



*March* 2007

# NEWSLETTER

# March Meeting: A Special Event!

All members are welcome at the club meeting on March 14<sup>th</sup> which will include a social time including coffee, tea, appetizers, and cake; as well as, the showing of the zany movie, *The Triplets of Belleville*. This is an adult animated film of the dark comedy genre that has something to do with the Tour de France. The regular club meeting will start at 6:30 and will end at 7:15. This will be followed by a social time and movie. You are welcome to bring your own non-alcoholic drink of choice, if you wish. The meeting will take place at the Jackson County Fire Station #5. This is a great opportunity for new and old members to chat, laugh, and have a snack or two. Please RSVP to Elizabeth Zell at <a href="mailto:ecraw-fordzell@yahoo.com">ecraw-fordzell@yahoo.com</a> or 482-4815 as seating is limited.



Place: Jackson County Fire District #5

5811 South Pacific Highway, Phoenix

Time: Meeting 6:30 Social 7:15 Movie 7:45

## What's Inside?

- ಈ page 3 Marty's Cycle & Moore
- ₼ page 4 Pro-racing politics
- ಈ Page 5 Slow Rides & Local Racing
- ₱ page 7 Ride Schedule

   Page 7 Ride Schedule

  ■

# **Now Taking Orders for New Jerseys**

The new club jerseys will be ordered soon and we expect delivery late in April. During the last general club meeting a few minor modifications were adopted by vote but they won't affect the overall look of the one shown here.

The mountains and the cyclist in the logo above Mt. McLoughlin will be removed from the front and back of the jersey but will remain on the sleeves logos. Pre-orders are now being accepted for the jerseys and if you purchase one now, you'll be assured of getting one in your size and at the lowest price. Because we will purchase 60 in the initial order, costs will be lower. If you pre-order, the cost of the new jersey will be \$54.25. Subsequent orders will be more expensive.

The jerseys will be in men's and women's sizes. The men's sizes are in a relaxed cut and close to the fit of our current jersey. The women's, however, are made in a "Pro-Fit" style and may require the next size up from what you would normally wear.

Don't delay if you want to sport the new club look this Spring. I anticipate heavy orders (6 have already been ordered) for these items and the wait will be longer for the next time around. After you contact me with your order, a check can be made out to the Siskiyou Velo and mailed to me at 758 Marshall Ave., Medford, OR 97501First come, first served so call me at 541-857-9037 or email me at **jbsequoia27@msn.com**.

James Williams



## Siskiyou Velo Club Officers 2007

P. O. Box 974 Ashland, OR 97520

**President:** Glen Gann 779-6986 <u>ggann9@charter.net</u>

Advocacy: Chris Haynes 772-9220 <u>cghaynes@simscycle.com</u>

Edgar Hee 734-4872 ejhee@juno.com

Events: Ron & Elizabeth Zell 482-4815 mlc@siskiyouvelo.org

Touring/Rides:Dan Wooton779-9248 touring@siskiyouvelo.orgRacing:Steve Maluk512-1368 steve@malukcoaching.comMembership:Don Parker488 -1924 membership@siskiyouvelo.orgSecretary:James Williams857-9037 jbsequoia27@msn.com

Treasurer: Bill Tout 482-7080 treasurer@siskiyouvelo.org

Newsletter: Jodi Weber - 301-6880 newsletter@siskiyouvelo.org

Webmaster: Spencer Gray - 621-3743 webmaster@siskiyouvelo.org

#### Visit us on the Internet:

http://www.siskiyouvelo.org Newsletter contributions accepted until the 15th of the month. Contact the editor for further information. Members are welcome submit letters, stories, opinions, cartoons, recipes, tips or other notices of interest to the club.

