

Machine Learning

## Application example: Photo OCR

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### Problem description and pipeline

# The Photo OCR problem



# Photo OCR pipeline

- 1. Text detection



- 2. Character segmentation

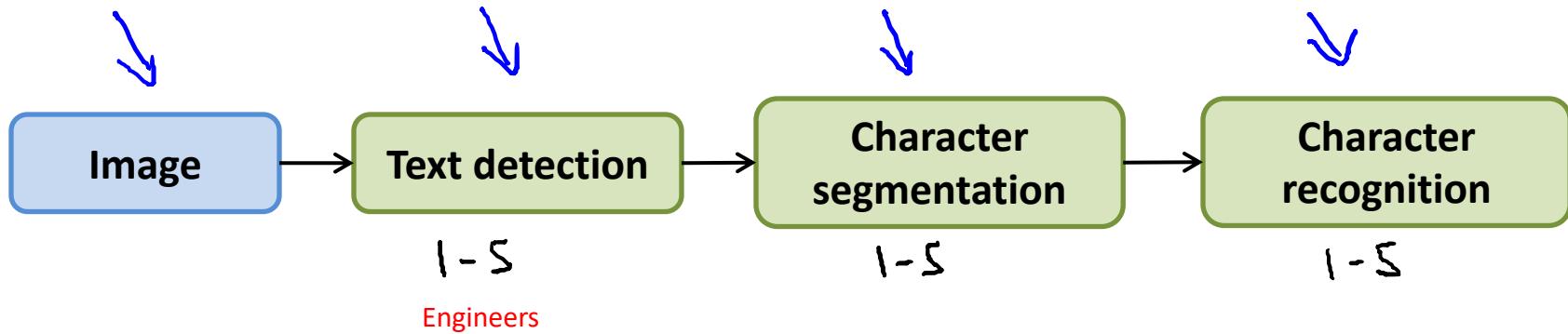


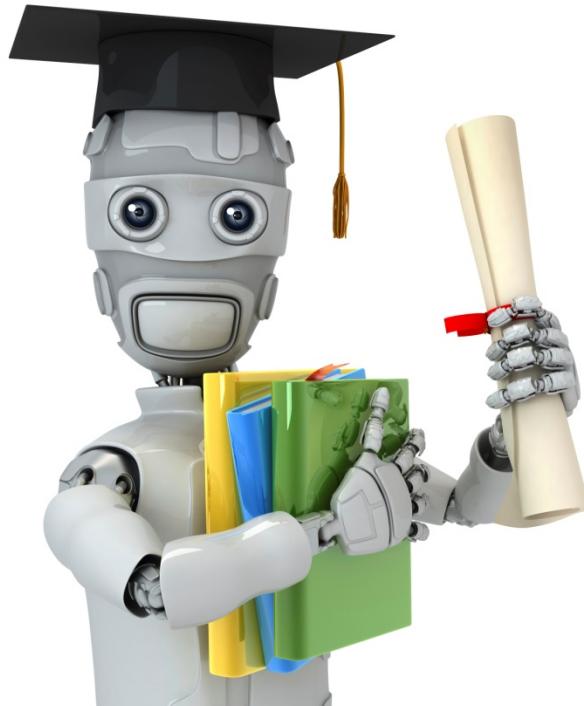
- 3. Character classification



~~Cleaning~~ → Cleaning

# Photo OCR pipeline





Machine Learning

Application example:  
Photo OCR

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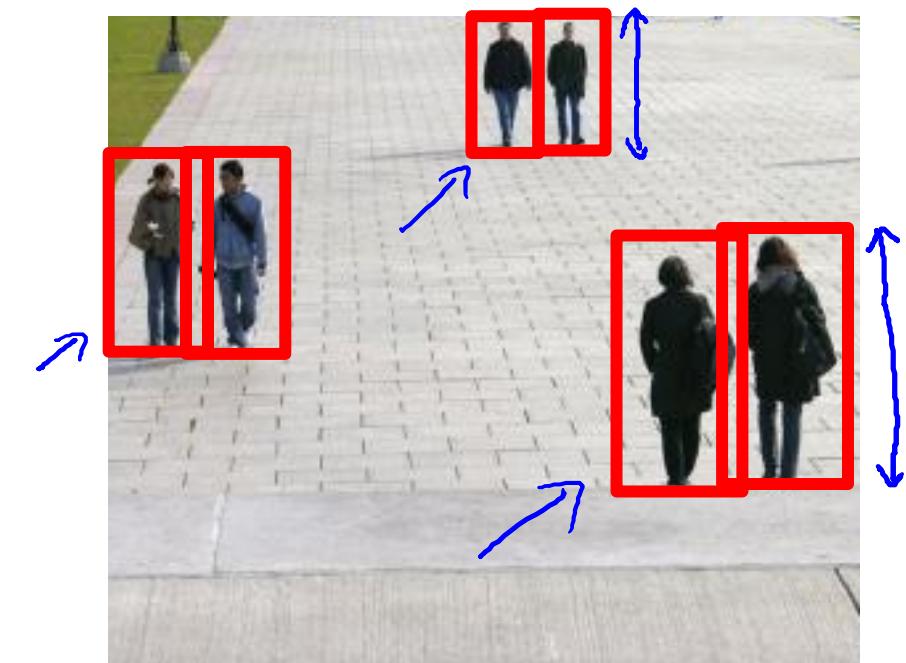
