

Introduction

These are the base guides for GridX Energy's logo usage. GridX Energy owns all rights to any logos, icons, etc. for the brand and its related services.

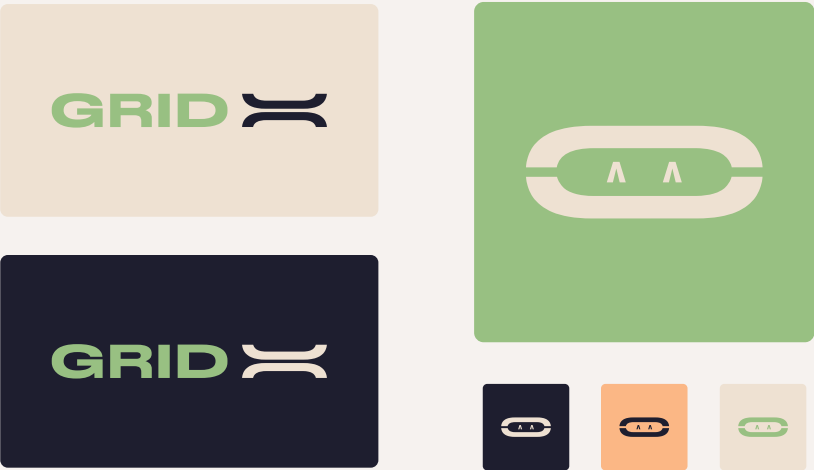
Please refrain from making any usage/updates that has been left unmentioned in the latter document and follow all the rules & outlines in these guidelines when using any logos, icons, etc. for GridX Energy or related services.

In principle, all logo files must be used as-is and without alteration or modification. Feel free to contact us in case any clarification is required.

Brand Palette

#98C082	152, 192, 130 16, 0, 24, 25	#1E1E2F	30, 30, 47 7, 7, 0, 82
#9398B6	147, 152, 182 14, 12, 0, 29	#EEE1D2	238, 225, 210 0, 5, 11, 7
#FBB785	251, 183, 133 0, 27, 46, 2	#F6F2EF	246, 242, 239 0, 2, 3, 4

Logomark Variation & Iconic Representation



Original Logo Lookup

Logo Isolation Zone



Space Mono Bold

This headline
pairs perfectly

Space Mono Regular
23pt-30pt

For all subtitles this is the best way to use it. It has a clean look and feels easy to read.

DM Sans Bold
10pt-15pt

This format is set for all subheadings or highlighted information.

DM Sans Regular
10pt-15pt

This format is set for all text as a main typography choice.

Text Hierarchy