

OD 21 IT
ASSIGNMENT

Group 1

1. Describe strategies for creating an effective business presence in E-Commerce
2. Explain customer service strategies used in e-Commerce
3. Describe the Internet and World Wide Web
4. How can you implement web servers' infrastructures such as Internet Information Server (IIS); Personal WebServer (PWS) or E-commerce platforms

Group 2

1. Explain what is an E-Auction and on how one can develop and employ it using vivid examples.
2. Explain what is an e-marketplace and its subsistence characteristics and on how it brings effect to an effective business.
3. Explain giving vivid examples what are electronic payment systems
4. Is there an importance of product aggregating and tracking system in E-commerce.

Group 3

1. Demonstrate the use of electronic payments systems such as VISA, PayPal e.c.t.
2. What are different e- Marketing Techniques used in E-Commerce.
3. Explain why e-consortia is inevitable in E-Commerce
4. Explain virtual communities with vivid examples in Tanzania.

Group 4

1. Demonstrate building product catalogue
2. Explain on search product catalogue
3. Is a Web Spider important in an E-Commerce
4. Explain the concept of search agent

Group 5

1. Examine encryption techniques for securing client computers
2. Examine security techniques used for securing web platforms
3. Examine security techniques for securing server computers

Instructions:

1. The work should be done and a report should be submitted one day before presentation(both pdf as assignment and ppt for presentation)
2. The first group will present on 24th May, 2024 and the other will commence each other following week.

All the Best