#### Members' Ad

FOR SALE: Pair of Rolf Vector wheels. Front 20 spoke, rear 24 spoke. Shimamo compatible. Good condition. \$75.00. Some Shimano 9 speed components also available. Tom Burnham 482-4467

# What's the latest on advocacy and road hazards?

Spencer has been improving this page on the website. Please check out the Report Cycling Hazards link.

http://siskiyouvelo.org/ advocacy.html

## **NEW MEMBERS**

Sue Mendelson Robert "Bob" Sorrell Leon Clay Rand & John Milam

#### RENEWING MEMBERS

Ray Forsyth
Susan Landfield
John Petersen
Rebecca Brooks & James Williams
Bruce Taylor
Mel & Terry Friend
Dan, Joan, Camila & Isabella Thorndike
Ken Rosborg
Eric Brown
Jerry Nitzberg
Angela Lane
Leslie Bullock
Meg Rawlings & Russ Rudometkin
Peter & Gina Wallwork

# Trivia of the Month

In 1933 Marcel Berthet, a 43 year old Frenchman, rode a recumbent 49.99 km in an hour, a new record. In 1934 the UCI (Union Cyclist International) outlawed recumbent bicycles, and has not relented to this day. In 1938 Francois Faure rode the recumbent streamliner "velocar" 50.5 km/hour, another new record. Francesco Moser surpassed this mark on a wedgie. Moser rode 51.1 km/hour, but not till 1984, 46 years later!

http://www.bicycleman.com/history/history.htm



# **Monthly Club Meeting**

Don't like boring meetings? Want to get together and just hang out and have a good time with other Velo members? Note the change for March on page one! Come and join us for a great evening.

# SISKIYOU VELO MEMBERS

Alfred Harrison

Dan Bittick

SHOW YOUR CARD. Receive 10% discount on parts and accessories in the bike shops listed in the newsletter.

# PLACE YOUR AD HERE

3.5 x 2" \$15 1/6 page 2.25 x 4.5 \$20 1/3 page vertical 2.25 x 9" \$25 1/2 page horizontal 7 x 4.5 \$40 2/3 page vertical 4.5 x 9" \$50

# The Outdoor Outpost

Buy-Sell-Trade-Consign Quality New and Used Outdoor Gear

Biking, Hiking, Snow Sports, Climbing, Kayaking, Mountaineering, Camping, Outdoor Adventure!

www.TheOutdoorOutpost.com 541-292-7733 301 East Wagner Street, Talent Oregon

# The People Behind Marty's Cycle and Moore

Marty's Cycle and Moore has a long history in Medford. It began in 1959 when Erma and Ralph Moore opened the shop where Central and Riverside come together on the south side of town. Back in those days, the shop served to repair bicycles and lawn mowers. In the late 1960's, bikes became the sole focus of the shop. Somewhere around that time, Erma and Ralph's son, Stan began working at the shop with his father. After a stint in the Medford Center, Moore's Cycle moved to the present location on Crater Lake Avenue in 1981.

On February 14 two years ago, Marty Hammond bought the shop, and on that day he began tearing walls down. Naming the shop was a major consideration. Marty wanted to keep the history of the Moore name. They had a contest to see who could come up with the best name, and the winning name was, of course, Marty's Cycle and Moore.

Marty and his brother Michael lived in Eugene as they were growing up. Both loved bikes. While Marty was more into riding, Michael was more into tinkering with the mechanics. Even as kids, both of them would work on friend's bikes in their garage where they collected parts and tools. When Marty was in high school, he took auto mechanics, but soon found himself back with his love for bikes.

Marty's Cycle and Moore is still a family oriented business. Marty says that he likes to go above and beyond in service. He's even done house calls to pick up bikes for elderly customers. One fun job he had was building a custom four-wheeled bike for an elderly woman. After 20-plus years working for others, there was great excitement in opening his own shop. Perhaps



Marty outside Marty's Cycle and Moore

the most memorable moment was just how pumped up he was to begin tearing apart and remodeling the shop the day it became his. He says that his customers are great and he enjoys helping people. Often the retail business has such poor service, that it gives him great gratification to see the appreciation of his customers. The bike shop business is a rough business, but being able to make a living doing something he loves makes it all worthwhile.

In addition to Marty, Dave Patterson (known to most as Fish) and Marcus Wilhite are full-time employees at the shop. Stan Moore is still there most days, a semi-retired "mascot". Stan keeps the family pool supply business running from one of the attached rooms.

If you haven't been to Marty's Cycle and Moore in this incarnation of the long history of the shop, stop in and see the expansions and remodels. Note the tire tracks running around the walls!



Fish Patterson



#### Quote of the Month

"Next to a leisurely walk I enjoy a spin on my tandem bicycle. It is splendid to feel the wind blowing in my face and the springy motion of my iron steed. The rapid rush through the air gives me a delicious sense of strength and buoyancy, and the exercise makes my pulse dance and my heart sing."

Helen Keller, The Story of My Life

# The Politics of Pro-Racing

By Roger Stevenson

The long-standing conflict pitting the UCI and the organizers of the so-called Grand Tours over the organization of the Pro Tour threatens to throw a monkey wrench into the upcoming professional cycling season in Europe. With each passing week, each side issues new public statements, threats and counter threats, and as the Pro Tour season opener in Europe, Paris-Nice, looms on the calendar, the conflict is far from resolved.

The organizers of the Tour de France (ASO), the Tour of Italy (RCS Sport) and the Tour of Spain (Unipublic) formed a united front two years ago in opposition to the rules for participation that the UCI announced for their new reorganization of profession cycling at the elite level. For the 20 elite teams who met the stiff criteria for inclusion into the Pro Tour ranks, they were guaranteed a spot in all the races on the Pro Tour calendar, which consequently includes the requirement of sending a team to each race on the calendar. Each Pro Tour team, upon approval of their application, is granted a Pro Tour license for four years, which offers a certain degree of stability for the team, but the mandatory participation in each Pro Tour race also places a considerable financial and logistical burden on the teams. The UCI sold their new structure on the basis that it would heighten interest in the sport and improve the financial returns for sponsors through increased and guaranteed visibility. The Grand Tours organizers, however, objected to the new rules on two grounds: 1) it put in place a closed system that considerably reduces the possibility for teams at the lower levels of the hierarchy to move up to the Pro Tour; 2) the organizers have a greatly reduced choice as to whom they invite to their races because of the mandatory inclusion of all 20 Pro Tour teams. The Tour de France, for example, has always preferred to be able to invite at least four wild-card teams, thus allowing them to feature some of the riders from French teams that don't have a Pro Tour status. These initial objections by the Tours organizers were rejected outright by the outgoing UCI president Hein Verbruggen, who insisted that the reforms be put into place in spite of these reservations. His replacement, Pat McQuaid, has continued in that same frame of mind since taking over the reigns of the UCI last year. The two parties have been at loggerheads ever since, and several attempts to negotiate a settlement to their differences have resulted in negotiations being broken off and

acrimonious public pronouncements from both sides. IAN BAGSHAW

The various allegations and proposals that have flown back and forth during the two-year existence of the Pro Tour are far too numerous to list here. Both sides seem to have hardened their respective stances, and the dispute at times resembles kids quarrelling in the proverbial sand box. Most of the Pro Tour teams, as well as their sponsors, have voiced support for the new organization, while many of the non-Pro Tour teams, especially the French teams, take the side of the Grand Tour organizers. The conflict recently reached a new high point



when the ASO, RCS Sport and Unipublic announced that they were adopting their own criteria for the selection of teams for not just the Grand Tours but for all the events organized by the three entities. That list includes 11 of the top cycling races on the Pro Tour calendar: The three national Tours, Paris-Nice, Tirreno-Adriatico, Milan-San Remo, Paris-Roubaix, La Flèche Wallonne, Liège-Bastogne-Liège, Paris-Tours and the Giro di Lombardia. In 2007 they will only invite the top 18 Pro Tour teams to these races, and beginning in 2008, only 16 teams will receive an initial invitation depending on certain "sporting criteria" yet to be developed. The reaction from the UCI was predictably negative and hostile. And, when ASO announced that the new Swedish team Unibet, which is sponsored by a Swedish on-line gambling concern and which was just recently awarded the last of the 20 Pro Tour licenses, would not be invited to Paris-Nice, the UCI countered with the threat to withdraw its Pro Tour/UCI sanction of the race. RCS Sport has also recently announced a similar exclusion of Unibet from three of its races, including the Giro, and the Vuelta organizers have said they wouldn't consider inviting Unibet to the Vuelta.

