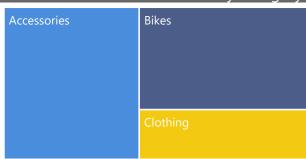
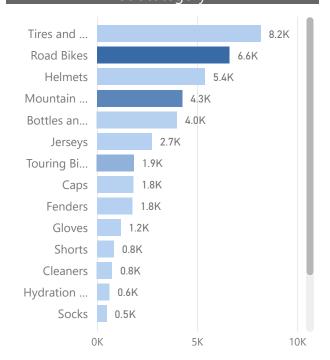




Total Orders & Total Revenue by Category



Total Orders & Total Revenue by Subcategory



ProductName	Total Orders ▼	Return Rate
Water Bottle - 30 oz.	3567	1.87%
Patch Kit/8 Patches	26 82	1.70%
Mountain Tire Tube	2 560	1.64%
Road Tire Tube	1954	1.56%
Sport-100 Helmet, Red	1885	3.45%
AWC Logo Cap	1819	1.09%
Fender Set - Mountain	1768	1.30%
Sport-100 Helmet, Blue	1764	3.34%
Sport-100 Helmet, Black	1729	2.95%
Mountain Bottle Cage	1686	2.07%
Road Bottle Cage	1473	1.70%
Touring Tire Tube	1222	1.79%
HL Mountain Tire	1168	3.68%
ML Mountain Tire	964	1.30%
LL Road Tire	868	2.25%
Touring Tire	779	1.28%
ML Road Tire	761	1.52%
Bike Wash - Dissolver	753	1.53%
HL Road Tire	737	3.66%
LL Mountain Tire	719	2.40%
Hydration Pack - 70 oz.	619	3.55%
Mountain-200 Black, 46	560	3.04%
Mountain-200 Black, 42	540	3.33%
Mountain-200 Black, 38	524	2.67%
Mountain-200 Silver, 38	524	2.67%
Mountain-200 Silver, 46	524	1.72%
Mountain-200 Silver, 42	495	2.83%
Half-Finger Gloves, M	421	1.67%
Half-Finger Gloves, S	397	1.42%
Long-Sleeve Logo Jersey, L	381	3.67%
Total	22939	2.19%

View Product Detail



Monthly Revenue

\$1.70M~

Goal: 1.53M (+11.3%)

Monthly Orders

2086

Goal: 1997 (+4.46%)

Monthly returns

161~

Goal: 162 (+0.62%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Revenue)

Mountain-200 Black, 46

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Water Bottle - 30 oz.

First ProductName

