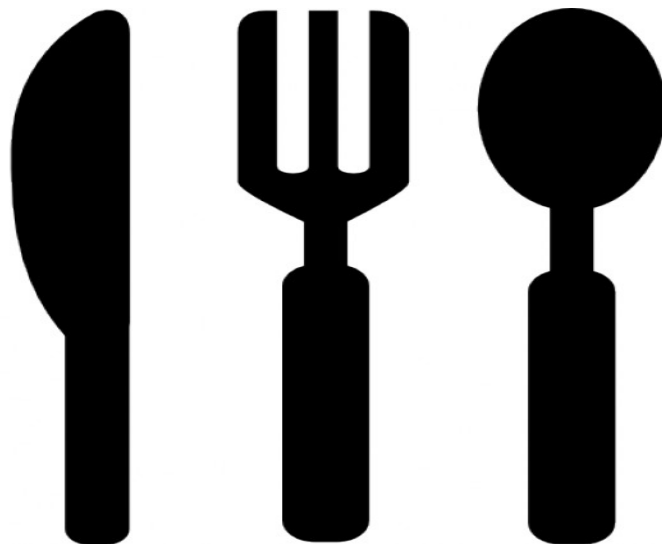


Fresh Eats

Team: Thato Mekwa
 Melissa Naidoo
 Mpho Kgosisesejo
 Andile Mkhuma

WeThinkCode 84 Albertina Sisulu Rd Johannesburg 2000



Executive summary

We the fantastic four have been given the opportunity to draw up a proposal for Fresh Eats.

Our project in a nutshell

It will be an ecommerce website which will have everything an ecommerce website should have but tailored to your needs.

Situational analysis

Our understanding of what the company needs is a simple yet sophisticated website whereby everything from ordering food to paying is done online. You want a website that can be changed overtime to fit in more products that you might be selling in the near future and the company would like to expand their client base and start selling frozen foods to individuals which will save you time and money.

The opportunity

We have the opportunity to build a project for a company. This opportunity brings us experience in dealing with clients as well as communication skills and putting client needs first. With this opportunity we get to learn new programming languages and we get to solve real-life challenges facing entrepreneurs. We also get to learn other skills such as project management, presentation, reporting and interpersonal skills.

The solution

Our vision for this product is to deliver a worthy, user-friendly product. We are going to build a website which will allow your clients to:

- Register or log in to the website to proceed with checkout
- Viewing the different menus and being able to add this to their cart
- Ordering food and paying online
- Have the option between food being delivered or picked up
- Having the option to choose whether or not it's for an individual or a group of people

- Being able to calculate the delivery fee based on the distance

The team

We have so many different characters within the four of us. We call ourselves the fantastic four.

We have Mpho who is Mister fantastic he can stretch his mind to help out with anything. We have Thato who is the human torch, he always brings the heat. We have Andile who is the Thing a monstrous, grumpy but benevolent friend and lastly we have Melissa who is the invisible woman because she is more on the shy side of life.

Team Roles

Melissa - Team Coordinator

Thato - Project Manager

Andile - Developer

Mpho - Developer

Overall our team is very dynamic and we all play a role in developing the project.

Impact

We believe that our solution will have a huge impact on Fresh Eats and its clients. Our solution will enable your clients to order food online - specific to what they want. They will be able to view their total and add on more food to their cart, this will make it easier for clients to essentially just 'click, click, click' and done. It will convenience you because payments will be done online. Which means you will no longer have to run after people. We believe that our solution will give you a fresh start. Saving you time, money and saving you from distress.

Timeframe

We were supposed to give you some brief details about the process and the time taken but we will give you access to our agile board which will give you any information about how far we are with the project and the time it will take for us to complete it.

The partnership

Our team will work with Fresh Eats to develop a solution by keeping in contact with you, taking you through every step of the way so that we may build a product that you are happy about and is adequate enough to meet all of your expectations. The IP of the solution will belong to Fresh Eats.

Our expectations is that you work hand in hand with us, we will communicate via email, calls or video calls if possible just to keep you updated with the project. Furthermore we will give you access to our production board so that you may see our production.

The way forward

The way forward will be for us to take you through the steps of our project and the timeframes for each steps. We will work in agile which will include sprints - a weekly workload sprint. You will have access to these sprints which will be on our production board. This will ensure that you stay updated and basically be walking through each and every step with us.