

Key activities Prototype Testing Customer Feedback Distribution Contracting Initial Distribution Large Pharmacies Focus In-House Logistics Transportation Partnership Small Pharmacy Expansion Demand-Based Supply	Key partners Small Transportation Partnership Software Collaboration Marketing Alliance	Channels Social Media & Healthcare Professionals Marketing Pharmacy and Store Sales Customer Support		Customer segments People with chronic diseases or those in general need Advertisers, Ad Agencies	Customer Relationships Personalized Consulting Product Warranty After-Sales Services Exclusive Early-Bird Offers & Discounts				
	Key Resources Human resources Financial resources Box manufacturing resources			Value Propositions The goal is to remind patients of their medication times if they forget them, so we put the medication times in the mobile application.					
	Cost Structure								
	Revenue Streams								
	Factory rent			Marketing		Our Products We Sell			
	Transport and distribution			Workers' salaries		Advertising We Provide			