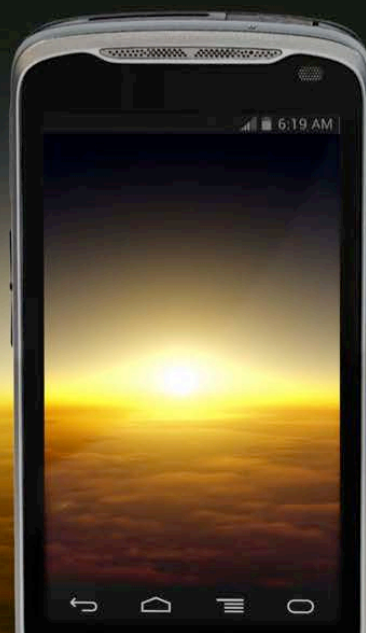


MOVILIZER DAYS 2014 AGENDA



Movilizer Days - Come, see and reinvent your mobile enterprise

At the intersection of new technology and business model innovation, the Movilizer Days conference has established itself as a great networking opportunity to share latest insights and best practices to achieve the full potential of enterprise mobility.

To sign-up please go to movilizer.com/days

Agenda Overview – Free Pre-Event for Movilizer Beginners (Schedule is subject to change)

November 18th

12:00 – 02:00 PM Room: Audit	Check – in & welcome lunch
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02:00 – 03:15 PM	Parallel tracks
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First introduction to Movilizer Room: Audit	Partner Sales Training I for Movilizer partners Room: B3
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03:30 – 05:00 PM	Parallel tracks
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Introduction to Movilizer for SAP Room: Audit	Partner Sales Training II Room: B3
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05:30 – 06:30 PM	Get together event with snacks & drinks
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Agenda Overview – Main Event on 19th & 20th (Schedule is subject to change)

November 19th

Room: Audit

09:00 – 09:15 AM	Welcome & Introduction	10:45 – 11:15 AM	Movilizer for SAP – NEWS
09:15 – 10:00 AM	Enabling Your Digital Business - Gartner	11:15 – 11:45 AM	Movilizer - Behind the cloud
10:00 – 10:30 AM	Reinvent Your Mobile Enterprise	11:45 – 12:15 PM	CASE STUDY – GDF Suez
		12:15 – 12:45 PM	CASE STUDY – Coca Cola

01:30 – 02:15 PM

Parallel tracks

Service & Maintenance Track	Sales & Distribution Track	Warehouse & Mat. Track	HR, times, expenses, workflow and mobile forms for SAP Track	Technology Track
Movilizer for SAP PM/CS I + Planon Case Studies: Bouygues Room: Audit	Movilizer for SAP DSD I Case Study: Royal Unibrew Room: B2	Movilizer for SAP WM & MM I Case Study: Wright Cotrell Room: B3	Movilizer for SAP Time Recording Case Study Room: Movilizer Conference Room	Movilizer Technology – training, tutorials and examples to get started Room: Marketing

02:30 – 4:30 PM

Parallel tracks

Movilizer for SAP PM/CS II Case studies: COPEC Laško Brewery Aebi Schmidt Room: Audit	Movilizer for SAP DSD II & Movilizer for SAP FSV Case Study: Coca Cola Room: B2	Movilizer for SAP PoD Case Study: Premier Foods Room: B3	Movilizer for SAP Workflow (1h) Movilizer for miAdmin Cockpit and Mobile App Management in SAP (1h) Room: Movilizer Conference Room	Movilizer 2.3 new release in detail (1h) UI design with HTML5 (1h) Room: Marketing
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04:45 – 5:30 PM

Parallel tracks

Movilizer and augmented reality in service and maintenance Room: Audit	Movilizer for DSD – Backend integration Room: B2	Movilizer for SAP T&T high level Room: B3	Movilizer for SAP Travel Expenses Room: Movilizer Conference Room	Movilizer features summary on release 2.1 and 2.2 Room: Marketing
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05:45 – 6:30 PM

