required and max size of 32 and they both have slug flied which is the unique identifier of the category or tag created as well as a timestamp.

iii) User Model

The user model consists of the username of type string a required field of max length 32 which is unique and lowercase as well as a name field of type string and required and maxlength 32. This is followed by an email field of type string which required and unique and lowercase. The next field id profile of type string and is required and the field after that is the hashed password field of type string and is required followed by the salt string field, the about field and the role field which si of type number and is default as 0. This is followed by the photo field which is corresponding to the profile picture of the user. This is followed by the timestamps of the creation. Next is a function which creates the hashed password for the given password and

gives the salt values. These functions are known as the encrypt password and the make salt functions and they are responsible for the above defined tasks.

e) HELPER FUNCTIONS

i) blog helper function

This function is called the smart trim function and it is used to basically trim the input on both sides if present.

ii) Error Handler helper function

The error handler function deals with the errors that were discussed in the previous sections such as field already exists error, or any sort of error code sent by the browser on the client side or server side.

f) VALIDATORS

i) auth Validators

The first validator in auth validator is the userSignup Validator which checks whether the name field is filled, checks for a valid email, checks if the password field is minimum 6 characters long. The next validator exported in auth Validators is the user Sign In Validator which validates whether the email exists in the database and to check whether password is 6 characters long.

ii) Category and Tag Validator

These validators check whether the category and tag names are empty or not while creating categories and tags.

iii) Index Validator

The index validator is used to run the mentioned validations on the client side and provide the error messages.

2. FRONTEND

a) ACTIONS

i) Auth Actions

In the auth actions, we handle the actions related to handling responses for signin such as the session expired for re sign in. The next action is the signuo action which is defined as a post methods to accept json data and return response.json(). The next action deals with user sign in which is a post method that deals with the signin route and the json data and the response .json() is sent. The next action is the signout action which removes the set cookie for the user and diplays the successful signout message. The next action defined is the setCookie action which sets the necessary cookie in the browser. This is followed by the remive cookie action which does as the name suggests. Another action is the getCookie action which returns the cookie according to the key passed. This si followed by the setLocalStorage action with its key and value where the value is stored in local storage using key. The next action is the remove Local storage which does as the name suggest and remove keys from the local storage as per passed key. This is followed by the authenticate action which is used to set Cookie and setLoclalstorage if the user is authenticatd. The next action is the isAuth action whichc checks the cookie and local storage for the user to validate whether they are actually the correct user trying to access the data. Anther action is the update User action which is used to updt signed in user.

ii) Blog Actions

The blog actions involve first creating a blog. This is done first by checking whether the user is authenticated and create endpoints as per role and to then allow the user to create their blog. This is a post method based on the bearer token to authenticate the user. The next action is to list all the blogs with their categories and tags. This is a post method and it returns a json response. The next action is the single blog action which is used to display selected blog on the route defined as per blog slug. The next action is the list related action which is used to list the related blogs as per the categories and tags specified and run through the SEO. This is followed

by a list all blogs action which is used to display the blogs on a separate web page based on timestamp. This is the central blog hub where all blogs are displayed. The next action is the remove blog option which can be used by users to remove their blogs if necessary. Users can delete all blogs. Similarly another action is the update blog action which is responsible for updating the blog as per the requirements of the user or admin. Finally we have a search action which is used to search blogs with respect to keywords.

iii) Category and Tag Actions

The category and tag actions are similar in that there is a create action which is used to create categories and tags by the admin for use by users. The next action is the get Categories or the get Tags action which is used to get the categories and tags that have been created. The next action is the single action which is the functionality when a category or tag label is pressed, it brings up all the blogs that contain those particular categories or tags. Finally there exists a remove action to remove the categories or tags.

iv) User Actions

User actions involve displaying the user public profile which is a get request that fetches the data in json form and gives json response. The next action is the get profile action which is used to get the profile of the blog authors public profile which is available to view to everyone. The next action is the update action which is responsible for updating the user profile as per user requirements.

b) COMPONENTS

i) Auth Components

- Admin component is responsible for pushing the signin page if the user is not authenticated and if the user is not admin then to not allow them to access the admin functionalities.
- Private component is responsible for normal signin for the regular user.
- Profile Update component is used to update the user profile and contains the necessary information required. It gets the cookie of the user and gets the stored details in the cookie and it initializes the values as well as holds these values when page is refreshed.
- Signin Component is responsible for handling the submission of input data in the fields as well as handle change and the sign In form to type email and password along with signin button
- The signup component is responsible for providing the fields that are necessary for signup such as name, email, password and others and to handle change on these values.

ii) Blog Components

- The first blog component is the display of the main blog card on the blog central page. Each blog has to be displayed in a specific way along with the necessary image and the excerpt of the blog that is given in the body of the blog.
- The next blog component is the search component which is used to search for particular blogs by passing in necessary keywords. The searched blogs will be displayed according to any match with the title or body with the passed keyword.
- The next blog component is responsible for the display of the related searches in the form of cards after each main blog based on the SEO results.

iii) Crud Components

- The first crud component deals with the creation of blogs which is done using the react quill module. The react quill module provides various functionalities which can be used to create blogs as per the users liking. It provides many formatting options to the user. This component also deals with the display and setting of categories and tags by the user while creating the blogs and the publishing of the blogs as well. It also can handle page refreshes while maintaining the body of the blog being written in its intermediate state.
- The second crud component is the reading of the blog and this deals with loading of the blog on the site as well as operations for delete and update of the blogs and list out all created blogs by all users.
- The next crud component deals with the updating of blogs. Blogs can be updated by their title, their content, categories, tags images as per user choice and this change is then reflected while next viewing the blog.
- The next crud components are the category and tag components responsible for showing category and tags, creating new ones as well as deleting them by the admin.

iv) Disqus Commenting System

This part imports the widely used multi user commenting API known as DISQUS and we implement it in our program by using the standard functions and code provided in order to integrate it into our application.

v) Header and Layout Component

The header component is responsible for the navbar located on top of the screen with options such as sign out , create blog and it displays the signed in users name. It also provides the first point of redirect when any of these links are clicked and it allows the routing process to begin. The layout component is a very simple representation of the structure of the page.

c) PAGES

i) Admin Pages

- The admin pages consist of several different pages such as the crud pages and the index pages which serves as a landing site when an admin logs in
- The crud pages provide options such as Updating blogs, deleting blogs, creating new blogs, managing blogs and managing categories and tags all in separate pages.
- The index page for the admin contains all the above listed features in tabular format on the landing page with links to the necessary pages.

ii) Blog Pages

- The blog pages are responsible for displaying the blog that has been selected by a user based on the slug value or the identifier of that particular blog. It is responsible for the structure of the blog page and it shows the content and the tags and categories as well as the related blogs and comments.
- The index page handles the blog central hub responsible for displaying all the blogs published to all users. It also displays all categories and tags as well.

iii) Categories and Tags Pages

- The categories and tag pages are responsible for displaying all the blogs that's belong to that category or tag.

iv) Profile Page

- The profile page is responsible for displaying the user public profile as well as all the blogs created by that user based on time of creation.

v) User pages

- The user also has crud pages which let the user update blogs created by them as well as create a new blog and manage their created blogs.
- There is also an update profile page where users can update their public profile and sensitive information such as password and username.
- The user dashboard page contains links to the above-mentioned functionalities as well as to the update profile page.

vi) Index Page

- Index Page is the landing page or the home page that all the people visiting the site get to first see. Its an overview of the entire blog site and provides links to all the blogs and certain specific categories as well.

