

SERVICE CHARGE - TV - 998361

Description of services provided: TV ADVERTISING TIME - 998364

[illegible]

Television Release Order

Total Chargeable 52,026.00

Taxable Value	TAXES	Rate	Cost (998364)	Total
	CGST	9	4,682.34	4,682.34
	SGST	9	4,682.34	4,682.34

Total amount payable: 61,390.68

Total Amount payable in words: Sixty One Thousand Three Hundred Ninety Rupees and Sixty Eight Paise Only

Remarks :

This cancels all previous release orders bearing the same number.

Important Note :

- 1) No two ads of the same client / brand to be telecast in the same commercial break.
- 2) Additions and cancellations summarize the change from the previous RO bearing the same number and are not additional requirements
- 3) Any deviations from the above Additions/Cancellations to be pre-intimated and confirmed in writing by both the Parties.
- 4) Service Tax /GST Tax to be shown separately in the Invoice.
- 5) Bonus spots if any reflected above is at free of cost and to be valued as per deal for effective rates.
- 6) No Competitor brand (spot) should be telecast in the same break
- 7) No back to back placement of spots of the same client /brand in the same commercial break - unless specifically asked by us.
- 8) Request to place the spots as first or last spot in the break
- 9) This Release order is subject to removal of scrollers, tickers, towers, bugs, etc or any other messaging that diverts the attention of the viewer while out TV commercial is being telecast.
Please ensure that our commercial is telecast on your channel on full screen with no interference with the exception of channel logo. If this is not possible, please do not telecast our commercial.
- 10) Bill(s) for this Release order should be sent to us within the same month or Latest by 15th of next month to the address given below else we will not accept any bills for this release order.
- 11) Bill(s) for this Release order should be to comply with the relevant requirements laid down under the GST Legislation
- 12) Unless authorized otherwise by us in writing , you shall not disclose to any third party any information and/or rates mentioned in this Release Order or information you received pertaining to this Campaign/Activity.
- 13) Applicability of GST will be strictly basis the information printed on this RO.Any loss or penalty due to non- compliance or incorrect information provided by you will be solely borne by you.

ATTN : IMPORTANT INSTRUCTION - Bill will not be accepted unless copy of Release Order is attached.

You are requested to submit bills for payment to our Shared Service Centre at Vikhroli,

FinancePlus, A Division of WPP Marketing Communications India Pvt Ltd, 4th & 5th Floor , Empire Plaza II, CTS No. 9, Village Hariyali, Lal Bahadur Shashtri Marg, Vikhroli(W), Mumbai - 400 083.

THIS IS A COMPUTER GENERATED RELEASE ORDER AND DOES NOT REQUIRE ORIGINAL SIGNATURE AND STAMP.

Plan No : 201800169656

For : GROUP M MEDIA INDIA PVT. LTD.

(Through its Division WAVEMAKER MUMBAI 1)

Authorised Signatory