

HOW TO CREATE A PRINT-READY FILE - CUSTOM FORMATS

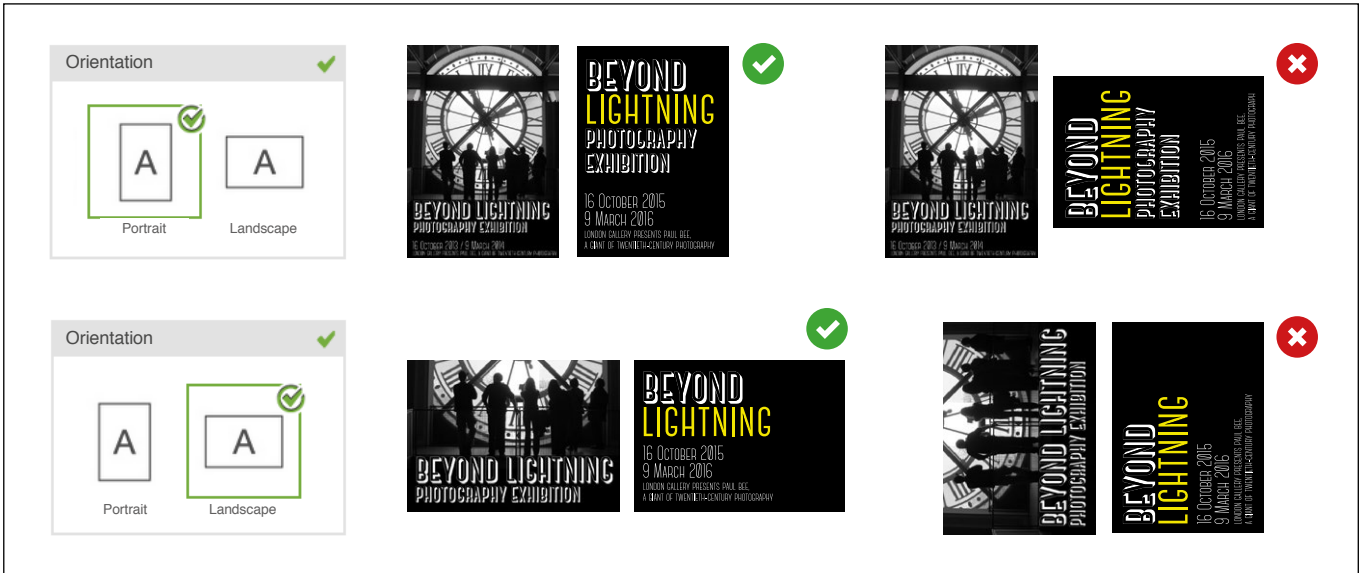
The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the FAQ section of our website, request a professional File Check or contact customer support.

1 FILE FORMAT

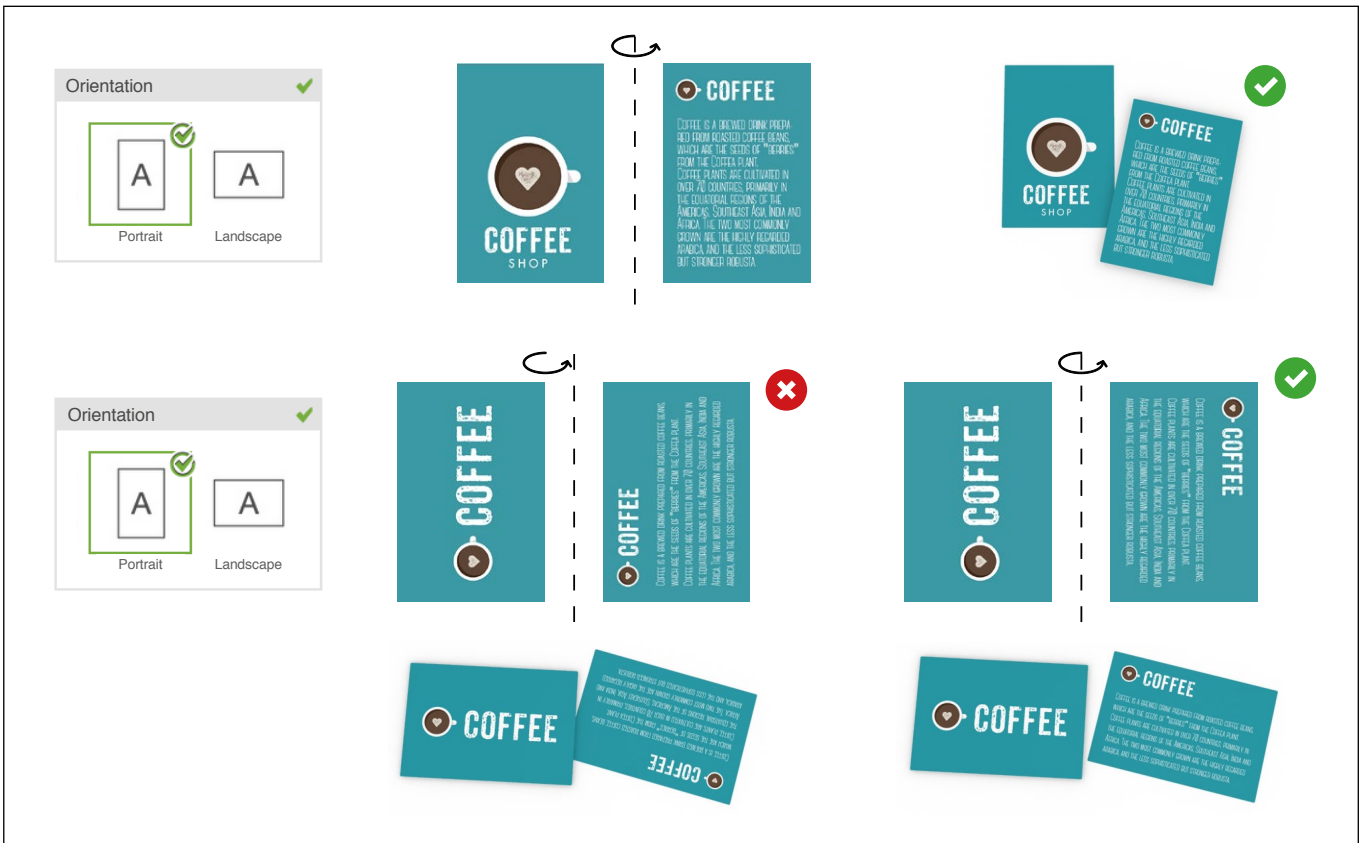
Send your file in PDF format in 1:1 scale (not password protected).