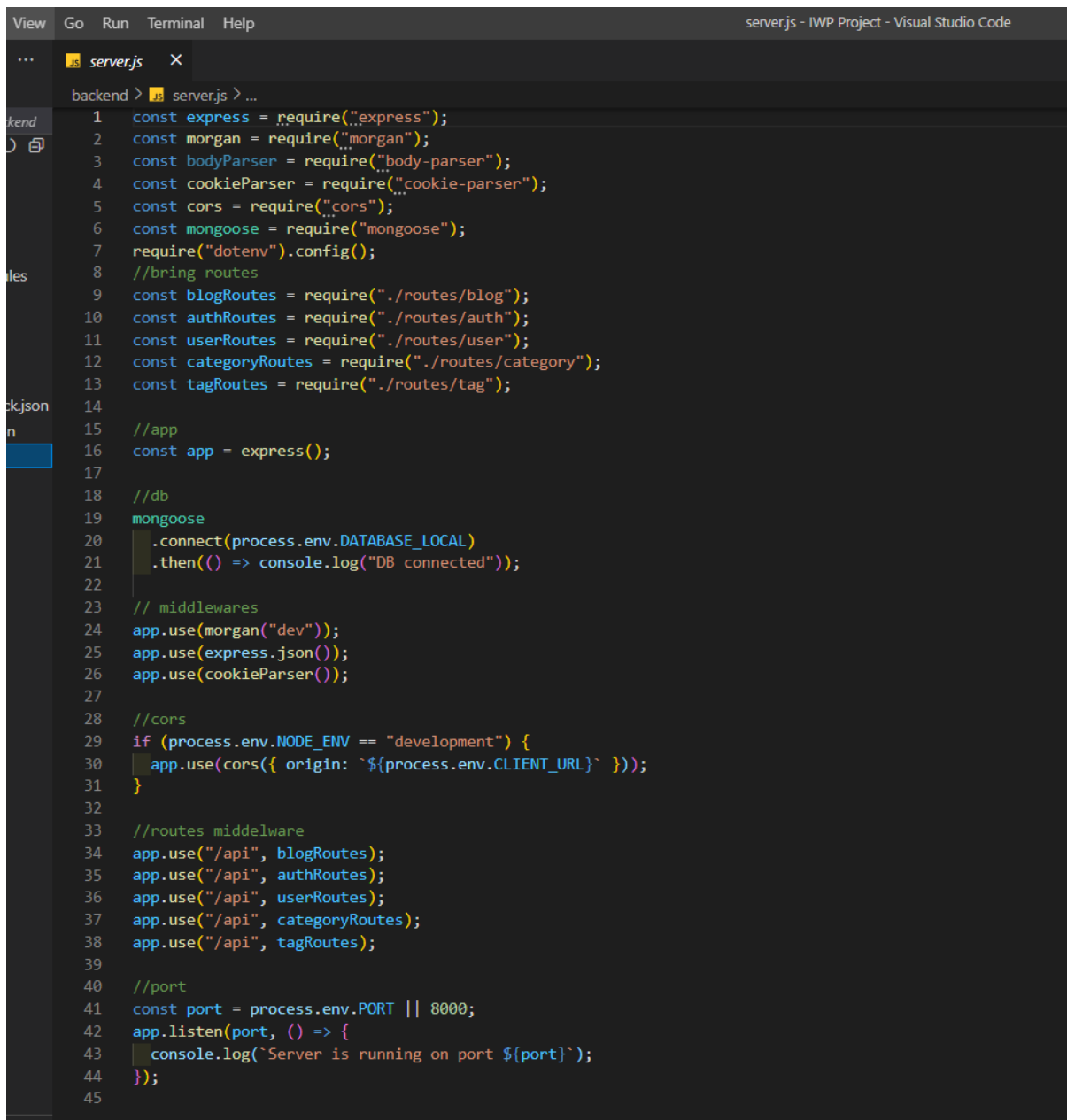
vii) Sign In and Sign Up pages

- The signin and the signup pages contain the general layout of the signin and signup components as defined earlier.

IMPORTANT CODE SCREENSHOTS

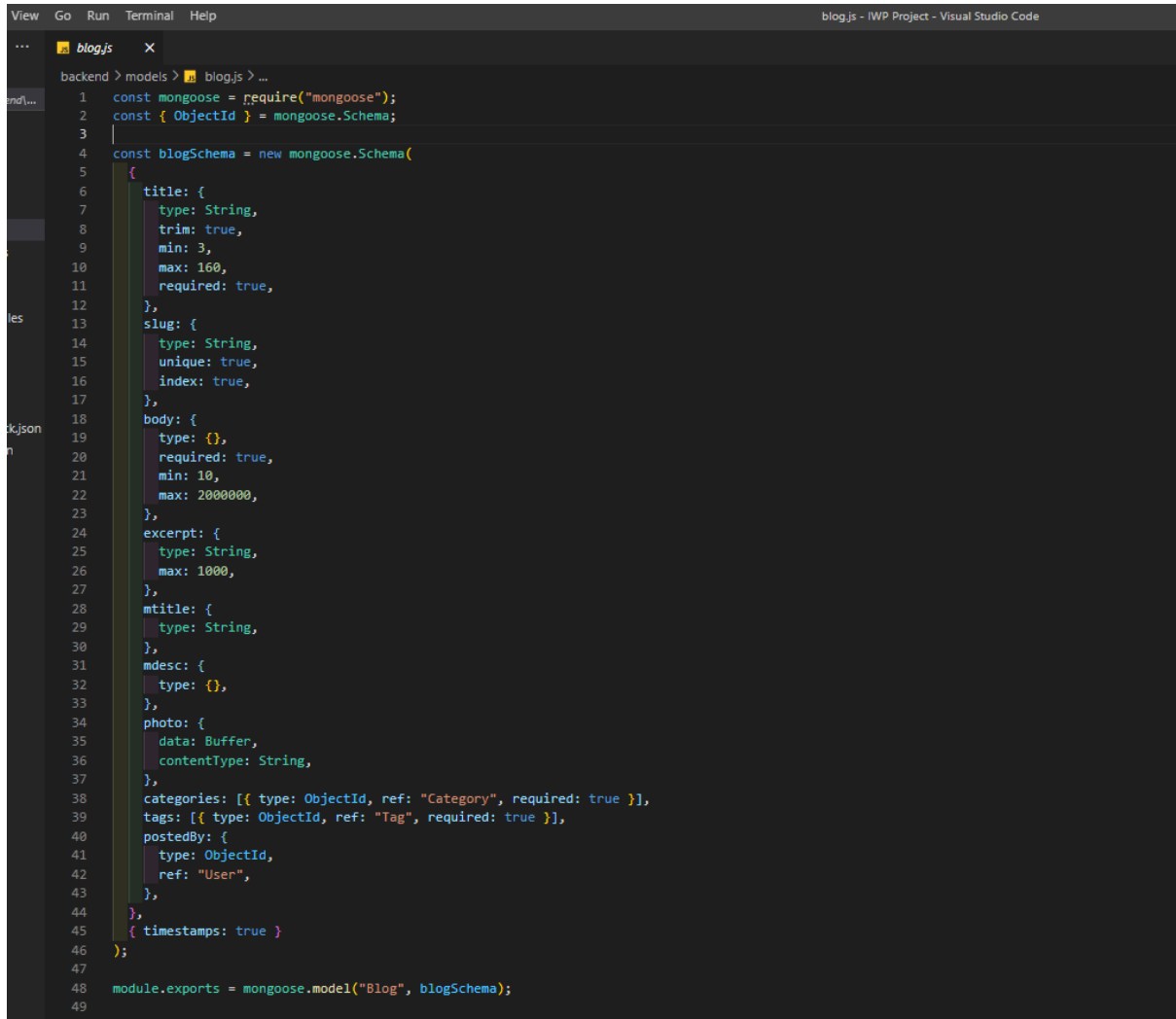
Backend

1. server.js



```
1  const express = require("express");
2  const morgan = require("morgan");
3  const bodyParser = require("body-parser");
4  const cookieParser = require("cookie-parser");
5  const cors = require("cors");
6  const mongoose = require("mongoose");
7  require("dotenv").config();
8  //bring routes
9  const blogRoutes = require("./routes/blog");
10 const authRoutes = require("./routes/auth");
11 const userRoutes = require("./routes/user");
12 const categoryRoutes = require("./routes/category");
13 const tagRoutes = require("./routes/tag");
14
15 //app
16 const app = express();
17
18 //db
19 mongoose
20   .connect(process.env.DATABASE_LOCAL)
21   .then(() => console.log("DB connected"));
22
23 // middlewares
24 app.use(morgan("dev"));
25 app.use(express.json());
26 app.use(cookieParser());
27
28 //cors
29 if (process.env.NODE_ENV == "development") {
30   app.use(cors({ origin: `${process.env.CLIENT_URL}` }));
31 }
32
33 //routes middleware
34 app.use("/api", blogRoutes);
35 app.use("/api", authRoutes);
36 app.use("/api", userRoutes);
37 app.use("/api", categoryRoutes);
38 app.use("/api", tagRoutes);
39
40 //port
41 const port = process.env.PORT || 8000;
42 app.listen(port, () => {
43   console.log(`Server is running on port ${port}`);
44 });
45
```

