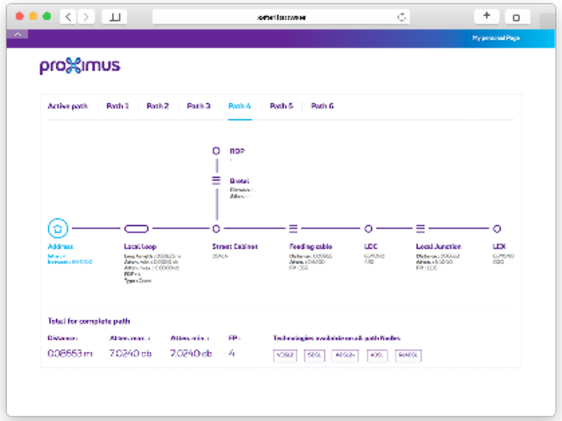
Movify

Yearly review

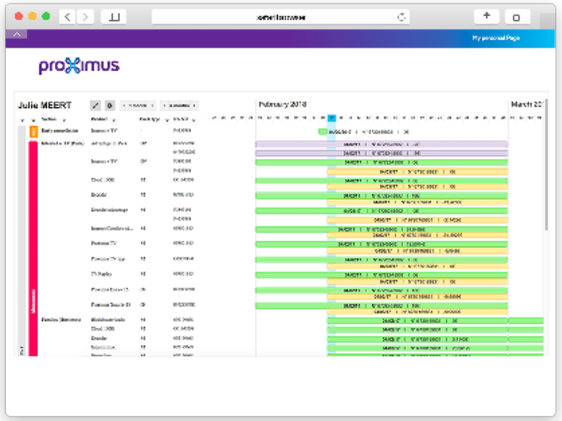
May 2017 - May 2018 : from UI guidance to UX design

