RO Number: JUL2018/TVBRO/05290/00



Television Release Order

GROUPM MEDIA INDIA PRIVATE LIMITED.

WAVEMAKER DELHI 1

6TH FLOOR TOWER A, BUILDING NO.9

DLF CYBER CITY PHASE III GURGAON HARYANA 122 002

GURGAON - 122 002 State: HARYANA

State Code: 6

Place of Supply: HARYANA

To:

BENNETT COLEMAN AND COMPANY LIMITED

ECSTASY IT PARK PLOT NO - 391 **GURGAON - 122016**

HARYANA

Country: INDIA

PAN Number:

State Code: 6

Channel Producer: BENNETT COLEMAN AND COMPANY LIMITED

AAACB4373Q

GSTIN / UIN: 06AAACB4373Q1ZC

Brand Name: JABONG.COM

Channel: TIMES NOW

Client Name: JADE ESERVICES PRIVATE LIMITED

Services covered under RCM:

Description of services provided: TV ADVERTISING TIME - 998364

Dear Sir,

Please release the Advertisement listed below on behalf of our client specified above

PAN No: AACCM7365H

CIN No: U74300MH2001PTC134079

GSTN No: 06AACCM7365H1ZC

HSN / SAC : TV ADVERTISING TIME - 998364

SERVICE CHARGE - TV - 998361

RO Number : JUL2018/TVBRO/05290/00

RO Version: 0

RO Date: 18-JUL-2018

Campaign: Jabong BBS FCT Plan + Zee Hindi Stings- Jul'18

Plan No: 429752

Start Date: 12-Jul-2018

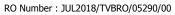
End Date: 31-Jul-2018

Activity Month: JUL

Activity Year: 2018

Activity for the month of Jul'2018

Tape ID	Program/Time	Title	Spot	Pmt Type	Position		Net Spot Rate Per			SUN	ион т	JE W	ED 1	THU FI	RI SA	T SUN	мом	TUE	/ED TH	IU FR	RI SA	SUN	MON	TUE	WED TI	łU FI	RI Si	AT SU	имог	TUE	WED	тнυ	FRI S	SAT S	UNM	ON 1	TUE
				Type			10 sec	Эросэ		1	2	3 4	4	5 (5 7	8	9	10	11 1	2 13	3 14	15	16	17	18 1	9 2	0 2	21 22	2 23	24	25	26	27	28	29 3	30	31
	RODP (07.00 - 10.00) - 07:00 - 10:00	JABONG_10ATHLEISU RELF	10	Paid	Break in Between Prog	20	2,600.00	2	5,199.99			T	ı		T					Î	Τ					Î	T		T				\exists		\top	2	
	07:00 - 00:00	JABONG_10ATHLEISU RELF	10	Paid	Break in Between Prog	180	6,199.90	18	1,11,598.20																		Ι	I	\prod				18		\Box	I	
	20:00 - 23:00	JABONG_10ATHLEISU RELF	10	Paid	BETWEEN PROG	20	16,000.00	2	32,000.00																		\perp									2	
	20:00 - 23:00	JABONG_10ATHLEISU REPR	10	Paid	Break in Between Prog	10	16,000.00	1	16,000.00																						1						
	07:00 - 10:00	JABONG_10ATHLEISU RESE	10	Paid	Break in Between Prog	10	2,600.00	1	2,600.00																										1		
	RODP (20.00 - 23.00) - 20:00 - 23:00	JABONG_10ATHLEISU RESM	10	Paid	Break in Between Prog	10	16,000.00	1	16,000.00																							1					
	20:00 - 23:00	JABONG_10EMBRACE LF	10	Paid	Break in Between prog	10	16,000.00	1	16,000.00																											1	
	RODP (07.00 - 10.00) - 07:00 - 10:00	JABONG_10EMBRACE PR	10	Paid	Break in Between prog	10	2,600.00	1	2,600.00																		Ι				1						
	07:00 - 00:00	JABONG_10EMBRACE PR	10	Paid	Break in Between Prog	170	6,199.90	17	1,05,398.30																		Ι						17			I	
	RODP (20.00 - 23.00) - 20:00 - 23:00	JABONG_10EMBRACE PR	10	Paid	Break in Between Prog	10	16,000.00	1	16,000.00																		Τ		Т		1		Т		Т		
	RODP (07.00 - 10.00) - 07:00 - 10:00	JABONG_10EMBRACE SE	10	Paid	Break in Between Prog	10	2,600.00	1	2,600.00																		Ι								1		
	RODP (07.00 - 10.00) - 07:00 - 10:00	JABONG_10EMBRACE SL	10	Paid	Break in Between Prog	20	2,600.00	2	5,199.99																		Τ		\Box				\Box	2	\Box		
	RODP (07.00 - 10.00) - 07:00 - 10:00	JABONG_10EMBRACE SM	10	Paid	Break in Between prog	10	2,600.00	1	2,600.00																		I		\prod			1					
	RODP (07.00 - 10.00) - 07:00 - 10:00	JABONG_10EVERYON ELF	10	D-:-I	Break in Between Prog	20	2,600.00	2	5,199.99																		I									2	