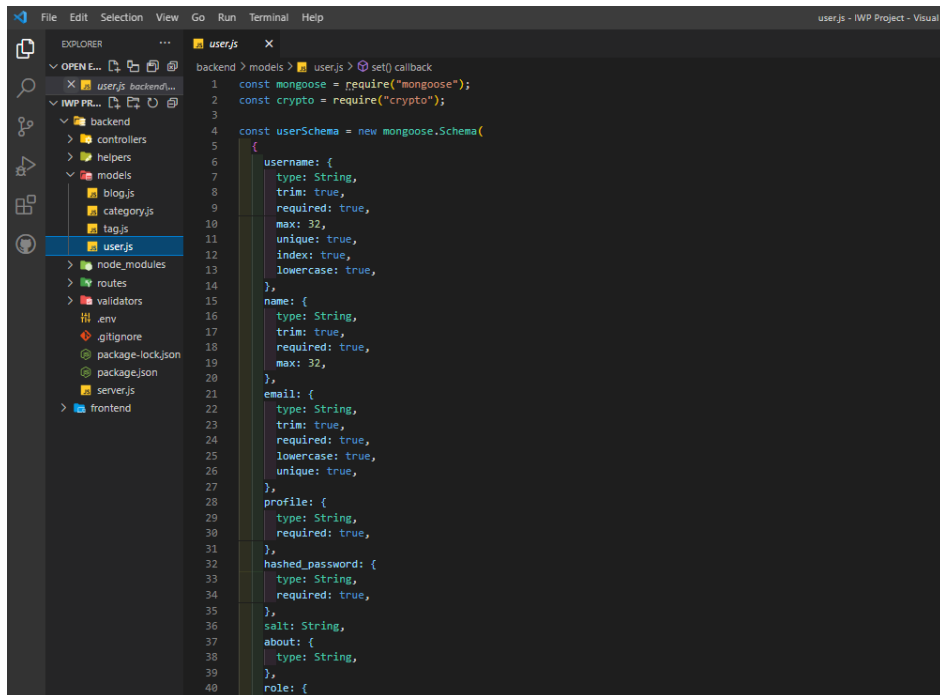
2. blog model



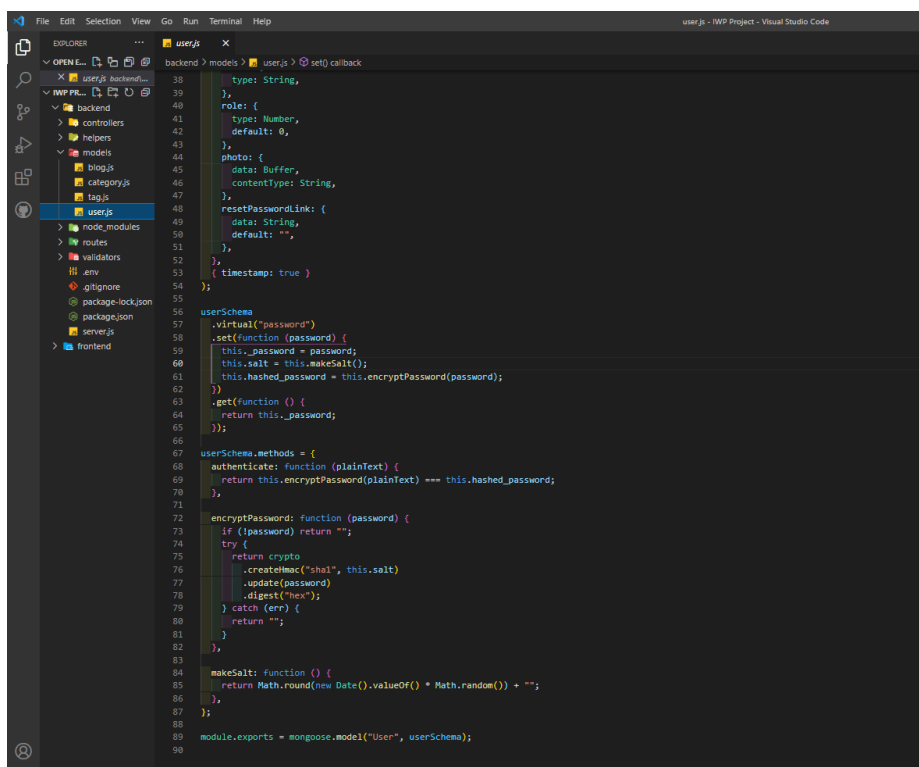
```
View Go Run Terminal Help
blog.js - IWP Project - Visual Studio Code

backend > models > blog.js > ...
1  const mongoose = require("mongoose");
2  const { ObjectId } = mongoose.Schema;
3
4  const blogSchema = new mongoose.Schema(
5    {
6      title: {
7        type: String,
8        trim: true,
9        min: 3,
10       max: 160,
11       required: true,
12     },
13     slug: {
14       type: String,
15       unique: true,
16       index: true,
17     },
18     body: {
19       type: {},
20       required: true,
21       min: 10,
22       max: 2000000,
23     },
24     excerpt: {
25       type: String,
26       max: 1000,
27     },
28     mtitle: {
29       type: String,
30     },
31     mdesc: {
32       type: {},
33     },
34     photo: {
35       data: Buffer,
36       contentType: String,
37     },
38     categories: [{ type: ObjectId, ref: "Category", required: true }],
39     tags: [{ type: ObjectId, ref: "Tag", required: true }],
40     postedBy: {
41       type: ObjectId,
42       ref: "User",
43     },
44   },
45   { timestamps: true }
46 );
47
48 module.exports = mongoose.model("Blog", blogSchema);
49
```

3. User Model



```
1 const mongoose = require("mongoose");
2 const crypto = require("crypto");
3
4 const userSchema = new mongoose.Schema(
5   {
6     username: {
7       type: String,
8       trim: true,
9       required: true,
10      max: 32,
11      unique: true,
12      index: true,
13      lowercase: true,
14    },
15    name: {
16      type: String,
17      trim: true,
18      required: true,
19      max: 32,
20    },
21    email: {
22      type: String,
23      trim: true,
24      required: true,
25      lowercase: true,
26      unique: true,
27    },
28    profile: {
29      type: String,
30      required: true,
31    },
32    hashed_password: {
33      type: String,
34      required: true,
35    },
36    salt: String,
37    about: {
38      type: String,
39    },
40    role: {
```



```
38   },
39   type: String,
40   },
41   role: {
42     type: Number,
43     default: 0,
44   },
45   photo: {
46     data: Buffer,
47     contentType: String,
48   },
49   resetPasswordLink: {
50     data: String,
51     default: "",
52   },
53   },
54   { timestamp: true }
55 );
56
57 userSchema
58   .virtual("password")
59   .set(function (password) {
60     this._password = password;
61     this.salt = this.makeSalt();
62     this.hashed_password = this.encryptPassword(password);
63   })
64   .get(function () {
65     return this._password;
66   });
67
68 userSchema.methods = {
69   authenticate: function (plainText) {
70     return this.encryptPassword(plainText) === this.hashed_password;
71   },
72   encryptPassword: function (password) {
73     if (!password) return "";
74     try {
75       return crypto
76         .createHmac("sha1", this.salt)
77         .update(password)
78         .digest("hex");
79     } catch (err) {
80       return "";
81     }
82   },
83   makeSalt: function () {
84     return Math.round(new Date().valueOf() * Math.random()) + "";
85   },
86 };
87
88 module.exports = mongoose.model("User", userSchema);
89
90
```

4. Auth Controller

```
1 const User = require("../models/user");
2 const Blog = require("../models/blog");
3 const shortid = require("shortid");
4 const jwt = require("jsonwebtoken");
5 const expressJwt = require("express-jwt");
6 const errorHandler = require("../helpers/dbErrorHandler");
7
8 exports.read = (req, res) => {
9   req.profile.hasned_password = undefined;
10   return res.json(req.profile);
11 };
12
13 exports.signup = (req, res) => {
14   // console.log(req.body);
15   User.findOne({ email: req.body.email }, (err, user) => {
16     if (user) {
17       return res.status(400).json({
18         error: "Email is taken",
19       });
20     }
21
22     const { name, email, password } = req.body;
23     let username = shortid.generate();
24     let profile = { process.env.CLIENT_URL/profile/${username} };
25
26     let newUser = new User({ name, email, password, profile, username });
27     newUser.save((err, success) => {
28       if (err) {
29         return res.status(400).json({
30           error: err,
31         });
32       }
33       // res.json({
34       //   // user: success,
35       // });
36       res.json({
37         message: "Signup success! Please signin.",
38       });
39     });
40   });
41 };
42
43 exports.signin = (req, res) => {
44   const { email, password } = req.body;
```

```
45
46   exports.signin = (req, res) => {
47     const { email, password } = req.body;
48     // check if user exist
49     User.findOne({ email }, (err, user) => {
50       if (err || !user) {
51         return res.status(400).json({
52           error: "User with that email does not exist. Please signup.",
53         });
54       }
55       // authenticate
56       if (user.authenticate(password)) {
57         return res.status(400).json({
58           error: "Email and password do not match.",
59         });
60       }
61       // generate a token and send to client
62       const token = jwt.sign({ _id: user._id }, process.env.JWT_SECRET, {
63         expiresIn: "1d",
64       });
65       res.cookie("token", token, { expiresIn: "1d" });
66       const { _id, username, name, email, role } = user;
67       return res.json({
68         token,
69         user: { _id, username, name, email, role },
70       });
71     });
72
73     exports.signout = (req, res) => {
74       res.clearCookie("token");
75       res.json({
76         message: "Signout success",
77       });
78     };
79
80     exports.requireLogin = expressJwt({
81       secret: process.env.JWT_SECRET,
82       algorithms: ["HS256"],
83       userProperty: "user",
84     });
85
86     exports.authMiddleware = (req, res, next) => {
```

```
87   });
88
89   exports.adminMiddleware = (req, res, next) => {
90     const adminUserId = req.user._id;
91     User.findById({ _id: adminUserId }, (err, user) => {
92       if (err || !user) {
93         return res.status(400).json({
94           error: "User not found",
95         });
96       }
97
98       if (user.role !== 1) {
99         return res.status(400).json({
100           error: "Admin resource. Access denied",
101         });
102       }
103
104       req.profile = user;
105       next();
106     });
107
108     exports.canUpdateDeleteBlog = (req, res, next) => {
109       const slug = req.params.slug.toLowerCase();
110       Blog.findOne({ slug }, (err, data) => {
111         if (err) {
112           return res.status(400).json({
113             error: errorHandler(err),
114           });
115         }
116
117         let authorizedUser =
118           data.postedBy._id.toString() === req.profile._id.toString();
119         if (!authorizedUser) {
120           return res.status(400).json({
121             error: "You are not authorized",
122           });
123         }
124         next();
125       });
126     };
127
128     // ...
129   });
130
131   // ...
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133   // ...
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```

5. blog routes

