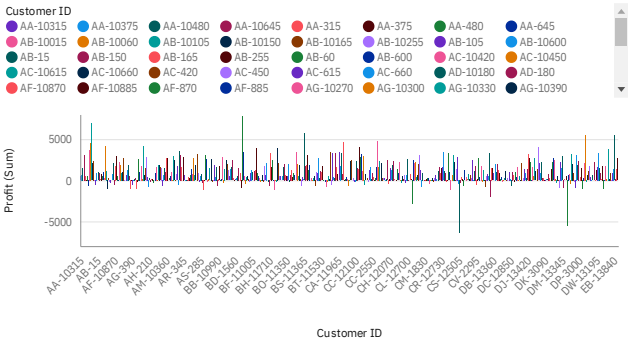# Global sales story

Profit and customer sales

- This is a word cloud
- According to this profit depends on customer ID
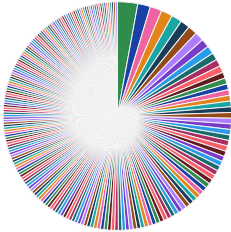
Profit, Customer ID

Profit by sales

- This pie chart represents the profit by sales
- According to this some profits has the highest sales

Profit by Sales

Sales

● 4499.985	● 3085.344	● 7999.98	● 2177.584	● 2549.985	● 3399.66	● 3499.155	● 1889.99
● 2171.16	● 1799.994	● 1286.67	● 1525.188	● 2570.865	● 2830.425	● 555.138	● 1359.864
● 1363.905	● 4297.644	● 1088.792	● 1503.744	● 1369.764	● 22638.48	● 1363.2	● 1983.135
● 2875.77	● 523.602	● 1248.912	● 2117.22	● 1473.408	● 1900.5	● 3083.43	● 2614.689
● 1136.664	● 1192.8	● 1126.296	● 1669.248	● 953.82	● 896.99	● 2398.374	● 2683.8

# Customer ID for customer name

- This represents a waterfall chart
- According to this customer ID increases at respectively customer name

Customer ID for Customer Name

Column values
● Increase ● Decrease ● Total
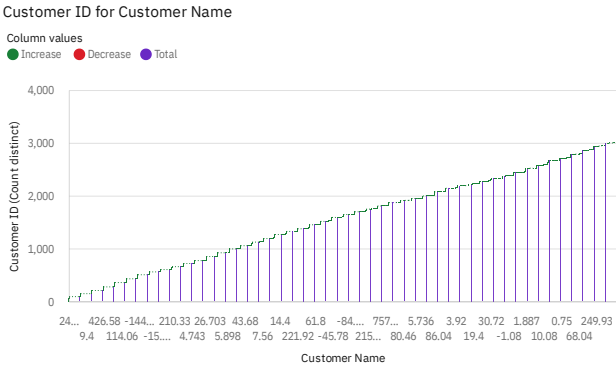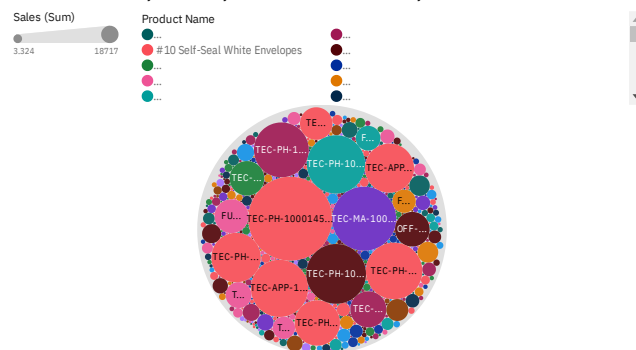
Sales by profit colored by country

- This represents area chart
- According to this sales are colored by profit with respective countries