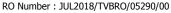




Television Release Order

Activity for the month of Jul'2018

Tape ID	Program/Time	Title		Pmt Type	Position		Net Spot Rate Per 10 sec				ll	- 1		1													- 1							ION TU	1
							20 300			'	۲		 ¹ °	Ľ	Ľ	ľ	<u>''</u>	'' ''	<u> </u>	<u>'</u>	13	10	<u>'' '</u>	3 13	20	21	"	23 2	-4 -	3 20	٢,	20	23	31	
	RODP (20.00 - 23.00) - 20:00 - 23:00	JABONG_10EVERYON ELF	10	Paid	Break in Between Prog	10	16,000.00	1	16,000.00																									1	
	RODP (07.00 - 10.00) - 07:00 - 10:00	Jabong_10everyon Epr	10	Paid	Break in Between Prog	10	2,600.00	1	2,600.00																				:	1				\prod	
	RODP (07.00 - 10.00) - 07:00 - 10:00	Jabong_10everyon ese	10	Doid	IRDEAK IN	20	2,600.00	2	5,199.99																								2		
	07:00 - 10:00	JABONG_10EVERYON ESL	10	Pald	Break in Between Prog	20	2,600.00	2	5,199.99																							2			
	07:00 - 10:00	JABONG_10EVERYON ESM	10	Paid	Break in Between Prog	10	2,600.00	1	2,600.00																					1					
	07:00 - 00:00	JABONG_10EVERYON ESM	10	Paid	Break in Between Prog	170	6,199.90	17	1,05,398.30																						17				
	20:00 - 23:00	JABONG_10EVERYON ESM	10	Paid	Break in Between Prog	10	16,000.00	1	16,000.00																					1					
	RODP (07.00 - 10.00) - 07:00 - 10:00	JABONG_30MASTER	30	Paid	Break in Between Prog	480	2,600.00	16	1,24,799.86																	4	4		4 2	2 2					
	RODP (20.00 - 23.00) - 20:00 - 23:00	JABONG_30MASTER	30		Break in Between Prog	240	16,000.00	8	3,84,000.01																				4	2 2					
Total						1480		100	10,00,794.64																	4	4		8 8	8 8	52	4	4	8	





Television Release Order

Total Chargeable

10,00,794.64

Taxable Value	TAXES	Rate	Cost (998364)	
	CGST	9	90,071.52	90,071.52
	SGST	9	90,071.52	90,071.52

Total amount payable:

11,80,937.68

Total Amount payable in words: Eleven Lakh Eighty Thousand Nine Hundred Thirty Seven Rupees and Sixty Eight Paise Only

Remarks:

This cancels all previous release orders bearing the same number. Important Note:

- 1) No two ads of the same client / brand to be telecast in the same commercial break.
- 2) Additions and cancellations summarize the change from the previous RO bearing the same number and are not additional requirements
- 3) Any deviations from the above Additions/Cancellations to be pre-intimated and confirmed in writing by both the Parties.
- 4) Service Tax /GST Tax to be shown separately in the Invoice.
- 5) Bonus spots if any reflected above is at free of cost and to be valued as per deal for effective rates.
- 6) No Competitor brand (spot) should be telecast in the same break
- 7) No back to back placement of spots of the same client /brand in the same commercial break unless specifically asked by us.
- 8) Request to place the spots as first or last spot in the break
- 9) This Release order is subject to removal of scrollers, tickers, towers, bugs, etc or any other messaging that diverts the attention of the viewer while out TV commercial is being telecast. Please ensure that our commercial is telecast on your channel on full screen with no interference with the exception of channel logo. If this is not possible, please do not telecast our commercial.
- 10) Bill(s) for this Release order should be sent to us within the same month or Latest by 15th of next month to the address given below else we will not accept any bills for this release order.
- 11) Bill(s) for this Release order should be to comply with the relevant requirements laid down under the GST Legislation
- 12) Unless authorized otherwise by us in writing, you shall not disclose to any third party any information and/or rates mentioned in this Release Order or information you received pertaining to this Campaign/Activity.
- 13) Applicability of GST will be strictly basis the information printed on this RO.Any loss or penalty due to non-complaince or incorrect information provided by you will be solely borne by you.

ATTN: IMPORTANT INSTRUCTION - Bill will not be accepted unless copy of Release Order is attached.

You are requested to submit bills for payment to our Shared Service Centre at Vikhroli,

FinancePlus, A Division of WPP Marketing Communications India Pvt Ltd, 4th & 5th Floor, Empire Plaza II, CTS No. 9, Village Hariyali, Lal Bahadur Shashtri Marg, Vikhroli(W), Mumbai - 400 083.

THIS IS A COMPUTER GENERATED RELEASE ORDER AND DOES NOT REQUIRE ORIGINAL SIGNATURE AND STAMP.

Plan No: 201800175864 For: GROUP M MEDIA INDIA PVT. LTD. (Through its Division WAVEMAKER DELHI 1)

Authorised Signatory

Registered Office: 9th Floor, Commerz, International Business Park Oberoi GardenCity, Off Western Express Highway Goregaon-East, Mumbai 400 063 Mumbai Correspondence Address: 16th Floor, Rtech Park, Romell Real Estate, Off. W. E. Highway, Goregaon(East), Mumbai-400 063, Tel.: 91-22-4059 4500 Fax: 91-22-4059 4750