Customer Churn Predictions Report

Executive Summary:

This report highlights a churn rate of 25.1% based on predictive analytics. High-risk customers were identified using historical patterns. By implementing the recommended strategies, businesses may reduce churn.

Prediction Summary:

Predicted Churn Rate: 25.1%

High-Risk Customers: 2510

Low-Risk Customers: 7490

Recommended Strategies:

- Offer loyalty discounts to high-churn customers.

- Provide contract extension incentives.

- Introduce credit score support programs.

- Deliver premium service to active high-risk segments.

Churn Risk Breakdown Chart: