**（举例/对比/数据/引言/分类/类比/虚拟）**

**一、事例论证：**

* Take /Cite \_\_\_\_\_\_ as an example/for example/ for instance
* that is, namely, such as, in other words, in this case, by way of illustration，
* I could think of no better illustration than
* A case in point is....
* Going by my personal experience, I would give an example of....
* The story of...best demonstrates this point.
* Our life/society is full of such examples and a case in point is that....

“得例子得独立“，一篇没有例子以及细节描写的独立写作是不可能得高分的

**个人事例：**

但凡个人经历，考官都会认为是make up，即现编的例子。但是只要细节描写到位，依旧不会影响得分。所以需注意：①添加人物姓名、事件发生的时间以及地点等细节；②写出事件发生前后的变化。

**Students should do part-time jobs when attending university？**

* When it comes to the merits acquired from part-time jobs, I could think of no better illustration than the following one of my personal experience. During the summer vocation of the freshman year, I found a part-time job in McDonald’s, serving as a waitress. From morning till night, when dealing with various kinds of customers, I had to adjust my mentality and change my tone in order to react to them. **Besides,** to be co’operative and helpful when communicating with colleagues and to be ‘modest and respectful when talking with leaders are, indeed, daily attention for me. Obviously, after a month’s part-time job, my communication skills had been improved definitely, which provided me with abundant experiences to adapt to the society after graduation. （找出段落中的并列或递进连词，表承接的短语）

**名人事迹**

* Thomas Edison tried over 1500 materials to find the right substance to serve as filament in his great invention, the light bulb. The notes he wrote about the research extend to 40 thousand pages. But rather than give up, Edison kept trying. Each failure taught him something new and helped him eventually figure out what kind of material was proper. Edison’s experience teaches us that failure is simply part of process that leads to success. （*比较：Edison tried many times to find a kind of proper material as the lamp filament for his most famous invention*）

**一般性例子（小例子，可以连续举几个）**

**e.g. Advertising is the only cause of unhealthy eating habits.**

* For example, the commercial of KFC is typically a combination of melodious music, fancy pictures and a slogan of “We do chicken right”, luring people to purchase the unhealthy food. It is the same with all those restaurants, which display all sorts of delicious foods in large-scale high definition pictures on the window, luring everyone passing by to stop and relish a meal to the heart’s content. (找出类比句，注意细节描写)

Tips: 当举个人事例时，将个人隐去，变成一个类别的人或物，论证方法即由例证变成**道理或因果论证**。如:

* First of all, I want to say that obstacles make people stronger. By overcoming difficulties people gain priceless and essential knowledge and experience. **If one has to struggle with a disease he/she will become stronger either in a physical way or in a mental way. A person becomes more patient, more self-confident and more attentive.** These qualities will help him to overcome his disease.

**Exercise：**From the other side, if I need to notify my bank that I am going to close an account I do not want to spend my time driving there, waiting for my turn and talking with a representative. It is easier for me just to call or e-mail them. It saves my time and my bank's too. (尝试把I变成people试试。)

**二、对比论证**

用于对比类的文章。也可用于正反两面来加强论证我方观点。如：是问Internet和纸质媒体哪个更好。

* However,/Nevertheless,/ Nonetheless,/ On the contrary,/In contrast,/ By contrast, /Unfortunately,/ On the other hand, .......
* But... Still, ......   
  But the problem is not so simple...   
  There is a certain amount of truth in this, but we still have a problem with regard to/regarding/concerning.......   
  ....... To our surprise,..........   
  Yet difference will be found and that is why I feel that........   
  Others may find this to be true, but I do not. I think.....
* 注意，whereas 和while只能是conj用法，前后都有具体内容，不能开头。

**People today tend to do what they like rather than what they should do**

* Work and leisure used to be quite separated. Imagine someone in the 1950s, for example. They would come home from the office, put their slippers on, and watch some television in the evening. Maybe on the weekends they would do some woodworking in the backyard, building bird houses and end tables for fun. However, in today’s world (and looking ahead to the future), it is so much easier to make businesses out of our hobbies. If you’re good at building bird houses, why not sell them online and get some recognition and money for your talent? If you think you have a good knowledge of wine, why not start a blog where you review the local vineyards? People still have fun, but the internet helps their spare time and hobbies be a little more productive.

**三、数据和引言法**

这两个是完全建立在丰富的理由和例子基础之上的补充，换言之即“增加字数“，不宜单独作为直接论证。在运用时要注意句式。

        比如引用数据，可以说

* A recent research, conducted by the talent market, after polling thousands of people from all walks of life, has found that…；
* Statistic from the daily newspaper indicates surprisingly that, approximately 80% of the citizens acknowledged that…
* According to the statistics/ a recent poll/survey by the UN/ UNESCO/ China Academy of Social Sciences…
* 环保局Environmental protection agency
* 卫生厅 department of public health
* 教育部Ministry of Education
* 人力资源部Human resource Department
* 交通局 Traffic department

       再者引用名言数据：

* It is reported /said/widely known that\_\_\_\_\_\_\_
* It is widely acknowledged that\_\_\_\_\_\_\_\_\_\_\_\_\_
* It is revealed by official figure that\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Statistics show/ demonstrate/ testify/ reveal that\_\_\_\_\_\_\_\_\_\_\_
* One of the great philosophers once remarked that....
* Now, it still has a realistic significance.
* There is no denying/doubt that…
* Just as the famous saying goes, ….
* According to an ancient philosopher,…
* According to a recent **survey/research/poll/investigation**， …
* The latest surveys show that …
* An investigation shows that …
* A **survey** was carried out on …， the results of which were surprising.
* According to an investigation， …
* A recent **survey** revealed that …

