

## Survey: Virtual Car Showroom Experience

### 2. Demographic Information

(For analysis purposes only. Please answer truthfully.)

What is your age?

☐ Under 18

☐ 18-24

☐ 25-34

☐ 35-44

☐ 45-54

☐ 55-64

☐ 65+

What is your profession?

☐ Student

☐ Professional

☐ Retired

☐ Other: \_\_\_\_\_

How would you rate your familiarity with virtual environments or car showrooms?

☐ Novice

☐ Intermediate

☐ Expert

### 3. Virtual Showroom Experience

How often do you use virtual showrooms or online car browsing platforms?

☐ Daily

☐ Weekly

☐ Monthly

☐ Never

How satisfied are you with the current navigation in the virtual car showroom? (Rate 1-5, where 1 is very dissatisfied and 5 is very satisfied)

☐ 1 (Very Dissatisfied)

☐ 2

☐ 3

☐ 4

☐ 5 (Very Satisfied)

What features do you value most in a virtual car showroom? (Select up to 3)

☐ Interactive 360° views of cars

☐ Real-time video/audio of cars in action

☐ Detailed specifications (engine, safety features, etc.)

☐ Customization options (color, accessories, etc.)

☐ Virtual reality (VR) experience

☐ Live chat support with a salesperson

How easy was it to use the virtual showroom interface? (1 = Very Difficult, 5 = Very Easy)

☐ 1 (Very Difficult)

☐ 2

☐ 3

☐ 4

☐ 5 (Very Easy)

How realistic did the virtual car showroom experience feel? (1 = Not Realistic, 5 = Very Realistic)

☐ 1 (Not Realistic)

☐ 2

☐ 3

☐ 4

☐ 5 (Very Realistic)

Would you recommend this virtual car showroom to others?

☐ Yes

☐ No

☐ Maybe (Please specify why): \_\_\_\_\_

#### 4. Future Improvements

What additional features would improve your experience in a virtual car showroom? (Open-ended question)

Would you like to see more real-time interaction with a salesperson in the virtual showroom?

☐ Yes

☐ No

☐ Maybe (Please elaborate): \_\_\_\_\_

Do you prefer browsing vehicles in a 3D/VR environment, or is a traditional 2D interface sufficient?

☐ 3D/VR Environment

☐ 2D Interface

☐ No Preference

What is the most important factor when considering a vehicle in a virtual showroom?  
(Select one)

☐ Price

☐ Features (e.g., safety, entertainment)

☐ Aesthetic (e.g., design, color)

☐ Brand

☐ Other: \_\_\_\_\_

Thank You

Your responses are invaluable and will help us improve our virtual showroom!