



BUSINESS INSIGHTS 360



INFO VIEW

Access the user guide to familiarize yourself with the essential details of this instrument.



FINANCE VIEW

Access tailored P&L statements for finance insights: customers, products, countries, over any timeframe, and beyond.



SALES VIEW

Evaluate customer performance with key metrics (Net Sales, Gross Margin) and visualize in a profitability/growth matrix.



MARKETING VIEW

Assess your product(s) performance using key metrics such as Net Sales and Gross Margin, and visualize the outcomes in a profitability/growth matrix.



Supply Chain

Obtain forecast accuracy, net error, and risk profile for products, segments, categories, customers, and more.



EXECUTIVE VIEW

Craft a high-level executive dashboard consolidating key insights across all facets of the business.