

Submission Summary

Conference Name

2025 INTERNATIONAL CONFERENCE ON ADVANCEMENT IN COMMUNICATION AND COMPUTING TECHNOLOGY

Paper ID

1056

Paper Title

E-COMMERCE WEBSITE(PhoneStore)

Abstract

This paper explores the design and implementation of an e-commerce website for a mobile phone store, aiming to provide a seamless, user-friendly online shopping experience. The platform is designed to offer a wide range of mobile phones facilitating easy navigation, detailed product descriptions, and customer reviews to guide purchase decisions. Key features include secure payment processing, personalized recommendations, inventory management, and integration with customer support services. The website is optimized for both desktop and mobile devices to cater to a wide audience. It employs modern web development technologies to ensure scalability, security, and performance. Additionally, the platform focuses on enhancing the customer experience with fast load times, intuitive design, and effective search functionality. The study also evaluates the impact of e-commerce trends, such as AI-based personalization and social media integration, on driving sales and customer engagement for a mobile phone store. Ultimately, the project demonstrates how e-commerce can streamline purchasing processes and provide a competitive edge in the fast-paced mobile industry. E-commerce websites have become essential for businesses in the mobile phone industry, providing a digital platform for customers to browse, compare, and purchase mobile phones, accessories, and related products. The growing demand for online shopping, coupled with the convenience of shopping from anywhere, has made e-commerce an important

channel for mobile phone retailers. The success of such platforms relies on offering a wide variety of products, delivering excellent user experiences, ensuring secure transactions, and providing reliable customer support.

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Submission Files

Research_ Paper.pdf (352 Kb, 1/20/2025, 12:26:50 PM)