2 FORMAT ORIENTATION

The orientation of the pages of the PDF must match the choice made in your order (horizontal or vertical). Both pages must have the same orientation. Once you have saved the PDF file, ensure you do not rotate the pages using Acrobat.



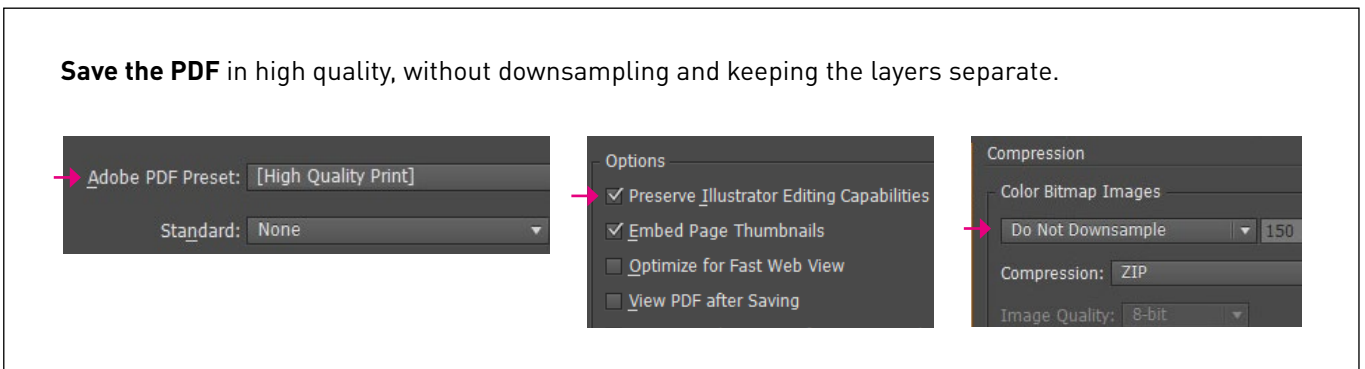
PLEASE NOTE: For double-sided printing, the sheet is rotated around its vertical axis, as if turning the pages of a book: bear this in mind when positioning the text, as well as following the orientation chosen in your order.