The consequences of this seemingly irresolvable standoff could be very serious for the professional cycling. There is some concern that Paris-Nice will not even be held this year. The UCI has recently petitioned the European Commission to issue a ruling on the matter, but it is not totally clear what authority the Commission has in dealing with internecine conflicts within the world of sports. However, when you have the governing body of the sport at odds with the organizers of the most important races in the sport, and when neither side seems willing even to consider the other side's point of view, and when personal egos and reputations seem to take precedent over what is really best for cycling, the prognosis can only be called extremely grim

Attorney:

Secretary:

Carlyle F. Stout III

Remedy Hovermale

## LAW OFFICES OF **CARLYLE F. STOUT III**

#### Real Estate Law Business Law

Contracts of Sale Corporations Foreclosures Limited Liability Earnest Money Agreements Companies (LLC) **Partnerships** Trust Deeds Sales & Purchases **Promissory Notes Boundary Disputes** Contracts

Easements

#### Landlord/Tenant Law

Residential Rental Contracts & Leases Commercial Rental Contracts & Leases Mobile Home Park Contracts & Leases HUD/Subsidized Housing Contracts & Leases **Eviction Notices** Evictions/FEDs Landlord/Tenant Disputes



541-776-2020.



E-mail: carlyle.stout@gmail.com

215 Laurel Street, Medford FAX: 541-776-9841

# Rides for Beginners

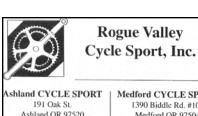
The Velo bicycle rides that run in the Friday Mail Tribune lack appeal to the casual Velo rider who isn't inclined to race, nor, perhaps, go great distances. I propose announcing a Saturday morning ride that would occur weekly, a ride designed for the leisure rider--10 to 12mph. over short distances--15 to 20 miles. Easy ter-Refreshment stops when possible. The scheme would be to develop a following of new people with a dream to have 12 to 14 riders regularly on the rides.

I'd want to start this with three others. We could start by riding together and after a few weeks, as more riders turn out, each take a Saturday. A list of routes would be designed by the foursome and then included in the Friday Trib with the other announced rides.

If interested in this concept, please call me.

Phil Gagnon, 488-4289.





(541) 488-0581

Medford CYCLE SPORT 1390 Biddle Rd. #107 Medford OR 97504 (541) 857-0819

Fax: (541) 488-3802 E-mail: info@roguecycle.com

# **Race Report**

by Steve Maluk

In Oregon, Presidents' Day weekend means the first road race of the season. The Cherry Pie Road Race unveiled a new course this year, one that proved to have something for the climbers, and something for the tough guys and gals out there. You know? The ones who enjoy battling crosswinds.

Excuse the incomplete nature of this report -- at time of press, results are still being compiled.

Top results from southern Oregonians included a 4th place in the Men's Category 4 race by Dave Reitz (DeSalvo Custom Cycles). Talent's own Colin Mullane (Landshark) finished a solid 30th in that same race. Marc DiTommaso (Marty's Cycles & Moore) finished 8th in the Master's Men's Cat 4/5 race, with Steve Gressett (Landshark) 20th. Molly Wheeler (Landshark) came in at 11th in the Women's Cat 4 race; while Don Vizzini (Marty's Cycles & Moore), in his comeback year, pulled a 13th place out of the bag in the Master's Men's 40+ race. Lastly, the father and son team of Stephen and Glen Gann (Landshark) took 3rd in the tandem race.

Bad luck was the end result for both Richard Hogan (Landshark) and Spencer Gray (Etna Brewing Co./ DeSalvo Cycles). Richard was taken out by a crash near

the end of the Pro/1/2 Men's race, while Spencer punctured near the middle of the Men's Cat 3 race. Spencer's teammate Brian Johnson, however, hung tough in the peloton to make for a successful debut as a Cat 3.



## A Word of Thanks

This year's drive to solicit sponsorship contributions for the upcoming Mountain Lakes Challenge is shaping up to be our most successful on record. Potentially over \$2,000 will be raised along with in-kind donations of goods and services from our local business community.

As the sponsorships chairman, I want to credit the volunteers who not only made this drive a success but also to thank them for all the free time and effort they contributed on our club's behalf.