Sliding windows

## Text detection



Aspect ratio of rectangles is different

## Pedestrian detection



# Supervised learning for pedestrian detection

$x = \text{pixels in } 82 \times 36 \text{ image patches}$

1,000  
10,000  
⋮



Positive examples ( $y = 1$ )



Negative examples ( $y = 0$ )

# Sliding window detection



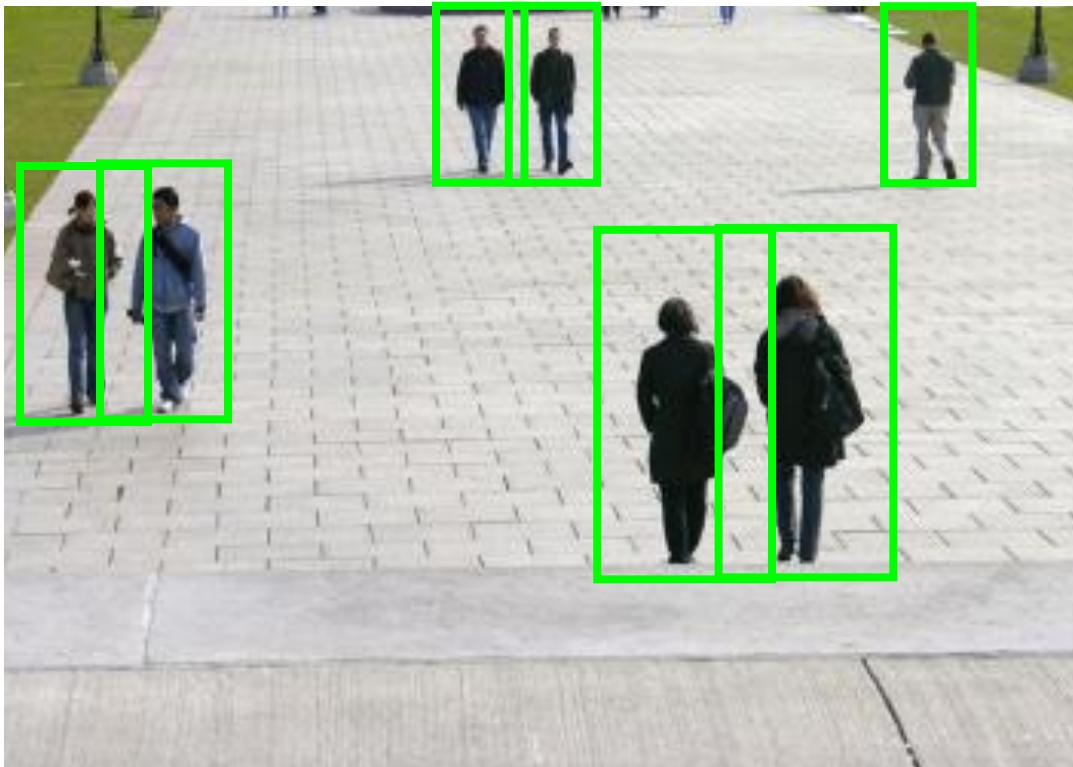
# Sliding window detection



# Sliding window detection



# Sliding window detection



# Text detection



# Text detection



Positive examples ( $y = 1$ )

