

University of South Florida

**MAN 4737, 3 credit hours
Integrated Management Applications
Sections 901
Spring 2023, Room BSN 2208, Monday &
Wednesday 5-6:15**

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Office Hours: By appointment online

PREREQUISITES

MAN 3240; MAN 3301
Minimum Grades: C -

UNIVERSITY COURSE DESCRIPTION

This capstone course integrates the major topics of management. Students will acquire a broad view of organizations, learning to analyze organizational strengths and weaknesses, and to recommend appropriate actions for improvement.

COURSE PURPOSE

This course requires management majors to integrate and apply concepts from the core courses in the management major into a capstone project.

Below is a short description of each core management class.

MAN 3240 Organizational Behavior Analysis: The course covers research literature relevant to organizational functioning including behavioral effects of power and authority, formal organization, structural variation, leadership, motivation, and communication.

MAN 3301 Human Resources Management: Defines the role of the Human Resources Director, the Hospitality Human Resources Department, and examines the Hospitality Human Resources functions.

The purpose is to integrate and learn to apply previous learning from these classes. This course does not entail any new content and is composed of practical work that is based on the core courses in the program.

COURSE MATERIALS

There is no textbook for this class. You can use whatever resources/textbooks you used for the above classes to ensure you are integrating concepts from all three classes in your assessment,

findings, and recommendations. Case studies and other materials will be posted to Canvas.

LEARNING OUTCOMES

By the end of this semester, students will be able to:

- Recommend managerial actions based on knowledge covered in required courses in the Management minor and major.
- Demonstrate critical thinking and decision-making skills by applying general knowledge to specific instances.
- Successfully utilize presentation and report writing skills.

GRADING AND EVALUATION

Grade Component	Description	Total Points
<i>Case-Based Discussion</i>	Case Study Discussion	30
<i>Core Course Reflection</i>	Core Course Reflection Quiz	30
<i>Group Organizational Presentation & Report</i>	Presentation 1 – Problem Identification	30
	Presentation 2 – Problem Analysis	30
	Presentation 3 – Recommendations	30
	Final Case Study	100
	Final Presentation	200
	Company Feedback	50
TOTAL		500
<i>TBD</i>	Extra Credit	25

Percent Range	Final Grade	Description
97-100%	A+	Excellent
94-96%	A	
90-93%	A-	
87-89%	B+	Good
84-86%	B	
80-83%	B-	
77-79%	C+	Average
70-76%	C	
60-69%	D	Poor
Below 60%	F	Failure

USF SYSTEM POLICIES

USF has a set of central policies related to student recording class sessions, academic integrity and grievances, student accessibility services, academic disruption, religious observances, academic continuity, food insecurity, and sexual harassment that **apply to all courses at USF**. These can be found online at usf.edu/provost/faculty-success/resources-policies-forms/core-syllabus-policy-statements.aspx

Campus Free Expression:

It is fundamental to the University of South Florida's mission to support an environment where divergent ideas, theories, and philosophies can be openly exchanged and critically evaluated. Consistent with these principles, this course may involve discussion of ideas that you find uncomfortable, disagreeable, or even offensive.

In the instructional setting, ideas are intended to be presented in an objective manner and not as an endorsement of what you should personally believe. Objective means that the idea(s) presented can be tested by critical peer review and rigorous debate, and that the idea(s) is supported by credible research.

Not all ideas can be supported by objective methods or criteria. Regardless, you may decide that certain ideas are worthy of your personal belief. In this course, however, you may be asked to engage with complex ideas and to demonstrate an understanding of the ideas. Understanding an idea does not mean that you are required to believe it or agree with it.

TENTATIVE COURSE SCHEDULE
(subject to change)

DATE	TOPICS	DELIVERABLES
Jan. 9	Course Introduction	
Jan. 11	Core Course Review	
Jan. 16	No Class/Dr. Martin Luther King Jr. Day	<i>Core Course Reflection Quiz (Due on 1/19)</i>
Jan. 18	Core Course Review Cont.	
Jan. 23	Company Presentation	
Jan. 25	Case Study In-Class Discussion	<i>Read Case Study and be Prepared to discuss in class</i>
Jan. 30	Problem Identification Lecture	
Feb. 1	Create Teams	
Feb. 6	Presentations	<i>Group Presentation #1</i>
Feb. 8	Presentations	<i>Group Presentation #2</i>
Feb. 13	Presentations	<i>Group Presentation #3</i>
Feb. 15	Presentations	<i>Group Presentation #4</i>
Feb. 20	Problem Analysis Lecture	
Feb. 22	Team Meetings	
Feb. 27	Presentations	<i>Group Presentation #1</i>
Mar. 1	Presentations	<i>Group Presentation #2</i>
Mar. 6	Presentations	<i>Group Presentation #3</i>
Mar. 8	Presentations	<i>Group Presentations #4</i>
Mar. 13	SPRING BREAK/NO CLASS	
Mar. 15		
Mar. 20	Problem Solution Lecture	
Mar. 22	Team Meetings	
Mar. 27	Presentations	<i>Group Presentations #1</i>
Mar. 29	Presentations	<i>Group Presentations #2</i>
Apr. 3	Presentations	<i>Group Presentations #1</i>
Apr. 5	Presentations	<i>Group Presentations #4</i>
Apr. 10- Apr. 12	Overview of all Presentations/Class Discussion	
Apr. 17		<i>Group Presentations #1</i>
Apr. 19	Final Presentations for Company	<i>Group Presentation #2</i>

		<i>Final Case Study Due (4/20)</i>
Apr. 24	Final Presentations for Company	Group Presentations #3
Apr. 26		Group Presentations #4