Parallel tracks

Movilizer for SAP IS-U Room: Audit	Indirect Distribution Cockpit with UVE Solutions Room: B2	End customer Track&Trace with the Movilizer cloud Case Study: ORICA Room: B3	Movilizer for SAP Mobile Forms Room: Movilizer Conference Room	Movilizer SAP Connector Features summary on release 2.2 Room: Marketing
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07:00 - midnight

Drinks & Dinner at **John Deere Forum** & CASE STUDY **John Deere**

November 20th

Room: Audit

10:00 – 10:45 AM	Critical Success Factors of a MEAP	01:15 – 01:45 PM	CASE STUDY - ewz
10:45 – 11:30 AM	CASE STUDY - Orica	01:45 – 02:15 PM	CASE STUDY - Vestas
11:30 – 12:00 AM	CASE STUDY - British American Tobacco	02:15 – 02:45 PM	CASE STUDY – Cancom

03:00 – 03:45 PM

Parallel tracks

Sales Track	Production, Maintenance and Service Add-Ons Track	Warehouse and Mat. Track	Sales, Distribution and Marketing Add-Ons Track	Technology Hands-On Track
Movilizer for SAP SD Hoval Room: Audit	Movilizer for Maximo with LAMA consultancy Case Study: Cofely UK Room: B2	Movilizer for SAP QM Case Study: Royal Greenland Room: B3	A product information management system (PIM) with Movilizer Demo: The Media Cockpit with Bertsch Innovation Room: Movilizer Conference Room	Design your 1 st app in our Portal Room: Marketing

04:00 – 05:00 PM

Parallel tracks

Movilizer for SAP CRM & Salesforce.com Room: Audit	Mobile GIS with Latlogo (30 min) Movilizer MES Connector (S95) Buzzaroo (30min) Room: B2	SAP Mobile Inventarisation (FI – AA) Data One 4 Inventory powered by Movilizer Room: B3	Fleetmanagement and M2M with trace4you Demo: FALCOM Room: Movilizer Conference Room	Configure your 1st SAP Scenario Room: Marketing
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End of Event

DETAILED AGENDA

PRE - EVENT FOR MOVILIZER BEGINNERS, TUESDAY, NOV. 18th

12:00 – 02:00 PM CHECK – IN & WELCOME LUNCH

02:00 – 03:15 PM **SPLIT INTO PARALLEL TRACKS**

Track 1:
Room: Audit

FIRST INTRODUCTION TO MOVILIZER
 Session to bring up to speed all participants that are entirely new to the Movilizer Technology.

Speaker: Tim Parsons,
 Managing Director
 Movilizer UK

Track 2:
Room: B3

PARTNER Sales Training I
 All relevant info and training on sales for Movilizer

Speaker: Alberto Zamora,
 Managing Director Sales &
 Co – Founder Movilizer
 GmbH

03:15 – 03:30 PM COFFEE BREAK

03:30 – 05:00 PM **SPLIT INTO PARALLEL TRACKS**

Track 1:
Room: Audit

INTRODUCTION TO MOVILIZER FOR SAP
 Introduction to Movilizer for SAP to make the case studies presented the following days understandable.

Speaker: Stefan Wawrzinek, Movilizer GmbH

Track 2:
Room: B3

PARTNER Sales Training II
 All relevant info and training on sales for Movilizer

Speaker: Alberto Zamora,
 Managing Director Sales &
 Co – Founder Movilizer
 GmbH

05:00 – 07:00 PM GET TOGETHER EVENT WITH SNACKS & DRINKS

DAY 1, WEDNESDAY, NOV. 19th

08:00 – 09:00 AM CHECK – IN

09:00 – 09:15 AM WELCOME & INTRODUCTION

Room: Audit

09:15 – 10:00 AM **KEYNOTE**

Room: Audit

ENABLING YOUR DIGITAL BUSINESS - GARTNER

Mobility has moved from being a convenience to being an essential competitive advantage as a foundation of a digital business. Delivering powerful, flexible and scalable mobile solutions with ever shorter time to market presents many challenges, both business and technical. This presentation looks at the bi-modal strategy to business agility and the changes in mobile technology that are enabling this approach.