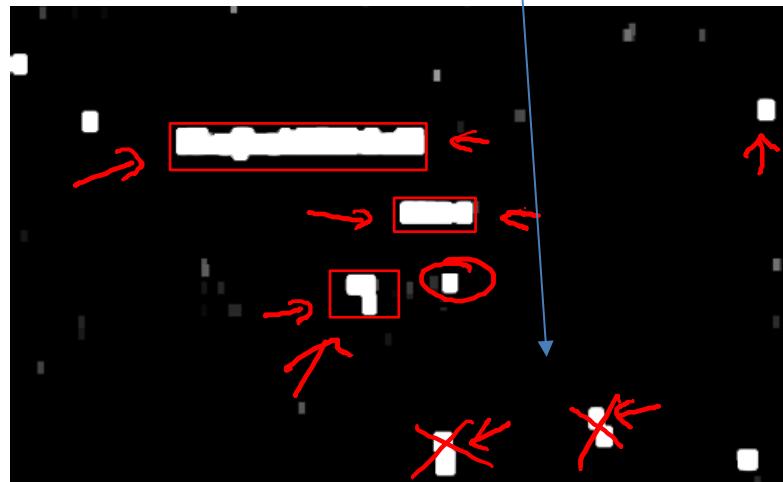
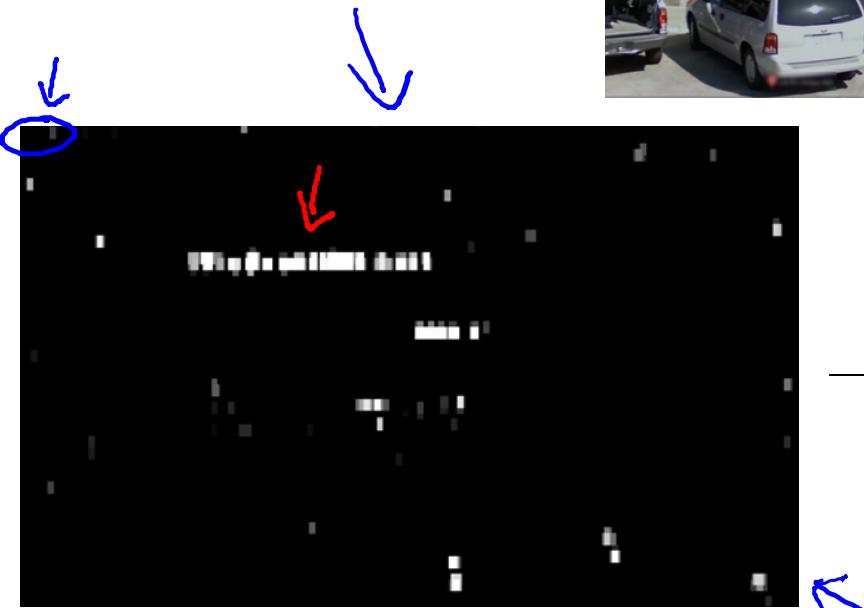


Negative examples ( $y = 0$ )

# Text detection



We can discard boxes who's height and width are almost same as text should have more width as compared to the height. But it might lead to Skipping some text.



"expansion"

Suppose you are running a text detector using 20x20 image patches. You run the classifier on a 200x200 image and when using sliding window, you “step” the detector by 4 pixels each time. (For this problem assume you apply the algorithm at only one scale.) About how many times will you end up running your classifier on a single image? (Pick the closest answer.)

