

Thank You for Your Interest in Kaava!

The Company “Kaava Air Innovations Pvt. Ltd.”, manufactures and markets super coolers with evaporative natural cooling technology since 2007. Our Products are of High Quality, Low Cost, Negligible Maintenance, Minimum Electricity and Water Consumption.

Our Vision Mission- “Green Cool & Comfortable Indoors” – A Sustainable Future & Climate Positive Development. Cooling Without Global Warming & without affecting Human Health. To Cool Large Spaces with Natural Healthy Air

In the past 13 years we have successfully executed more than **1000** projects in the major **16** hot states of India. You can see our hundreds of project videos & client testimonials on YouTube. Infact, You must see those videos, as they will it easy for You to understand of how this system works and a number of ways it can be installed. It will also help You to take a final decision whether You should go for it or not? (YT Link is given on last page)

Our company provides complete turnkey services and solutions across India. Our team members, duct men, business partners and service associates are present in many states pan India to give You excellent service & support.

Our super coolers are ideal for large spaces, minimum 700 to **1000** square feet area, or more. We do not suggest to apply them in small places, because of low financial viability.

Our Ethical Values: The principle of the Kaava company is as follows: -

- **Passion** - Kaava is a team of grounded people with a dedicated & passionate drive towards its vision & mission.
- **Sarvey Bhavantu Sukhinah:** Karma - Do Good, Be Good & Get Good. Doing such deeds that are good for all, so all are happy & no one gets harmed in anyways.
- **Under Promise and Over Deliver-** Not to do false promises, but always try to deliver above expectations.
- **Comfort the Way You Want** - To make every project a Landmark & always thrive for better than the Best project execution & Performance.
- **We Don't sell our products** – We strongly believe in Innovations & choose the best out of alternative to give great guaranteed cooling solutions to earn best relations.
- **Favourite Brand** – We always strive to create KAAVA the most preferred brand with the best quality products, personalised care n services & only ethical business practices.

Note: For Your benefit and detailed information, Please read this information letter carefully & completely till the end.

Important points on Problems & their Solutions:

Cooling is the **basic imperative** of any place for **relief from extreme heat**. Evaporative ducting cooling is considered as the **world's best cooling technology**. It is **neither harmful to you nor to nature** in any way. But, the most important & crucial thing to note is that **90% of ducting cooling projects fail !!! Why? Know this:**

1. Projects executed by **inexperienced, ignorant people** without any **engineering and scientific approach**.

2. Their wrong duct design and **inadequate capacity/machine selection** leads to **Loss and wastage** of Your hard-earned **money** (where trucks are required they use rickshaw & vice versa) *Example given on the last page below.

3. **Narrow mentality** – Client requires the best cooling products but, do not want to work on it with a **broad mind or open-minded approach**.

Firstly, they think that super cooler is just like another ordinary cooler, Today, many new products have come up in the world with advanced technology, yet people generally want to keep going on the same old pattern. They don't wish to adopt new technologies & understand the **difference** between a **Super cooler** and an **Ordinary Cooler**.

Secondly, They prejudice a negative opinion after **seeing unsuccessful projects** of other people, **without knowing** the **reasons for its failure**, they consider it unusable or ineffective. They think spending money on this solution is either **futile** or they get the **work done heartlessly**. That is why their project also fails.

4. **"Penny Wise & Pound Foolish"** thinking – To Be **very careful** or mean while **spending small amounts** of money, yet **wasteful** and extravagant **with large sums**.

People **spend** thousands and **lakhs** of rupees on **very expensive mobiles**, furnishing, fake appearance, and **many unnecessary things**, but when the turn comes to spend money on their **Comfort via technology** that **nourishes them** and does **no harm to the nature** they **don't spend** whole heartedly. They **ignore the side effects of air conditioning** and its **running cost**, **harm on the health and the environment**. People always look towards the **Initial investment** or **CAPEX**. They don't get deeper on its **running cost & OPEX**.

People are **still unaware** that, be it their **living space or workplace**, evaporative cooling can be the **most important part of their lifestyle**. This system can help them **solve problems of extreme heat, high cost of running and health hazards**. Still they are **afraid to believe in it**, they are **hesitant to spend money** or they **think too much** & doubt. If they cannot get a great comfort healthy cooling system from the acquired wealth, then what is the benefit of such money. Also, the money spent on incompetent and ordinary coolers will be a total waste & will hurt them for a long time.

