

# Mouna Saadaoui

Phone: +216 94 747 301 | Email: [mouna.saadaoui202@gmail.com](mailto:mouna.saadaoui202@gmail.com) | [Linkedin](#)

## EDUCATION

### Tunis Business School

- Undergraduate student major Marketing and minor IT
- Bachelor of Science in Business Administration

### High School Abou El Kacem Chebbi Mjez El Beb (2018-2022)

- Baccalaureate in Economics and Management
- Graduated with Honors (*Mention Bien*)
- Grade: 15.95/20

## WORK EXPERIENCE

### Internship in Digital Marketing– ProVerdy (2025, 2 months)

- Conducted SEO projects, including implementation, audits, and competitor analysis.
- Contributed to the development of the company's marketing strategy and actively participated in strategy meetings.
- Supported the creation and design of digital marketing assets.

### Internship in Business Development – Kortable (2023, 2 months)

- Sent and responded to emails from clients and partners
- Researched potential clients and market trends
- Participated in internal and external meetings to discuss strategies and opportunities

## VOLUNTEERING

### Timun Club TBS (2022-2023)

*Former Sponsoring and Treasury Team Member*

- Negotiated sponsorship agreements with external partners, ensuring mutually beneficial terms.
- Collaborated with other teams to align sponsorship activities with overall financial goals.

## **Tunivisions Club – High School Abou El Kacem Chebbi Mjez El Beb (2020-2021)**

*Former Marketing Assistant Manager*

- Managed the organization's presence on social media platforms, including creating content calendars and engaging with followers.
- Collaborated with the creative team to develop marketing content, including graphic design, videos, and multimedia materials.

## **SKILLS**

- **Marketing Skills:** Market Research, Social Media Marketing , Digital campaigns, Brand Positioning,Marketing Communication, SEO.
- **Technical Skills:** React.js, JavaScript, CSS, HTML, C,Python, SQL, Canva, PowerBI, Linux, Mongo DB
- **Creative Skills:** Digital Art, Traditional Art, Photography, Music.
- **Languages:** English, French, Arabic.

## **CERTIFICATES & ACHIEVEMENTS**

### **Aspire Leaders Program – Aspire Institute (Jan–Mar 2025, 3 months)**

- Selected among 6000 finalists from over 25,000 applicants worldwide.
- Completed 40+ hours of coursework co-developed with **Harvard Business School**, focusing on leadership, trust, AI, and community impact.
- Strengthened critical thinking, communication, and social entrepreneurship skills to drive change in underserved communities

### **Global Circles (2024, 2 weeks)**

- Engaged in dialogue with peers from diverse cultural backgrounds to promote mutual understanding.
- Developed communication and critical thinking skills through facilitated discussions on global issues.
- Enhanced ability to collaborate in a virtual, multicultural environment.

### **Odyssey Hackathon by Dione Protocol (2024, 2 weeks)**

*Project: AI-Powered Energy Disaggregation for Web 3*

- Collaborated with a team to explore AI, Web 3, and blockchain technology in the context of green.

### **Model World Trade Organization (2023, 2 days)**

- Represented a country, conducted research, negotiated agreements, and engaged in debates to simulate real-world trade diplomacy