Thibaut Métivier - May 2018

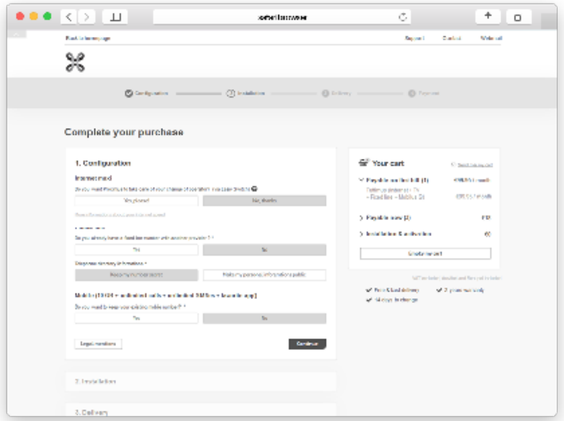
Working with Proximus /main projects



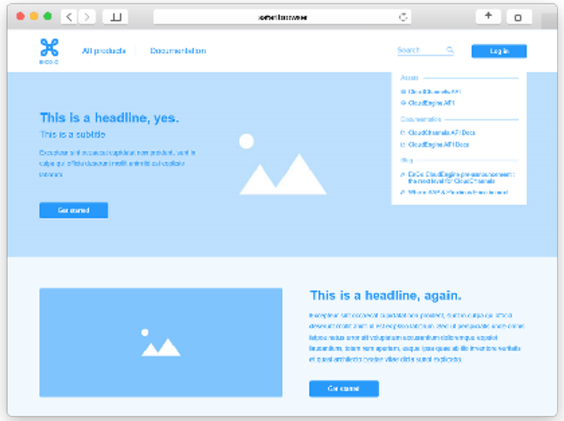
Multi-Service Ordering GUI



Consolidated Billing View

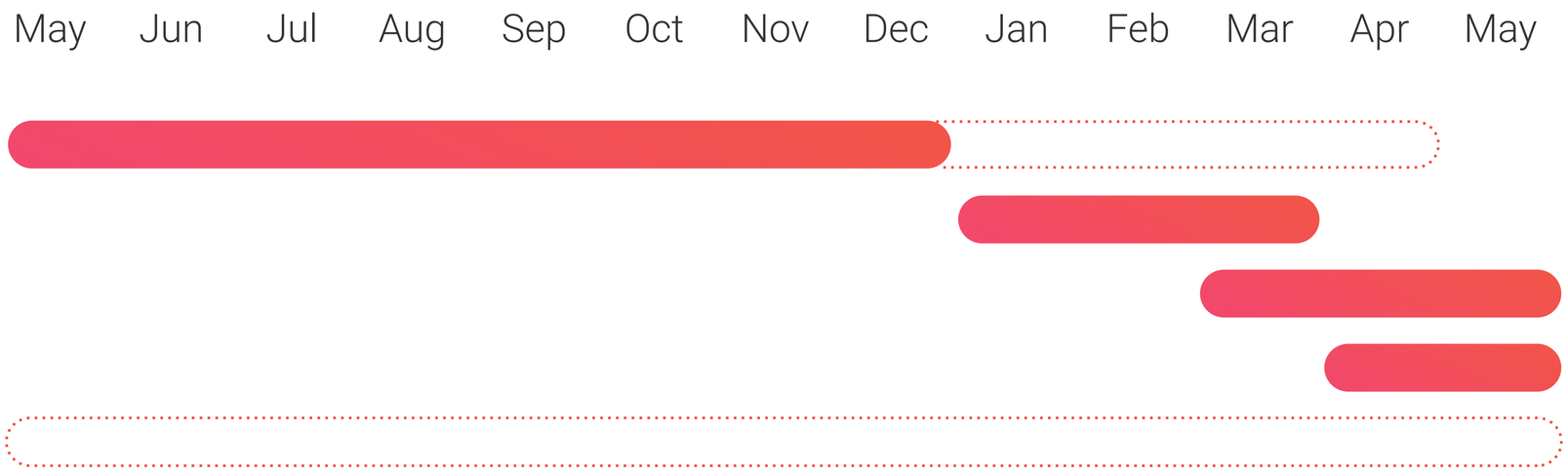


