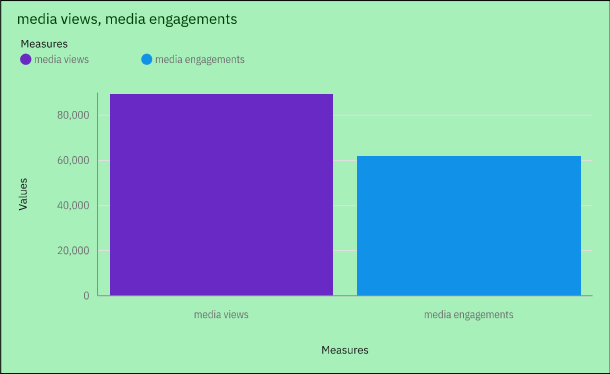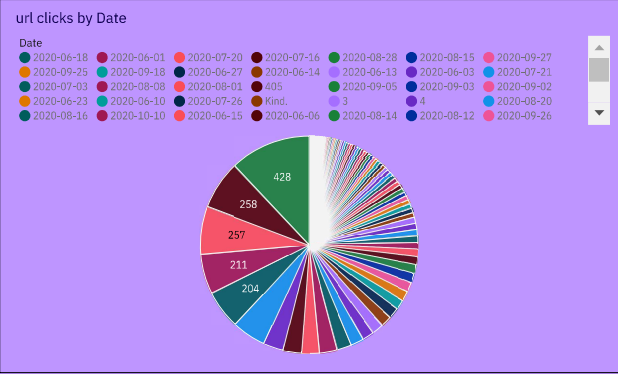# Social media

MEDIA VIEWS,MEDIA ENGAGEMENTS

- This represents a column chart.
- According to this media views are having highest values when compared to media engagements (>80,000).
- The media engagements are having least values when compared to media views (60,000).

media views, media engagements

Measures

● media views   ● media engagements

Values (y-axis): 0, 20,000, 40,000, 60,000, 80,000

(x-axis) media views | media engagements

Measures

URL CLICKS BY DATE

- This represents pie chart.
- According to this detail expands and url clicks diverged the most when date is 2020-07-10,and when detail expands was nearly 4500 higher than the url clicks.

url clicks by Date

Date
- 2020-06-18 ● 2020-06-01 ● 2020-07-20 ● 2020-07-16 ● 2020-08-28 ● 2020-08-15 ● 2020-09-27
- 2020-09-25 ● 2020-09-18 ● 2020-06-27 ● 2020-06-14 ● 2020-06-13 ● 2020-06-03 ● 2020-07-21
- 2020-07-03 ● 2020-08-08 ● 2020-08-01 ● 405 ● 2020-09-05 ● 2020-09-03 ● 2020-09-02
- 2020-06-23 ● 2020-06-10 ● 2020-07-26 ● Kind. ● 3 ● 4 ● 2020-08-20
- 2020-08-16 ● 2020-10-10 ● 2020-06-15 ● 2020-06-06 ● 2020-08-14 ● 2020-08-12 ● 2020-09-26
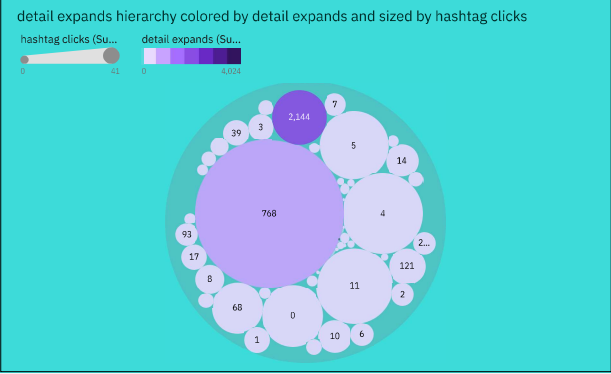
RETWEETS,REPLIES AND EMAIL TWEET

- This represents a table.
- according to this retweets are 1.106 and replies are 1.674 and email tweet are 2.053.

retweets, replies and email tweet

retweets	replies	email tweet
1,106	1,674	2,053

DETAIL EXPANDS HIERARCHY COLOURED

- This represents a hierarchy bubble.
- According to this over all detail expands the sum of hashtag clicks is 307.
- hashtag clicks ranges from 0,when detail expands is 24 to 41,when detail expands is 768.

detail expands hierarchy colored by detail expands and sized by hashtag clicks

hashtag clicks (Su...   detail expands (Su...

0   41   0   4,024

RETWEETS SIZED BY IMPRESSIONS

- This represents a word cloud.
- According to this impressions is unusually high when retweets is 0.
- Retweets 4 has the highest total app opens but is ranked #6 in total impressions.

retweets sized by impressions

impressions (Sum)

0.05   469,747

41 22
  6   2   4
8 3 5 0 165
  12 7
     9 18 1540 49
        16