So thank you Tish Harlow, Tom Burnham, Mike Smith, Ken Silverman and Bill Tout. Great work! Dave Oliver



1632 Ashland Street Ashland, OR 97520 (541) 482-3440



# Siskiyou Velo Minutes February 14, 2007

18 members present

- 1. The Zell's report that the MLC brochure is nearly ready and the t-shirt design can be seen on the MLC website in March. Sponsorship has garnered \$3200 cash and \$1500 worth of in kind sponsorship. Active.com will be used to process applications. They also are in need of 4 rest stop captains. Contact Pam Wooton.
- 2. The next club meeting will be at the Jackson Co. Fire District #5 Station at 5811 So. Pacific Hwy., Phoenix, OR 97535. There will be a board meeting at 6:30 PM to 7:15 PM, 7:15-7:45 will be appetizers and cake (socializing), 7:45-9:06 we'll view a movie and 9:06 to 9:30 will be clean up.
- 3. Don presented the treasurer's report. The overall total is \$7617.17
- 4. The "Toy Ride" was approved as an annual event.
- 5. Steve Maluk talked about learning to ride safely in groups and learning techniques to prevent accidents and a skills rodeo. Glen and Steve will look into using the drag strip as a site to learn them. A possible date of April-May was tentatively set.
- 6. Advocacy issues were discussed by Chris Haynes. He said he and Edgar are potential members of the Medford Bike-Pedestrian Committee. Chris said he was stepping down from his BTA position because of issues that are currently in legislation in Salem. There was some discussion of issues regarding the Opp Mine in Jacksonville and the potential affect on cycling in that area of Jacksonville. Glen will contact Edgar Hee for a possible position on the dispute.
- 7. Dan Wooton said the ride schedule would remain pretty much the same for the next few months of cold weather. It was reported that Phil Gagnon will be leading rides for beginners again this year and that Russ Rudometkin rode 30 miles a few weeks back!
- 8. Posting rides to the Mail Tribune again was discussed.
- 9. The new jersey design was voted on and approved with some minor revisions which will be implemented soon. We may have new jerseys to purchase around the end of April.
- 10. Egon, from the BTA said The Ashland Bike Swap would be on May 12 and that he wants to establish a criterium in Ashland to be done in conjunction with the swap. He would like members to corner marshal if the event come off but he's checking with Ashland Parks and Recreation for permission. There was discussion of safety issues regarding the criterium.
- 11. The meeting adjourned at 8:24 PM.

# **MLC Update**

Planning for MLC 2007 is going well. Your MLC 2007 Team is making lots of decisions and getting lots of things accomplished. We have a new t-shirt design, and you can see it on the website. Take a look, We think you will like it. We will be using Active.com for part of the registration this year, and that will also be live by March 1. This should attract more participants and save our



"Registration Volunteers" a lot of time.

The solicitation of sponsorships is complete, right on schedule, and we believe that we have a new record. Sponsorships (cash) this year will amount to about



\$3200 compared to \$2100 last year. Additionally, we have over \$1500 in in-kind sponsorships. There is no comparison with last year available. Dave Oliver and his team are to be congratulated for all their fine efforts, and a big thanks to Rick Berlet for the great promotional materials.

Please check the website for a list of the Committee Chairs for each area of responsibility, and contact the person in charge of the area you would like to work. We will need a lot more folks to help us as the event gets closer. We are particularly in need of people to volunteer for Rest Stop Captains. There is a lot of planning to be done, and these positions need to be filled soon.

Elizabeth and Ron Zell

#### SISKIYOU VELO RIDE SCHEDULE - March 2007

# Approved helmets required on all club

## ₼ Unless other wise noted, rain/wet pavement cancels ride

Date	Time	Start Location	Route	Pace/ Rating	Miles	Ride Leader/ Contact
March 3 Saturday	10:00 AM	Colver Park	Eagle Point & return	TBD	TBD	Dan Wooton 779-9248
March 4 Sunday	12:00PM	Bi-Mart,W. Main Medford	TBD	Tandems +	20+	Dan Wooton 779-9248
March 10 Saturday	10:00AM	Colver Park	lver Park TBD TBD		TBD	Rick Berlet 488-0036
March 11 Sunday	12:00PM	Wild River N Pacific Hwy	TBD	Tandems +	20+	Dan Wooton 779-9248
March 17 Saturday	10:00 AM	Colver Park	Meadows/Antioch Loop	TBD	70+	Jerry Rhoads 512-2155
March 18 Sunday	12:00 AM	Bi Mart W. Main Medford	TBD	Tandems+	TBD	Dan Wooton 779-9248
March 24 Saturday	10:00AM	Bi Mart, W.Main Medford	Gold Hill, Sams Valley & return	TBD	50	Dan Wooton 779-9248
March 25 Sunday	12:00PM	Bi Mart, W. Main Medford	TBD	Tandems+	TBD	Dan Wooton 779-9248
March 31 Saturday	10:00AM	Hawthorne Park Medford	Lake Creek/Eagle Point & Return	TBD	50	Dan Wooton 779-9248
Every Saturday	9:00 AM	Bike Path behind Bad Ass Coffee Co	Determined by Group	Race Pace Training	Varied >20	Glenn 779-6986 Alex 857-0819
Every Sunday	8:30AM	Bike Path behind Bad Ass Coffee Co	Determined by Group	Race Pace Training	Varied >20	Glenn 779-6986 Alex 857-0819
Every Monday	9:30AM	Colver Park	Jacksonville coffee ride	Group B4	25	No Ride Leader
Tues, Thurs., Friday	Call	Colver Park	Show & Go	Group B4	Varied	Rick Berlet 488-0036
Every Wednesday	10:00 AM	Roasting Company Ashland	Show & Go	Regroup C4	25-40	No Ride Leader

