NXP Line Color.JPG

Dear (customer’s name),

The world is getting increasingly connected day by day. As technology advances and becomes an intrinsic part of our daily lives it leads to a new level of interaction. In a growingly complex world how can technology help us to make smarter decisions?

At this year’s Mobile World Congress, NXP will showcase how it delivers ‘secure connections for a smarter world’ - your smarter world. NXP will gather thought leaders, industry insiders, and other inspiring experts to start conversations about how the human experience connects with the technical world. Our demonstrations will show you how technological innovations influence our lives and create a smarter experience for us all.

I will contact you shortly to schedule a meeting and provide you with more details on what we have planned at Mobile World Congress 2015.

**Where:** Mobile World Congress, Barcelona, Hall 7, booth E30

**When:** March 2-5 2015

In the meantime please feel free to contact me at ….. if you would like further information.

I look forward to seeing you in Barcelona.

Kind regards,