Speaker: Richard Marshall, Research Director at Gartner

10:00 – 10:30 AM **KEYNOTE**

Room: Audit

REINVENT YOUR MOBILE ENTERPRISE

Wearables, augmented reality, M2M communication, crowd sourcing ... What is in store for the Movilizer future? And how does the company approach new mobile technology developments to bring your mobile business to the mobile first era?

Speaker: Alberto Zamora, Managing Director Sales Movilizer GmbH

10:30 – 10:45 AM COFFEE BREAK

10:45 – 11:15 AM **KEYNOTE**

Room: Audit

MOVILIZER FOR SAP - NEWS

How to build mobile apps in ABAP? What is next on our Movilizer for SAP Roadmap?

Speaker: Oliver Lesche, Managing Director Finance & Co-Founder Movilizer GmbH
Stefan Wawrzinek, Movilizer GmbH

11:15 – 11:45 AM **KEYNOTE**

Room: Audit

MOVILIZER 2.3 RELEASE – NEW FEATURES AND MORE

The Movilizer 2.3 release is offering a wide scope of new features.

Speaker: Jörg Bernauer, Managing Director Research & Development & Co – Founder Movilizer GmbH

11:45 – 12:15 PM **CASE STUDY**

Room: Audit

GDF SUEZ - 7 PROJECTS, 4000+ USERS AND 4 DIFFERENT BACKENDS WITH MOVILIZER

With direct sponsorship of the global CIO of GDF Energy services, Movilizer has been established as the standard MEAP with projects

Speaker: Claude Pierre, CIO at GdF Suez



running in parallel in different countries (France, Spain, Italy, Netherlands and UK). Among others, GDF Suez is mobilizing Microsoft SharePoint, Oracle 11g, SAP ERP 6.0 as well as some other .NET and Java based bespoke applications. GDF Suez is running Movilizer on a very wide range of mobile devices.

12:15 – 12:45 AM

Room: Audit

CASE STUDY

COCA-COLA - ON THE WAY TO MOBILIZE 40.000+ USERS WITH MOVILIZER

6 of the largest Coca-Cola Bottlers worldwide (4 of them from North America) have decided or are rolling out Movilizer today for direct store delivery and full service vending. This means that in the following few years, more than 33% of all the Coca-Cola products worldwide will be distributed with Movilizer. This case study will showcase the mobile applications being deployed. Additionally the Coca Cola North America (CONA) General Manager will be interviewed live from Atlanta via video conference.

Speaker: Reinhard Meister, The Coca Cola Company

12:45 – 01:30 PM

LUNCH BREAK

01:30 – 02:15 PM

Q&A Session for Media with Jan Vermeesch, Marketing Director Movilizer GmbH

PRESS

01:30 – 02:15 PM

SPLIT INTO PARALLEL TRACKS

Service &
Maintenance Track:
Room: Audit

CASE STUDY & DEMO

MOVILIZER SAP PM/CS I + PLANON

Movilizer for SAP PM/CS

Application feature scope:

Order management, Notification management, Processing of equipment, Processing of functional locations, Checklists, Integration of barcode, RFID, GPS, document handling, Taking photos, and capturing signatures, Malfunction management, Business partner management, Inventory management

Movilizer for Planon:

With over 1,800 customers in over 40 countries and 400 employees, Planon is the worldwide leader for Facility Management. Already since 2011 Planon mobile is powered by Movilizer. The Planon CTO will explain in this track how Movilizer for Planon works and what USPs Planon sees on Movilizer today.

Case Study:

Bouygues

Speaker: Oliver Lesche, Managing Director Finance & Co-Founder Movilizer GmbH
Erik Jaspers, CTO at Planon

Sales & Distribution
Track:
Room: B2

CASE STUDY & DEMO

ROYAL UNIBREW & MOVILIZER FOR SAP DSD I

Application feature scope:

Speaker: Martin Jeppesen, Royal Unibrew



Shipment Processing, Check-Out, Delivery Execution and Check-In. Including printing, signature capturing, van sales, credit card payment, time measurements and more.

Case Study:

As one of the biggest Danish breweries, Royal Unibrew has implemented the Movilizer for SAP DSD in a Delivery Driver Scenario, where drivers are using PDAs for modifying planned deliveries, carrying out price calculations, printing invoices and delivery notes or collecting money among other features.

