

Mouna Saadaoui

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EDUCATION

Tunis Business School

- Undergraduate student major Marketing and minor IT
- Bachelor of Science in Business Administration

High School Abou El Kacem Chebbi Mjez El Beb (2018-2022)

- Baccalaureate in Economics and Management
- Graduated with Honors (*Mention Bien*)
- Grade: 15.95/20

WORK EXPERIENCE

Social Media Assistant Internship– Responsible Cyber (2024, 2 months)

- Collaborated with the marketing team to create engaging social media content.
- Researched and analyzed market trends to stay updated.
- Designed appealing visuals using Canva.

Internship in Business Development – Kortable (2023, 2 months)

- Sent and responded to emails from clients and partners
- Researched potential clients and market trends
- Participated in internal and external meetings to discuss strategies and opportunities

VOLUNTEERING

Timun Club TBS (2022-2023)

Former Sponsoring and Treasury Team Member

- Negotiated sponsorship agreements with external partners, ensuring mutually beneficial terms.
- Collaborated with other teams to align sponsorship activities with overall financial goals.

Tunivisions Club – High School Abou El Kacem Chebbi Mjez El Beb (2020-2021)

Former Marketing Assistant Manager

- Managed the organization's presence on social media platforms, including creating content calendars and engaging with followers.
- Collaborated with the creative team to develop marketing content, including graphic design, videos, and multimedia materials.

SKILLS

- **Marketing Skills:** Market Research, Social Media Marketing , Digital campaigns, Brand Positioning,Marketing Communication.
- **Technical Skills:** React.js, JavaScript, CSS, HTML, C,Python, SQL, Canva, PowerBI, Linux, Mongo DB
- **Creative Skills:** Digital Art, Traditional Art, Photography, Music.
- **Languages:** English, French, Arabic.

CERTIFICATES & ACHIEVEMENTS

Aspire Leaders Program – Aspire Institute (Jan–Mar 2025, 3 months)

- Selected among 5,979 finalists from over 25,000 applicants worldwide.
- Completed 40+ hours of coursework co-developed with **Harvard Business School**, focusing on leadership, trust, AI, and community impact.
- Strengthened critical thinking, communication, and social entrepreneurship skills to drive change in underserved communities

Global Circles (2024, 2 weeks)

- Engaged in dialogue with peers from diverse cultural backgrounds to promote mutual understanding.
- Developed communication and critical thinking skills through facilitated discussions on global issues.
- Enhanced ability to collaborate in a virtual, multicultural environment.

Odyssey Hackathon by Dione Protocol (2024, 2 weeks)

Project: AI-Powered Energy Disaggregation for Web 3

- Collaborated with a team to explore AI, Web 3, and blockchain technology in the context of green.

Model World Trade Organization (2023, 2 days)

- Represented a country, conducted research, negotiated agreements, and engaged in debates to simulate real-world trade diplomacy