

Users sessions count Purchases count CR to Purchase

354,857 5,581 1.57%

Nov 1, 2020 - Jan 31, 2021

landing_page_location

source

medium

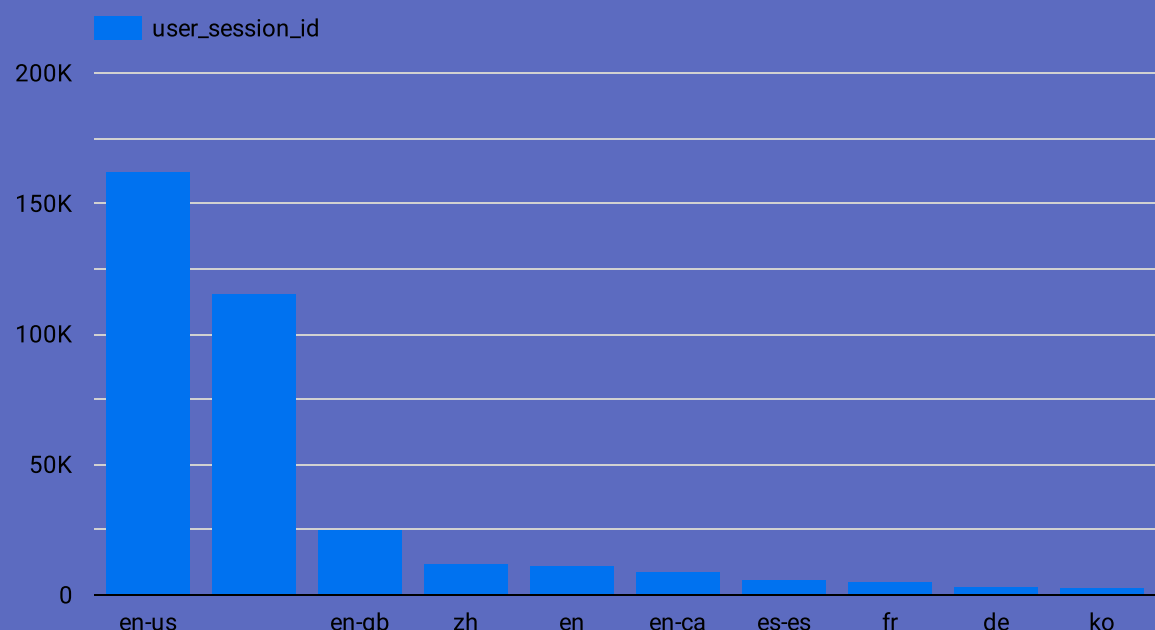
campaign

device_category

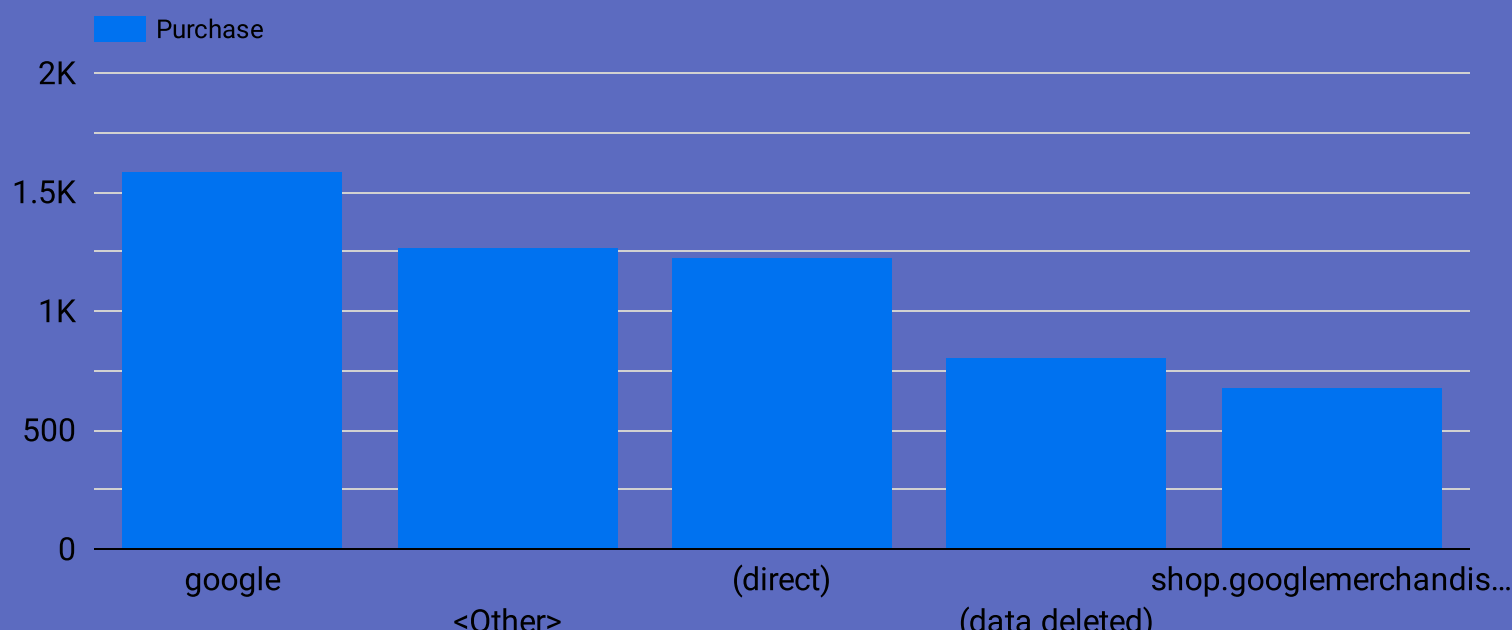
device_language

device_os

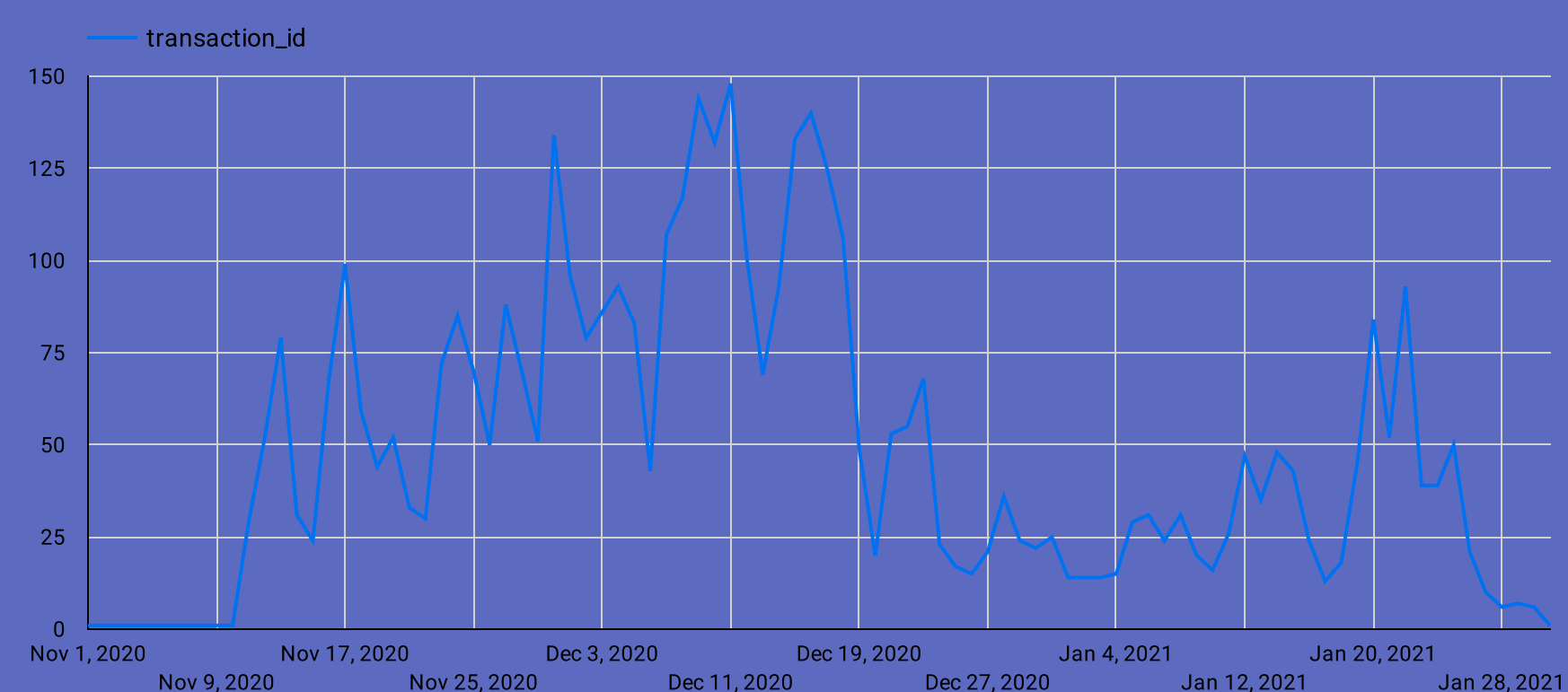