Sales by Profit colored by Country

Country

Product ID by sales colored by product name
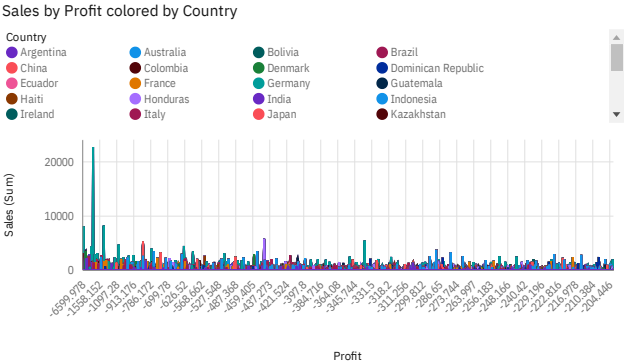
- This represents hierarchy bubble chart
- According to this #10 self seal white envelopes have highest sales

Product ID hierarchy colored by Product Name and sized by Sales

Sales (Sum)

3.324   18717

Product Name

#10 Self-Seal White Envelopes

Sales (Sum)   **Target**
796,842   6992410.95   ● Customer Name (Count distinct)

Line

0.85 0.602 0.65 0.32 0.8 0.45 0.402 0.25 0.35 0.7 0.3 0.002 0.5 0.2 0

City sized by Profit

Profit (Sum)
-13837.767   62036.984
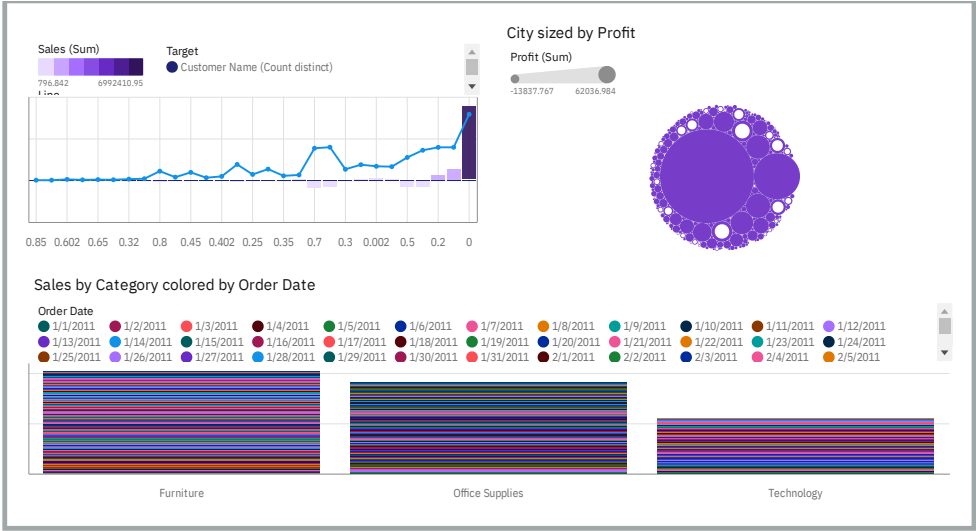
Sales by Category colored by Order Date

Order Date
● 1/1/2011 ● 1/2/2011 ● 1/3/2011 ● 1/4/2011 ● 1/5/2011 ● 1/6/2011 ● 1/7/2011 ● 1/8/2011 ● 1/9/2011 ● 1/10/2011 ● 1/11/2011 ● 1/12/2011
● 1/13/2011 ● 1/14/2011 ● 1/15/2011 ● 1/16/2011 ● 1/17/2011 ● 1/18/2011 ● 1/19/2011 ● 1/20/2011 ● 1/21/2011 ● 1/22/2011 ● 1/23/2011 ● 1/24/2011
● 1/25/2011 ● 1/26/2011 ● 1/27/2011 ● 1/28/2011 ● 1/29/2011 ● 1/30/2011 ● 1/31/2011 ● 2/1/2011 ● 2/2/2011 ● 2/3/2011 ● 2/4/2011 ● 2/5/2011

Furniture   Office Supplies   Technology