











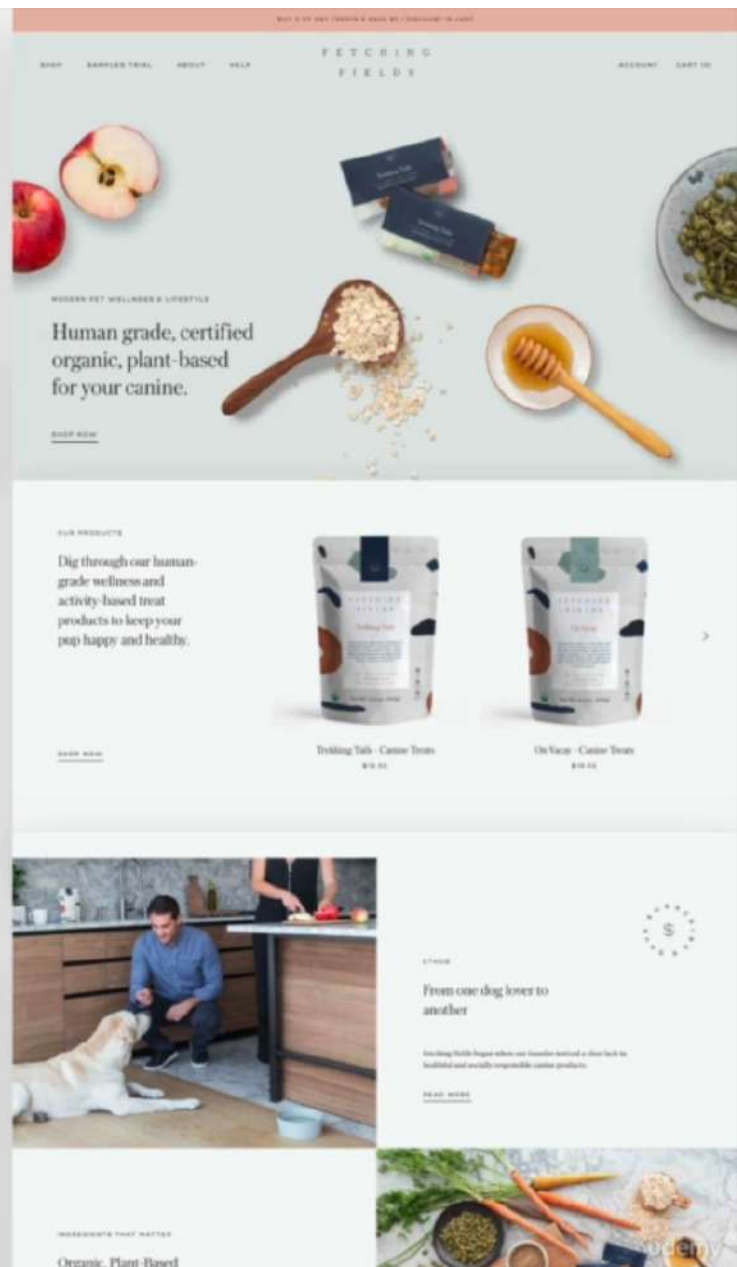