Solutions to the Above Problems – Points to be considered before placing an order:

1. Get an **In-depth knowledge** about your Problems & its solution.

2. Get Your project done only from a **passionate and dedicated company**.

3. Do a thorough study and check the **goodwill, experience, expertise, approach, attitude, professionalism, relations after-sales & service of the Brand**.

4. Engage only with a company providing **scientific and engineered solutions**.

5. Check the Age, ratings, **reviews & Testimonials** of the company on social media.

6. Spend Your **money** wisely & generously for a great **cooling solution**.

We are suggesting 3 range of cooling solution for You

1. First AIRKAA Economic Range -

Model - 3G Eco Cool Series AIRKAA 16i / 20i.

They are available in **16000-20000 CMH** airflow power. They are fitted with **Honeycomb** cooling pads and have **cooling efficiency** of up to **75%**. These models are made of **PP plastic cabinet** and has a **warranty of 1 year** for complete electronic equipment. They will run on **single face multi speed** triac drive technology. Their **power consumption** will be **1.0 to 1.5 units** per hour and **water consumption** of **20 to 30 litres** per hour. They have Powerful **motors** made of **100% copper** and axial fans for powerful **air flow** of up to **80 feet** and **sound level** upto **70 DB**. Their age can be up to **5 years**. These models are perfect for all those who want **good cooling** for a short term in **low cost**. Their price is around **₹ 50,000 – 55,000/-**

2. Second KAAVA Standard Range -

Model - 4G Super Cool Series Turbo Range (TURBO-18 / 21 / 25K)

They are available in **18000, 21000 & 25000 CMH** airflow. They are fitted with high quality **Rigid Media** cooling pads & have **cooling efficiency** of up to **85%**. These models are made from **100% virgin UV stabilized ABS polymer**. They have a **10-year warranty** on the **body cabinet**. These models are in **single-face multi-speed**, their **power consumption** will be from **0.3 to 1.5 units** per hour and some of these models are equipped with advanced **microprocessor inverter technology**. They **consume electricity as per the speed driven**. These models are fitted with **Made in India 100% copper heavy duty powerful fan motor** and **turbo axial fan blade** capable of **air-flow** up to **125 ft** that too with **super silent** operation of **35-75 DB**. They can also **run on** the home **inverter** or solar systems. Their **water consumption** is **15 to 40 litres** per hour and they include state-of-the-art **features** like **Intelli Auto Clean Technology, IAQi Technology**, which will **purify and filter the air**. The **age** of this range is up to **20 years**. This range is the first choice of every **broad-minded person**. This is a true and excellent series of **value for money**. Their price is around **₹ 80,000 - 1,20,000/-**

3. Third KAAVA Premium Range -

Model - 5G Hyper Cool Series Tornado (TORNADO 20K).

It has an **air-flow** of up to **20000 CMH**. They are fitted with the best quality 4x4 Inter-cross **Hyper Rigid Media** cooling pads and have **cooling efficiency** of up to **95%**, which is unmatched in the industry. This model is made from **100% Virgin UV stabilized heavy duty industrial grade ABS polymer**. It has a **15 year warranty** on the **body cabinet**. It is of **single face multi speed**. Its **power consumption** ranges from **0.5 to 1.5 units** per hour. It is made of the most **cutting-edge engineering technology** in the world. It has a **direct drive centrifugal blower**, which is noted for **zero noise ultra-silent performance** of less than **55 DB** and has **airflow** up to **150 feet**. It uses **microprocessor inverter technology** with **BLDC motor** made of **100% copper**. It consumes electricity only in **proportion** to the **speed driven**. It can run on the home **inverter & solar system**. It consumes **15 to 30 litres of water** per hour. It has **state-of-the-art features** such as **Intelli Auto Clean Technology, Silver Nano Air Filtration, Ionizer, IAQI Technology**, etc. It provides **pure, fresh, filtered, Cool air** always. The **age** of this model is up to **25 years**. This model is made for **those people** who wants only the **Top** and the **best quality in life**. The **best performance & Zero Compromise**. It is priced at around **₹ 1,70,000**.

