

## INTRODUCTION



Data-driven analyst with strong quantitative skills and a passion for problem-solving and creativity. Collaborative team player with a curious mindset, eager to learn and grow both personally and professionally. Excited to apply my skills in a data scientist role within an open innovative environment, where curiosity and dynamic thinking thrive.

## EXPERIENCE



### Market Intelligence Analyst

TVH Parts | Waregem

2021 - 2024

- Monitored key competitors in the machinery and spare parts industry through comprehensive data analysis from diverse sources, including webshop scrapes and various types of open source market data.
- Delivered actionable insights to senior stakeholders in Pricing, M&A, Sales, and Marketing, driving data-informed strategies to enhance the company's market position.
- Identified and leveraged commercial opportunities to boost global competitiveness, increase sales, and maximize stakeholder returns.
- Streamlined workflows and automated routine processes, reducing unnecessary time spent on manual tasks and improving overall operational efficiency.

## SKILLS



Data Analysis & Tools: Python & SQL (Intermediate), Tableau (Proficient)  
MS Excel (Advanced) ,MS Office (Proficient), Confluence & JIRA (Proficient)  
Languages: Dutch (Native), English (Advanced), French (Proficient)

## EDUCATION



AI & Data Science Trainee (BeCode, Belgium)	2024 - 2025
Postgraduate Digital Business Analyst (VIVES Business School Bruges, Belgium)	2023
MBA International and Sustainable Finance (KU Leuven, Belgium)	2017 - 2020
<i>Thesis: "Flemish Household Willingness to Pay for Critical Peak Pricing"</i>	
Extended Master Programme - MBA in Sustainable Finance (IIM Bangalore, India)	2019 - 2020
Bachelor in Marketing (University School of Ghent, Belgium)	2014 - 2017

## CERTIFICATES



Student as Mentor (University Ghent, Belgium)

2016

## INTERESTS AND HOBBIES



Composing piano music and producing electronic music.  
Traveling and cross-cultural experiences (Taiwan, India, Brazil, Sri Lanka, Japan,...)