



MR MACARONI ENTERTAINMENT

CONTENT CREATION RATES [Content produced by Mr Macaroni Ent.]

FORMAT	PLATFORM	RATES
Skit Video [Permanent] Script Development and Video Production according to Client's Brief	All Platforms [IG, FB, YT & TT]	\$20,000
	Instagram/Facebook/YouTube/TikTok	\$15,000 [per platform]
	Delivery Only	\$10,000
Drop Video [Permanent] Drop Video - Direct Endorsement Video according to Client's Script	All Platforms [IG, FB, YT & TT]	\$15,000
	Instagram/Facebook/YouTube/TikTok	\$10,000 [per platform]
	Delivery Only	\$5,000
Story Post Video [24hrs] Direct Endorsement Video	Instagram/Facebook	\$5,000 [per platform]

NON-CONTENT CREATION RATES [Content provided by Client]

FORMAT	PLATFORM	RATES
Featured Post on Timeline [Permanent] Video or Picture Content	Instagram/Facebook/TikTok	\$7,000 [per platform]
Featured Post on Story [24hrs] Video or Picture Content	Instagram/Facebook	\$2,500 [per platform]
Story Highlights Collection of Story Post Videos and/or Featured Posts on Story	Instagram	\$10,000 [per month] \$5,000 [per week]
Live Stream	Instagram/Facebook	\$5,000 [per platform]
Link in Bio [24hrs]	Instagram	\$2,500

NOTE:

- A Special Ad Package incorporates multiple deliverables and/or unlisted services and is subject to client's negotiation.
- For services not listed above, kindly contact Mgmt.
- Full upfront payment. Payment made is non-refundable.
- Prices are exclusive of 7.5% VAT and are subject to change.

**DEBO ADEDAYO | MR MACARONI**

Actor | Content Creator

Debo Adedayo, popularly known as *Mr Macaroni*, is an actor, content creator and all-round entertainer. With his satirical online characters and reputation for social advocacy, Debo uses his brand not only to entertain but to educate and rejuvenate society.

As a creator, Debo's art engages an audience of 10+ million followers, with a reach of 100+ million viewers across platforms. He is also a trained thespian, with acting credits in the critically acclaimed *Ayinla* (2021) and the box-office hit *Brotherhood* (2022). As a host, he mans the stage for the annual *Vibes On The Beach* concerts, featuring *Wizkid*, *Davido*, *Burnaboy* amongst other international acts; as well as other private or sponsored events.

In recognition of his creative works and social justice advocacy, Debo was awarded *The Future Awards Africa Prize for Content Creation* (2020) and the *Gatefield's People Newsmaker for Social Justice* (2021) award.

SOCIALS

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