Proximus Webshop



Enco.io

Working with Proximus /project distribution



Multi-Serv. Ordering GUI - **UI/UX design**

Consolidated Billing - **UI/UX design**

Proximus webshop - **UX design**

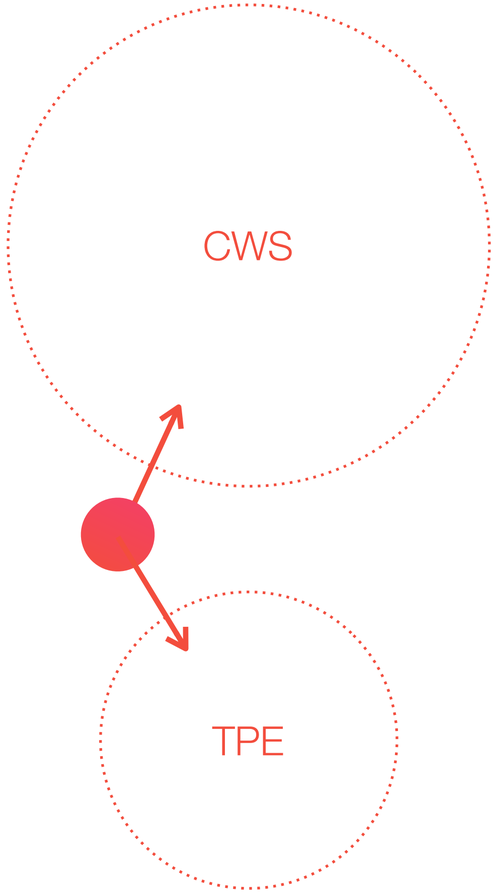