Ducting and installation

Ducting and installation costs are **extra**, other than the cost of the super coolers. The air duct is **made of GI/GP Sheet in 22 to 24 gauge (swg)**. The **life** of this sheet is around **10 to 20 years** depending on the surrounding environmental conditions. Basic **Ducting cost with Material** is **₹ 100 to 150 per square feet**, on sheet measurement basis (For Your easy understanding & self-cost calculation, it is 1500-2000 rs. per running feet - for example if Your duct is running 20 feet, then an average duct cost can be approx 30000 rs.) **It includes** - Project design, duct planning, duct sizing, fabrication, installation, testing and handover with guaranteed efficiency.

The **Duct Cost depends** on the site location & accessibility, the quantity of duct, airflow capacity of the cooler model selected, duct material n sheet quality (swg), grill type, acoustics or insulation requirements & other accessories selection etc. You can get the **ducting done from** our company with material or without material that is only on labour cost. If You want, You can also get ducting done by Your own choice of duct fabricator if available with You. But the design and size of the Duct

will have to be as per the plan/map given by our company, only then we will be able to guarantee good cooling and great solution.

Pls be Noted - our company's business is not about ducting or selling ducts. Our ultimate business is manufacturing super coolers and giving You great guaranteed cooling solutions. We provide duct fabrication only as a service facility/support for the purpose of getting a successful & great guaranteed project. We add a very little margin only to meet our management expenses.

Your Duct Estimate

We can give You an **estimated cost** of ducting **only after receiving Your floor plan** and **selection** of the **super cooler** model. It will be the best if You can send us a map or a floor plan given by the **architect** in **PDF or AutoCAD file**.

If You don't have an architect drawing then, You can manually draw a map of Your premises using a pen/pencil and a scale on a plain clear paper, mention the length x width and height (in feet) of all the places in it, the orientation/direction of its main entrance, and mark all the places where cooling is required and send us a clear scan photo of it.

Later, You can send photos and videos from inside and outside of Your place. After this, we will give You a total expenditure estimate. Now, when You like everything, then get Your product booked and after that, we will start working & planning on Your project.

On-Site Survey & Visit

If You don't have a floor plan and neither You want to draw and send it to us, then You can also get a site survey done by our engineer. The On-site survey is done on a booking and chargeable basis. If You have got a booking for a site survey, then this amount/money will be **refunded back (cashback credit)** in the product You purchase. But we will give You suggestions for site survey only -

First - You have firmly decided that You want to go with the evaporative natural cooling technology.

Second - You have selected the model of a super cooler and have broadly understood the total expenditure and Your budget, and lastly

Third - You want to get this work done by the Kaava company only.

(The site survey is subject to time and circumstances prevailing in the country, it is not possible or difficult to get done during condition like Corona or any other such disasters)

***For example** - [Here consider super car as super cooler and tyres as its air duct]

You bought a supercar BMW for Your comfort and pleasure of driving, but You have no idea about the tyres used in it. Now, suppose an ignorant mechanic fits Tata Nano tyres in this BMW. (Because neither You knew nor the mechanic) So what will happen now? Will You be able to enjoy the speed, pleasure, and comfort of that car? Won't You think BMW is a total failure and waste of money? But actually who's fault was it?

Similarly, The opposite can also happen, some people think that by fitting a BMW car's tyres in a Tata Nano will also make it a supercar. Is it possible? No !!!

But in both cases, the **total loss of money** will be of the **customer** only.

We have compiled our **13 years of invaluable experience** in this letter and presented to You so that **You don't Lose** Your Money like this. We wish that You get **200% benefit** from Your hard-earned money invested and **enjoy** more than **10 times** its value. You are the owner of Your money, so You should use Your money wisely with a long-term investment in mind.

Our Ethos: We Don't Sell Our Products, We Give World's Best, Highly Efficient, Engineered, Scientific, Aesthetic, Great Guaranteed Green Cooling Solutions.

Thank You,

Yours Truly,

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E mail – info@kaava.in or kaavaint@gmail.com

YouTube link: https://www.Youtube.com/channel/UCNnGa_T2LxPRp9wKULc3VRw/

Website link: <https://www.kaava.in/>

Facebook link: <https://www.facebook.com/kaava.hybrid/>

Google link for Reviews, address n location : <https://g.co/kgs/r1VYTo>.