



#### Metrics of Success

1. People spend less time hunting for a tab that they want to switch between. [quantitative]
2. Users can better manage the sites that they want to read later but don't want to bookmark. [qualitative]
3. People can still move quickly between a small set of tabs (i.e., the random access that the traditional tabs interface gives). [both]
4. People keep more tabs open at once while not increasing tab-switch times. [quantitative]
5. People garbage collect more aggressively. [quantitative]
6. Continues to work well for small sets of tabs. [qualitative]

#### Timeline

##### Last week of April

Release Revision-A version of TabCandy. This release is fully dog foodable, but is not feature complete or interaction complete.

This release starts gathering momentum behind the idea and gathers important feedback.

[Instrument this release?]

##### Last week of May

Release Revision-B version of TabCandy. This release is feature complete, meaning that features are frozen after this time.

This release should take into account the feedback we've received. We'll have blogged extensively about the process of moving from Revision-A to Revision-B.

##### Last week of June

Release Revision-C version of TabCandy. This release is feature complete, and interaction complete. We are now happy with all of the features and how they work.

By this point, we hope to have tens of thousand (if not more) users. I'd like to figure out how to integrate this with the beta versions of Firefox.

##### Last week of July

Release Revision-D. This release focuses on polish—both performance and fiddly edge-cases. By this release, we hope to have something we are feeling confident about trying to get onto trunk.