Open Canvas		project : <u>ShunDepression</u>		
Problem Anxiety, laziness,low mood,lack of self-confidence all further mounting upto a much serious state of Depression,caus ed by excessive social media interaction or other challenges	Solution Developing an interactive web app to help the user stay motivated to fight depression	<b>Unique Value Proposition</b> To help users see life in the brightest light To instill 'never give up' attitude within users		
	Key Metrics 1-dynamic dashboard with blogs,posts,vide os,etc 2-creative workspace	User Profiles Target audience and early adopters People who need motivation to fight depression and also for those are sick of using the same old social networking apps	User Channels Facebook,Instagra m,Snapchat users	-
Resources Required Frontend-HTML,CSS,JavaScript,JQuer y,Bootstrap Backend-Node.js Framework-Express Database-MongoDB		<b>Contributor Profiles</b> Contribution types and ideal contributors Web Developers ranging from amateurs to professionals	Contributor Channels Discord channels-#wdb-gen eral,#slashrocket Slack channels-	See next slide for instructions!
Product		Community		

**Project Execution** 

	Open Canvas		project : <u>Title</u>		
Make your own canvas: Go to File > Make a Copy	Problem The top 1-3 problems you want to solve	Solution Unique Value Proposition   Outline your proposed solution for each problem A clear message that states what you offer and whe Can be derived from:   1. The main problem you are solving 2. The finished story and benefits users will have by Example: Square - start accepting credit cards toda		have by using your product	
		Key Metrics How will you measure success?	User Profiles Target audience and early adopters Who are you building this for? Who will your early adopters be?	User Channels List how you will gain new users	
Project Execution	Resources Required What do you need to build an MVP (minimum viable product)? Design, Development, Expertise, Hardware requirements and other costs		Contributor Profiles Contribution types and ideal contributors What do your contributors look like? Be sure to include the different expertise you outline in "Resources Required"	Contributor Channels List how you will gain new contributors	
	Product		Community		

Adapted from the Lean Canvas (https://leanstack.com/lean-canvas/) CC-BY-3.0