```
Go Run Terminal Help
blog.js - IWP Project - Visual Studio Code

blog.js X
backend > routes > blog.js > ...
17 update,
18 photo,
19 listRelated,
12 listSearch,
13 listByUser,
14 } = require("../controllers/blog");
15
16 const {
17   requireSignin,
18   adminMiddleware,
19   authMiddleware,
20   canUpdateDeleteBlog,
21 } = require("../controllers/auth");
22
23 router.post("/blog", requireSignin, adminMiddleware, create);
24 router.get("/blogs", list);
25 router.post("/blogs-categories-tags", listAllBlogsCategoriesTags);
26 router.get("/blog/:slug", read);
27 router.delete("/blog/:slug", requireSignin, adminMiddleware, remove);
28 router.put("/blog/:slug", requireSignin, adminMiddleware, update);
29 router.get("/blog/photo/:slug", photo);
30 router.post("/blogs/related", listRelated);
31 router.get("/blogs/search", listSearch);
32
33 // auth user blog crud
34 router.post("/user/blog", requireSignin, authMiddleware, create);
35 router.get("/username/blogs", listByUser);
36 router.delete(
37   "/user/blog/:slug",
38   requireSignin,
39   authMiddleware,
40   canUpdateDeleteBlog,
41   remove
42 );
43 router.put(
44   "/user/blog/:slug",
45   requireSignin,
46   authMiddleware,
47   canUpdateDeleteBlog,
48   update
49 );
50
51 module.exports = router;
52
```

6. User Routes

```
Go Run Terminal Help
user.js - IWP Project - Visual Studio Code

user.js X
backend > routes > user.js > ...
1 const express = require("express");
2 const router = express.Router();
3 const {
4   requireSignin,
5   authMiddleware,
6   adminMiddleware,
7 } = require("../controllers/auth");
8 const { read, publicProfile, update, photo } = require("../controllers/user");
9
10 router.get("/user/profile", requireSignin, authMiddleware, read);
11 router.get("/user/:username", publicProfile);
12 router.put("/user/update", requireSignin, authMiddleware, update);
13 router.get("/user/photo/:username", photo);
14
15 module.exports = router;
16
```

Frontend

1.

```
Selection View Go Run Terminal Help authjs - IWP Proj

... authjs X

frontend > actions > authjs > ...

1 import fetch from "isomorphic-fetch";
2 import cookie from "js-cookie";
3 import { API } from "../config";
4 import Router from "next/router";
5
6 export const handleResponse = (response) => {
7   if (response.status === 401) {
8     signout() => {
9       Router.push({
10         pathname: "/signin",
11         query: {
12           message: "Your session is expired. Please signin",
13         },
14       });
15     };
16   }
17 };
18
19 export const signup = (user) => {
20   return fetch(`${API}/signup`, {
21     method: "POST",
22     headers: {
23       Accept: "application/json",
24       "Content-Type": "application/json",
25     },
26     body: JSON.stringify(user),
27   })
28   .then((response) => {
29     return response.json();
30   })
31   .catch((err) => console.log(err));
32 };
33
```

```
frontend > actions > authjs > ...

32 };
33
34 export const signin = (user) => {
35   return fetch(`${API}/signin`, {
36     method: "POST",
37     headers: {
38       Accept: "application/json",
39       "Content-Type": "application/json",
40     },
41     body: JSON.stringify(user),
42   })
43   .then((response) => {
44     return response.json();
45   })
46   .catch((err) => console.log(err));
47 };
48
49 export const signout = (next) => {
50   removeCookie("token");
51   removeLocalStorage("user");
52   next();
53
54   return fetch(`${API}/signout`, {
55     method: "GET",
56   })
57   .then((response) => {
58     console.log("signout success");
59   })
60   .catch((err) => console.log(err));
61 };
62
63 // set cookie
64 export const setCookie = (key, value) => {
65   if (process.browser) {
66     cookie.set(key, value, {
67       expires: 1,
68     });
69   }
70 };
71
72 export const removeCookie = (key) => {
73   if (process.browser) {
74     cookie.remove(key, {
75       expires: 1,
76     });
77   }
78 };
79 // get cookie
```

```
... auth.js X
frontend > actions > auth.js > ...
//
78 };
79 // get cookie
80 export const getCookie = (key) => {
81   if (process.browser) {
82     return cookie.get(key);
83   }
84 };
85 // localStorage
86 export const setLocalStorage = (key, value) => {
87   if (process.browser) {
88     localStorage.setItem(key, JSON.stringify(value));
89   }
90 };
91
92 export const removeLocalStorage = (key) => {
93   if (process.browser) {
94     localStorage.removeItem(key);
95   }
96 };
97 // authenticate user by pass data to cookie and localStorage
98 export const authenticate = (data, next) => {
99   setCookie("token", data.token);
100   setLocalStorage("user", data.user);
101   next();
102 };
103
104 export const isAuth = () => {
105   if (process.browser) {
106     const cookieChecked = getCookie("token");
107     if (cookieChecked) {
108       if (localStorage.getItem("user")) {
109         return JSON.parse(localStorage.getItem("user"));
110       } else {
111         return false;
112       }
113     }
114   }
115 };
116
117 export const updateUser = (user, next) => {
118   if (process.browser) {
119     if (localStorage.getItem("user")) {
120       let auth = JSON.parse(localStorage.getItem("user"));
121       auth = user;
122       localStorage.setItem("user", JSON.stringify(auth));
123     }
124     next();
125   }
126 };
127
```


2. Blog Actions

