

Television Release Order

GROUPM MEDIA INDIA PRIVATE LIMITED.
M-SIX MUMBAI

COMMERZ, 7TH FLOOR, INTERNATIONAL BUSINESS PARK,
OBEROI GARDEN CITY OFF W.E.HIGHWAY, GOREAGON EAST

MUMBAI - 400063

State : MAHARASHTRA

State Code: 27

Place of Supply: MAHARASHTRA

PAN No: AACCM7365H

CIN No: U74300MH2001PTC134079

GSTN No: 27AACCM7365H1Z8

HSN / SAC : TV ADVERTISING TIME - 998364

SERVICE CHARGE - TV - 998361

To :

BENNETT COLEMAN AND COMPANY LIMITED

THE TIMES OF INDIA BUILDING

DR. D.N. ROAD

MUMBAI - 400001

MAHARASHTRA

Country: INDIA

State Code: 27

Channel : ET NOW

Channel Producer : BENNETT COLEMAN AND COMPANY LIMITED

PAN Number : AAACB4373Q

GSTIN / UIN : 27AAACB4373Q1Z8

Brand Name : CORPORATE

Client Name : **ABBOTT HEALTHCARE PRIVATE LIMITED**

Services covered under RCM: No

Description of services provided: **TV ADVERTISING TIME - 998364**

RO Number : JUN2018/TVBRO/00804/00

RO Version : 0

RO Date : 11-JUN-2018

Campaign : Corporate Campaign

Plan No : 415872

Start Date : 13-Apr-2018

End Date : 16-Aug-2018

Activity Month : APR-AUG

Activity Year : 2018

Dear Sir,
Please release the Advertisement listed below on behalf of our client specified above

Activity for the month of Jun'2018

Tape ID	Program/Time	Title	Spot Dur	Pmt Type	Position	Total FCT	Net Spot Rate Per 10 sec	No of Spots	Net Cost	Availability for the Month of Jan 2025																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
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Television Release Order

Total Chargeable 2,52,225.00

Taxable Value	TAXES	Rate	Cost (998364)	Total
	CGST	9	22,700.25	22,700.25
	SGST	9	22,700.25	22,700.25

Total amount payable: 2,97,625.50

Total Amount payable in words: Two Lakh Ninety Seven Thousand Six Hundred Twenty Five Rupees and Fifty Paise Only

Remarks :

This cancels all previous release orders bearing the same number.

Important Note :

- 1) No two ads of the same client / brand to be telecast in the same commercial break.
- 2) Additions and cancellations summarize the change from the previous RO bearing the same number and are not additional requirements
- 3) Any deviations from the above Additions/Cancellations to be pre-intimated and confirmed in writing by both the Parties.
- 4) Service Tax /GST Tax to be shown separately in the Invoice.
- 5) Bonus spots if any reflected above is at free of cost and to be valued as per deal for effective rates.
- 6) No Competitor brand (spot) should be telecast in the same break
- 7) No back to back placement of spots of the same client /brand in the same commercial break - unless specifically asked by us.
- 8) Request to place the spots as first or last spot in the break
- 9) This Release order is subject to removal of scrollers, tickers, towers, bugs, etc or any other messaging that diverts the attention of the viewer while out TV commercial is being telecast.
Please ensure that our commercial is telecast on your channel on full screen with no interference with the exception of channel logo. If this is not possible, please do not telecast our commercial.
- 10) Bill(s) for this Release order should be sent to us within the same month or Latest by 15th of next month to the address given below else we will not accept any bills for this release order.
- 11) Bill(s) for this Release order should be to comply with the relevant requirements laid down under the GST Legislation
- 12) Unless authorized otherwise by us in writing , you shall not disclose to any third party any information and/or rates mentioned in this Release Order or information you received pertaining to this Campaign/Activity.
- 13) Applicability of GST will be strictly basis the information printed on this RO.Any loss or penalty due to non- compliance or incorrect information provided by you will be solely borne by you.

ATTN : IMPORTANT INSTRUCTION - Bill will not be accepted unless copy of Release Order is attached.

You are requested to submit bills for payment to our Shared Service Centre at Vikhroli,

FinancePlus, A Division of WPP Marketing Communications India Pvt Ltd, 4th & 5th Floor , Empire Plaza II, CTS No. 9, Village Hariyali, Lal Bahadur Shashtri Marg, Vikhroli(W), Mumbai - 400 083.

THIS IS A COMPUTER GENERATED RELEASE ORDER AND DOES NOT REQUIRE ORIGINAL SIGNATURE AND STAMP.

Plan No : 201800162152

**For : Group M Media India Pvt. Ltd.
(Through its Division M-SIX MUMBAI)**

Authorised Signatory