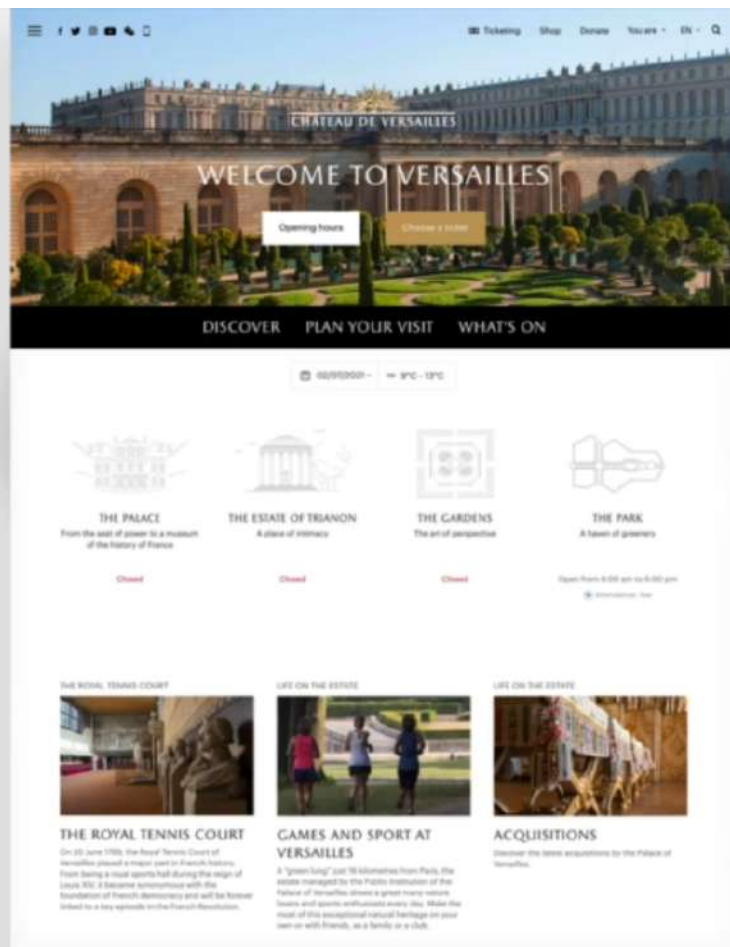
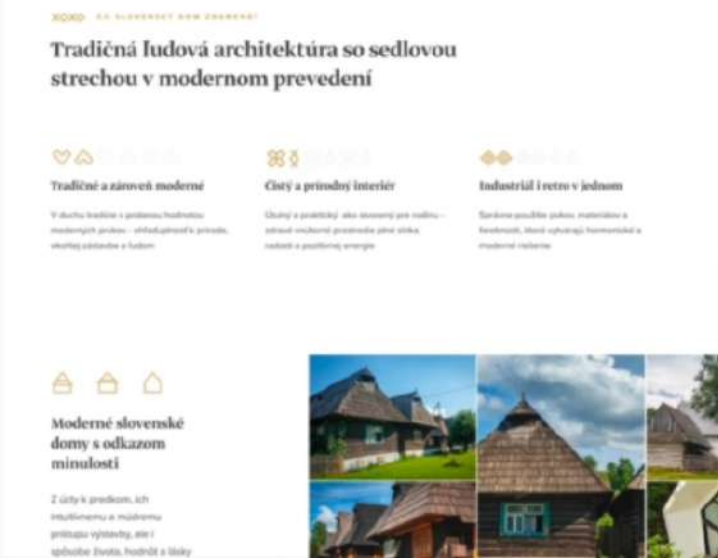