```
frontend > actions > blogjs > ...
1 import fetch from "isomorphic-fetch";
2 import { API } from "../config";
3 import queryString from "query-string";
4 import { isAuthenticated, handleResponse } from "../auth";
5
6 export const createBlog = (blog, token) => {
7   let createBlogEndpoint;
8
9   if (isAuthenticated() && isAuthenticated().role === 1) {
10     createBlogEndpoint = `${API}/blog`;
11   } else if (isAuthenticated() && isAuthenticated().role === 0) {
12     createBlogEndpoint = `${API}/user/blog`;
13   }
14
15   return fetch(`${createBlogEndpoint}`, {
16     method: "POST",
17     headers: {
18       Accept: "application/json",
19       Authorization: `Bearer ${token}`,
20     },
21     body: blog,
22   })
23     .then((response) => {
24       handleResponse(response);
25       return response.json();
26     })
27     .catch((err) => console.log(err));
28 };
29
30 export const listBlogsWithCategoriesAndTags = (skip, limit) => {
31   const data = {
32     limit,
33     skip,
34   };
35   return fetch(`${API}/blogs-categories-tags`, {
36     method: "POST",
37     headers: {
38       Accept: "application/json",
39       "Content-Type": "application/json",
40     },
41     body: JSON.stringify(data),
42   })
43     .then((response) => {
44       return response.json();
45     })
46     .catch((err) => console.log(err));
47 };
48
```

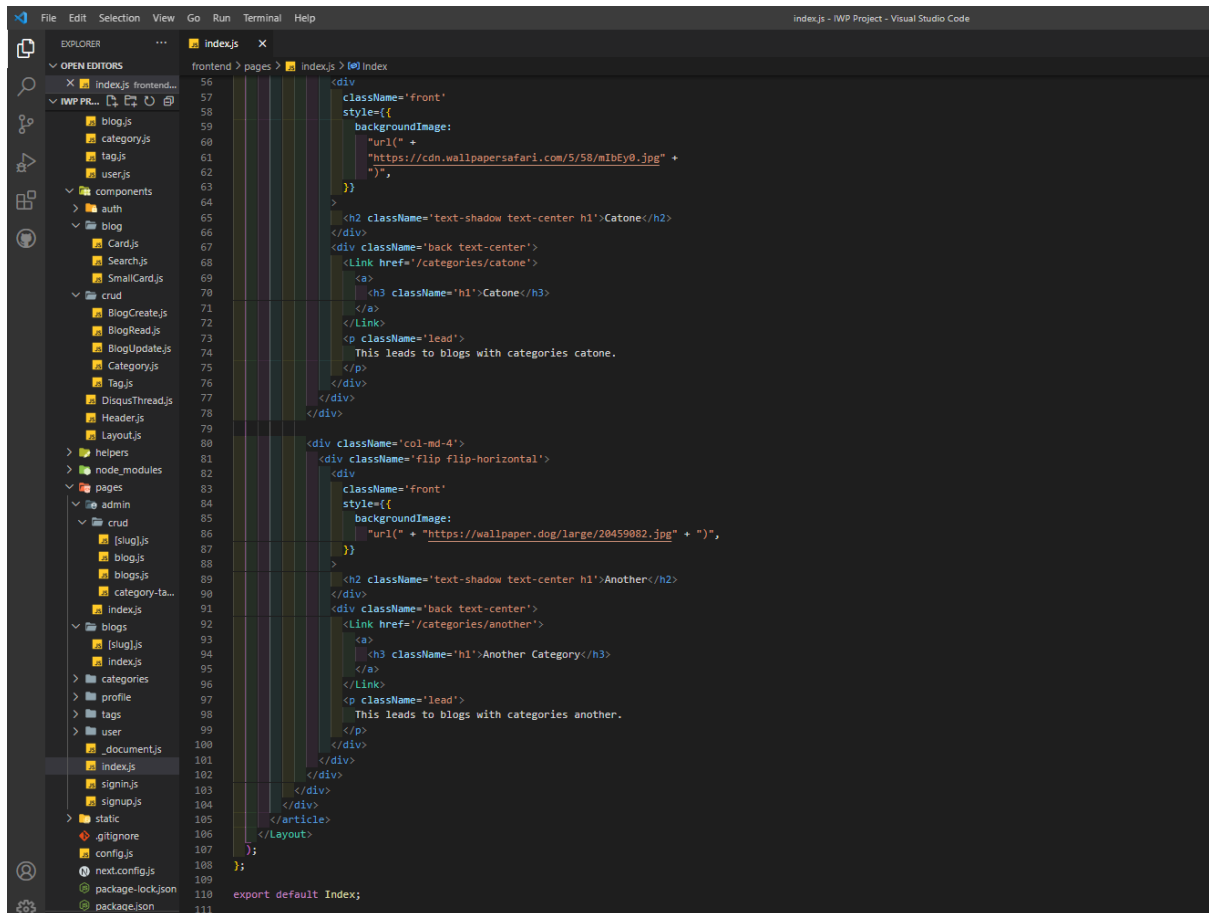
```
frontend > actions > blogjs > ...
49
50 export const singleBlog = (slug) => {
51   return fetch(`${API}/blog/${slug}`, {
52     method: "GET",
53   })
54     .then((response) => {
55       return response.json();
56     })
57     .catch((err) => console.log(err));
58 };
59
60 export const listRelated = (blog) => {
61   return fetch(`${API}/blogs/related`, {
62     method: "POST",
63     headers: {
64       Accept: "application/json",
65       "Content-Type": "application/json",
66     },
67     body: JSON.stringify(blog),
68   })
69     .then((response) => {
70       return response.json();
71     })
72     .catch((err) => console.log(err));
73 };
74
75 export const list = (username) => {
76   let listBlogsEndpoint;
77
78   if (username) {
79     listBlogsEndpoint = `${API}/${username}/blogs`;
80   } else {
81     listBlogsEndpoint = `${API}/blogs`;
82   }
83
84   return fetch(`${listBlogsEndpoint}`, {
85     method: "GET",
86   })
87     .then((response) => {
88       return response.json();
89     })
90     .catch((err) => console.log(err));
91 };
92
```

```
frontend > actions > blogjs > ...
109
110
101 return fetch(`${deleteBlogEndpoint}`, {
102   method: "DELETE",
103   headers: {
104     Accept: "application/json",
105     "Content-Type": "application/json",
106     Authorization: `Bearer ${token}`,
107   },
108 })
109 .then((response) => {
110   handleResponse(response);
111   return response.json();
112 })
113 .catch((err) => console.log(err));
114
115
116 export const updateBlog = (blog, token, slug) => {
117   let updateBlogEndpoint;
118
119   if (isAuth() && isAuth().role === 1) {
120     updateBlogEndpoint = `${API}/blog/${slug}`;
121   } else if (isAuth() && isAuth().role === 0) {
122     updateBlogEndpoint = `${API}/user/blog/${slug}`;
123   }
124
125   return fetch(`${updateBlogEndpoint}`, {
126     method: "PUT",
127     headers: {
128       Accept: "application/json",
129       Authorization: `Bearer ${token}`,
130     },
131     body: blog,
132   })
133   .then((response) => {
134     handleResponse(response);
135     return response.json();
136   })
137   .catch((err) => console.log(err));
138
139
140 export const listSearch = (params) => {
141   console.log("search params", params);
142   let query = querystring.stringify(params);
143   console.log("query params", query);
144   return fetch(`${API}/blogs/search?${query}`, {
145     method: "GET",
146   })
147   .then((response) => {
148     return response.json();
149   })
150   .catch((err) => console.log(err));
151
152 }
```

3. Landing Page

```
on View Go Run Terminal Help
index.js - WP Project - Visual Studio Code

... index.js X
frontend > pages > index.js > @index
1 import Layout from "../components/Layout";
2 import Link from "next/link";
3
4 const Index = () => {
5   return (
6     <Layout>
7       <div className="overflow-hidden">
8         <div className="container">
9           <div className="row">
10            <div className="col-md-12 text-center">
11              <h1 className="display-4 font-weight-bold">CHALDEA BLOGS</h1>
12            </div>
13          </div>
14        </div>
15
16        <div className="container">
17          <div className="row">
18            <div className="col-md-12 text-center pt-4 pb-5">
19              <p className="lead">
20                Blogs on all topics from lifestyle, entertainment, business to
21                sports.
22              </p>
23            </div>
24          </div>
25        </div>
26
27        <div className="container-fluid">
28          <div className="row">
29            <div className="col-md-4">
30              <div className="flip flip-horizontal">
31                <div
32                  className="front"
33                  style={{
34                    backgroundImage:
35                      "url('https://images.pexels.com/photos/540518/pexels-photo-540518.jpeg +
36                      ')",
37                }}
38              >
39                <h2 className="text-shadow text-center h1">React</h2>
40              </div>
41              <div className="back text-center">
42                <Link href="/categories/React">
43                  <a>
44                    <h3 className="h1">React Js</h3>
45                  </a>
46                </Link>
47              </div>
48              <p className="lead">
49                The world's most popular frontend web development library
50              </p>
51            </div>
52          </div>
53        </div>
54      </div>
55    </Layout>
56  );
57 }
```

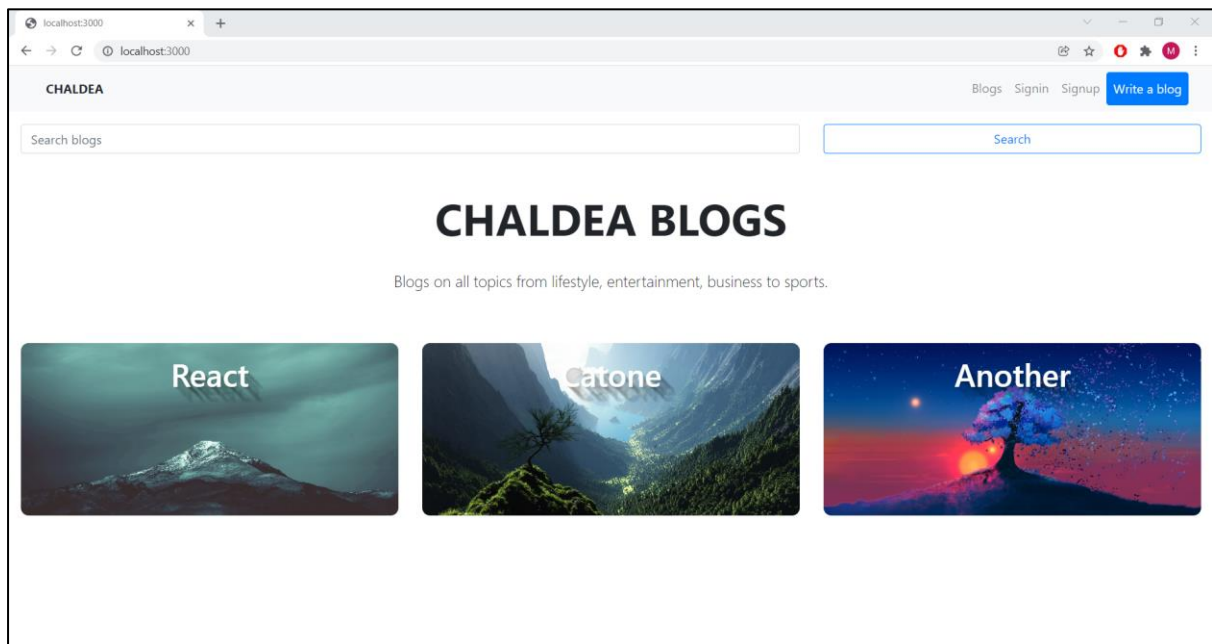


