



Television Release Order

GROUPM MEDIA INDIA PRIVATE LIMITED.

Channel: TIMES NOW

MOTIVATOR THRISSUR

1ST FLOOR PALISERRY TOWER

NEAR BSNL EXCHANGE

THRISSUR - 680022 State: KERALA

State Code: 32

Place of Supply: KERALA

BENNETT COLEMAN AND COMPANY LIMITED

THE TIMES OF INDIA, 4TH FLOOR, IMPERIAL TRADE CENTRE, M.G. ROAD,

KOCHI - 682035

To:

KERALA State Code: 32 Channel Producer: BENNETT COLEMAN AND COMPANY LIMITED

Country: INDIA

PAN Number: AAACB4373Q

Brand Name: CORPORATE **GSTIN / UIN:** 32AAACB4373Q1ZH

Client Name: KALYAN JEWELLERS INDIA LIMITED

Services covered under RCM:

Description of services provided: TV ADVERTISING TIME - 998364

Dear Sir,

Please release the Advertisement listed below on behalf of our client specified above

Activity for the month of May 2018

HISTORY	HISTORY								Activity for the month of May'2018																											
Tape ID	Program/Time	Title		Pmt Type			Net Spot Rate Per			TUE	WED	тни	FRI SA	AT SUN	MOV	TUE	VED TH	IU FR	SAT	SUN	ION 1	TUE W	ED TH	IU FI	RI SA	t su	ινм	ON TUI	EWED	тни	FRI S	SAT !	SUNM	ON TI	UE WE	DTHU
							10 sec			1	2	3	4 !	6	7	8	9 1	0 11	12	13	14	15 1	6 1	7 1	8 1	9 2	0 2	21 22	23	24	25	26	27 2	28 2	:9 30	31
	107:00 - 10:00	BENZ OFFER	10		Break in Between Prog	200	854.25	20	17,085.00													4	1 4	1 4	1					4	4		工	I	T	
	RODP (07.00 - 17.00) - 07:00 - 17:00	BENZ OFFER	10		Break in Between Prog	200	854.25	20	17,085.00															4	1 4	1 4	1					4	4			
	110.00 - 17.00	BENZ OFFER	10		Break in Between Prog	200	683.40	20	13,668.00	П												4	1 4	1 4	1		T		Т	4	4		Т		Т	П
	RODP (17.00 - 24.00) - 17:00 - 00:00	BENZ OFFER	10		Break in Between Prog	400	2,278.00	40	91,120.00													4	1 4	1 8	3 4	. 4	1			4	4	4	4			
Total						1000		100	1,38,958.00													1	2 1	2 2	0 8	3 8	3			12	12	8	8		\Box	

PAN No: AACCM7365H

CIN No:

GSTN No: 32AACCM7365H1ZH

HSN / SAC : TV ADVERTISING TIME - 998364

SERVICE CHARGE - TV - 998361

RO Number: APR2018/TVBRO/00592/01

RO Version:1

RO Date: 09-APR-2018

Campaign: Kalyan Jewellers Muhurat & Offer Apr-May 18 (G)

Plan No: 413387

Start Date: 01-Apr-2018 End Date: 31-May-2018

Activity Month: APR-MAY Activity Year: 2018

RO Number : APR2018/TVBRO/00592/01



Television Release Order

Total Chargeable

1,38,958.00

Taxable Value	TAXES	Rate	Cost (998364)					
	CGST	9	12,506.22	12,506.22				
	SGST	9	12,506.22	12,506.22				

Total amount payable:

1,63,970.44

Total Amount payable in words: One Lakh Sixty Three Thousand Nine Hundred Seventy Rupees and Forty Four Paise Only

Remarks:

This cancels all previous release orders bearing the same number. Important Note:

- 1) No two ads of the same client / brand to be telecast in the same commercial break.
- 2) Additions and cancellations summarize the change from the previous RO bearing the same number and are not additional requirements.
- 3) Any deviations from the above Additions/Cancellations to be pre-intimated and confirmed in writing by both the Parties.
- 4) Service Tax /GST Tax to be shown separately in the Invoice.
- 5) Bonus spots if any reflected above is at free of cost and to be valued as per deal for effective rates.
- 6) No Competitor brand (spot) should be telecast in the same break
- 7) No back to back placement of spots of the same client /brand in the same commercial break unless specifically asked by us.
- 8) Request to place the spots as first or last spot in the break
- 9) This Release order is subject to removal of scrollers, tickers, towers, bugs, etc or any other messaging that diverts the attention of the viewer while out TV commercial is being telecast. Please ensure that our commercial is telecast on your channel on full screen with no interference with the exception of channel logo. If this is not possible, please do not telecast our commercial.
- 10) Bill(s) for this Release order should be sent to us within the same month or Latest by 15th of next month to the address given below else we will not accept any bills for this release order.
- 11) Bill(s) for this Release order should be to comply with the relevant requirements laid down under the GST Legislation
- 12) Unless authorized otherwise by us in writing, you shall not disclose to any third party any information and/or rates mentioned in this Release Order or information you received pertaining to this Campaign/Activity.
- 13) Applicability of GST will be strictly basis the information printed on this RO.Any loss or penalty due to non- complaince or incorrect information provided by you will be solely borne by you.

ATTN: IMPORTANT INSTRUCTION - Bill will not be accepted unless copy of Release Order is attached.

You are requested to submit bills for payment to our Shared Service Centre at Vikhroli,

FinancePlus, A Division of WPP Marketing Communications India Pvt Ltd, 4th & 5th Floor, Empire Plaza II, CTS No. 9, Village Hariyali, Lal Bahadur Shashtri Marg, Vikhroli(W), Mumbai - 400 083.

THIS IS A COMPUTER GENERATED RELEASE ORDER AND DOES NOT REQUIRE ORIGINAL SIGNATURE AND STAMP.

Plan No: 201800159673

For : GROUP M MEDIA INDIA PVT. LTD.

(Through its Division MOTIVATOR THRISSUR)

Authorised Signatory

Registered Office: 9th Floor, Commerz, International Business Park Oberoi GardenCity, Off Western Express Highway Goregaon-East, Mumbai 400 063 Mumbai Correspondence Address: 16th Floor, Rtech Park, Romell Real Estate, Off. W. E. Highway, Goregaon(East), Mumbai-400 063, Tel.: 91-22-4059 4500 Fax: 91-22-4059 4750

"This release order is being made in terms of the Advertising Arrangement entered into between BCCL and Kalyan Jewellers India Ltd and the Reference Code that is allotted to the Advertiser is 2232340"