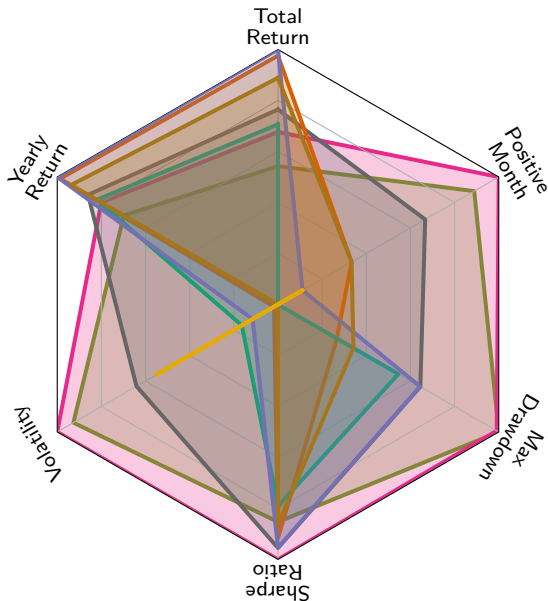


Strategy KPI Comparison 1996-2019



Equal Custom Employees Market Cap
Random Book Value Sales Variance