```
56 <div
57   className='front'
58   style={{
59     backgroundImage:
60       "url(" +
61       "https://cdn.wallpapersafari.com/5/58/mIbEy0.jpg" +
62       ")",
63   }}
64 >
65   <h2 className='text-shadow text-center h1'>Catone</h2>
66 </div>
67 <div className='back text-center'>
68   <Link href='/categories/catone'>
69     <a>
70       <h3 className='h1'>Catone</h3>
71     </a>
72   </Link>
73   <p className='lead'>
74     This leads to blogs with categories catone.
75   </p>
76 </div>
77 </div>
78
79 <div className='col-md-4'>
80   <div className='flip flip-horizontal'>
81     <div
82       className='front'
83       style={{
84         backgroundImage:
85           "url(" + "https://wallpaper.dog/large/20459082.jpg" + ")",
86       }}
87     >
88       <h2 className='text-shadow text-center h1'>Another</h2>
89     </div>
90     <div className='back text-center'>
91       <Link href='/categories/another'>
92         <a>
93           <h3 className='h1'>Another Category</h3>
94         </a>
95       </Link>
96       <p className='lead'>
97         This leads to blogs with categories another.
98       </p>
99     </div>
100   </div>
101 </div>
102 </div>
103 </div>
104 </div>
105 </article>
106 </Layout>
107 </>
108 </>
109 export default Index;
110
111
```

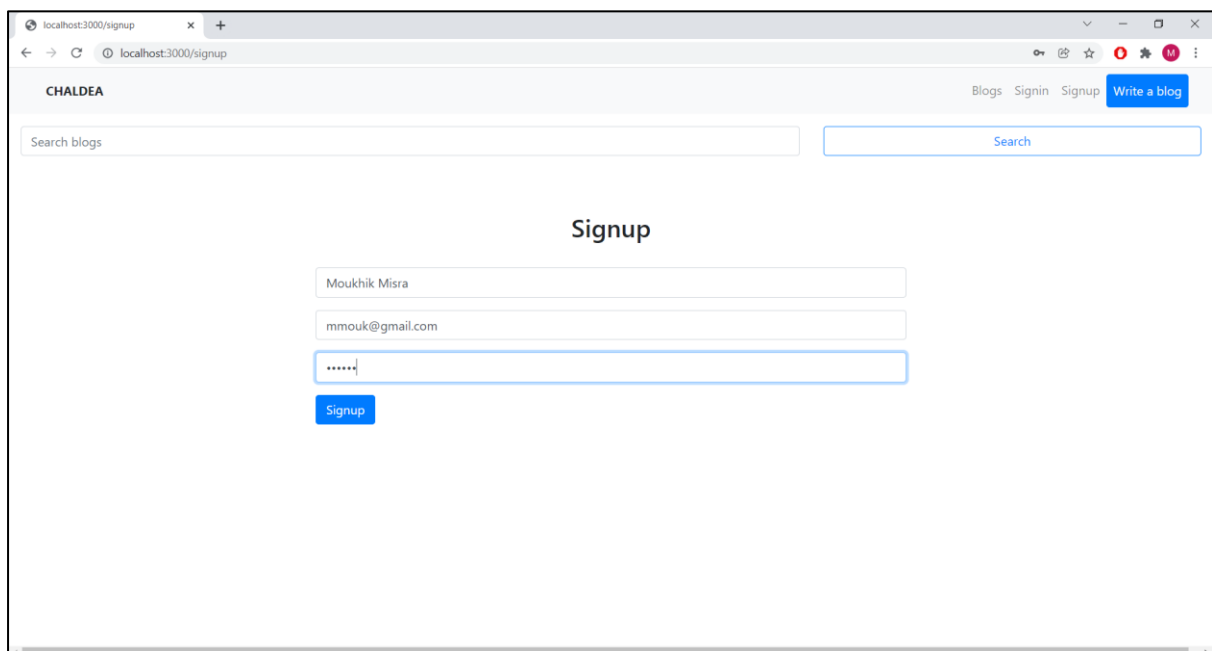
Many other pages are present in the project. The images given above are some of them.

RESULTS

1 Landing Page



2. Signup Page



Successful Signup

Signup

Signup success! Please signin.

3. Admin SignIn

CHALDEA

Blogs Signin Signup Write a blog

Search blogs

Search

Signin

mm@gmail.com

Signin

4. Admin Dashboard

CHALDEA

Blogs Moukhik's Dashboard Signout Write a blog

Search blogs

Search

Admin Dashboard

Create Category

Create Tag

Create Blog

Update/Delete Blog

Update Profile

5. Create Category and Tags

Original:

CHALDEA

Blogs Moukhik's Dashboard Signout Write a blog

Name

Create

catone cattwo React Node new one another vue angular football cricket formula1 hockey sports movies entertainment fantasy action anime literature academia journals programming science

Name

Create

tagone tagtwo Tag tagthree sport media entertainment education programming C++ Java movies popular

New:

localhost:3000/admin/crud/cate: x +

localhost:3000/admin/crud/category-tag

CHALDEA

Blogs Moukhik's Dashboard Signout Write a blog

Name

Create

catone cattwo React Node new one another vue angular football cricket formula1 hockey sports movies entertainment fantasy action anime literature academia journals programming science research leisure lifestyle

Name

Create

tagone tagtwo Tag tagthree sport media entertainment education programming C++ Java movies popular most viewed cars trucks

Delete Blog (Update and Create Blog results will come in the user section)

MySQL

Written by Admin One | Published on 13 days ago

[Delete](#)[Update](#)

Travelling

Written by Moukhik | Published on 13 days ago

[Delete](#)[Update](#)

abcdef

Written by Moukhik | Published on 13 days ago

[Delete](#)[Update](#)

This is a normal blog

Written by Admin One | Published on 12 days ago

[Delete](#)[Update](#)

localhost:3000 says

Are you sure you want to delete your blog?

[OK](#)[Cancel](#)

Travelling

Written by Moukhik | Published on 13 days ago

[Delete](#)[Update](#)

abcdef

Written by Moukhik | Published on 13 days ago

[Delete](#)[Update](#)

Snooker Updated

Written by Admin One | Published on 12 days ago

[Delete](#)[Update](#)

Updated blog mohit 2

Written by Mohit Suhasaria | Published on 11 days ago

[Delete](#)[Update](#)

This is a normal blog by Admin One has been Deleted

User Sign In:

Signin

[Signin](#)

New created user Moukhik Misra (not admin)

User Dashboard:

CHALDEA

[Blogs](#)
[Moukhik Misra's Dashboard](#)
[Signout](#)
[Write a blog](#)

User Dashboard

Create Blog
Update/Delete Blog
Update profile

Create Blog (Content, Categories, Tags, Image)

CHALDEA

BlugsMoukhik Misra's DashboardSignoutWrite a blog

Search blogs

Search

Create a new blog

Title

Node JS Introduction

H1H2Heading 3Sans SerifNormalBBIUOLLinkImageVideoTextCode

Node js® is a JavaScript runtime built on [Chrome's V8 JavaScript engine](#).

- JavaScript
- Node js provides support for the JavaScript programming language
- Open Source
- Node js is open source and actively maintained by contributors all over the world
- Everywhere
- Node js has been adapted to work in a wide variety of places

Overview

Node js allows the creation of [Web servers](#) and networking tools using [JavaScript](#) and a collection of "modules" that handle various core functionalities. Modules are provided for [file system](#) I/O, networking ([DNS](#), [HTTP](#), [TCP](#), [TLS/SSL](#), or [UDP](#)), [binary data](#) (buffers), [cryptography](#) functions, [data streams](#), and other core functions. Node js's modules use an API designed to reduce the complexity of writing server applications.

JavaScript is the only language that Node js supports natively, but many [compile-to-JS](#) languages are [available](#). As a result, Node js applications can be written in [CoffeeScript](#), [Dart](#), [TypeScript](#), [ClojureScript](#) and others.

Node js is primarily used to build network programs such as Web servers. The most significant difference between Node js and [PHP](#) is that most functions in PHP [block](#) until completion (commands execute only after previous commands finish), while Node js functions are [non-blocking](#) (commands execute [concurrently](#) or even in [parallel](#), and use [callbacks](#) to signal completion or failure).