Enco.io - **UX design**

Day to day - **UX design**

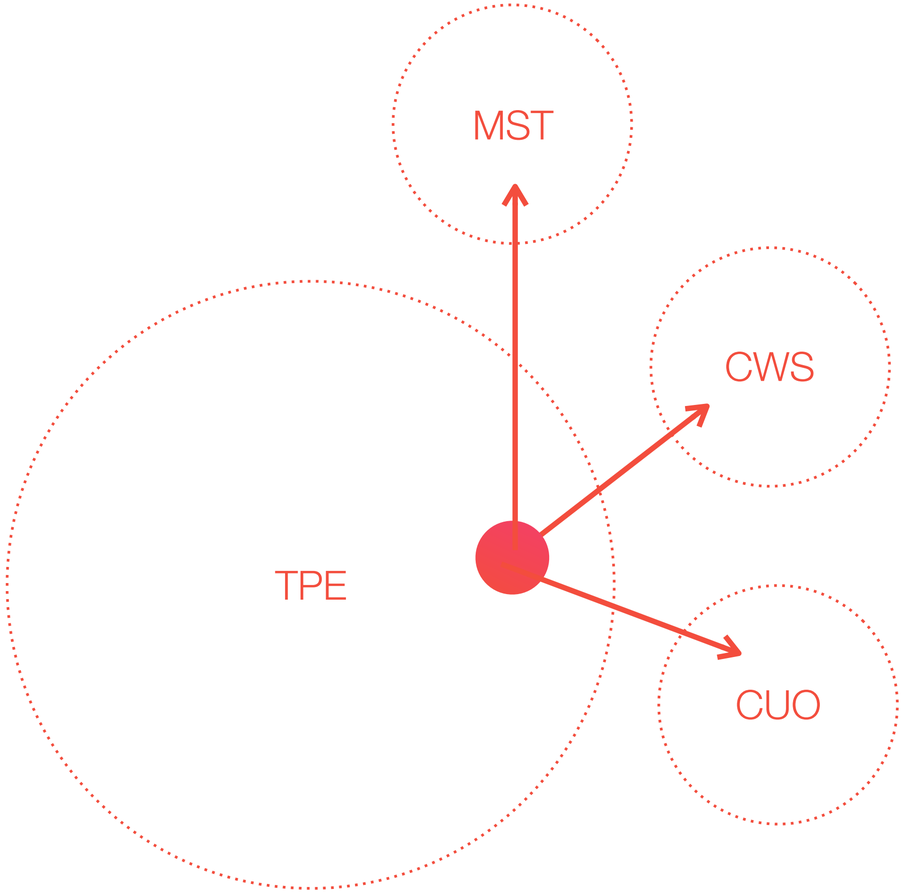
40% UI design

60% UX

Working with Proximus /integration

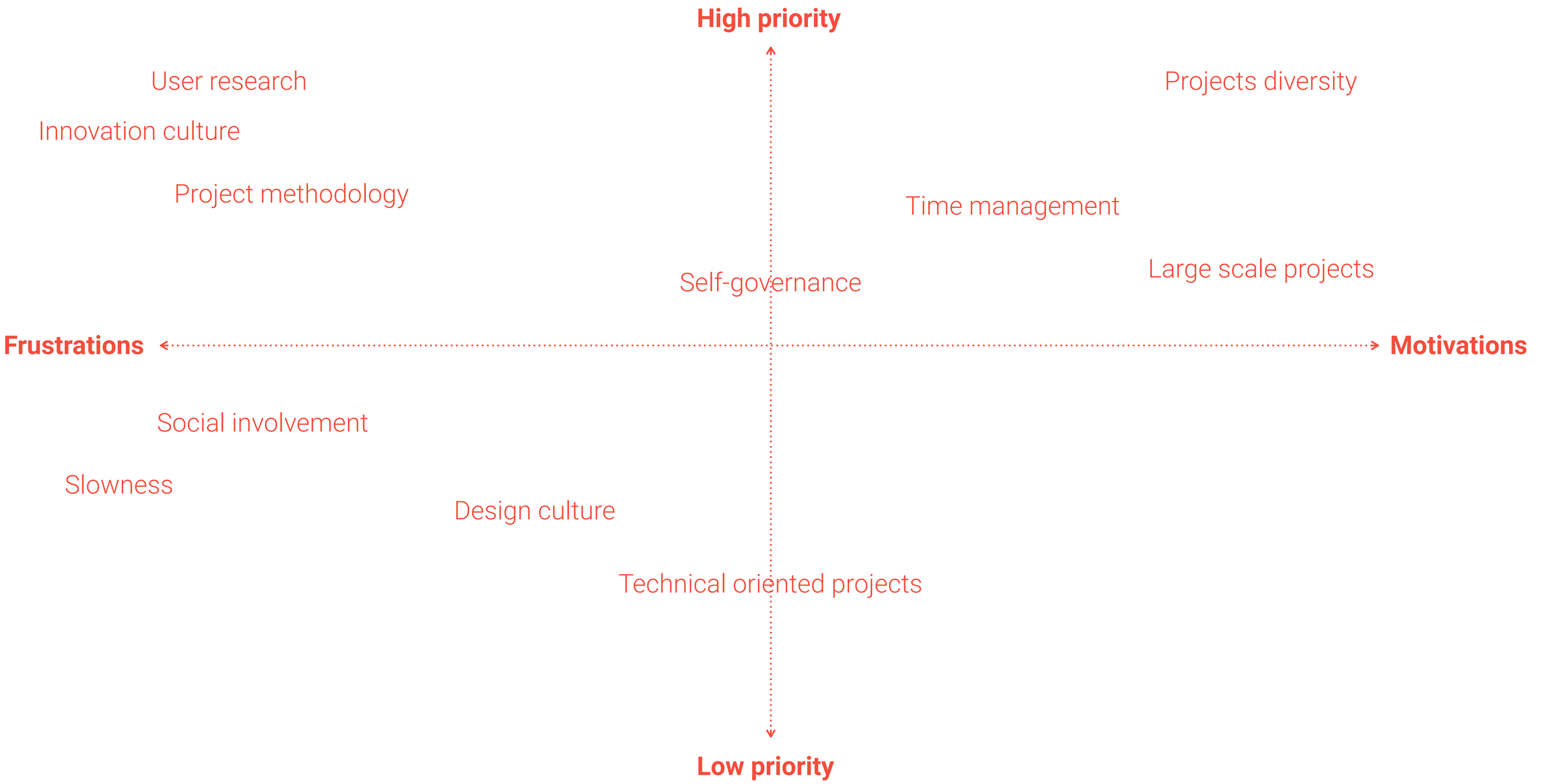


May 2017

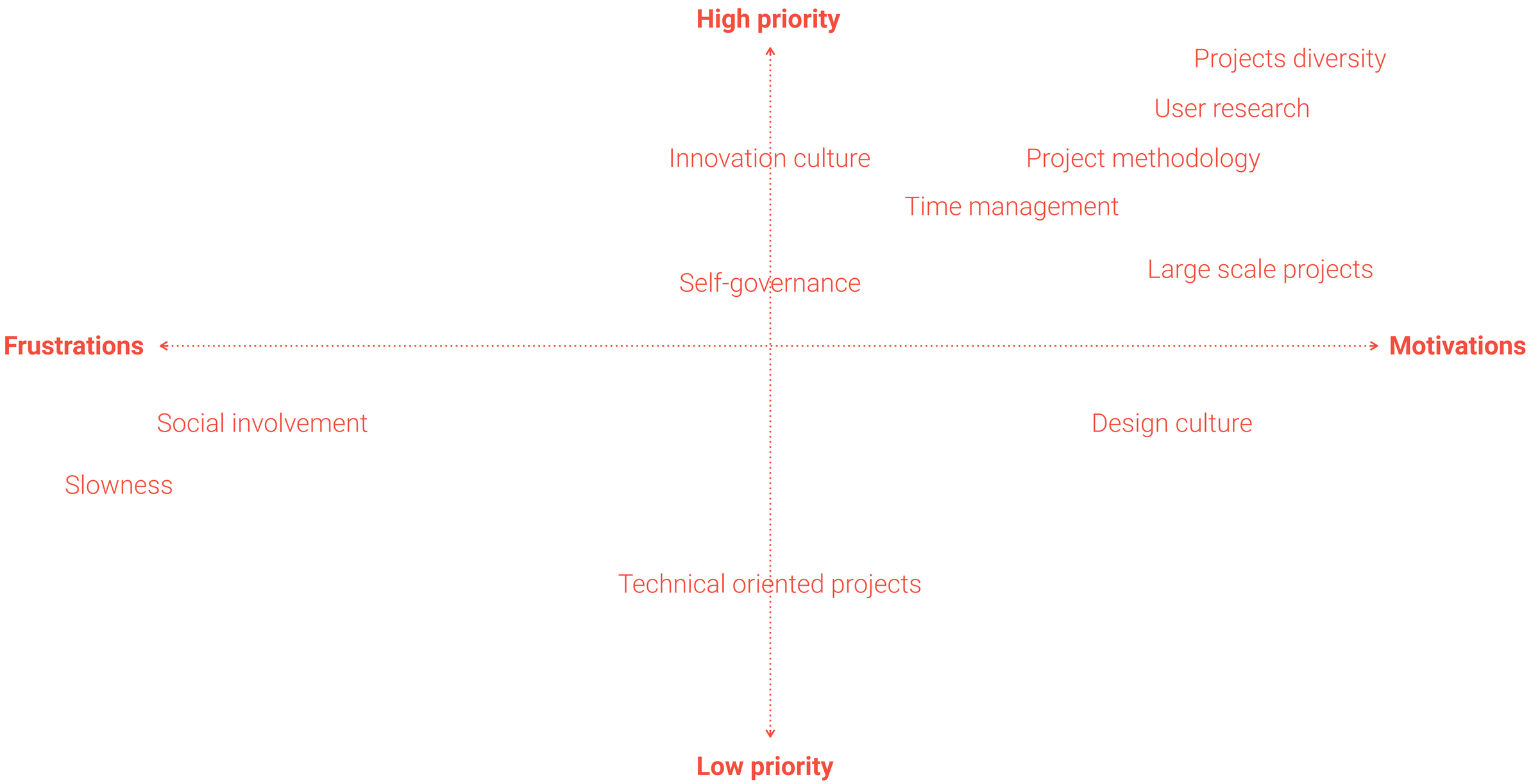


May 2018

Working with Proximus /collaboration matrix



Working with Proximus /collaboration matrix



Working with Proximus /UX team

Building up an UX team at Proximus

Making the user-centric approach a strategic lever for product development.