PERSONALITY 01 – SERIOUS/ELEGANT













-  **OVERVIEW** Design for luxury and elegance, based on **thin serif typefaces**, **golden or pastel colors**, and big high-quality images
-  **INDUSTRIES** Real estate, high fashion, jewelry, luxury products or services
-  **TYPOGRAPHY** Serif typefaces (especially in headings), light font weight, small body font size
-  **COLORS** Gold, pastel colors, black, dark blue or grey
-  **IMAGES** Big, high-quality images are used to feature elegant and expensive products
-  **ICONS**  Usually no icons, but thin icons and lines may be used
-  **SHADOWS**  Usually no shadows
-  **BORDER-RADIUS**  Usually no border-radius
-  **LAYOUT** A creative and experimental layout is quite common

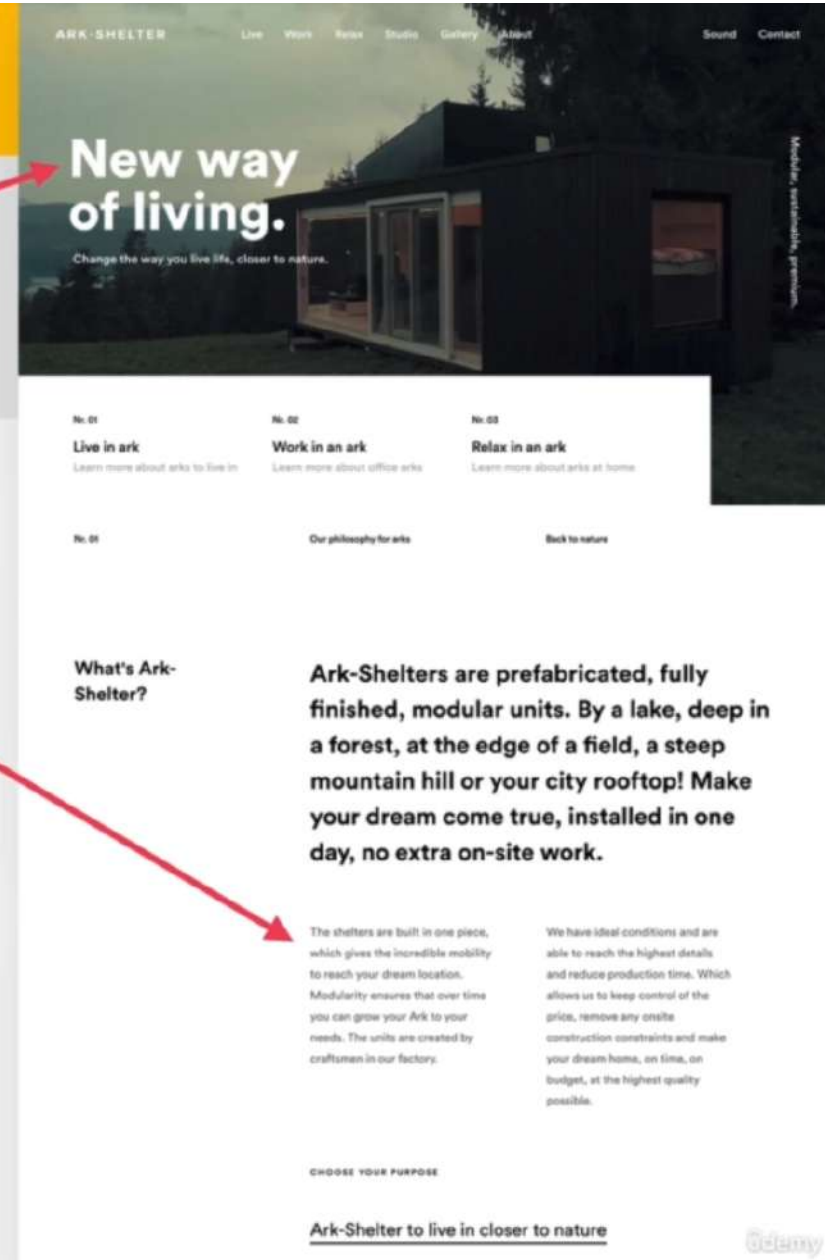
Web design ingredients we learned about





PERSONALITY 02 – MINIMALIST/SIMPLE

-  **OVERVIEW** Focusses on the essential text content, using small or medium-sized sans-serif black text, lines, and few images and icons
-  **INDUSTRIES** Fashion, portfolios, minimalism companies, software startups
-  **TYPOGRAPHY** Boxy/squared sans-serif typefaces, small body font sizes
-  **COLORS** Usually black or dark grey, on pure white background. Usually just one color throughout the design
-  **IMAGES** Few images, which can be used to add some color to the design. Usually no illustrations, but if, than just black
-  **ICONS**  Usually no icons, but small simple black icons may be used
-  **SHADOWS**  Usually no shadows
-  **BORDER-RADIUS**  Usually no border-radius
-  **LAYOUT** Simple layout, a narrow one-column layout is quite common



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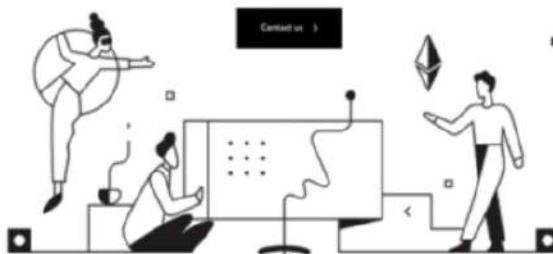
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Here's why our clients trust us

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Happy employees build happy software. Hire a team that cares about giving you stellar results.

50+ successful projects



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100% office-based team

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Hire a team of programming experts and design professionals to design, develop, and deploy your project.

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Lean Team Dedicated Team

Worthwhile Mobile

Humane Blockchain

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Designer with badass skills based in Prague.

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1 2 3 4 5
FOLLOW ME

Somewhere between staring at the screen and tilting my head the magic is done.

Tomáš Sebastian Strachan, a digital designer based in Prague, Slovakia. Currently, I'm looking for a killer team to join and learn some new badass skills while creating functional design. Please to meet you already.

However through my design journey I've been taught to **know the magic of design, and it doesn't stop when needed, humbly, moments of grinding, let the free flow happen.**

PERKS OF HIRING ME

More than
a designer



Keep it stupid

I like to keep my work simple, minimal with eye-catching details and stunning typography.



Award-winner

Not yet, but with a combination of winning attitude and high ambition I'll be a future game changer.



Keen to learn

You know how to ask an employer? How to stay motivated? How to learn. One small thing. Every single day.



Work hard

What would be the point of



Play hard

I have said: Done, baby! Done!

