



Eric Nowels

Creative *full-stack* engineer with a passion for building products, teams, and experiences that **make a difference**

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What I Do

I specialize in crafting intuitive, user-centered web and mobile applications. With a strong foundation in full-stack engineering, UX, and agile methodologies, I excel at designing and developing scalable, maintainable solutions that exceed expectations.

- Full-Stack Engineering
- UX Design
- DevOps
- Leadership
- Product Management

Experience

Director of UX | Senior Engineer

BrewLogix Indianapolis, IA Remote

March 2022 - June 2024

Led UI/UX design and development for 4 complex software applications, successfully delivering them to market within 2 years. Managed UX and front-end engineering teams while acting as senior engineer, established best practices, and contributed to product roadmaps. Collaborated closely with product teams and designers to ensure exceptional user experiences.

Senior Software Engineer

BrewLogix Indianapolis, IA Remote

2021 - 2022

Full-stack engineer building innovative IoT SaaS applications for the craft brewing industry using TypeScript, React, Next.js, and GraphQL on AWS.

Senior Interactive Director

Moxie Sozo Boulder, CO

2013 - 2021

Led cross-functional teams at a creative agency that specializes in building digital platforms for top brands in craft beer, CPG, and technology. Served as staff engineer, contributing to and overseeing UX design, development, and product strategy. Employed a variety of tech stacks depending on the nature of the product, including Angular, Vue, React, Next.js, WordPress and Shopify.

Senior Engineer

Moxie Sozo Boulder, CO

2012 - 2013

Full-stack web developer responsible for leading a variety of web and mobile app design and build projects from concept to completion.

Front-End Engineer

BrandBase Boulder, CO

2011 - 2012

Design and development for a portfolio of 4 e-commerce websites built on WordPress. Included content creation, SEO, SEM and daily web production responsibilities.

Web Producer | Developer

SPIN Magazine New York, NY

2006 - 2011

Managed Spin Magazine's website. Duties included publishing, content production, SEO, SEM and web development for Drupal-powered websites. Sole staff photographer, and director of all original video content, including Spin Sessions, SpinHouse Live, BTS and on-site festival coverage.

Photographer

Rolling Stone, SPIN, Pitchfork, et al.

2005 - 2012

Technical Skills

- HTML
- CSS
- Javascript
- TypeScript
- React
- React Native
- GraphQL
- Redux + RTKQ
- Next.js
- Vue
- Jest
- Storybook
- Chakra UI
- TailwindCSS
- GlueStack UI
- Python
- PHP
- Postgres
- Redis
- Hasura
- CI/CD
- Figma
- XD
- Axure

Education

- Bachelor's of I.T., Illinois Tech**
2024 - Present
- Google UX Design Certificate, Coursera**
2024 - Present
- Meta Front-End Developer Professional Certificate, Coursera**
2024
- Certified Agile Practitioner, Pluralsight**
2018
- B.F.A. Photography*, Pratt Institute**
2003 - 2006
- *Earned 91 credits towards degree; withdrew to pursue job offer.