Warehouse &
Material Track:
Room: B3

CASE STUDY & DEMO

WRIGHT COTTRELL DENTAL SUPPLIES & MOVILIZER FOR SAP WM & MM I

Speaker: **Gareth Ryan,**
The Config Team

Application scope:

On site stores: Goods inbound, goods receipt and intelligent putaway, stock movements, stock replenishment, bin management, stock enquiry and inventory counting, goods issue to customer.

Off site stores: Goods receipt, inventory counting and goods issue.

Case Study:

Wright Cottrell, a supplier of dental products based in Dundee, Scotland is using Movilizer Logistics applications developed by The Config Team to help meet increased supply chain demands, due to business growth. The company needed to increase efficiency, accuracy and throughput without significant investment in infrastructure, resource or re-engineering. Implementing apps from goods-in, putaway, picking and stock management through to outbound customer order invoicing has automated manual processes and removed bottlenecks – improving accuracy and accountability and allowing the company to cope with continued growth. The benefits of Movilizer have been enhanced by a re-engineering of existing SAP WM processes by The Config Team.

HR & Workflow
Track:
Room: Movilizer
Conference Room

CASE STUDY & DEMO

MOVILIZER FOR SAP TIME RECORDING

Speaker: TBC

Application feature scope:

Record of times manually, by template or work list with clock-in and clock-out functionality. Access reporting from global or local times (entered in mobile) and integration with third party (e.g. KABA) for automatic time recording is possible.

Case Study: TBC

Technology Track:
Room: Marketing

PRESENTATION

Movilizer **Technology** – Training, tutorials, and examples to get started

Speaker: **André Schäfer,**
Head of Support
Movilizer GmbH



02:15 – 02:30 PM COFFEE BREAK

02:30 – 04:30 PM **SPLIT INTO PARALLEL TRACKS**

Service &
Maintenance Track:
Room: Audit

CASE STUDY & DEMO
MOVILIZER FOR SAP PM/CS II

Speaker: TBC

Application feature scope:
Order management, Notification management,
Processing of equipment, Processing of functional
locations, Checklists, Integration of barcode, RFID, GPS,
document handling, Taking photos, and capturing
signatures, Malfunction management, Business partner
management, Inventory management

Case studies:
COPEC
Lasko Brewery

Sales & Distribution
Track:
Room: B2

CASE STUDY & DEMO
COCA COLA + MOVILIZER FOR SAP DSD II + Movilizer for FSV

Speaker: TBC

Application feature scope:
As an add-on to Movilizer for SAP DSD this solution
handles the specific process steps of Full Service Vending
such as: Route preparation & scheduling, check-out-
process, Vend. Machine activities, Check-in process, pay
outs to customers, document printing, DEX
communication etc.

Case study:
TBC

Warehouse &
Material Track:
Room: B3

CASE STUDY & DEMO
PREMIER FOODS & MOVILIZER FOR SAP PoD

Speaker: **Trevor Barret**,
SAP Logistics Manager at
Premier Foods

Application feature scope:
Load collection and capturing of load ID by the mobile
device and reception of the POD entry app; entering of
POD data upon arrival at the customer and processing
of the POD data in the SAP system

Case study:
Deliveries are made by 3rd party logistics partners and
use a paper-based proof of delivery process. Invoicing is
dependent on the PoD and this takes a minimum of 7
days to update the SAP system. The PoD app was
delivered in less than 6 weeks and has reduced the time
to invoice by at least 7 days. This has significant cash flow



benefits. In addition the mobile app has reduced costs and provides more accurate and more detailed information.

HR & Workflow
Track:
Room: Movilizer
Conference Room

CASE STUDY & DEMO

Speaker: TBC

PART ONE: MOVILIZER FOR SAP Workflow

Application feature scope:
A central approval engine for requisition and purchase order releases, CATS time, ESS expenses and ECC/ESS leave requests and SRM procurement.