PERSONALITY 03 – PLAIN/NEUTRAL

OVERVIEW

Design that gets out of the way by using **very neutral and small typefaces**, and a boxy, structured, and condensed layout

INDUSTRIES

Well-established corporations, companies that don't want to make an impact through design

TYPOGRAPHY

Neutral-looking sans-serif typefaces are used, and text is usually small and doesn't have visual impact

COLORS

Safe colors are employed, nothing too bright or too washed-out. Blues and blacks are common

IMAGES

Images are frequently used, but usually in a small format

ICONS

Usually no icons, but simple icons may be used

SHADOWS

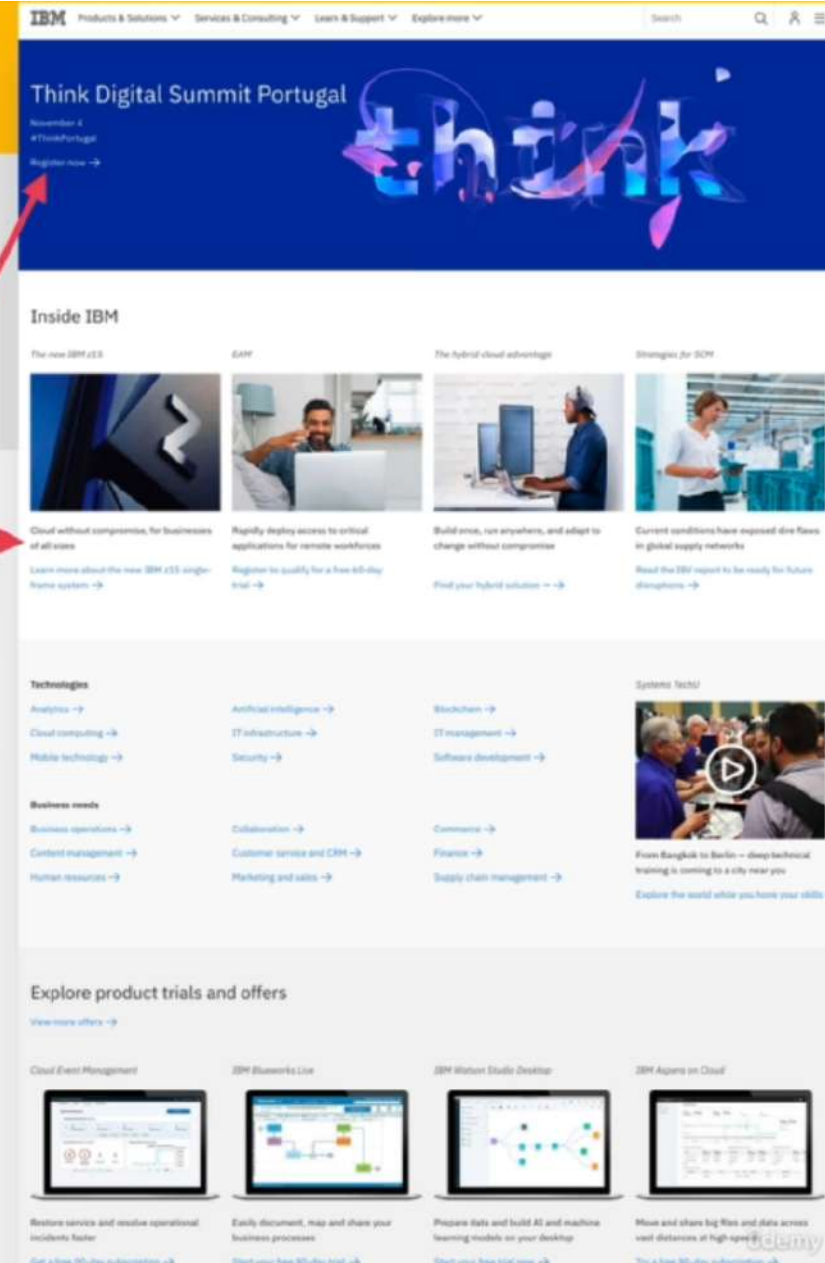
Usually no shadows

BORDER-RADIUS

Usually no border-radius

LAYOUT

Structured and condensed layout, with lots of boxes and rows



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The homes we create are all different, but they start the same way: with a blank sheet of paper and a client who wants a great original home.














You might think that a house designed and built the way you want is out of your reach, but with Design Builders, you can afford to show differently. Our process is built around you, including your budget.

