

Data Science & Machine Learning ITS4 & ISE2

Mously DIAW ENSAE - 2021



**Présentation** 

### **Mously DIAW**

#### **Experiences**

Data Scientist / ML Engineer, RCI Bank & Services

Mentor-évaluateur, OpenClassrooms

Data Scientist, JobTeaser

#### **Educations**

Master in Data Science Polytechnique x Paris Saclay

ITS 2015, Stat & Info décisionnelle ENSAE - Dakar



Je me présente.



Présentez-vous

# Course objectives

- 1. Translate a business need into a data science problem
- 2. Collect and prepare data for analysis
- 3. Build Machine Learning algorithms with Python
- 4. Model structured/complex data, such as images and text
- 5. Communicate results to specialists and neophyte
- 6. Create dashboards with relevant graphs and indicators
- Conduct a research project and perform a proof of concept (POC)

### **Course outline**

Machine Learning
Overview

Python crash course

Data analysis & visualization

Data pre-processing

Problems categories

NLP / Deep Learning

### General technical information



### **Python**

Programming language



### Jupyter lab / Google Colab

Web-based interactive computing platform



### Anaconda / virtualEnv

Find and install packages
Manage Environments
Create isolated Python
virtual environments



### **Github**

Code hosting platform for version control and collaboration

## Best Python libraries for ML

01**Data Visualisation** Matplotlib Missinano Seaborn Pandas-profiling Plotly Bokeh Streamlit Dash Flask Folium Geopandas Geoplot

02 Data scraping / crawling Scrapy Selenium BeautifulSoup Request LXML

Data preprocessing / Modeling Pandas Numpy Scipy <u>Theano</u> Statsmodels Scikit-learn Yellow-brick MLExtend Xaboost Lightgbm CatBoost

03

04**Deep Learning Transfer Learning** Keras Pvtroch TensorFlow **MxNet** VGG ResNet50 InceptionV3 **Xception** Bert

05 **NLP NLTK** Gensim SpaCy **TextBlob Polyalot** FastText GloVe <u>Pattern</u> CoreNLP

## How to **validate the course** ?

- Project to be done
- 3 à 5 persons per **group**
- Presentation of the exploratory analysis & modeling done with me

Each group will have the opportunity to have mentoring sessions with me, every 2 weeks

### Resources

- Python distribution platform: <u>anaconda</u>
- Web Application: Python version: >= 3.6 or <= 3.9</li>
- jupyter notebook or jupyter lab
- Code versioning: <u>qithub</u>
- IDE: <u>pycharm</u>, <u>visual studio</u>, <u>sublime text</u>

### **Contacts**

- mouslydiaw@gmail.com
- <u>linkedin</u>
- <u>Twitter</u>
- WhatsApp (exchange group)
- Discord ??

### **Projects**

	Description	Comments
1	Segmentation of the customers of an E-commerce site	
2	House prices prediction	
3	<u>Digit recognizer</u>	
4	Predict future sales	
5	Outbrain click prediction	
6	Prediction of Building energy	
7	Home credit default risk	
8	Predict Closed Questions on Stack Overflow	
9	Dogs vs cats recognition	
10	Movie recommendation	
11	Natural Language Processing with Disaster Tweets	

### Reference #1: Data analysis / visualization

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### Reference #2: Data scraping / crawling

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### Reference #3: Data processing / modelling

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### Reference #3: Deep Learning

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### Reference #3: NLP

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## **Questions???**