

Tape ID	Program/Time	Title	Spot Dur	Pmt Type	Position	Total FCT	Net Spot Rate Per 10 sec	No of Spots	Net Cost	TUE 1	WED 2	THU 3	FRI 4	SAT 5	SUN 6	MON 7	TUE 8	WED 9	THU 10	FRI 11	SAT 12	SUN 13	MON 14	TUE 15	WED 16	THU 17	FRI 18	SAT 19	SUN 20	MON 21	TUE 22	WED 23	THU 24	FRI 25	SAT 26	SUN 27	MON 28	TUE 29	WED 30	THU 31		
	RODP (07.00 - 10.00) - 07:00 - 10:00	BENZ OFFER	10	Paid	BREAK IN BETWEEN PROG	200	854.25	20	17,085.00																4	4	4					4	4									
	RODP (07.00 - 17.00) - 07:00 - 17:00	BENZ OFFER	10	Paid	BREAK IN BETWEEN PROG	200	854.25	20	17,085.00																			4	4	4					4	4						
	RODP (10.00 - 17.00) - 10:00 - 17:00	BENZ OFFER	10	Paid	BREAK IN BETWEEN PROG	200	683.40	20	13,668.00																	4	4	4					4	4								
	RODP (17.00 - 24.00) - 17:00 - 00:00	BENZ OFFER	10	Paid	BREAK IN BETWEEN PROG	400	2,278.00	40	91,120.00																	4	4	8	4	4				4	4	4	4					
Total						1000		100	1,38,958.00																12	12	20	8	8				12	12	8	8						

Television Release Order

Total Chargeable 1,38,958.00

Taxable Value	TAXES	Rate	Cost (998364)	Total
	CGST	9	12,506.22	12,506.22
	SGST	9	12,506.22	12,506.22

Total amount payable: 1,63,970.44

Total Amount payable in words: One Lakh Sixty Three Thousand Nine Hundred Seventy Rupees and Forty Four Paise Only

Remarks :

This cancels all previous release orders bearing the same number.**Important Note :**

- 1) No two ads of the same client / brand to be telecast in the same commercial break.
- 2) Additions and cancellations summarize the change from the previous RO bearing the same number and are not additional requirements
- 3) Any deviations from the above Additions/Cancellations to be pre-intimated and confirmed in writing by both the Parties.
- 4) Service Tax /GST Tax to be shown separately in the Invoice.
- 5) Bonus spots if any reflected above is at free of cost and to be valued as per deal for effective rates.
- 6) No Competitor brand (spot) should be telecast in the same break
- 7) No back to back placement of spots of the same client /brand in the same commercial break - unless specifically asked by us.
- 8) Request to place the spots as first or last spot in the break
- 9) This Release order is subject to removal of scrollers, tickers, towers, bugs, etc or any other messaging that diverts the attention of the viewer while out TV commercial is being telecast.
Please ensure that our commercial is telecast on your channel on full screen with no interference with the exception of channel logo. If this is not possible, please do not telecast our commercial.
- 10) Bill(s) for this Release order should be sent to us within the same month or Latest by 15th of next month to the address given below else we will not accept any bills for this release order.
- 11) Bill(s) for this Release order should be to comply with the relevant requirements laid down under the GST Legislation
- 12) Unless authorized otherwise by us in writing , you shall not disclose to any third party any information and/or rates mentioned in this Release Order or information you received pertaining to this Campaign/Activity.
- 13) Applicability of GST will be strictly basis the information printed on this RO.Any loss or penalty due to non- compliance or incorrect information provided by you will be solely borne by you.

ATTN : IMPORTANT INSTRUCTION - Bill will not be accepted unless copy of Release Order is attached.**You are requested to submit bills for payment to our Shared Service Centre at Vikhroli,****FinancePlus, A Division of WPP Marketing Communications India Pvt Ltd, 4th & 5th Floor , Empire Plaza II, CTS No. 9, Village Hariyali, Lal Bahadur Shastri Marg, Vikhroli(W), Mumbai - 400 083.****THIS IS A COMPUTER GENERATED RELEASE ORDER AND DOES NOT REQUIRE ORIGINAL SIGNATURE AND STAMP.****Plan No : 201800159673****For : GROUP M MEDIA INDIA PVT. LTD.****(Through its Division MOTIVATOR THRISSUR)****Authorised Signatory**

Registered Office : 9th Floor,Commerz,International Business Park Oberoi GardenCity, Off Western Express Highway Goregaon-East, Mumbai 400 063 Mumbai
Correspondence Address : 16th Floor, Rtech Park, Romell Real Estate, Off. W. E. Highway, Goregaon(East), Mumbai-400 063, Tel.: 91-22-4059 4500 Fax: 91-22-4059 4750

“This release order is being made in terms of the Advertising Arrangement entered into between BCCL and Kalyan Jewellers India Ltd and the Reference Code that is allotted to the Advertiser is 2232340”