Business Analytics CANVAS

Team
Which are the necessary capabilities?

(7)

Data
Which data should we use, how much, and where is it?

(4)

Deployment
What is the right support model for deploying the solution into production?

(6)

Value Proposition
What is the specific Business question the process is intended to answer?

(1)

Model
What methods / techniques should I use?

(3)

UX
How will the model be efficiently consumed by the users / clients?

(5)

Evaluation
How will we measure if the question is being answered?

(2)

Expected Cost
How many resources will the project need?

(9)

Business Value
How this project adds business value and how much are we trying to capture with the proposed methods?

(8)

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