

# Maven Toy Stores- Sales Performance

2022

2023

30.86%

YoY Difference

\$5.32M

Previous YTD Revenue

\$6.96M

YTD Revenue

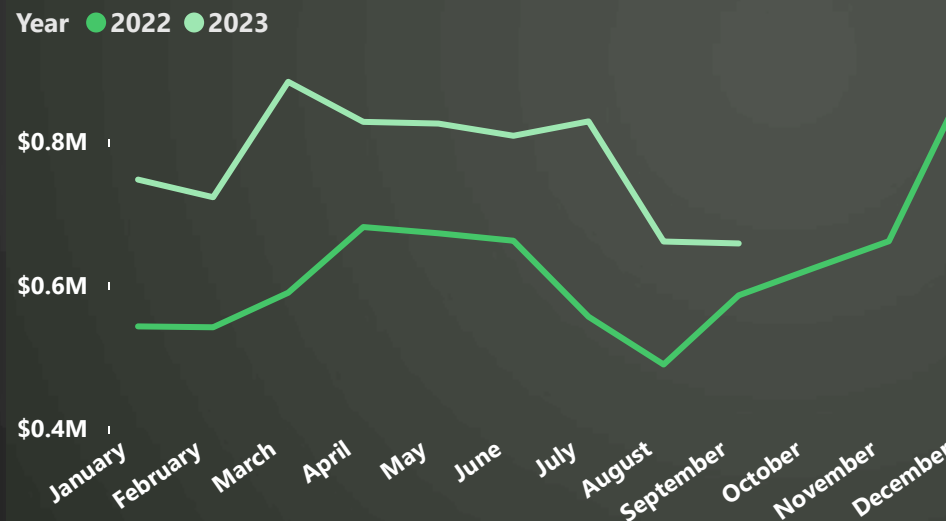
1M

Sum of Units

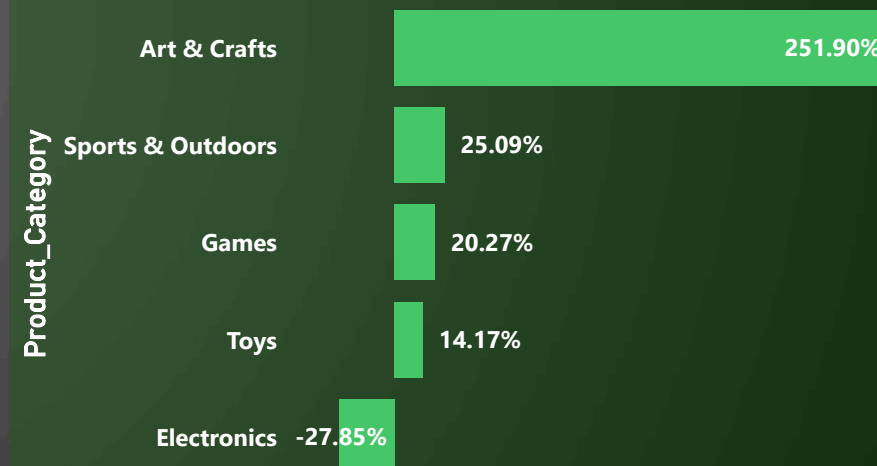
\$4.01M

Sum of total Profit

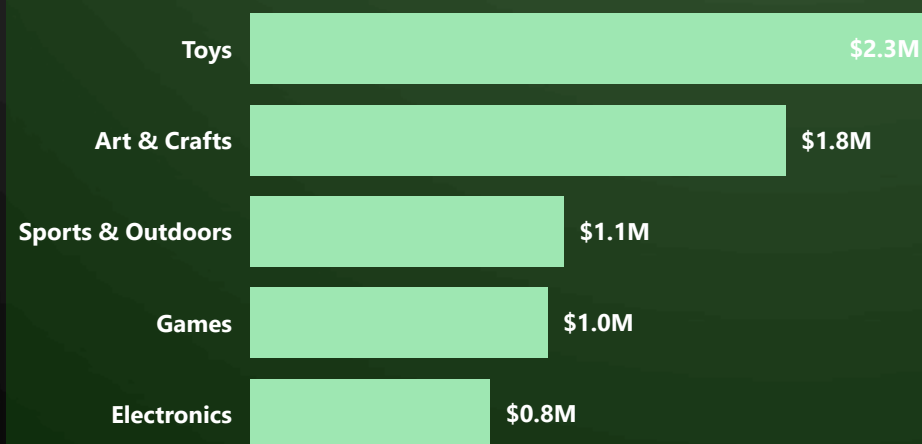
## Monthly Revenue



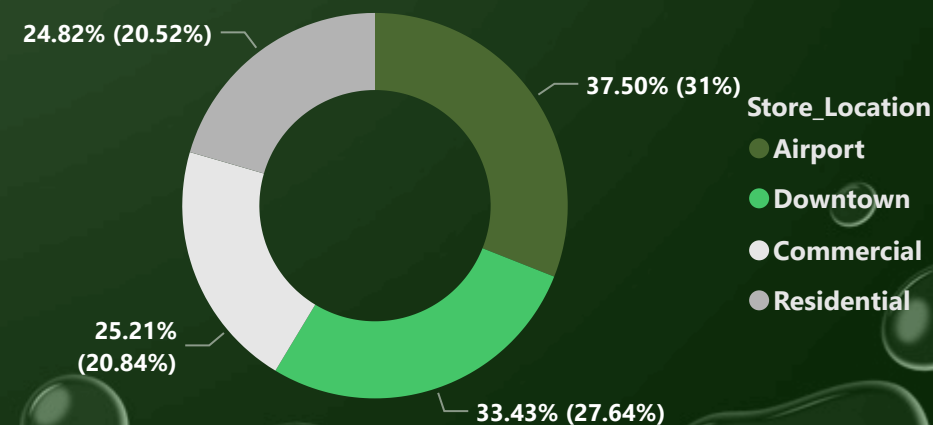
## YoY Difference by Product\_Category



## YTD Revenue by Product\_Category



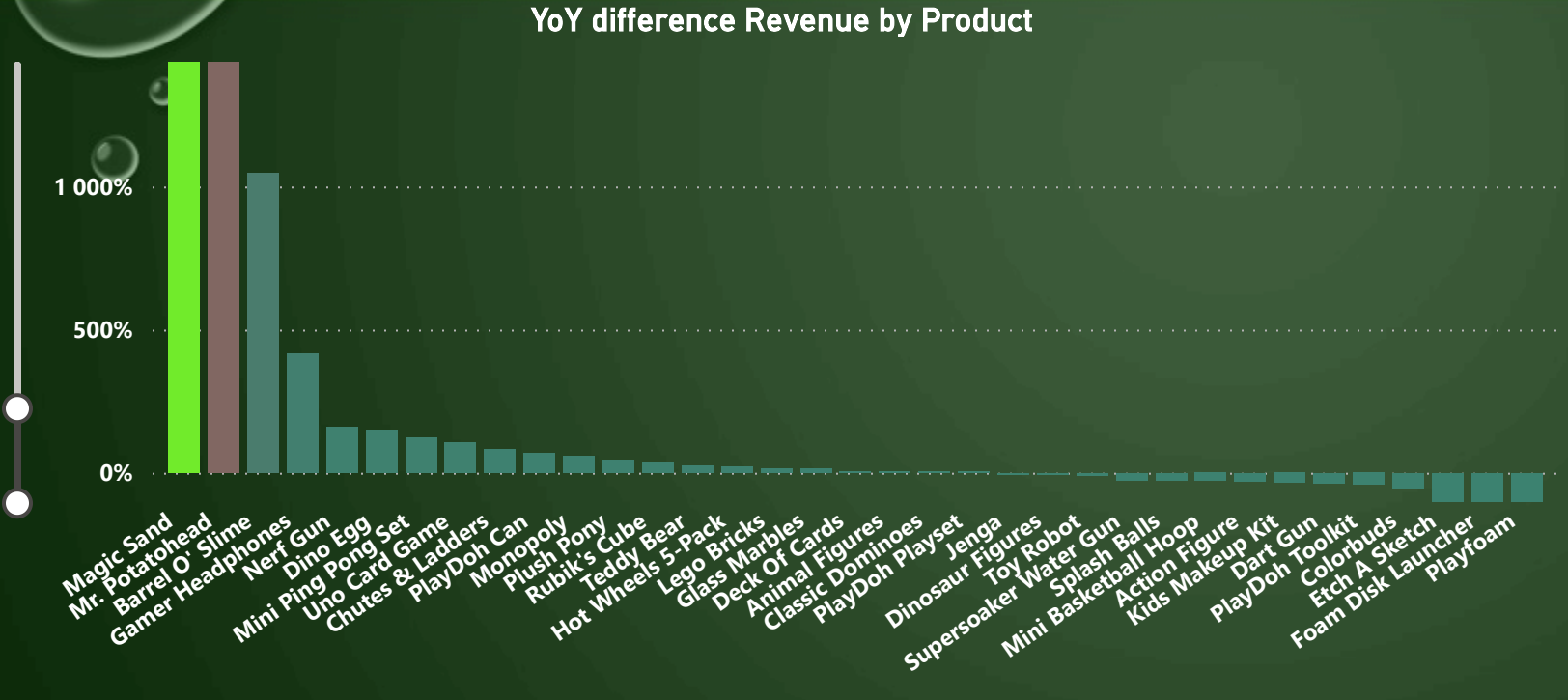