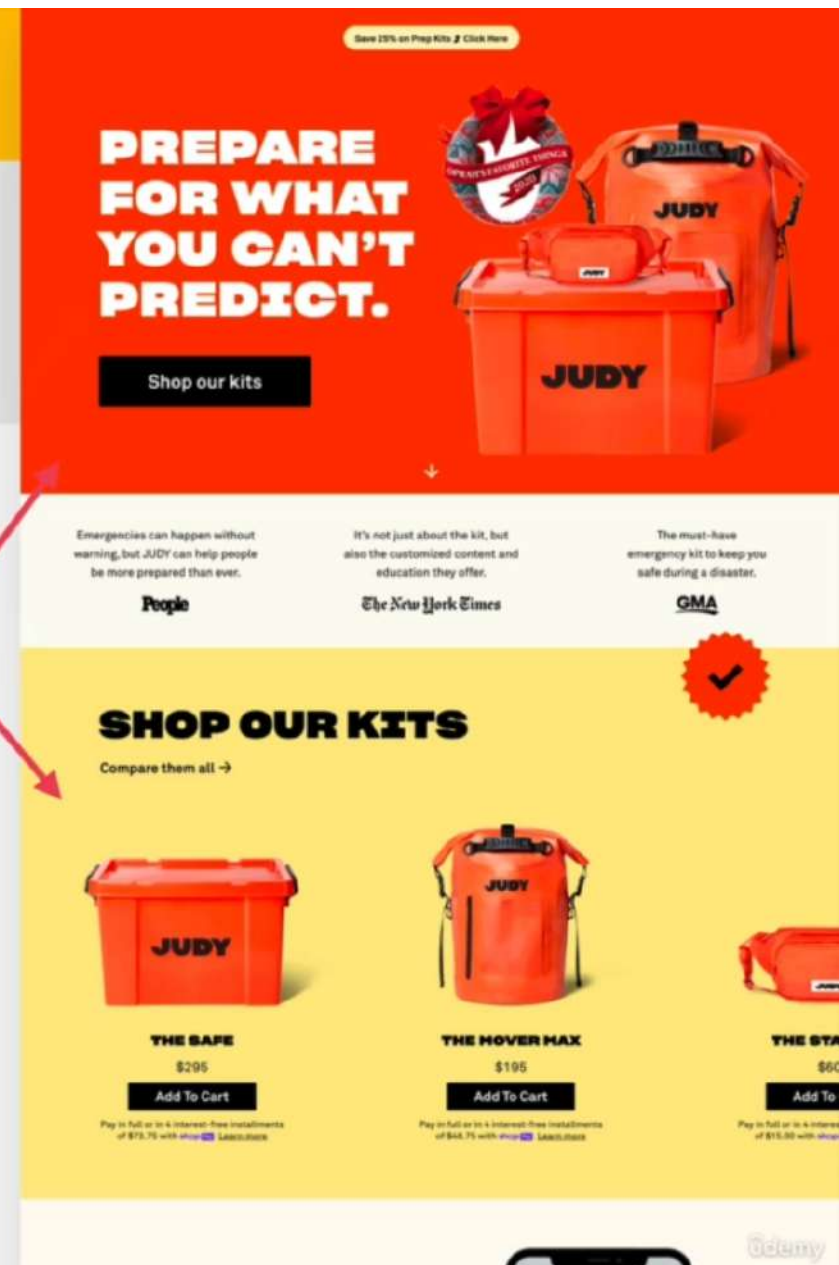
[Let's Talk](#)

News & Events



PERSONALITY 04 – BOLD/CONFIDENT

-  **OVERVIEW** Design that makes an impact, by featuring **big and bold typography**, paired with confident use of **big colored blocks**
-  **INDUSTRIES** Digital agencies, software startups, travel, "strong" companies
-  **TYPOGRAPHY** Boxy/squared sans-serif typefaces, big and bold typography, especially headings. Uppercase headings are common
-  **COLORS** Usually multiple bright colors. Big color blocks/sections are used to draw attention
-  **IMAGES** Lots of big images are usually displayed
-  **ICONS**  Usually no icons
-  **SHADOWS**  Usually no shadows
-  **BORDER-RADIUS**  Usually no border-radius
-  **LAYOUT**  All kinds of layouts, no particular tendencies



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“

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 **Nicholas Sherry**
Team, France

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We discover candidates you actually want to talk to.

Dover uses a robust calibration process to deeply understand your requirements.

Then our system evaluates prospective candidates on 50+ data points so we can find qualified candidates who are the best possible fit.

