

MAMUN AHMED

Digital Marketer

+8801758282957 @mamunahmed@wizardmediapro.com

SKILLS

Search Engine Optimization

Ads Management

Social Media Management

Robotics And Automation

Android App Development

TRAINING / COURSES

Digital Marketing Course

Instructory And MSB Academy

SEO

Hridoy Chowdhury

Android App Development

Bongo Academy

Robotics

Roboment BD

LANGUAGES

Sylheti Native

Bengali Native

English Intermediate

Hindi Conversational

STRENGTHS

Passive Learner

Technical Proficiency

Adaptability

Team Collaboration

Tech Enthusiast

Research Skills

FIND ME ONLINE



Mamun Ahmed
dmpromamun



Md. Mamun Ahmed
dmpromamun

SUMMARY

I'm a dynamic individual who's passionate about two exciting worlds: Electrical and Electronic Engineering (EEE) and Digital Marketing. As an EEE student, I'm delving deep into the fascinating realm of circuits, systems, and innovation. Simultaneously, I'm thriving in the digital marketing sphere, where creativity and strategy unite to drive results.

My dual interests may seem unrelated, but they share a common thread - problem-solving and innovation. Whether it's optimizing a website's performance or designing a more efficient electrical system, I bring a unique perspective to every endeavor.

EDUCATION

Bsc. in Electrical and Electronic Engineering

Green University of Bangladesh

06/2022 - Present

Hsc

Jalalpur College

01/2020 - 12/2021

EXPERIENCE

SEO Specialist

Wizard Media Pro

10/2022 - Present

Responsibility

- Develop and implement effective SEO strategies to improve website visibility and organic search rankings.
- Conduct keyword research, analyze website performance metrics, and provide recommendations for optimization.
- Monitor and report on SEO performance, providing insights and recommendations for continuous improvement.
- Stay abreast of industry trends and algorithm updates, adjusting strategies accordingly.

Marketing Manager

Needy House Builders Pvt LTD

01/2020 - 05/2022

Responsibility

- Developing and implementing strategies to position the company as a leading brand in this area.
- Planning and organizing events such as property launches, open houses, and community engagement activities.
- Ensuring that all marketing activities comply with relevant legal and regulatory requirements.

Social Media Manager

01/2021 - Present

Responsibility

- Collaborating with clients to understand their business goals, target audience, and key messages.
- Ensuring content is optimized for each specific marketplace's format and audience preferences.
- Actively monitoring and responding to comments, messages, and mentions on various social media platforms.
- Educating clients on social media best practices, marketplace nuances, and the importance of online engagement.

VOLUNTEERING

Departmental Head (Services and Health)

Bangladesh Red Crescent Society

07/2020 - 06/2022

VOLUNTEERING

Youth Member

Bangladesh Red Crescent Society

📅 01/2020 - Present

Key Responsibilities

- Actively participate in community outreach initiatives, promoting the principles of the Red Cross and Red Crescent Movement.
- Receive training on disaster response protocols and actively engage in relief efforts during emergencies.
- Take on leadership roles within the youth group and contribute to planning and organizing various activities.
- Advocate for humanitarian values and social justice within your community and beyond.