## YoY Difference by Store\_Location





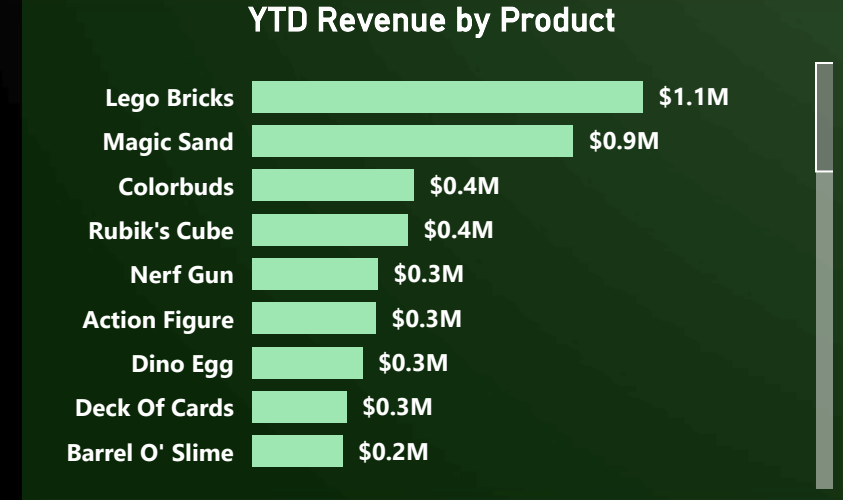
# Maven Toy Stores- Product Performance

YoY difference Revenue by Product



Product_Name	YTD Revenue	LY YTD Revenue	% Difference
Uno Card Game	\$12 144.8	\$5 928.58	104.85%
Toy Robot	\$125 947.54	\$138 942.54	-9.35%
Teddy Bear	\$39 164.85	\$31 435.8	24.59%
Supersoaker Water Gun	\$39 168.87	\$52 869.73	-25.91%
Splash Balls	\$208 639.92	\$284 506.53	-26.67%
Rubik's Cube	\$420 749.52	\$314 122.86	33.94%
Plush Pony	\$50 594.69	\$35 162.41	43.89%
Playfoam	\$45 696.42		-100.00%
PlayDoh Toolkit	\$38 233.38	\$65 219.3	-41.38%
PlayDoh Playset	\$66 623.34	\$66 248.49	0.57%
PlayDoh Can	\$164 279.57	\$97 910.54	67.79%
Nerf Gun	\$340 229.8	\$131 514.21	158.70%
Mr. Potatohead	\$64 035.9	\$1 148.85	5 473.91%
Monopoly	\$32 803.59	\$20 449.77	60.41%
Mini Ping Pong Set	\$186 922.89	\$83 216.7	124.62%
Total	\$6 962 074.27	\$5 320 115.85	30.86%