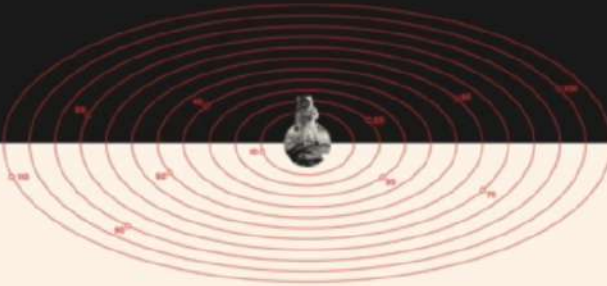


“

Dover helped us hire two phenomenal engineers for our first DevOps and Test roles. The product held up our high quality bar — and working with their team was fantastic!


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PERSONALITY 05 – CALM/PEACEFUL

 **OVERVIEW** For products and services that care about the consumer, which is transmitted by **calming pastel colors** and **soft serif headings**

 **INDUSTRIES** Healthcare, all products with focus on consumer well-being

 **TYPOGRAPHY** Soft serif typefaces frequently used for headings, but sans-serif headings might be used too (e.g for software products)

 **COLORS** Pastel/washed-out colors: light oranges, yellows, browns, greens, blues

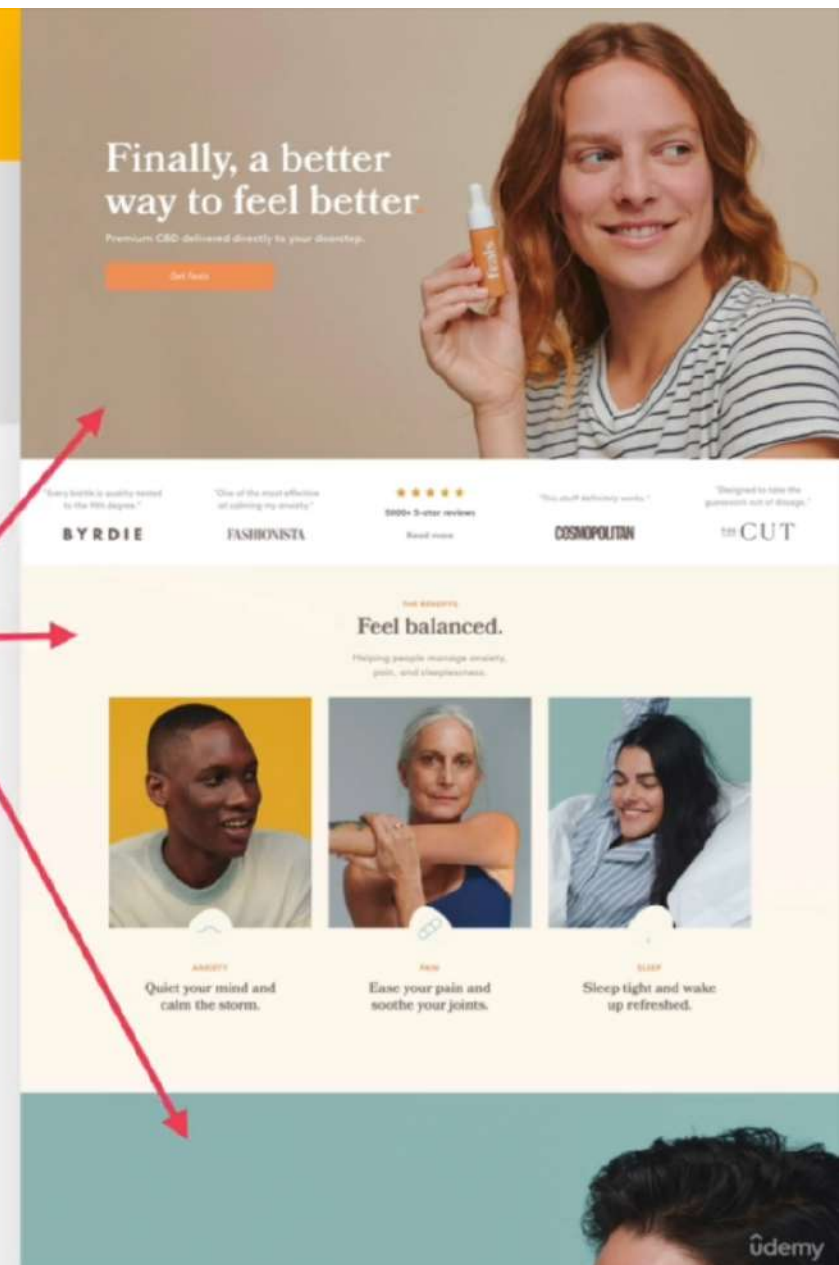
 **IMAGES** Images and illustrations are usual, matching calm color palette

 **ICONS**  Icons are quite frequent

 **SHADOWS**  Usually no shadows, but might be used sparingly

 **BORDER-RADIUS**  Some border-radius is usual

 **LAYOUT**  All kinds of layouts, no particular tendencies



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Review of products

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Tell us a little about yourself. We're good listeners.