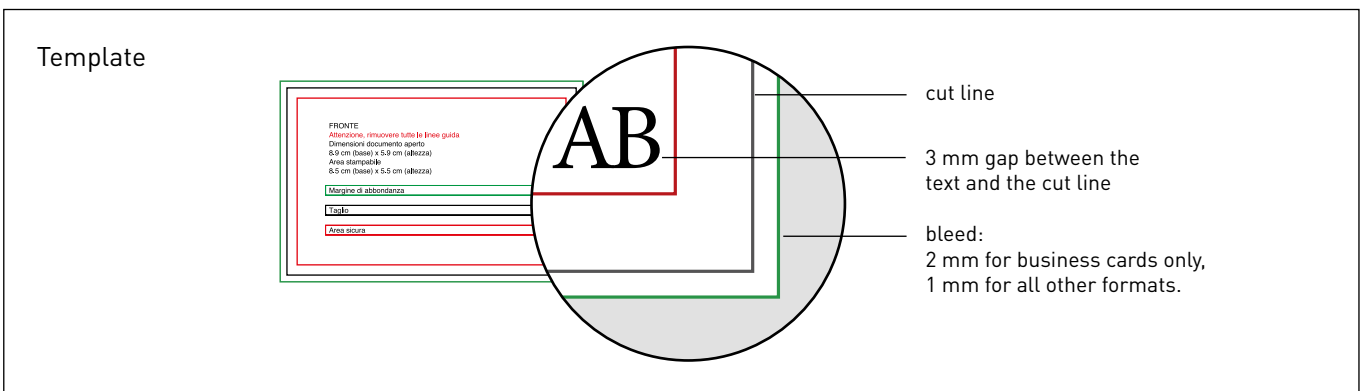
3 TEMPLATE

Download **the template** for the product you purchased from the website and use it as the basis for positioning your artwork: this will make it easier to create a print-ready file. Take care not to alter the dimensions of the artboard and insert your artwork. Finally, **delete all guidelines**. If you have chosen a **custom format**, create a document with the desired dimensions and add the bleed as described in point 4.



4 MARGINS AND BLEED

Download the template for the product you have purchased; the bleed will already be set up correctly. Business cards require a **2 mm bleed on each side**, whilst formats above 9x5 cm (leaflets, flyers, folded flyers etc.) require a **1 mm bleed on each side**. Text should be placed at least 3 mm from the cut line.



5 RESOLUTION

The optimal resolution for the print files is **300 dpi**.

6 COLOURS

All files should be sent in **CMYK** (cyan, magenta, yellow, black), with the **Fogra 39 colour profile**. Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile.

7 FONTS

Fonts should be **embedded in the PDF or converted into curves/paths**. The minimum font size (below which we cannot guarantee perfect print quality) is 6 pt.



8 ADDITIONAL INFORMATION

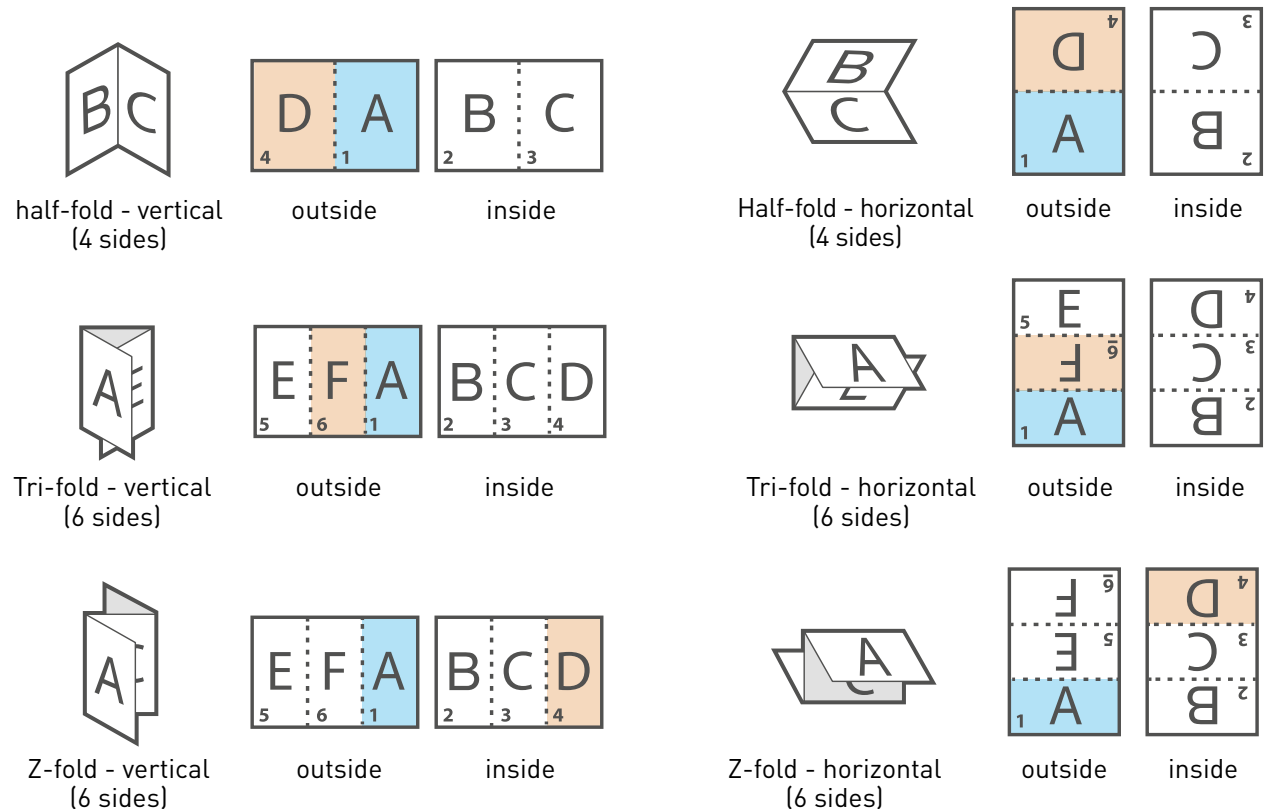
Vector paths should have a weight of at least **0.25 pt**. We **recommend that you do not place frames or passepartouts too close to the margins**, as the tolerance in the cutting process may produce a slightly uneven result.

