Data Mining (CS4038)

Quiz No.6

Date:-10-05-2024 Section: Roll No:

Question No.1

(20 marks)

For the following given Transaction Data-set, Apply the Apriori algorithm and identify all frequent k-itemsets. Also Generate Rules using the identified frequent itemsets.

Consider the values as Support=50% and Confidence=75%

Transaction ID	Items Purchased	
1	Bread, Cheese, Egg, Juice	
2	Bread, Cheese, Juice	
3	Bread, Milk, Yogurt	
4	Bread, Juice, Milk	
5	Cheese, Juice, Milk	

Bread = B Juice = J MIL = M Yougurt = Y

Frequent itemset

$$C = 3 = 3/s = 60/.$$

$$BC = 2/5 = 40\% \times 13$$

 $BJ = 3/5 = 60\%$
 $BM = 2/5 = 40\% \times 13$

$$CJ = 3/8 = 60\%$$

$$CJ = 3/8 = 00/1$$

Rule Generation Cont >75%

BCJ=2/5=40% x

 $B \xrightarrow{} J = \frac{3}{4} = 75\%$ $J \rightarrow B = \frac{3}{4} = 75\%$ C > J = 3 = 100% J-> C= 3 = 75%

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Question No.1

For the following given Transaction Data-set, Apply the Apriori algorithm and identify all frequent k-itemsets. Also Generate Rules using the identified frequent itemsets.

Consider the values as Support=40% and Confidence=60%

Transaction ID	Items Purchased
1	A, B, D, E
2	B, C, D
3	A, B, E
4	B, D
5	A, B, C, E

x3

Frequent supp = 40%.

A = 3 = 60%.

B = 5 = 100%.

ABE = 3 = 60%

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AB7
$$E = \frac{3}{3} = 100 \text{ y}.$$

 $E \rightarrow AB = \frac{3}{3} = 100 \text{ y}.$
 $A \rightarrow BE = \frac{3}{3} = 100 \text{ y}.$
 $B = 7A = \frac{3}{3} = 100 \text{ y}.$
 $EA \rightarrow B = \frac{3}{3} = 100 \text{ y}.$
 $B \rightarrow EA = \frac{3}{3} = 100 \text{ y}.$

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