Strong
user research

based on a structured
methodology

made possible by
Movify team & tools

Within Movify /implication

Movify

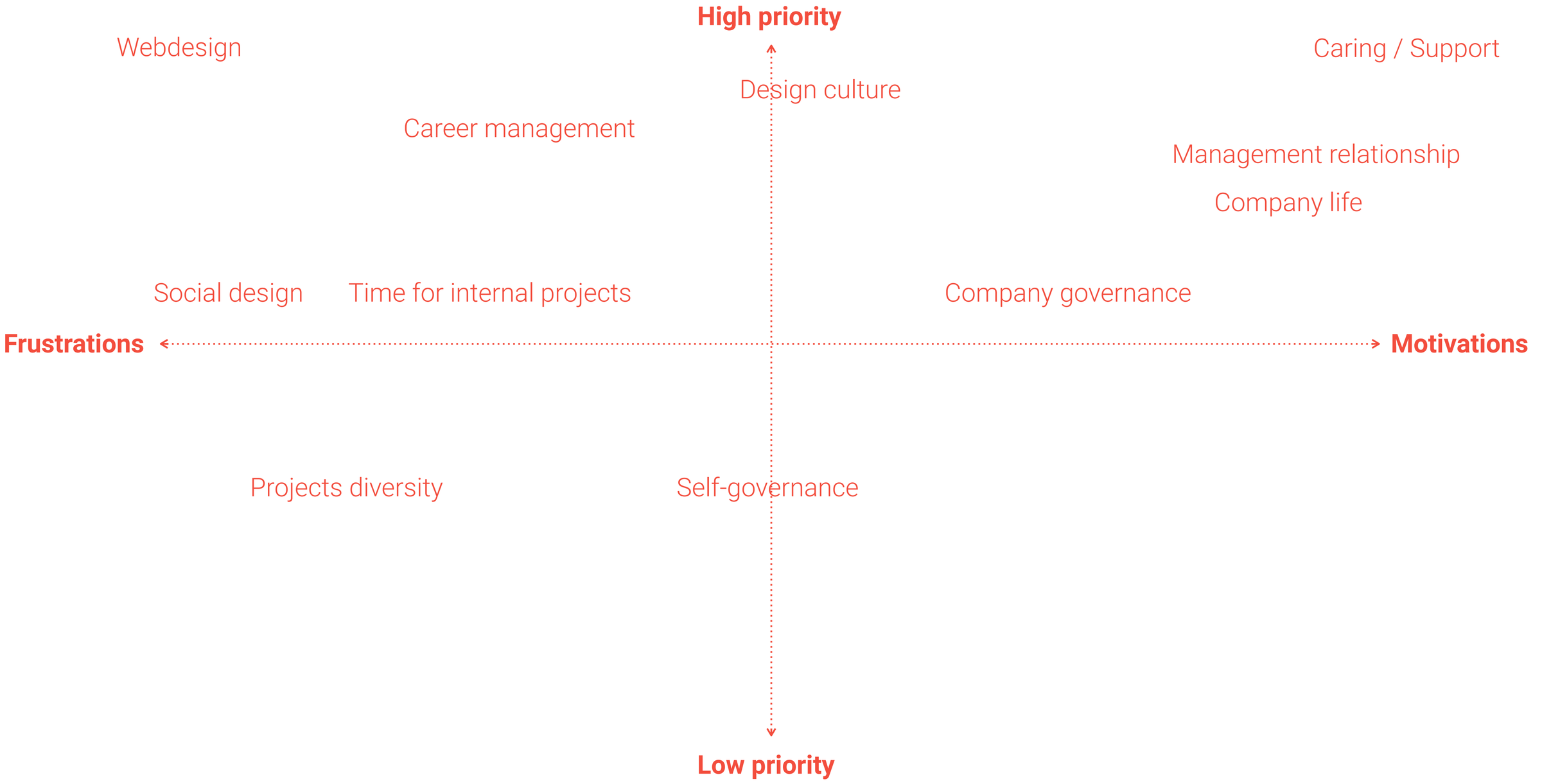
Design toolkit

Events
(participation)