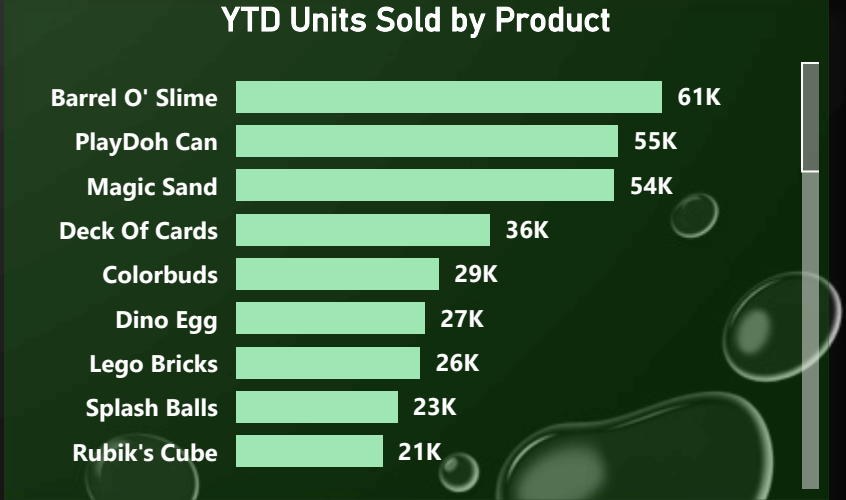
YTD Revenue by Product



YTD Profit by Product



YTD Units Sold by Product





# Maven Toy Stores- Store Performance

## YTD Revenue by Store

Ciudad de ...	\$0.26M
Guadalajara 3	\$0.21M
Toluca 1	\$0.21M
Ciudad de ...	\$0.20M
Monterrey 2	\$0.19M
Ciudad de ...	\$0.18M
Xalapa 2	\$0.17M
Hermosillo 3	\$0.17M
Monterrey 3	\$0.16M

## YoY difference in Revenue by store

Culiacan 1	103.51%
Puebla 1	90.38%
Monterre...	81.05%
Zacateca...	63.10%
Oaxaca 1	56.80%
Ciudad V...	53.78%
Guadalaj...	53.13%
Ciudad d...	51.31%
Durango 1	50.38%

## YTD Revenue by Store\_City



Store_Name	Inventory on Hand	Avg Daily units sold	Days of Inventory
+ Guanajuato 1	367	43.80	8.38
+ Saltillo 1	437	50.25	8.70
+ Monterrey 2	558	56.90	9.81
+ Xalapa 2	502	48.65	10.32
+ Zacatecas 1	480	42.31	11.34
+ Xalapa 1	435	36.00	12.08
+ Guadalajara 1	563	45.38	12.41
+ Ciudad de Mexico 3	636	51.13	12.44
+ Ciudad de Mexico 1	579	46.30	12.51
+ Toluca 1	606	47.97	12.63
+ Monterrey 1	516	40.74	12.67
+ Guadalajara 3	604	47.41	12.74
+ Ciudad Victoria 1	546	42.25	12.92
+ Puebla 2	420	31.86	13.18
+ Puebla 1	496	37.48	13.23
+ Oaxaca 1	479	35.55	13.47
+ Monterrey 4	614	44.80	13.71
+ Toluca 2	472	34.17	13.81
+ Durango 1	526	36.97	14.23
+ San Luis Potosi 1	582	40.00	14.55
+ Mexicali 2	543	36.67	14.81
+ Saltillo 2	707	46.85	15.09
+ Puebla 3	412	27.14	15.18
+ Hermosillo 2	725	47.34	15.31
+ Guanajuato 2	588	38.14	15.42
+ La Paz 1	473	30.59	15.46
+ Guadalajara 2	514	33.10	15.53
<b>Total</b>	<b>29742</b>	<b>1 746.58</b>	<b>17.03</b>