Get nutrients that work
Get your personalized recommendation. Backed by science and delivered to you.

Stick with it long term
Keep the convenience going. We'll adjust to your health needs change.

A routine tailored to you

We'll help you create a health plan with vitamins, supplements, and more that help you feel your best today and support you long term.

Anne's plan

Full-time mom

Anne's daughter keeps her busy, but she tries to work out and eat healthy most days.

- PROBIOTICS for digestion*
- PROTEIN for post-workout recovery*
- ELECTROLYTES to support hydration*

We're with you

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MINDFUL & MEDITATION CERTIFICATION

THE NEW YORK TIMES | VOGUE | The New York Times | WELLS FARGO | BuzzFeed

BENEFITS OF MEDITATION

We enable you to feel good.

Reduce stress

Become BFF with your mind and learn how to effectively cope with the tough stuff - the anxious thoughts and difficult emotions. We present mindful awareness. Run, Consciousness.

Increase productivity

Let's face it, there is so much work to be done in the world and it can be overwhelming. Create mental and emotional space so you can show up more fully for both your internal and external world.

Reduce depression

Studies show that meditation, especially when paired with exercise, can lead to a 40% decrease in depression. Some say that the mind-body connection is real - so is science.

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Earn 4% yield with Donut-powered saving.

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Connect your bank account and start saving in under 5 minutes.

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4% APY through the power of decentralized finance.

Secure

Over \$1m million earning interest. Self-custody to keep your assets. No third parties.

How it works.

Automate your saving in under 5 minutes, then brag about it to your friends.

Learn more

Deposit

Link your bank account to add funds instantly.

Automate

Choose your savings rate or schedule recurring deposits.













Earn Yield

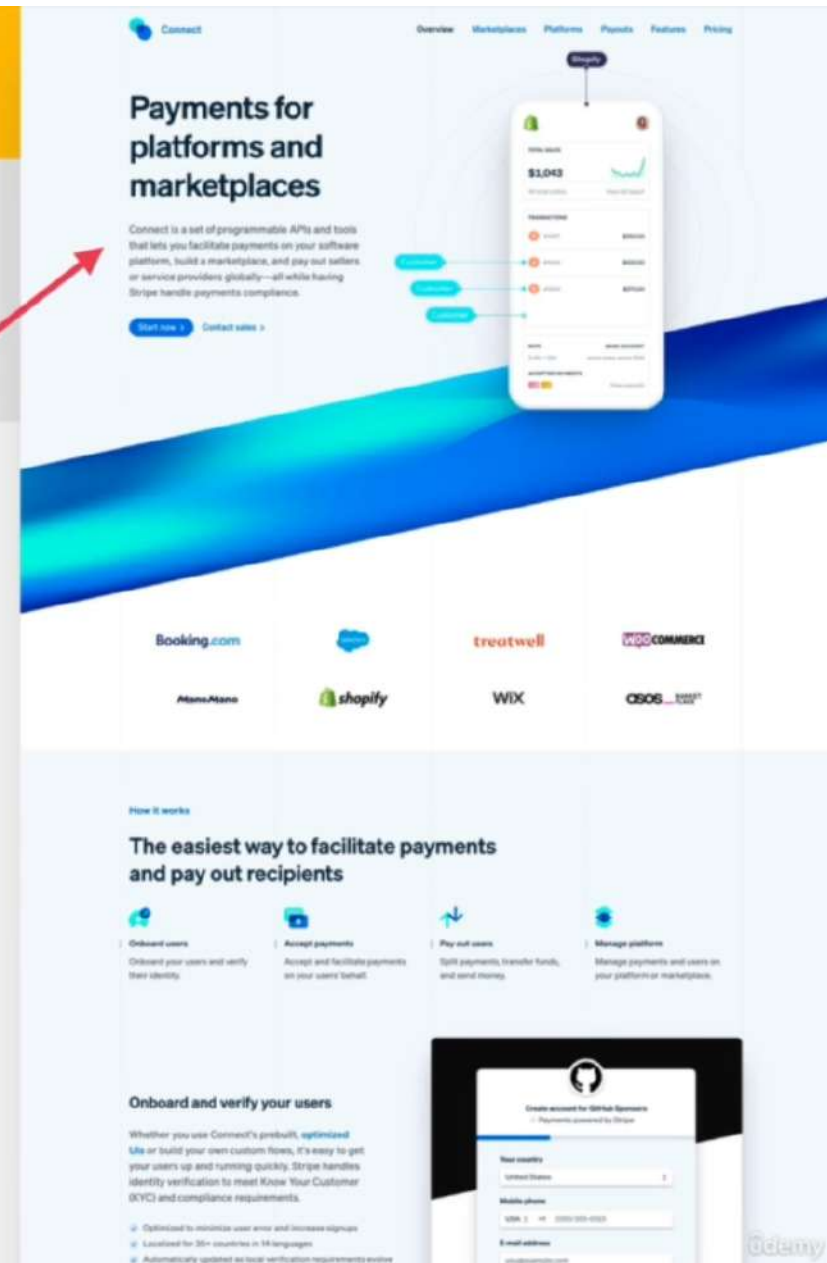
Generate fresh or variable interest in real time at rates up to 4% on your savings.