PART TWO: MOVILIZER FOR MIADMIN COCKPIT AND MOBILE APP MANAGEMENT IN SAP

Innovation Track:
Room: Marketing

DEMO

Speaker: TBC

PART ONE:
MOVILIZER 2.3 new release in detail
PART TWO:
UI DESIGN WITH HTML5 AND ENHANCED WITH MOVILIZER

04:30 – 04:45 PM COFFEE BREAK

04:45 – 05:30 PM SPLIT INTO PARALLEL TRACKS

Service &
Maintenance Track:
Room: Audit

DEMO

Speaker: TBC

Movilizer and augmented reality in service and maintenance

Sales & Distribution
Track:
Room: B2

CASE STUDY & DEMO

Speaker: TBC

MOVILIZER FOR SAP DSD Backend Integration

Warehouse &
Material Track:
Room: B3

CASE STUDY & DEMO

Speaker: TBC

MOVILIZER FOR SAP Track & Trace HIGH LEVEL

Application feature scope:
Unpack – Capturing unpacking events, Ship / Receive –
Capturing shipping/receiving events, Decommission –
Capturing decommissioning events, Product ID
Verification

HR & Workflow
Track:

CASE STUDY & DEMO

Speaker: TBC



Room: Movilizer
Conference Room

MOVILIZER FOR SAP Travel Expenses

Application feature scope:

SAP ERP Authentication and Data transfer & Validations,
Capture of destinations and times, per diems, expenses
incl. receipts, overview travel expenses, edit and delete,
Customizing for country / area und currencies, text
elements / languages, per diems, expenses

Innovation Track:
Room: Marketing

DEMO

MOVILIZER FEATURES summary on release 2.1 and 2.2 I

Speaker: TBC

05:30 – 05:45 PM COFFEE BREAK

05:45 – 06:30 PM SPLIT INTO TRACKS

Service &
Maintenance Track:
Room: Audit

CASE STUDY & DEMO

MOVILIZER FOR SAP IS-U

Application feature scope:

Periodic meter replacement, Non periodic meter
readings, Periodic meter readings, Collection / Side
Scenarios, Smart Meter Roll-Outs, Repair Orders
(Disconnection, Reconnection, Work Orders)

Speaker: **Michael Weise,**
Movilitas Consulting AG

Sales & Distribution
Track:
Room: B2

DEMO:

INDIRECT DISTRIBUTION COCKPIT with UVE Solutions

Warehouse & Mat.
Track:
Room: Movilizer
Conference Room

End customer Track&Trace with the Movilizer Cloud

Case Study:

ORICA

Warehouse & Mat.
Track:
Room: B3

Movilizer for SAP Mobile Forms

Technology Track
Room: B3

Movilizer SAP Connector Features summary on release 2.2

Participants: TBC

07:00 – 23:00 PM EVENING EVENT & CASE STUDY - AT JOHN DEERE FORUM



Movilizer

Reinvent Your Mobile Enterprise

For our evening event we would like to invite you to the Visitors Forum in the European headquarters of our customer John Deere.

Stefan Mügge, Manager e-Business & CRM John Deere will present the case study in the forum before we serve an exquisite dinner & drinks to while away the evening. Join our evening event to network with peers and mobility experts in a relaxing atmosphere.



07:30 – 08:00 PM JOHN DEERE - MOVILIZER FOR OVER 3,000+ DEALER, SALES AND MARKETING PERSONNEL ACROSS 13 COUNTRIES IN EUROPE

Speaker: Stefan Mügge,
Manager e-Business &
CRM at John Deere

(Presentation will be held in the John Deere Forum)

Case Study: learn how John Deere has implemented Movilizer to better manage their digital sales and marketing assets to their sales reps and dealership. Additionally also learn how John Deere is working with the Movilizer in order to run product and accessories configuration.

DAY 2, THURSDAY, NOV. 20th

09:00 – 10:00 AM CHECK – IN

10:00 – 10:45 AM **KEYNOTE**

Room: Audit

CRITICAL SUCCESS FACTORS OF A MEAP

With the mobile tsunami knocking at their door enterprises face threats to their competitive strategy like increasing cost of app-development, fast technology changes etc. In this presentation we would make suggestions on how to overcome these issues and build up a mobile strategy that is ready for the mobile first era.

