

RAJ AWASTHI

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Profile Summary

- Proven ability in analyzing large datasets, debugging SQL queries, and transforming data to drive business decisions.
- Proficient in creating compelling, interactive dashboards using Power BI, enhancing data accessibility and understanding.
- Strong command over Excel, SQL, Power BI, enabling efficient data manipulation and analysis.
- Proficient in market research, requirement gathering, qualitative and quantitative analysis.

Relevant Coursework

- Data Integrity
- Data Mining
- Data Visualization
- Business Analytics
- Data Governance
- Requirement Gathering
- Data Manipulation
- Business Impact Analysis

Experience

Celebal Technologies

June 2025 – August 2025

Data Analyst Intern

- Performed **exploratory data analysis** and debugged SQL queries, demonstrating **critical thinking** and **attention to detail** to ensure 100% accuracy in data extraction from MySQL Workbench.
- Built **Excel-based** automation and **Power BI dashboards** to consolidate and visualize key metrics from daily data inputs, reducing manual effort and improving reporting accuracy.
- Designed and delivered customizable dashboards using **Power BI**, leveraging **creativity** and **stakeholder communication** to provide actionable insights.
- Explored ways to visualize and send a daily report of test results to team using Tableau, Excel, and PowerBi.

Varidus Capital , Singapore

March 2024 – August 2024

Startup Advisor Intern

- Performed **lead generation** by researching on LinkedIn and other sources to identify and maintain investor leads.
- Led investor **outreach**, **fund modeling**, and **digital marketing** projects to strengthen VC relations and founder networks, demonstrating strong **negotiation** skills and **strategic** business acumen.
- Managed a pipeline of **60+** overseas investor leads, achieving significant engagement through ongoing validation, audits, and updates,leveraging strong **analytical skills** and **attention to detail**.

Projects

Fashion Firm Analytics | SQL, PowerBI, Excel

May 2025

- Analyzed multi-year sales and territory data using **SQL** and **Power BI**, uncovering key trends across product categories and global regions. Built **dynamic PowerBI dashboard** that highlighted a 125% performance spike against set goals, driving strategic decisions across retail operations.

Employee Database Management | SQL, PowerBI Dax, Power Query , Excel

May 2025

- Streamlined employee analytics by designing an interactive **Power BI dashboard**, integrating data from multiple sources **Excel & SQL** to track KPIs across teams and managers. Developed a robust data model and **optimized DAX queries**, improving the responsiveness of the dashboard by 10%. Enhanced visibility into project performance, enabling better **resource allocation** and **budget planning**.

Global Tech Layoffs Analysis | SQL, Excel, PowerPoint

June 2025

- Led **end-to-end** SQL data pipeline to analyze global tech layoffs using real-world dataset. Conduct **exploratory analysis** and delivered actionable **insights** on various metrics that have spurred high **tech layoffs** by companies. Empowered **strategic workforce** planning by visualizing year-over-year layoff spikes and rolling trends.

Technical Skills

Analytical Tools: Excel, Power BI, Power Query, Tableau

Languages:Python, SQL

Technologies/Frameworks: GitHub, WordPress, Pandas, NumPy

Education

Birla Institute Of Technology Mesra

Nov. 2022 – Nov 2026

Bachelor of Electronics and Communications Engineering - CGPA 7.02

Ranchi , Jharkhand

Extracurricular

- Python for Data Science, AI & Development - IBM
- Introduction to Data Analytics