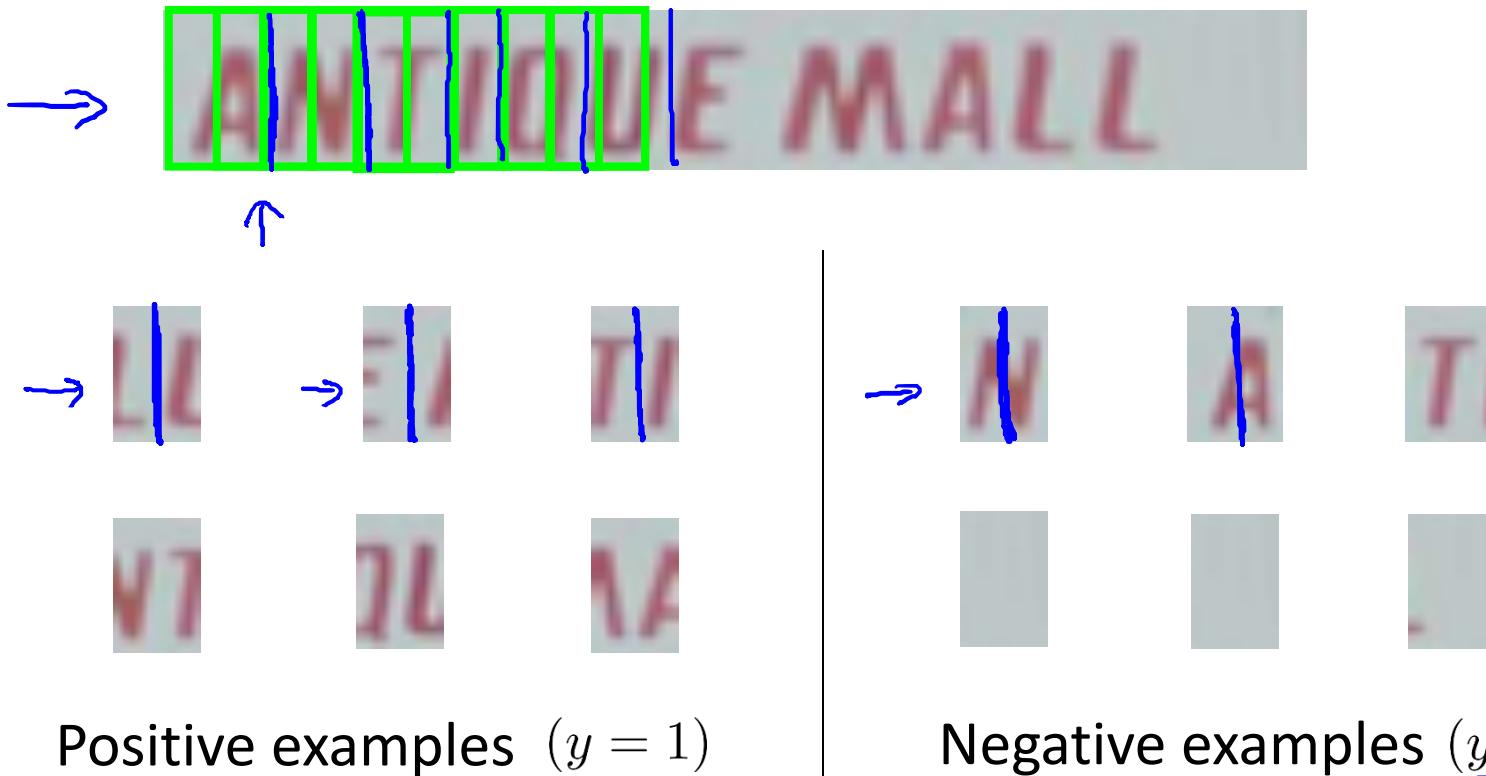
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- About 100 times.
- About 400 times.
- About 2,500 times.

**Correct Response**

- About 40,000 times.

## 1D Sliding window for character segmentation



# Photo OCR pipeline

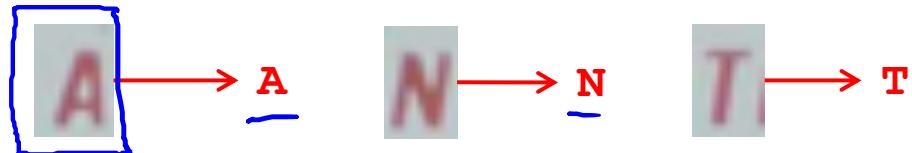
- 1. Text detection

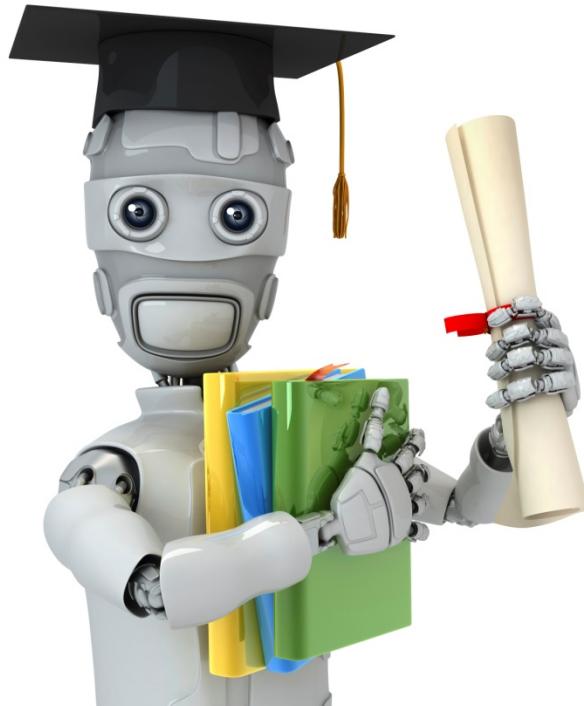


- 2. Character segmentation



- 3. Character classification





Machine Learning

## Application example: Photo OCR

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Getting lots of  
data: Artificial  
data synthesis

