

THINK LIKE A READER



Your goal is to communicate and communication requires the reader to understand what you've written. [Look at the word choice in the following examples and select the option that you think communicates more effectively.](#)

THINK LIKE A READER

Select the word choice that communicates more effectively

Rebecca spoke to her client about changing the proposal and her client made some revisions.

Rebecca spoke to her client about changing the proposal and she made some revisions.