Speaker: Jan Vermeesch,
Director Marketing
Movilizer GmbH

10:45 – 11:30 AM **CASE STUDY**

Room: Audit

ORICA + MOVILIZER = "MOVICA"- A CLOUD AND MOBILE T&T SOLUTION FOR 2,000+ ORICA END CUSTOMERS IN EUROPE

A strategic alliance was built with the largest explosives and blasting service provider worldwide to develop a state of the art, low cost mobile and cloud solution for track & trace compliance processes.

Speaker: Werner Fiebig,
Wholesale Europe at Orica

11:30 – 12:00 PM **CASE STUDY**

Room: Audit

BRITISH AMERICAN TOBACCO - MOVILIZER FOR SAP TRACK & TRACE IN 42 COUNTRIES AND OVER 200 WAREHOUSES

With headquarters in London (UK), British American Tobacco (BAT) is the world's most international tobacco group with operations in 180 countries and global brands like Dunhill, Kent, Lucky Strike and Pall Mall.

Speaker: Jens-Oliver Hunkel, Western Europe
Track&Trace Project Lead
at BAT



Warehouse clerks and operators working in three shifts record track & trace movements with the Movilizer for Track & Trace client running on different versions of Motorola ruggedized PDAs (on different versions of Windows mobile).

12:00 – 01:15 PM LUNCH BREAK

01:15 – 01:45 PM **CASE STUDY**

Room: Audit

ELEKTRIZITÄTSWERK DER STADT ZÜRICH

Speaker: Jürg Peter,
Project Lead at ewz

ewz has selected the Movilizer as the mobile solution of choice for meter handling. Priorities of the project are the scheduling of mobile workforce including optimization and map integration as well as mobile integration of SAP IS-U through Movilizer. The reading of the meter is performed by optical interfaces.

01:45 – 02:15 PM **CASE STUDY**

Room: Audit

VESTAS - MOVILZER FOR SAP PM/CS and QM FOR 4,000 SERVICE TECHNICIANS

Speaker: David Sefirow,
Senior Business
Consultant Vestas

Learn how Vestas, the largest wind turbine producer in the world, has implemented and is rolling out Movilizer for SAP PM/CS and SAP QM for all their service technicians in North America and other key countries.

02:15 – 02:45 PM **CASE STUDY**

Room: Audit

CANCOM

**Speaker: Dr. Markus
Stöckler,** Cancom

Learn how Cancom started using Movilizer for a simple PM/CS scenario and is now rolling out Movilizer to thousands of users for other areas of their business like travel expenses.

02:45 – 03:00 PM COFFEE BREAK

03:00 – 03:45 PM **SPLIT INTO PARALLEL TRACKS**

SAP Track:

Room: Audit

CASE STUDY & DEMO
MOVILIZER FOR SAP SD

CASE STUDY

HOVAL

Case study:

Speaker: Christian Maier,
Hoval



Hoval has implemented the Movilizer for SAP SD to share and update customer master data details across their sales staff with a close integration into SAP ECC master records. At the same time the mobile application is utilized to manage customer visits and activities. The rollout has been done to approx. 100 users in multiple languages.

Production,
Maintenance and
Service Add-Ons
Track:
Room: B2

CASE STUDY & DEMO

MOVILIZER FOR MAXIMO – PARTNER : Lama Consultancy

Application feature scope:
IBMs Maximo Asset Management software unifies comprehensive asset life cycle and maintenance management on a single platform. Movilizer provides a simple Add-on to extend the reach of Maximo into the field.

Speaker: **Marko Hardemann**, Consultant at Lama Consultancy

Warehouse and Mat.
Track:
Room: Audit

CASE STUDY & DEMO

ROYAL GREENLAND & MOVILIZER FOR SAP QM

Application feature scope:
The SAP Quality Inspection component is used to determine whether products consistently meet defined quality requirements. Materials or Products are inspected using specifications that are defined in the Inspection Planning component. The Inspection results are documenting the current quality of materials or products. Movilizer for SAP QM provides the capability to replace an error-prone paper based inspection with a fully integrated mobile processing of inspection lots.