# Character recognition



→ A



→ N



→ T



→ I

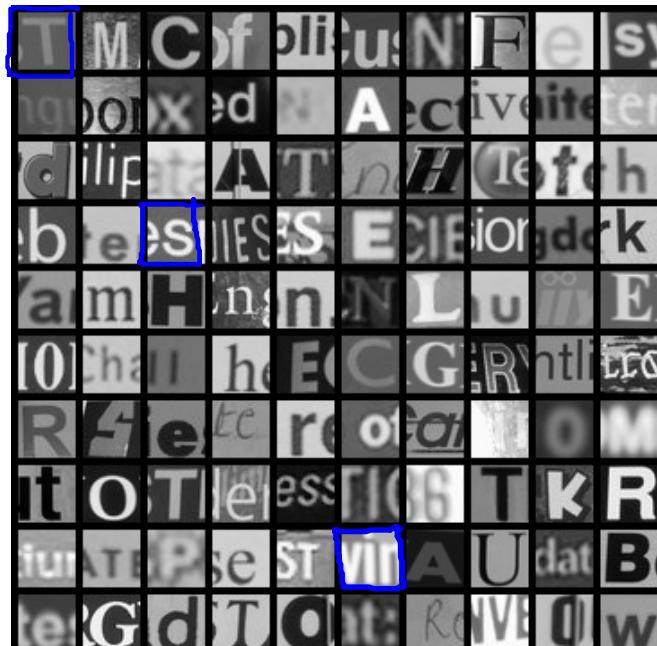


→ Q



→ A

# Artificial data synthesis for photo OCR



Real data

Abcdefg

A**c**defg

*Abcdefg*

A**C**defg

*Abcdefg*

# Artificial data synthesis for photo OCR

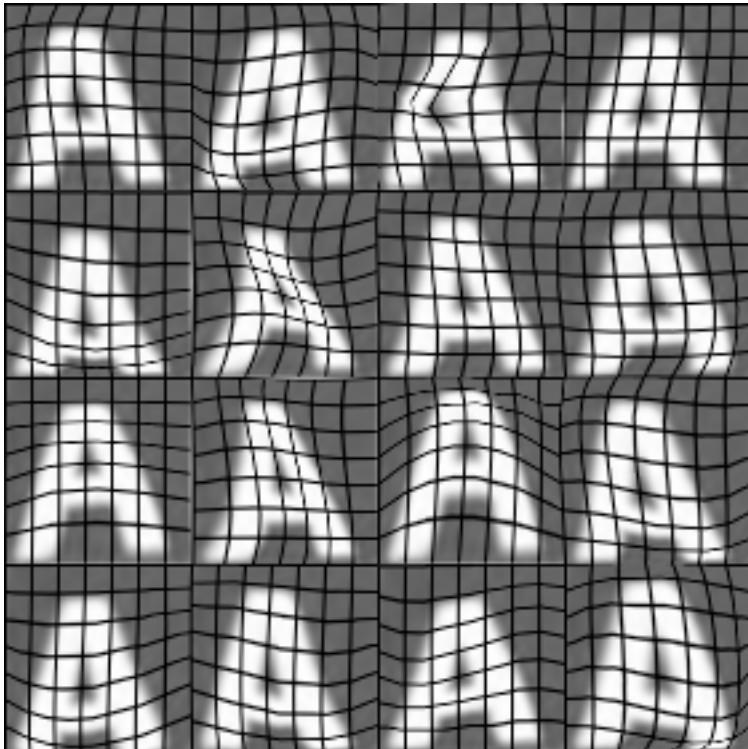
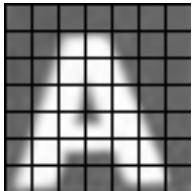


Real data



Synthetic data

# Synthesizing data by introducing distortions



# Synthesizing data by introducing distortions: Speech recognition



Original audio: 



