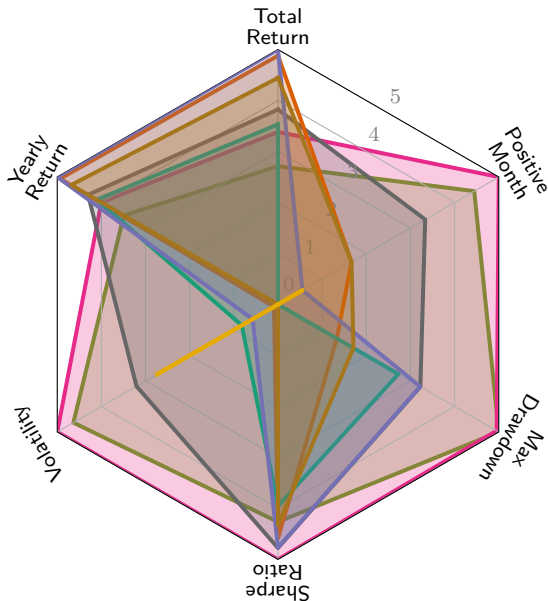


# Strategy KPI Comparison 1996-2019



- |        |            |           |            |
|--------|------------|-----------|------------|
| Equal  | Custom     | Employees | Market Cap |
| Random | Book Value | Sales     | Variance   |