



**Metrics of Success** 

[qualitative]

[quantitative]

[qualitative]

1. People spend less time hunting for a tab that

**2.** Users can better manage the sites that they

**3.** People can still move quickly between a small

traditional tabs interface gives). [both]

**5.** People garbage collect more aggressively.

**6.** Continues to work well for small sets of tabs.

set of tabs (i.e., the random access that the

**4.** People keep more tabs open at once while not increasing tab-switch times. [quantitative]

they want to switch between. [quantitative]

want to read later but don't want to bookmark.



Timeline Last week of April Release Revision-A version of TabCandy. This release is fully dog-foodable, but is not feature complete or interaction complete.

This release starts gathering momentum behind

the idea and gathers important feedback.

[Instrument this release?]

Release Revision-B version of TabCandy. This release is feature complete, meaning that features are frozen after this time. This release should take into account the feedback we've received. We'll have blogged extensible about the process of moving from Revision-A to Revision-B.

Last week of May

Last week of June Release Revision-C version of TabCandy. This release is feature complete, and interaction complete. We are now happy with all of the features and how they work. By this point, we hope to have tens of thousand (if not more) users. I'd like to figure

out how to integrate this with the beta versions

Last week of July Release Revision-D. This release focuses on polish—both performance and fiddly edgecases. By this release, we hope to have something we are feeling confident about trying to get onto trunk.