Audio on bad cellphone connection



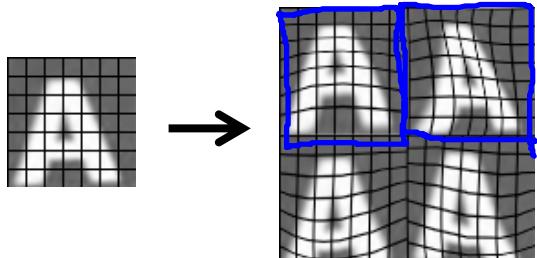
Noisy background: Crowd



Noisy background: Machinery

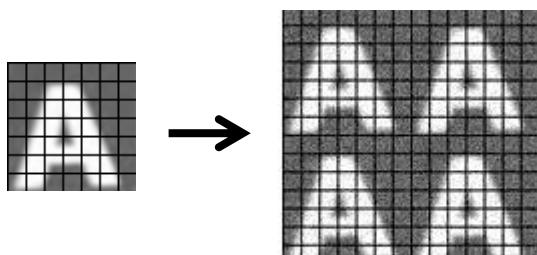
## Synthesizing data by introducing distortions

- Distortion introduced should be representative of the type of noise/distortions in the test set.



→ Audio:  
Background noise,  
bad cellphone connection

- Usually does not help to add purely random/meaningless noise to your data.



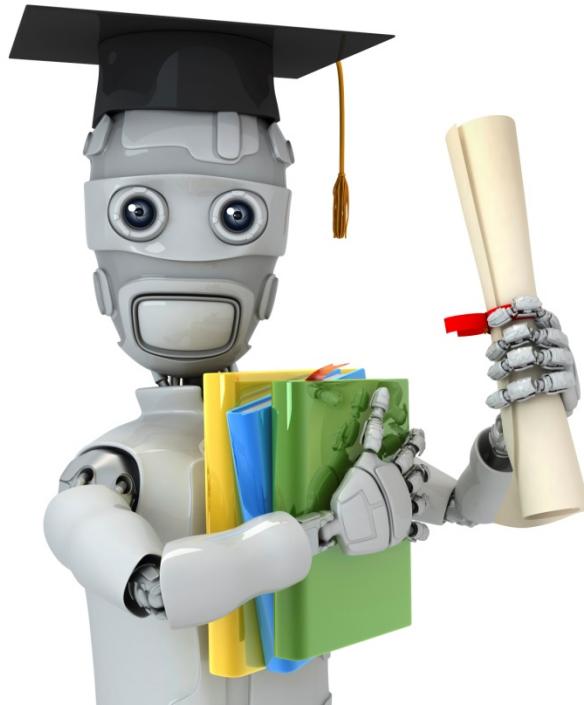
→  $x_i$  = intensity (brightness) of pixel  $i$   
→  $x_i \leftarrow x_i + \text{random noise}$

## Discussion on getting more data

1. Make sure you have a low bias classifier before expending the effort. (Plot learning curves). E.g. keep increasing the number of features/number of hidden units in neural network until you have a low bias classifier.
  2. “How much work would it be to get 10x as much data as we currently have?”
    - Artificial data synthesis
    - Collect/label it yourself
    - “Crowd source” (E.g. Amazon Mechanical Turk)
- #hours?
- $m = 1,000$
- $\rightarrow 10 \text{ secs/example}$
- $m = 10,000$
- 
- Andrew Ng

## Discussion on getting more data

1. Make sure you have a low bias classifier before expending the effort. (Plot learning curves). E.g. keep increasing the number of features/number of hidden units in neural network until you have a low bias classifier.
2. “How much work would it be to get 10x as much data as we currently have?”
  - Artificial data synthesis
  - Collect/label it yourself
  - “Crowd source” (E.g. Amazon Mechanical Turk)