By default, when overlapping opaque colours are printed, the top colour knocks out the area underneath. Overprinting prevents knockouts and allows the inks to overlap. To avoid unexpected colour results, **check that your file does not contain overprinted objects or text**.

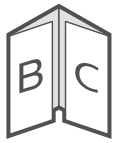


Some examples of folds and orientations:

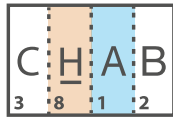
-  front of folded flyer when closed
-  back of folded flyer when closed



- front of folded flyer when closed
- back of folded flyer when closed



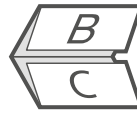
3 folds - vertical (8 sides)



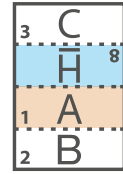
outside



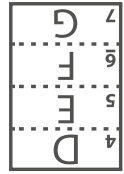
inside



3 folds - horizontal (8 sides)



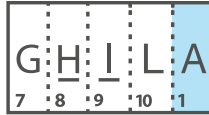
outside



inside



4 folds - vertical (10 sides)



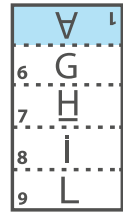
outside



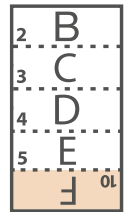
inside



4 folds - horizontal (10 sides)



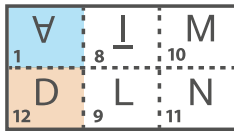
outside



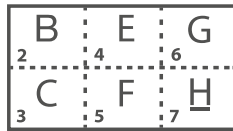
inside



3 folds - horizontal (12 sides)



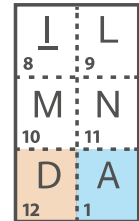
outside



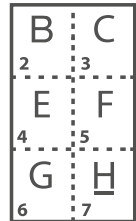
inside



3 folds - vertical (12 sides)



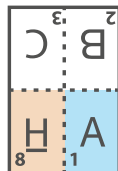
outside



inside



2 folds (8 sides)



outside



inside



3 folds (8 sides)



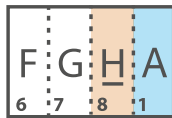
outside



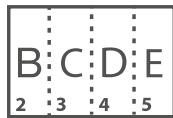
inside



3 folds (8 sides)



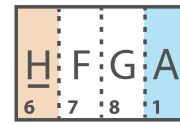
outside



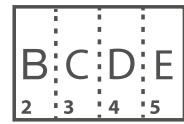
inside



3 folds (8 sides)



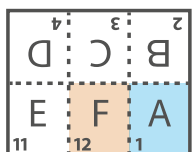
outside



inside



3 folds (12 sides)



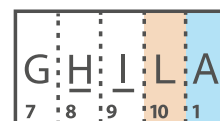
outside



inside



4 folds (10 sides)

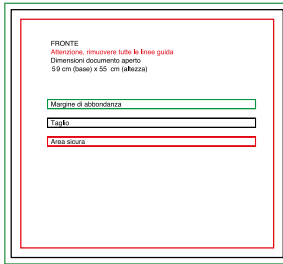


outside



inside

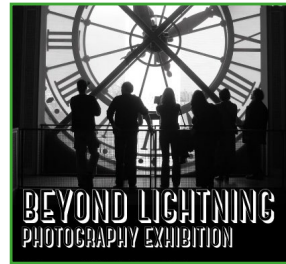
PLEASE NOTE - Custom formats



DOWNLOAD THE TEMPLATE
or create a new file



INSERT YOUR
ARTWORK



DELETE ALL
GUIDELINES



SAVE
THE PDF



PDF



300 dpi



CMYK



FOGRA 39



1 or 2 mm bleed



crop marks