

#### FACULTY OF ECONOMICS AND BUSINESS

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 $\begin{array}{c} {\rm Name} \\ {\rm Student\ number} \end{array}$ 

Thesis submitted to obtain the degree of

Toegepaste Economische Wetenschappen: Handelsingenieur Major Data science en business analytics

Promoter: Prof. Dr. ... Co-promoter: Prof. Dr. ...

Tutor: Prof. Dr. ...

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#### Abstract

Leuven, June, 2019.

Add abstract here.

#### Chapter 1

### Introduction

Example citation: Von Neumann and Morgenstern (1944)



Figure 1.1: Example figure

### Appendix A

# Title of appendix

Add Appendix here.

## Bibliography

Von Neumann, J. and Morgenstern, O. (1944), Theory of games and economic behavior, Princeton university press.



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