**e.g.** Thomas Edison, one of the most famous scientists in America, once put it,  “Genius is 1% **inspiration** and 99%**perspiration**.” (学会同位插入语的使用)

**ex:找出下列段落中表示数据引用的词句，标红。**

**e.g. Young people today are living a happier life than those in the past.**

* A survey of Economist looking on the average income of Chinese fresh graduates in 2014 showed that the average income level is fluctuated around 3,000, collecting 8 million valid questionnaires on a sample 10 million answers.

**E.g. Twenty years from now on, people will have more leisure time than they do now.**

* Secondly, the working time of people has become much shorter, thus resulting in people's preference for more leisure time. According to 1995 and 2005 surveys conducted by Human Resources Department, people worked 8 hours every day in 2005 while people in 1995 worked almost 9 hours each day. The shortened work time is caused by the wide use fo machines.

**e.g. It was easier to identify what jobs or careers were secure and successful in the past than it is now.**

* Additionally, a questionnaire about choosing an ideal job conducted by Career Service Center in China has surveyed two groups of people with the first at the age of 50 and above and the second aged from 20 to 30. 58.4%. According to the above survey, 32.5% of the first group respectively choose the option of civil servants and teachers. On the contrary, 72.4% of the second group circled the third option of other occupations such as singers, freelance writers and so on. The difference in the two groups of figures lies in the transition of people's attitude of choosing a job .

**e.g. Nowadays it is easier to get educated than in the past.**

* A 2012-report conducted by Beijing Human Resources Department: the female percentage in the occupations such as professors, doctors, lawyers and engineers grew by 80.3% compared to the days 50 years ago.

**四、分类论证（列举）**

**Whether teachers or parents have more effe****ct on the students?**

* Good teachers can have various effects on their students. Teachers can inspire confidence in their young students, making them believe they can do anything they set their mind to. Teachers can give their students a broader view of the world. Teachers can spark the imaginations of the children they instruct. Teachers can be funny, exciting, and life-changing. They can do so much to help kids develop their personalities and sense of self. That is more important and far deeper than some grades on a test. (找出表示分类或列举的标志词。)

**Exercise1：“Some subjects in high-school curriculum provide the necessary knowledge and skills required in future life”.**

**思路：**

**Exercise2：“The importation of exotic products and services from foreign markets can considerably enhance people’s quality of life.”**

思路：life分类为：\_\_\_\_\_\_\_+\_\_\_\_\_\_\_

**五、虚拟论证（假设极端情况，或者不存在的情况）**

虚拟，顾名思义，不一定要描述真实事件。

* Let us consider the following hypothetical situation
* Suppose there were no paper books in the future….(注意虚拟语气)
* Imagine that…
* Assume that…
* If there were no automobiles in the future,….

**Always telling the truth is the most important consideration in any relationship.**这时针对not telling the truth的好处可以进行假设。

* Let us consider the following hypothetical situation. If your friend had worn a newly purchased dress on her birthday and energetically asked you if it was a worthy buy. Would you freely express your opinion that you had never seen a dress as the one she was wearing and just spoiled her birthday? Inarguably, hiding the truth in some situations can be quite handy indeed.

Spare the rod, spoil the child.

**六、类比论证 Analogy**

* 用简单的道理说明复杂的事实
* 而爱因斯坦举了一个大家都明白的生活中的例子作为相对论的一个**类比**，他说：你同你最亲的人坐在火炉边，一个钟头过去了，你觉得好像只过了五分钟!反过来，你一个人孤孤单单地坐在热气逼人的火炉边，只过了五分钟，但你却像坐了一个小时。爱因斯坦就是通过这种类比的手段使得人们对于相对论起码有了一个感官上的认识。
* Similarly, likewise, by the same token, the same is true of…., the same also applies to…., It is the same with….

**什么叫类比：**

A more complicated system is, in general, more likely than a simple system to break down. (A fifteen-speed racing bicycle is more likely to break down than a child’s tricycle.) TPO3 The Long-Term Stability of Ecosystems

Q: why does the author provide the information that “(A fifteen-speed racing bicycle is more likely to break down than a child’s tricycle)”?

A. To illustrate a general principle about the stability of systems by using an everyday example

B. To demonstrate that an understanding of stability in ecosystems can be applied to help understand stability in other situations

C. To make a comparison that supports the claim that, in general, stability increases with diversity

D. To provide an example that contradicts mathematical models of ecosystems

***Exercise：找出下列段落用了哪些论证方法，并说明为什么。***

* *When students have long summer vacations and only attend school nine or ten months out of the year, they tend to forget their lessons. This is especially true of older students, who are learning more difficult subjects such as high-level math and world history. The numerous summer weeks drift by and students just laze around and have fun, giving little thought to school. Bit by bit, the equations of algebra start to become hazy. The details of World War I become muddled. However, if summer break is just a month long and the students attend school the other eleven months of the year, their brains will retain far more information. They’re given just enough time to relax and then get right back to work. A two or three month summer break is dangerously long, which is unnecessary and damaging.*