Featured image

Max size: 1mbUpload featured image

Categories

☒ catone

☒ cattwo

☒ React

☒ Node

☐ new one

☐ another

☐ vue


☐ angular

Tags

Updated Profile:

CHALDEA

BlogsMoukhik Misra's DashboardSignoutWrite a blog



Profile photo

Username

user_mouk

Name

Moukhik Misra

About

hi I am a regular user

Password

Profile updated

Update


Public Profile:

CHALDEA

BlogsMoukhik Misra's DashboardSignoutWrite a blog

Moukhik Misra

Joined a few seconds ago



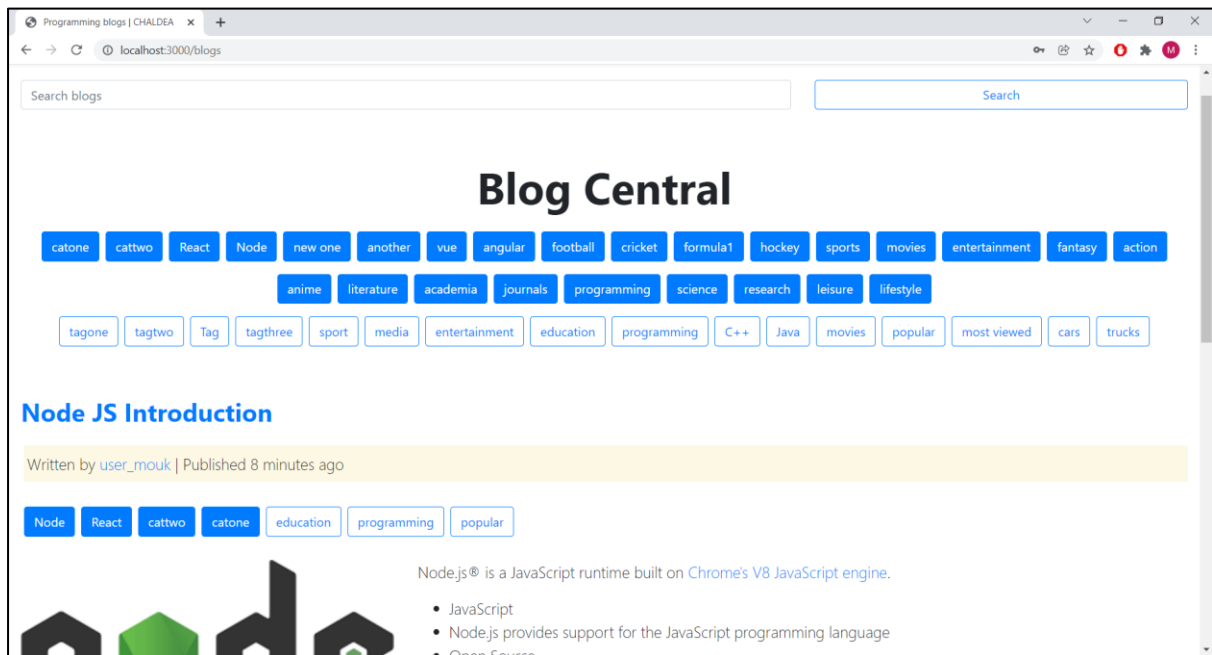
Recent blogs by Moukhik Misra

[Node JS Introduction](#)

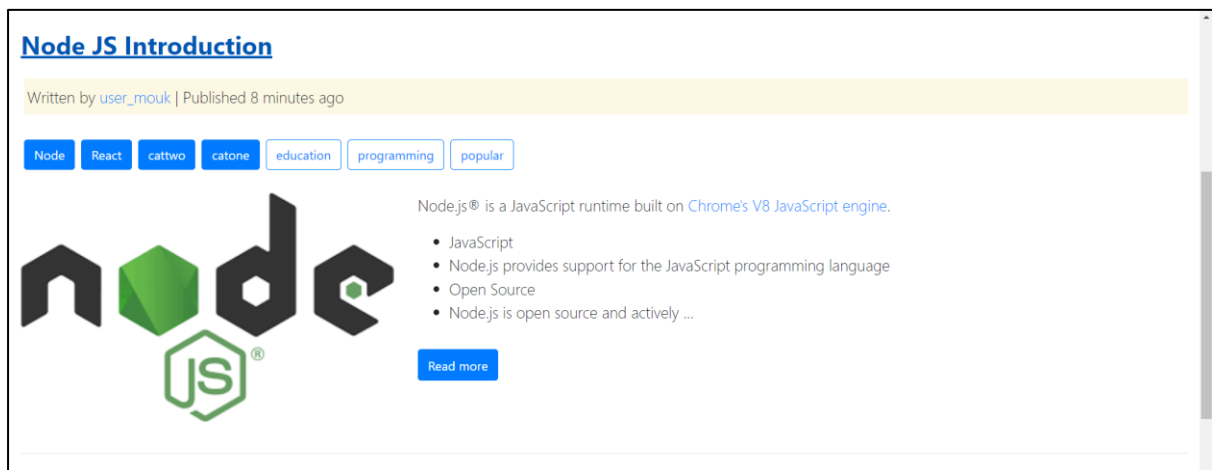
Message Moukhik Misra

contact form

Blog Central (Displays all blogs):



(Newly Created Blog)



(Old blogs)


Manchester United

Written by [moukhik](#) | Published a few seconds ago

sports

football

sport



Manchester United Football Club is a professional [football](#) club based in

Read more

(Created by admin user moukhik)

Moukhik Public profile:

CHALDEA


BlogsMoukhik's DashboardSignoutWrite a blog

Search blogs

Search

Moukhik

Joined a few seconds ago



Recent blogs by Moukhik

Travelling

abcdef

Manchester United

Message Moukhik

contact form

Viewing the newly created blog by user_mouk:



Node JS Introduction

Written by [user_mouk](#) | Published 21 minutes ago

[Node](#) [React](#) [cattwo](#) [catone](#) [education](#) [programming](#) [popular](#)

Node.js® is a JavaScript runtime built on [Chrome's V8 JavaScript engine](#).

- JavaScript
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- Node.js is open source and actively maintained by contributors all over the world
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JavaScript is the only language that Node.js supports natively, but many [compile-to-JS](#) languages are available. As a result, Node.js applications can be written in [CoffeeScript](#), [Dart](#), [TypeScript](#), [ClojureScript](#), and others.

by third parties to support others such as [NonStop OS](#) and [Unix](#) servers.

Platform architecture

Node.js brings [event-driven programming](#) to [web servers](#), enabling development of fast web servers in JavaScript. Developers can create scalable servers without using [threading](#), by using a simplified model of [event-driven programming](#) that uses callbacks to signal the completion of a task. Node.js connects the ease of a scripting language (JavaScript) with the power of Unix network programming.

Node.js was built on top of [Google's V8 JavaScript engine](#) since it was open-sourced under the [BSD license](#). It is proficient with internet fundamentals such as [HTTP](#), [DNS](#), and [TCP](#). [JavaScript](#) was also a well-known language, making Node.js accessible to the [web development community](#).

Industry support

There are thousands of open-source libraries for Node.js, most of them hosted on the [npm](#) website. There are multiple developer conferences and events that support the Node.js community, including NodeConf, Node Interactive, and Node Summit as well as a number of regional events.

The open-source community has developed [web frameworks](#) to accelerate the development of applications. Such frameworks include Connect, [Express.js](#), [Socket.IO](#), [Feathers.js](#), [Koa.js](#), [Hapi.js](#), [Sails.js](#), [Meteor](#), [Derby](#), and many others. Various packages have also been created for interfacing with other languages or runtime environments such as [Microsoft .NET](#).

Modern desktop IDEs provide editing and debugging features specifically for Node.js applications. Such IDEs include [Atom](#), [Brackets](#), [JetBrains WebStorm](#), [Microsoft Visual Studio](#) (with Node.js Tools for Visual Studio, or [TypeScript](#) with Node definitions, [NetBeans](#), [Nodeclipse](#) Enide Studio (Eclipse-based), and [Visual Studio Code](#). Certain online web-based IDEs also support Node.js, such as [Codeanywhere](#), [Codenvy](#), [Cloud9 IDE](#), [Koding](#), and the visual flow editor in [Node-RED](#).

Node.js is supported across a number of cloud-hosting platforms like [Jelastic](#), [Google Cloud Platform](#), [AWS Elastic](#)

Related Blogs (SEO Results using Categories and Tags)

Related blogs

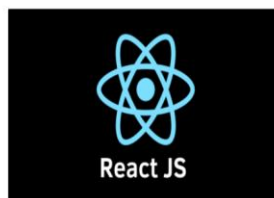


[Javascript](#)

JavaScript

JavaScript (JS) is a lightweight, interpreted, or [just-in-time](#) compiled programming language with

Posted 4 minutes ago by [adminone](#)



[React JS Introduction](#)

React makes it painless to create interactive UIs. Design simple views for each state in your application, and React will efficiently update and render just the right components when your data changes. Declarative views make your code more predictable and easier to debug. Build encapsulated components that manage ...

Posted 8 minutes ago by [adminone](#)



[PHP Updated](#)

The PHP development team announces the immediate availability of PHP 8.1.0. This release marks the latest minor release of the PHP language.

PHP 8.1 comes with numerous improvements and new features such as:

-

Posted 13 days ago by [adminone](#)

Going to JS blog



[Get started](#)

Tutorials

Learn how to program in JavaScript with guides and tutorials.

For complete beginners

Head over to our [Learning Area JavaScript topic](#) if you want to learn JavaScript but have no previous experience with JavaScript or programming. The complete modules available there are as follows:

[JavaScript first steps](#)

Answers some fundamental questions such as "what is JavaScript?", "what does it look like?", and "what can it do?", along with discussing key JavaScript features such as variables, strings, numbers, and arrays.

[JavaScript building blocks](#)

Continues our coverage of JavaScript's key fundamental features, turning our attention to commonly-encountered types of code blocks such as conditional statements, loops, functions, and events.

[Introducing JavaScript objects](#)

The object-oriented nature of JavaScript is important to understand if you want to go further with your knowledge of the language and write more efficient code, therefore we've provided this module to help you.

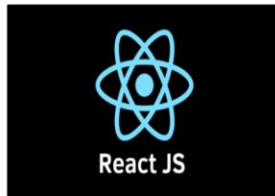
[Asynchronous JavaScript](#)

Discusses asynchronous JavaScript, why it is important, and how it can be used to effectively handle potential blocking operations such as fetching resources from a server.

SEO Related Blogs for JS Blog

A closure is the combination of a function and the lexical environment within which that function was declared.

Related blogs



React JS Introduction

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-



MySQL

MySQL Database Service with HeatWave

MySQL Database Service is a fully managed database service to deploy cloud-native applications. HeatWave, an integrated, high-performance query accelerator boosts

Update Blog (Updating newly created blogs)

Update blog

Title

Node JS Introduction Updated

H1 H2 Heading 3 Sans Serif Normal B I U G P | | ☰ ☷ ☹ ☒ ☓ ✎

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Featured image

Max size: 1mb

Upload featured image

Categories

☒ catone

☐ cattwo

☐ React

☒ Node

☐ new one

☒ another

☐ vue

☐ angular

Tags

☒ tagone

☒ tagtwo

☐ Tag

☐ tagthree

☐ sport

Updated on Blog Central

Node JS Introduction Updated

Written by [user_mouk](#) | Published a few seconds ago

Node

React

catone

another


education

programming

popular

tagone

tagtwo

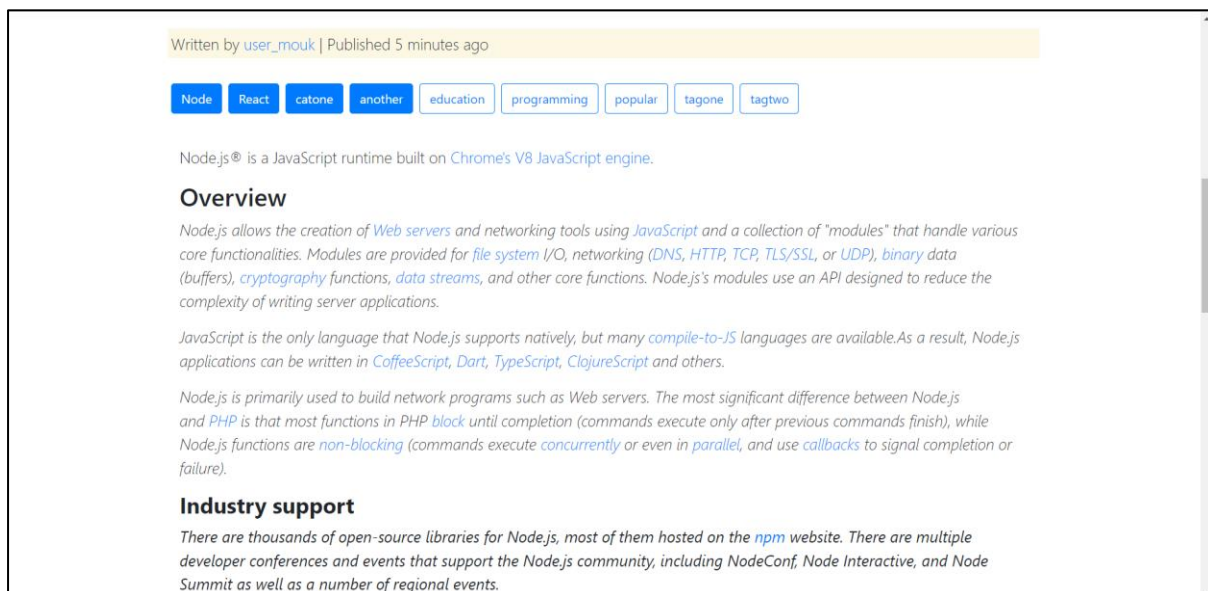


Node.js® is a JavaScript runtime built on Chrome's V8 JavaScript engine.

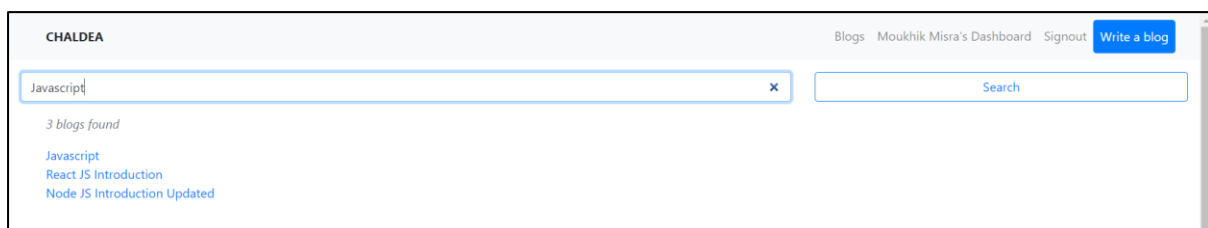
Overview

Node.js allows the creation of

Read more



Search Functionality:



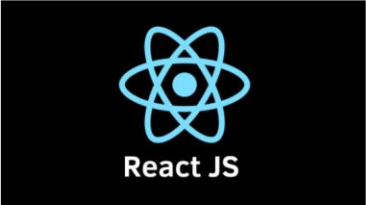
Displaying all blogs of a particular tag (programming tag)

programming

React JS Introduction

Written by | Published 18 minutes ago

[Node](#)[new one](#)[another](#)[catone](#)[angular](#)[React](#)[tagone](#)[tagtwo](#)[tagthree](#)[programming](#)[popular](#)



React JS

React makes it painless to create interactive UIs. Design simple views for each state in your application, and React will efficiently update and render just the right components when your data changes. Declarative views make your code more predictable and easier to debug. Build encapsulated components that manage ...

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Node JS Introduction Updated

Written by | Published 4 minutes ago

[Node](#)[React](#)[catone](#)[another](#)[education](#)[programming](#)[popular](#)[tagone](#)[tagtwo](#)



Node.js® is a JavaScript runtime built on Chrome's V8 JavaScript engine.

Overview

Node.js allows the creation of

[Read more](#)

CONCLUSION

In this project we successfully created a content management platform for blog creation with pictures and dedicated formatting tools for users. We made a login and signup module for existing and new users. The website had search engine optimisation implemented allowing users to browse through the content within the site by entering relevant keywords in the search bar that shows search results based on blog categories and associated tags. Our webpage allows users to perform all the basic creation, updation and deletion operations on their blogs. We created an admin component to the project where the admin is redirected to pages with exclusive admin capabilities of adding or deleting blogs, tags and categories for all users. The routes were protected by means of a token-based user role allocation for access control over admin functionalities. The sensitive data is stored in the database after being hashed making it even more secure. We successfully used Quill which is a react component to make a rich text editor for better user experience. The blog hub displays the images uploaded by authors along with excerpts from their articles for other users to discover them. The user account has a display name and profile picture and can create a public profile to let other users see blogs posted by them. The additional features that may be added to our project in the future include and are not limited to; email functionality for contacting blog authors, deep learning algorithms to recognise user content consumption patterns and make more relevant suggestions, and more responsive user interface that can be deployed on a large scale.

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- [3] J. Y. Lemos and A. R. Joshi, "Search engine optimization to enhance user interaction," Proc. Int. Conf. IoT Soc. Mobile, Anal. Cloud, I-SMAC 2017, pp. 398–402, 2017, doi: 10.1109/I-SMAC.2017.8058379.
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- [5] H. Zhou, S. Qin, J. Liu, and J. Chen, "Study on website search engine optimization," Proc. - 2012 Int. Conf. Comput. Sci. Serv. Syst. CSSS 2012, pp. 930–933, 2012, doi: 10.1109/CSSS.2012.236.