Stephen Dunlap

Front-End Designer
Dallas, TX | Open to Remote
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Professional Summary

Front-End Designer with 3+ years of experience designing, optimizing, and maintaining enterprise-level web experiences. Strong background in UX/UI fundamentals, accessibility-first design, and no-code interactive development. Experienced partnering with UX, marketing, and product teams to deliver guided buying tools, forms, quizzes, and campaign landing pages that support conversion across large content ecosystems.

Core Skills

Web & Front-End
HTML5, CSS3, SASS, JavaScript (DOM manipulation)

Design & UX/UI
UX Flows, Accessibility (WCAG), User Journeys, Personas, Wireframing, Prototyping, Color Theory, Typography, Responsive Layouts

Tools & Platforms
ION Interactive, Adobe Marketo, Knak, CodePen, VS Code, Figma, Adobe XD, Photoshop, Illustrator, After Effects

Framework Exposure
Vue.js (basic), React (basic), MySQL (basic)

Professional Experience

Web Designer — Lumen Technologies

April 2022 - November 2025

- Designed and optimized enterprise web pages with a focus on usability, accessibility, and conversion, including hero banners, accordions, tables, and navigation components
- Partnered with UX teams to redesign product finder and solution finder flows, improving clarity and user progression through complex offerings
- Supported side-navigation optimization initiatives by refining information architecture and page-to-page flow
- Built no-code and low-code interactive experiences—including forms, quizzes, guided buying tools, and infographics—using ION Interactive and CodePen
- Maintained and updated website content daily, ensuring consistency across campaign landing pages and evergreen product and solution pages
- Managed Knak email campaigns and custom landing pages in support of marketing and lead-generation initiatives
- Assisted with the migration from Knak to Adobe Marketo, helping transition templates, workflows, and campaign assets
- Collaborated cross-functionally with marketing, UX, Developers, Copywriters and stakeholders to execute ad campaigns and promotional landing pages under tight deadlines

Web Design & Development Training (Career Transition)

May 2021 - April 2022

- Studied UX/UI design principles with an emphasis on accessibility-first and user-centered design
- Applied WCAG best practices to layout, color, and typography decisions to create inclusive interfaces
- Developed UX artifacts including personas, user journeys, and task flows in the absence of formal user testing tools
- Studied responsive web layout systems, color theory, and typography
- Created wireframes and interactive prototypes using Adobe XD
- Learned foundational front-end development skills (HTML, CSS, SASS, JavaScript) to translate design concepts into functional web experiences
- Built small projects to reinforce the connection between design intent and implementation

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Education

Bachelor of Arts - Architecture & Innovative Design
Colorado College
2015 – 2019