#### Ride Rating:

- A- Basically flat with no steep hills.
- B- Gently rolling terrain with one or two short steep hills
- C- Moderate terrain, with rolling short, steep hills or moderate sustained climbs.
- D- Difficult terrain with longer, steeper hills.
- E- Extreme terrain with steep sustained climbs.

Ride Pace: (average range on level ground)

1- Slow < 10 mph 2-Leisurely 10—12 mph 3-Mellow 12- 15 mph 4-Brisk 15 -17 mph 5-Hammer 18+ MPH

**Group** - Riders will stay together.

**Regroup** - Riders will spread out, regroup at specific points along the route.

**Other Ride Opportunities** – NOT SPONSORED BY SISKIYOU VELO

**Wednesdays**—6PM Mountain Bike rides. Meet @ Cycle Analysis –Jacksonville

Lights and helmets required. Jana will have pasta after ride. **Saturdays** - 9 AM Race Training, Medford Cycle Sport, 1390 Biddle Rd #107





# Siskiyou Velo Membership Application

Name			Age	Type of Membership (check one box in each cell below)				
Street Address  City State Zip			[ ] 18-35 [ ] 36-45 [ ] 46-55 [ ] 56-65 [ ] 66+	[ ] Individual – \$15/year [ ] Family – \$20/year [ ] Business – \$25/year	[ ] New [ ] Renewal			
E-Mail Address			Phone	Any new Information included? (e.g., street address, e-mail address, phone, NL distribution) [ ] Yes [ ] No				
Information Blocking Options ( the secure pages of the web sit [ ] Phone Number [ ] E-mail A * Access to roster on web will require	<b>e)*</b> ddress [ ] F	Residence Addres	Newsletter Distribution Election  [ ] Snail mail (cost borne by Club)  [ ] Electronic (via web site – notification by e-mail)					
Asimanu, OK 37320				ering nittees (MLC, etc.) [ ] Newsletter [ ] Ride Leader [ ] Officer position				
Waiver In consideration of my participation in Siskiyou Velo, I hereby waive, release, and discharge any and all claims for damages, death, personal injury, or property damage which I may have, or which hereafter accrue to me, as a result of my participation in said organization or their activities such as club organized rides and events. This release is intended to discharge in advance, the Siskiyou Velo organization or officers, and any involved municipalities or other public agencies, from and against any and all liabilities arising out of, or connected in any way with, my participation in said organization. I further understand that serious accidents occasionally occur during bicycle riding, and that participants occasionally sustain mortal or serious personal injuries and or property damage as a consequence thereof. Knowing the risks of bicycle riding, nevertheless, I hereby assume those risks and do hold harmless all persons or entities related to the Siskiyou Velo Bicycle Club who (through negligence or carelessness) might otherwise be liable to me (or my heirs or assigns) for damages. It is further understood and agreed that this waiver, release and assumption of risk, is to be binding on my heirs and assigns. I acknowledge that an ANSI certified helmet is required to be worn by me at all times while riding a bicycle in any Siskiyou Velo event. By signing this release, I hereby agree to the terms of this release.								
Signature(s) Applicant			Date	·				
Parent or Guardian of M	linor		Date	Date				

Rev. 11/08/200

Inside this Issue

April 2 Marty's Cycle & Moore

PRSRT STD MEDFORD, OREGON PERMIT # 319 Siskiyou Velo P.O. Box 974 Ashland OR 97520 March 2007 Newsletter