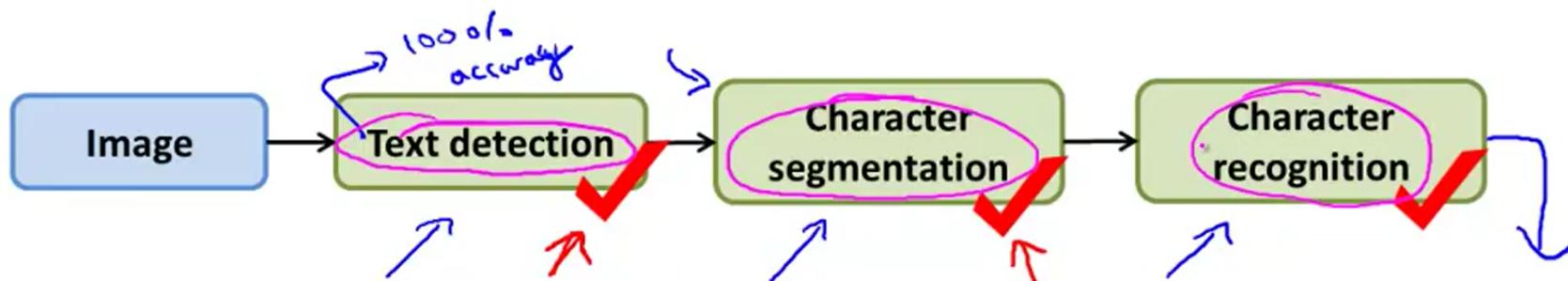
Machine Learning

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Ceiling analysis: What  
part of the pipeline to  
work on next

## Estimating the errors due to each component (ceiling analysis)



What part of the pipeline should you spend the most time trying to improve?

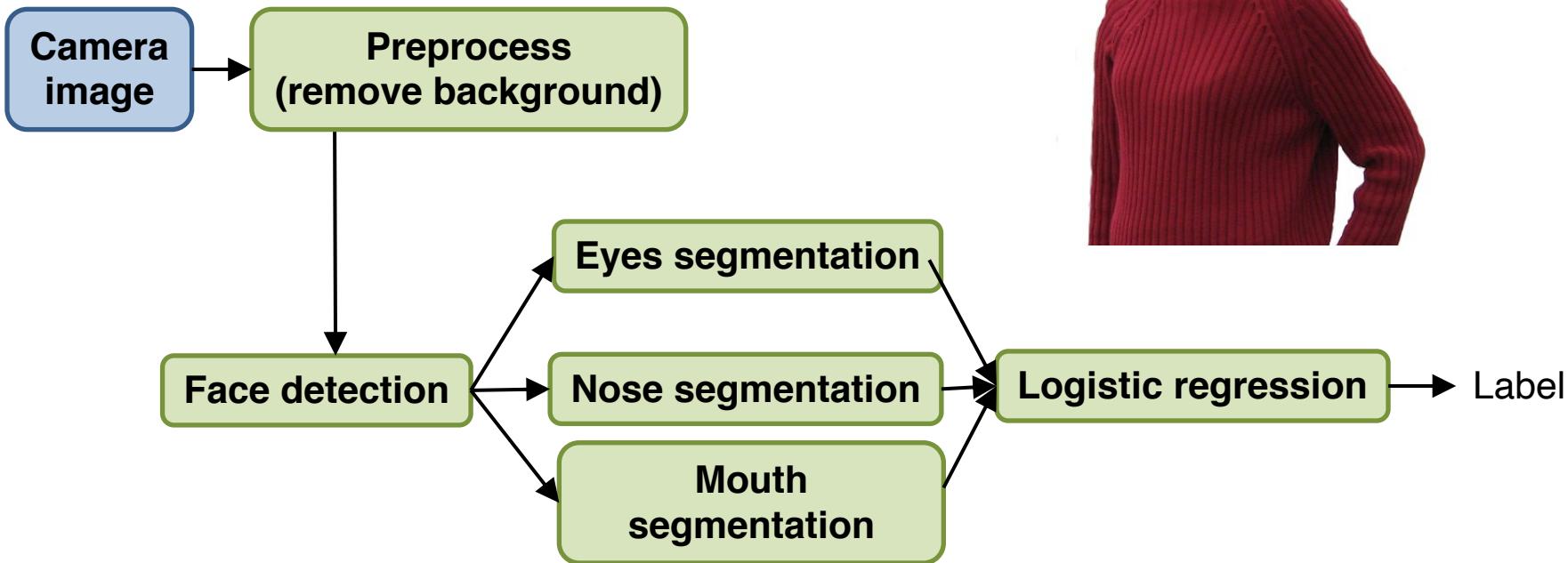
Component	Accuracy
Overall system	72%
→ Text detection	89%
Character segmentation	90%
Character recognition	100%

Annotations in blue:

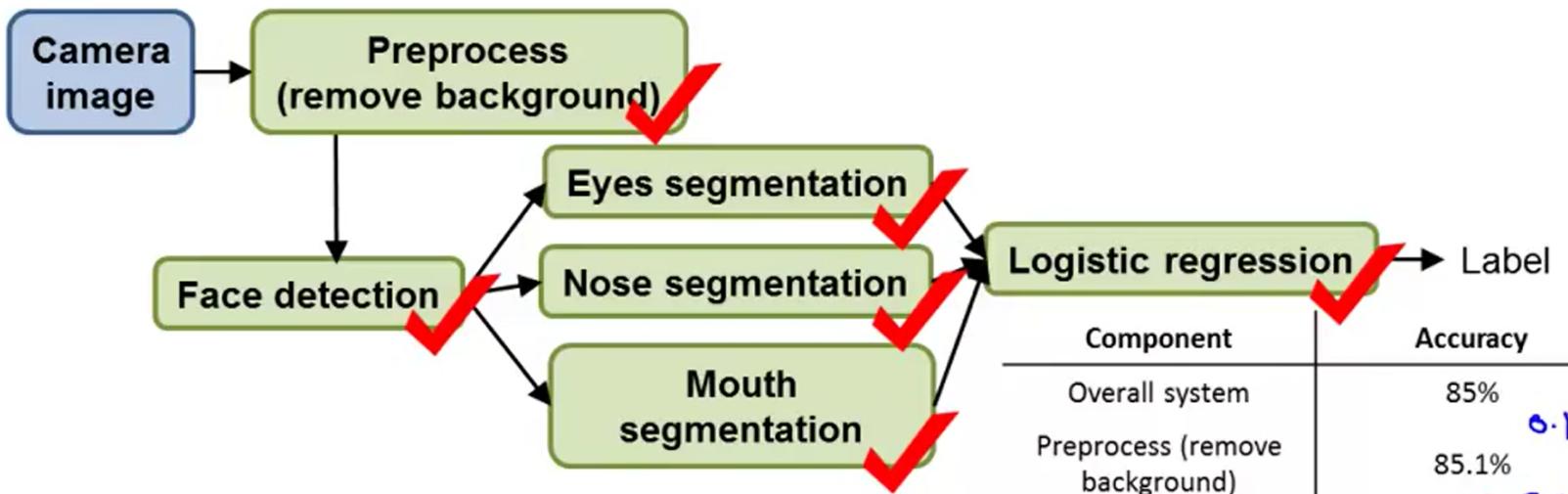
- A blue arrow points from the 'Overall system' row to the '72%' value.
- A blue arrow points from the 'Text detection' row to the '89%' value.
- A blue arrow points from the 'Character segmentation' row to the '90%' value.
- A blue arrow points from the 'Character recognition' row to the '100%' value.
- A blue arrow points from the '72%' value down to '89%' with a handwritten note '17%'.  
A blue arrow points from '89%' down to '90%' with a handwritten note '1%'.  
A blue arrow points from '90%' down to '100%' with a handwritten note '10%'.  
A blue arrow points from the '72%' value to the '100%' value.

# Another ceiling analysis example

Face recognition from images  
(Artificial example)



## Another ceiling analysis example



Component	Accuracy
Overall system	85%
Preprocess (remove background)	85.1% ↗ 5.9%
→ Face detection	91% ↗ 4%
→ Eyes segmentation	95%
Nose segmentation	96% ↗ 1%
Mouth segmentation	97% ↗ 3%
→ Logistic regression	100%

Andrew Ng

Suppose you perform ceiling analysis on a pipelined machine learning system, and when we plug in the ground-truth labels for one of the components, the performance of the overall system improves very little. This probably means: (check all that apply)

- We should dedicate significant effort to collecting more data for that component.

**Correct Response**

- It is probably not worth dedicating engineering resources to improving that component of the system.

**Correct Response**

- If that component is a classifier training using gradient descent, it is probably not worth running gradient descent for 10x as long to see if it converges to better classifier parameters.

**Correct Response**

- Choosing more features for that component may help (reducing bias), and reducing the number of features for that component (reducing variance) is unlikely to do so.

**Correct Response**

## Summary: Main topics

### → Supervised Learning

$(x^{(i)}, y^{(i)})$

- Linear regression, logistic regression, neural networks, SVMs

### → Unsupervised Learning

$x^{(i)}$

- K-means, PCA, Anomaly detection

### → Special applications/special topics

- Recommender systems, large scale machine learning.

### → Advice on building a machine learning system

- Bias/variance, regularization; deciding what to work on next: evaluation of learning algorithms, learning curves, error analysis, ceiling analysis.