



Television Release Order

GROUPM MEDIA INDIA PRIVATE LIMITED.

WAVEMAKER DELHI 1

6TH FLOOR TOWER A, BUILDING NO.9

DLF CYBER CITY PHASE III GURGAON HARYANA 122 002

GURGAON - 122 002 State: HARYANA

State Code: 6

Place of Supply: HARYANA

To:

BENNETT COLEMAN AND COMPANY LIMITED

ECSTASY IT PARK PLOT NO - 391 **GURGAON - 122016**

HARYANA

Country: INDIA

PAN Number:

State Code: 6

Channel Producer: BENNETT COLEMAN AND COMPANY LIMITED

Channel: TIMES NOW

Brand Name: PAISABAZAAR.COM

AAACB4373Q

GSTIN / UIN: 06AAACB4373Q1ZC

Services covered under RCM:

Description of services provided: TV ADVERTISING TIME - 998364

Dear Sir,

Please release the Advertisement listed below on behalf of our client specified above

Activity for the month of Jul'2018

Tape ID			Dur	Pmt Type	Position		Net Spot Rate Per 10 sec		Net Cost	SUN I	MON 2	TUE 1	WED TH	U FRI	SAT 7	SUN N	1			1		1			ı			ll	10N TUE 30 31
	RODP (06.00 - 12.00) - 06:00 - 12:00	AK PERSONAL LOAN 2	5		Break in Between Prog	150	2,253.00	30	33,795.02							П				6	6	6	6	6					П
	RODP (06.00 - 17.00) - 06:00 - 17:00	AK PERSONAL LOAN 2	. 5		Break in Between Prog	150	2,253.00	30	33,795.02										1	5					15				
	RODP (12.00 - 17.00) - 12:00 - 17:00	AK PERSONAL LOAN 2	5		Break in Between Prog	150	2,253.00	30	33,795.02											6	6	6	6	6					\Box
	RODP (17.00 - 25.00) - 17:00 - 01:00	AK PERSONAL LOAN 2	5		Break in Between Prog	150	2,253.00	30	33,795.02											6	6	6	6	6					
Total						600		120	1,35,180.00										1	5 1	8 18	3 18	18	18	15				

Client Name: PAISABAZAAR MARKETING AND CONSULTING PVT. LTD.

PAN No: AACCM7365H

CIN No: U74300MH2001PTC134079

GSTN No: 06AACCM7365H1ZC

HSN / SAC : TV ADVERTISING TIME - 998364

SERVICE CHARGE - TV - 998361

RO Number : JUL2018/TVBRO/05132/00

RO Version: 0

RO Date: 12-JUL-2018

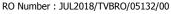
Campaign: PaisaBazaar Personal Loan July 2018

Plan No: 429096

Start Date: 01-Jul-2018 End Date: 31-Jul-2018

Activity Month: JUL

Activity Year: 2018





Television Release Order

Total Chargeable

1,35,180.00

Taxable Value	TAXES	Rate	Cost (998364)	
	CGST	9	12,166.20	12,166.20
	SGST	9	12,166.20	12,166.20

Total amount payable:

1,59,512.40

Total Amount payable in words: One Lakh Fifty Nine Thousand Five Hundred Twelve Rupees and Forty Paise Only

Remarks:

This cancels all previous release orders bearing the same number. Important Note:

- 1) No two ads of the same client / brand to be telecast in the same commercial break.
- 2) Additions and cancellations summarize the change from the previous RO bearing the same number and are not additional requirements
- 3) Any deviations from the above Additions/Cancellations to be pre-intimated and confirmed in writing by both the Parties.
- 4) Service Tax /GST Tax to be shown separately in the Invoice.
- 5) Bonus spots if any reflected above is at free of cost and to be valued as per deal for effective rates.
- 6) No Competitor brand (spot) should be telecast in the same break
- 7) No back to back placement of spots of the same client /brand in the same commercial break unless specifically asked by us.
- 8) Request to place the spots as first or last spot in the break
- 9) This Release order is subject to removal of scrollers, tickers, towers, bugs, etc or any other messaging that diverts the attention of the viewer while out TV commercial is being telecast. Please ensure that our commercial is telecast on your channel on full screen with no interference with the exception of channel logo. If this is not possible, please do not telecast our commercial.
- 10) Bill(s) for this Release order should be sent to us within the same month or Latest by 15th of next month to the address given below else we will not accept any bills for this release order.
- 11) Bill(s) for this Release order should be to comply with the relevant requirements laid down under the GST Legislation
- 12) Unless authorized otherwise by us in writing, you shall not disclose to any third party any information and/or rates mentioned in this Release Order or information you received pertaining to this Campaign/Activity.
- 13) Applicability of GST will be strictly basis the information printed on this RO.Any loss or penalty due to non-complaince or incorrect information provided by you will be solely borne by you.

ATTN: IMPORTANT INSTRUCTION - Bill will not be accepted unless copy of Release Order is attached.

You are requested to submit bills for payment to our Shared Service Centre at Vikhroli,

FinancePlus, A Division of WPP Marketing Communications India Pvt Ltd, 4th & 5th Floor, Empire Plaza II, CTS No. 9, Village Hariyali, Lal Bahadur Shashtri Marg, Vikhroli(W), Mumbai - 400 083.

THIS IS A COMPUTER GENERATED RELEASE ORDER AND DOES NOT REQUIRE ORIGINAL SIGNATURE AND STAMP.

Plan No: 201800175208 For: GROUP M MEDIA INDIA PVT. LTD. (Through its Division WAVEMAKER DELHI 1)

Authorised Signatory

Registered Office: 9th Floor, Commerz, International Business Park Oberoi GardenCity, Off Western Express Highway Goregaon-East, Mumbai 400 063 Mumbai Correspondence Address: 16th Floor, Rtech Park, Romell Real Estate, Off. W. E. Highway, Goregaon(East), Mumbai-400 063, Tel.: 91-22-4059 4500 Fax: 91-22-4059 4750