user_session_id by device_language



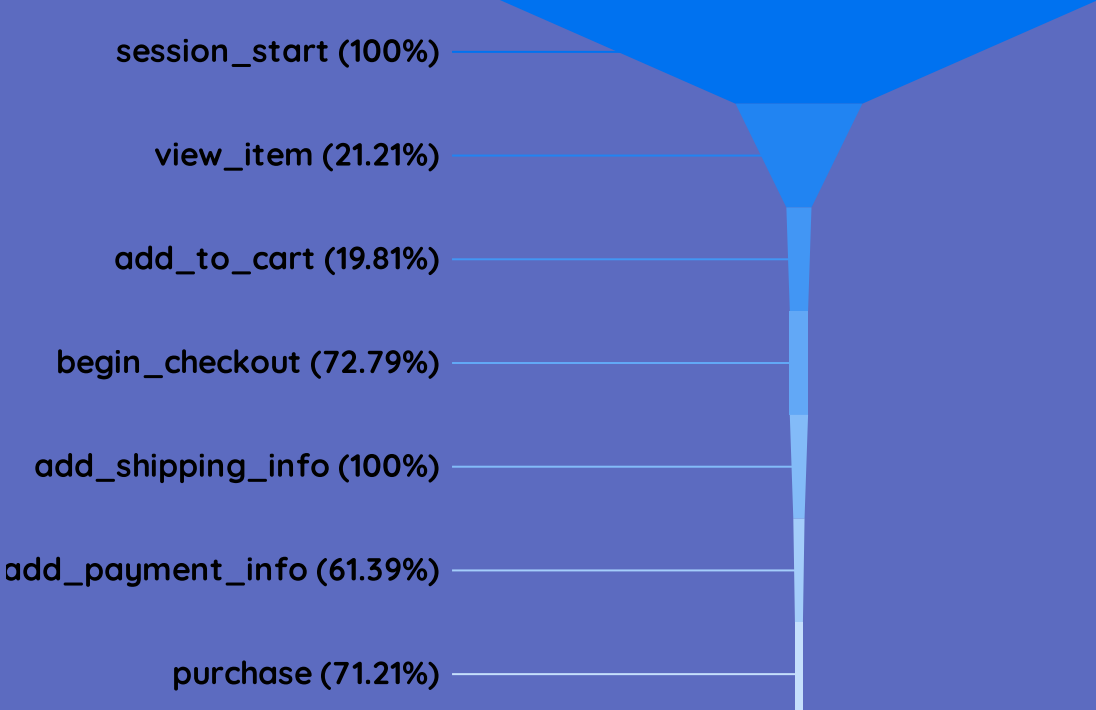
Purchase by source



transaction_id over time



Funnel



country by Purchase