Cash Out

Move your savings in and out freely with no fees or bank delays.

PERSONALITY 06 – STARTUP/UPBEAT

-  **OVERVIEW** Widely used in startups, featuring **medium-sized sans-serif** typefaces, **light-grey backgrounds**, and rounded elements
-  **INDUSTRIES** Software startups, and other modern-looking companies
-  **TYPOGRAPHY** Medium-sized headings (not too large), usually one sans-serif typeface in whole design. Tendency for lighter text colors
-  **COLORS** Blues, greens and purples are widely used. Lots of light backgrounds (mainly gray), gradients are also common
-  **IMAGES** Images or illustrations are always used. 3D illustrations are modern. Sometimes patterns and shapes add visual details
-  **ICONS**  Icons are very frequent
-  **SHADOWS**  Subtle shadows are frequent. Glows are becoming modern
-  **BORDER-RADIUS**  Border-radius is very common
-  **LAYOUT** Rows of cards and Z-patterns are usual, as well as animations



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- Increase confidence**
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- Scale your product**
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We design great user interfaces that empower people and drive value

We know what makes interfaces great: seamless journeys, clear team merges, expertise in UX, UI, and design to craft seamless processes and products. Even when users interact with your product across devices, applications, and (real-world) touchpoints. That's how we empower people and drive value.

Making complex applications seamlessly simple is what we do best.

Ben Thompson
Co-founder



Native mobile apps

Beautiful native iOS & Android apps that deliver a polished user experience.



Web applications

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Complex and robust software solutions that meet business and technical.

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Clarity

Make every sentence concise and easy to follow.



Engagement

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Appropriate tone

Choose the right tone and formality level.

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With Grammarly Business, you can create a company style guide to keep every team member's communication clear and on-brand.

Company Style Guide

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PERSONALITY 07 – PLAYFUL/FUN

-  **OVERVIEW** Colorful and round designs, fueled by creative elements like hand-drawn icons or illustrations, animations, and fun language
-  **INDUSTRIES** Child products, animal products, food
-  **TYPOGRAPHY** Round and creative (e.g. handwritten) sans-serif typefaces are frequent. Centered text is more common
-  **COLORS** Multiple colors are frequently used to design a colorful layout, all over backgrounds and text
-  **IMAGES** Images, hand-drawn (or 3D) illustrations, and geometric shapes and patterns are all very frequently used
-  **ICONS**  Icons are very frequent, many times in a hand-drawn style
-  **SHADOWS**  Subtle shadows are quite common, but not always used
-  **BORDER-RADIUS**  Border-radius is very common
-  **LAYOUT**  All kinds of layouts, no particular tendencies



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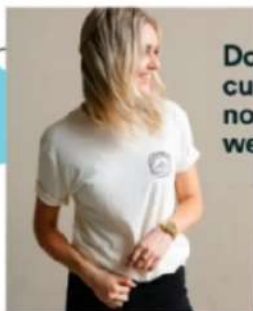
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Always know when someone's in a chat with you - and the moment they leave.



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Lila's parents and business partners



BY DOG PARENTS FOR DOG PARENTS.

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Odyssey