Case study:
Royal Greenland employees used to make the inspections manually on paper entering the data in SAP after having returned to the office site. Some remote site areas of Royal Greenland have limited connectivity which did lead to very long response times, others collected their results for periodical registrations. Movilizer for SAP QM data can be registered immediately with any connectivity. After the synchronization the data will be posted to SAP backend system and the results are recorded. This approach is replacing a paper based process with an integrated mobile result recording of inspections.

Speaker: **Lars Bo Hassinggaard**, Corporate IT manager at Royal Greenland

Sales, Distribution
and Marketing Add-
Ons Track:
Room: Movilizer
Conference Room

AN INFORMATION MANAGEMENT SYSTEM (PIM) WITH MOVILIZER

Demo: The Media Cockpit with **Bertsch Innovation**

Speaker: TBC

Technology Hands-
On Track:
Room: B3

Hands – On:

DESIGN YOUR 1st APP IN OUR PORTAL

Speaker: TBC

03:45 – 04:00 PM COFFEE BREAK

04:00 – 05:00 PM **SPLIT INTO PARALLEL TRACKS**

Sales Track: Room: Audit	DEMO MOVILIZER FOR SAP CRM & Salesforce.com	Speaker: TBC
Production, Maintenance and Service Add – Ons Track: Room: B2	DEMO Part 1: MOBILE GIS INTEGRATION – Partner : we-do-IT Application feature scope: learn how Movilizer has been integrated with Latlongo in order to improve the field service technicians' ergonomics. This means that all of Movilizer's equipments and functional locations can be displayed on the maps, with multiple layers and supporting heterogeneous GIS backend systems like ESRI, GE Small World etc. Part 1: MOVILIZER MES CONNECTOR (S95) – Partner: Buzzaroo Become a Smart Factory 4.0 with the MOVILIZER MES Connector Industry 4.0 is a project in the high-tech strategy of the German government, which promotes the computerization of traditional industries such as manufacturing. The goal is the intelligent factory (Smart Factory), which is characterized by adaptability, resource efficiency and ergonomics as well as the integration of customers and business partners in business and value processes. Leveraging Movilizer's MEAP on the international standard for integration of enterprise and control systems (ISA-95) delivers a true contribution to become a real Smart Factory 4.0. As a showcase an integrated scenario with Advanced Planning & Scheduling (APS), ISA-95 integration and Movilizer Production Apps will be shown and explained.	Speaker: Joerg Stuemke , European CEO at we-do-IT Speaker: Jeroen Donkers , Buzzaroo
Warehouse and Mat. Track: Room: B3	DEMO SAP Mobile Inventarisation (FI-AA) Data One 4 Inventory powered by Movilizer DATA ONE 4 INVENTORY powered by Movilizer is a comprehensive solution for your inventory process. The mobile application manages the complete lifecycle of fixed assets from receipt and registration to disposal, supporting barcode and RFID technologies. The additional Inventory Cockpit is fully integrated into SAP FI-AA and provides a subsidiary ledger to the FI general ledger in order to view and manage detailed information about the assets.	Speaker: Matthias Bender , Data One GmbH
Sales, Distribution and Marketing Add-Ons Track Room: Movilizer Conference Room	DEMO FLEETMANAGEMENT AND M2M WITH TRACE4YOU Demo: by FALCOM	Speaker: TBC



Technology Hands-
On Track:
Room: B3

WORKSHOP

CONFIGURE YOUR 1st SAP SCENARIO

Speaker: TBC

05:15 PM

END OF EVENT

ARRIVAL INFORMATION

Arriving by plane

The best connection from Frankfurt Airport is by train, from Frankfurt Airport to Mannheim Main Station (approx. 35 minutes via ICE). After arriving at Mannheim Main Station you can either walk (approx. 10 minutes) or take a taxi (less than 5 minutes).

Arriving by train

Mafinex Technologiezentrum is about 10 minutes walking distance from Mannheim Main Station. It is located right next to the John Deere Forum.
Leave the station through the rail tunnel in direction Lindenhof. Go left in direction Schwetzingen. You can also take a taxi (less than 5 minutes).

Navigation system

Mafinex Technologiezentrum
Julius-Hatry-Straße 1
68163 Mannheim
Germany

Please note: Due to reconstructions in the Mafinex area, parking spaces are very limited. We recommend using other arrival options if possible.