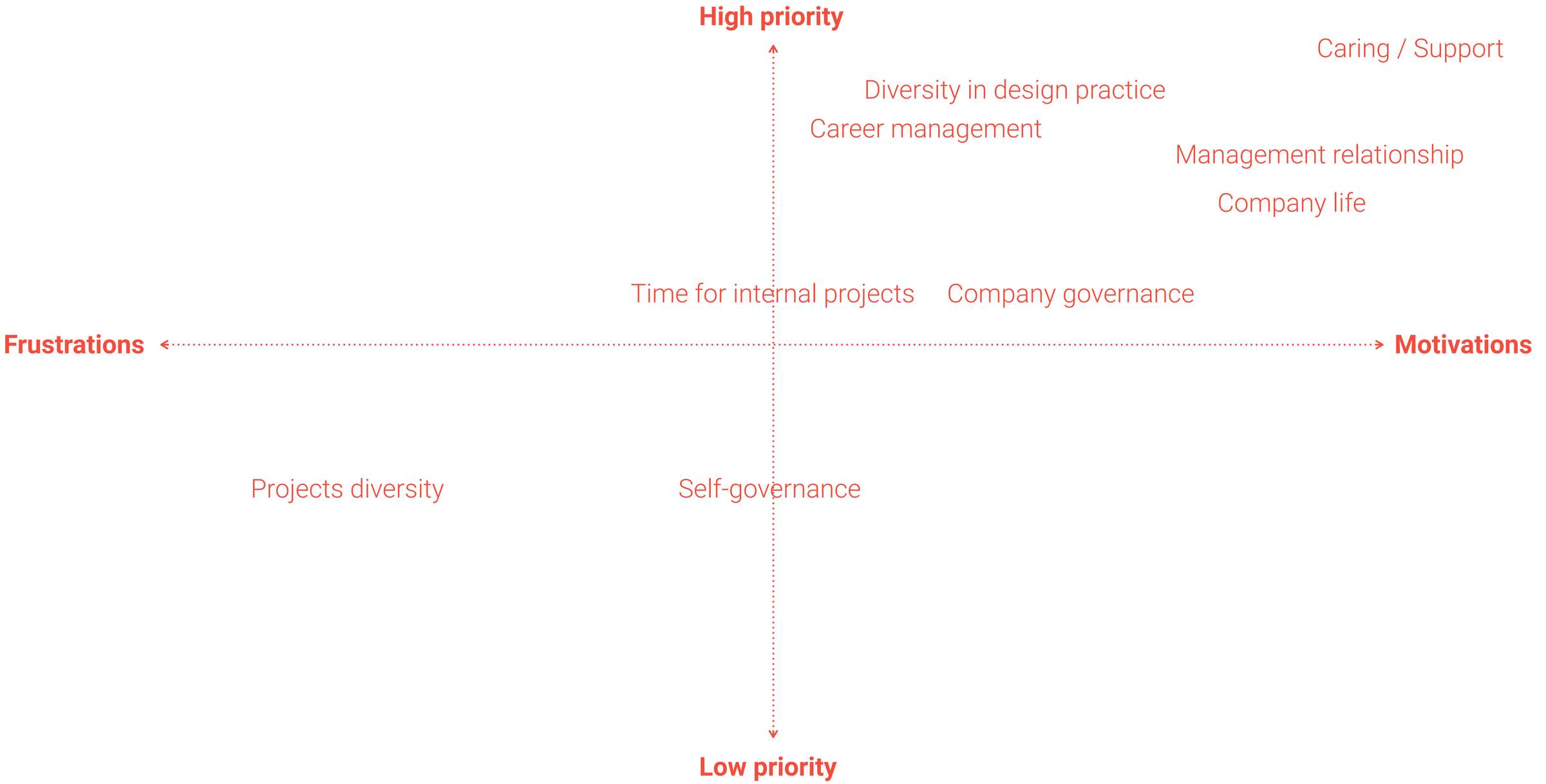
Knowledge base

Website

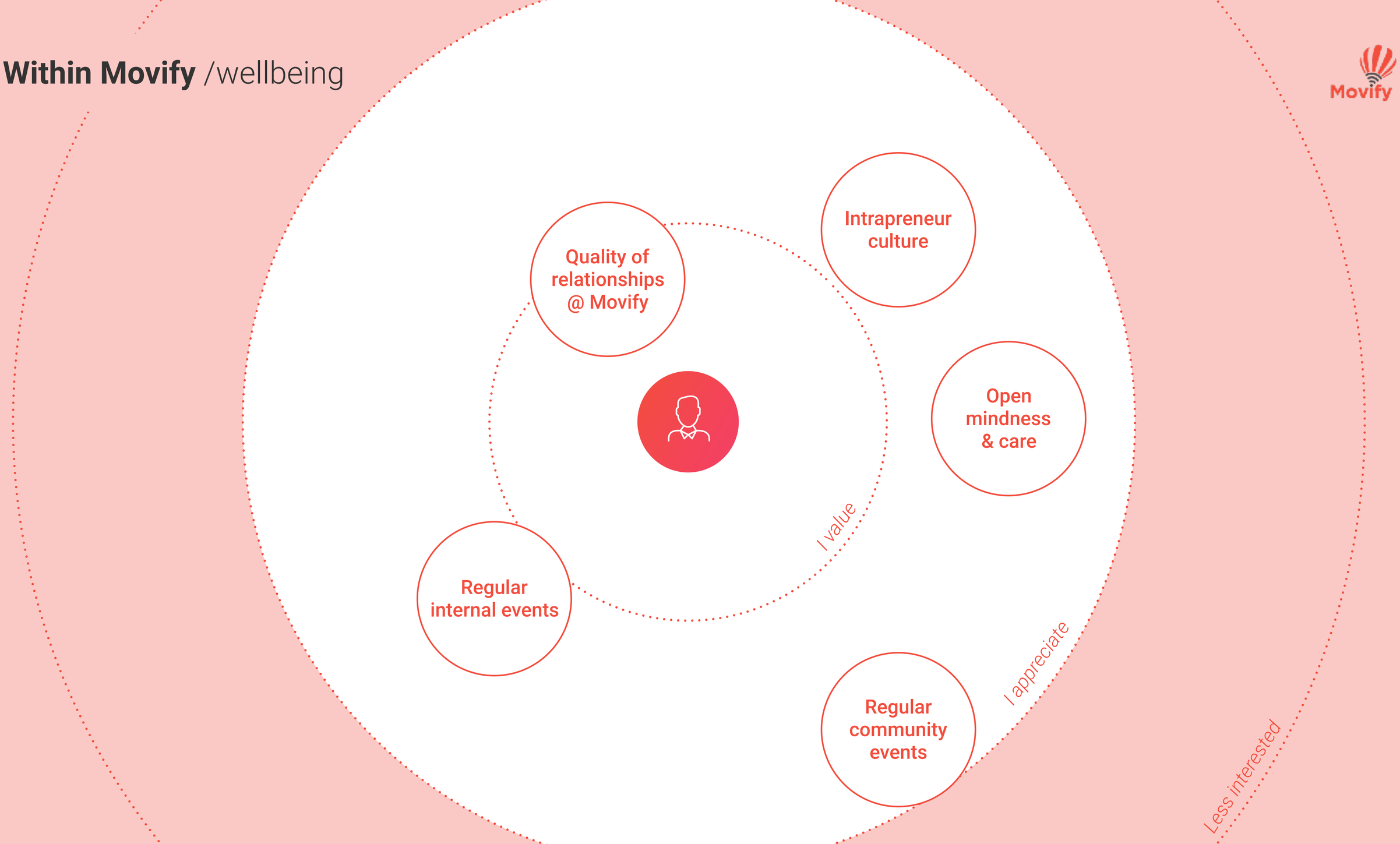
Within Movify /collaboration matrix



Within Movify /collaboration matrix



Within Movify /wellbeing



Within Movify /with my managers (Louis + Jefffrey)

Negociation with client

Support at client

Placing at client

Listening

Ressources

Project review

Support new ideas

Quality of relationship

I was less comfortable

I can count on them

Career plan /Previous objectives follow-up

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UX Research	Service design	Innovation
- Understanding user drivers - Developing a research expertise	- Special focus on ideation & conception - Adding ethical / social design approach	- Innovation management - No precise vision on long run

Career plan /Next career objectives & actions to reach them

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Service design refresh

Design thinking training

Workshop facilitation training

UX design	Service design	Strategic design
- Refining a design methodology - Special focus on ergonomics & UX evangelization	- Adding ethical / social design approach - Less focus on usability details - More global approach on the service behind the product	- Leading innovation through design - Working high level - Transversal approach of design : the right practice for the right need
UX Research	Service design	Innovation

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